

POPULOUS[®]

25 January, 2017

City of Milwaukee
Department of City Development

RE: Minor Modification to the Detailed Planned Development known as Block 1 – Arena Master Plan, File No. 161321

On January 19, 2016, a General Planned Development (GPD; File No. 150724) was approved for the 8-block arena master plan. Subsequently, a Detailed Planned Development (DPD) known as Block 1 – Arena Master Plan was approved on May 24, 2016 as File No. 151653. As plans are being finalized for the 4th Street pedestrian plaza, the development team proposes to modify the previously approved DPD for Block 1 to update the plaza design on the east side of the arena to match the plans for the pedestrian plaza. Additionally, an LED sign is proposed for the Juneau and 6th Street (northwest) entrance, and an interactive monument sign is proposed at the corner of Highland Avenue and 4th Street.

SHEET A1-2

A. Revised rendering revised to show new Block 4 development including modified pedestrian plaza between Block 4 and the arena.

SHEET A1-3

A. Modified paving patterns, planting beds, tree locations, site details and security bollards to marry with Block 4 pedestrian plaza design. Modifications extend the length of current N. 4th Street, W. Juneau Ave. and along W. Highland Ave. Paving along N. 6th Street remains unchanged.

B. Added interactive monument sign in plaza near corner of W. Highland Ave. and N. 4th Street.

C. Added notation for LED display above northwest entrance.

SHEET A1-4

A. Modified paving patterns, planting beds, tree locations, site details and security bollards to marry with Block 4 pedestrian plaza design. Modifications extend the length of W. Juneau Ave. Paving along N. 6th Street remains unchanged.

B. Added notation for LED display above northwest entrance. Overall sign dimensions are approximately 15' high by 55' long on the north (Juneau Ave.) façade & 15' high by 35' long on the west (6th St.) façade.

SHEET A1-5

A. Modified paving patterns, planting beds, tree locations, site details and security bollards to marry with Block 4 pedestrian plaza design. Modifications extend the length of W. Juneau Ave and current N. 4th Street.

B. Modified large planting bed at NE corner of site to marry with Block 4 pedestrian plaza paving design.

SHEET A1-6

- A. Modified paving patterns, planting beds, tree locations, site details and security bollards to marry with Block 4 pedestrian plaza design. Modifications extend the length of W. Highland Ave. except at driveway apron at loading dock doors. Paving along N. 6th Street remains unchanged.

SHEET A1-7

- A. Modified paving patterns, planting beds, tree locations, site details and security bollards to marry with Block 4 pedestrian plaza design. Modifications extend along W. Highland Ave. and current N. 4th Street.
- B. Added interactive monument sign in plaza near corner of W. Highland Ave. and N. 4th Street.

SHEET A1-8; SHEET A1-9; SHEET and SHEET A1-10

- A. Updated site background to marry with Block 4 pedestrian plaza design.

SHEET A1-11

- A. Modified planting beds and tree locations to marry with Block 4 pedestrian plaza design. Plant species, densities and heights remain unchanged. Modifications extend the length of W. Juneau Ave., current N. 4th Street and along W. Highland Ave.

SHEET A1-12

- A. Modified planting beds and tree locations to marry with Block 4 pedestrian plaza design. Plant species, densities and heights remain unchanged. Modifications extend the length of current N. 4th Street and along W. Highland Ave.
- B. Added interactive monument sign in plaza near corner of W. Highland Ave. and N. 4th Street.

SHEET A1-13

- A. Modified planting beds and tree locations to marry with Block 4 plaza design. Plant species, densities and heights remain unchanged. Modifications extend along W. Highland Ave. Plantings along N. 6th Street are unchanged.

SHEET A1-14

- A. Modified planting beds and tree locations to marry with Block 4 pedestrian plaza design. Plant species, densities and heights remain unchanged. Modifications extend the length of W. Juneau Ave. Paving and plantings along N. 6th Street remain unchanged.
- B. Added notation for LED display above northwest entrance.

SHEET A1-15

- A. Site lighting photometric design calculations updated to reflect revised minor modifications to fixture layout resultant from modified site paving and fixture layouts necessary to marry with Block 4 pedestrian plaza design.

SHEET A1-16

- A. Added sheet to show enlarged east plaza area with fixture locations and photometric design calculations.

SHEET A1-17

- A. Deleted fixture schedule.
- B. Deleted photos and product data for fixture multi-head fixture type S-11
- C. Added photos and product data for fixture types S5, S8, S9, S10 and S12.

SHEET A1-18

- A. Added sheet with interactive monument sign details.

SHEET A1-19

- A. Added sheet showing built examples of in-place exterior LED boards on large sporting facilities. Intent is to show relative visual porosity of the media, particularly in daytime conditions.

SHEET A1-20

- A. Modified exterior rendering to show location, size and community messaging intent on LED board above NW entry (daytime view). Overall

SHEET A1-21

- A. Modified exterior rendering to show location, size and community messaging intent on LED board above NW entry (dusk/ nighttime view).

All other aspects of the DPD remain unchanged.

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Principal in Charge

