

3 Year WE2 Budget by City

Line Item	Milwaukee (ME2)*	- Madison	- Racine	- Total
WECC Salaries				
WECC Staff (subtotal, including program and policy development, contractor training and oversight including CWA enforcement, quality assurance federal reporting, ensuring Focus on Energy protocol.)	\$ 1,265,009	\$ 780,089	\$ 63,250	\$ 2,108,349
Energy Advocates (subtotal)	\$ 618,144	\$ 618,143	\$ -	\$ 1,236,287
Total WECC Salaries	\$ 1,883,153	\$ 1,398,232	\$ 63,250	\$ 3,344,636
Other WECC Costs				
Fringe	\$ 602,035	\$ 371,255	\$ 30,101	\$ 1,003,391
Indirect	\$ 882,984	\$ 544,507	\$ 44,149	\$ 1,471,640
Travel	56,310	34,725	2,816	\$ 93,850
Equipment	72,000	44,400	3,600	\$ 120,000
Supplies	31,490	19,419	1,574	\$ 52,483
Direct Allocation to Cities				
General For Milwaukee, OES staff, project oversight, marketing, workforce coordination, legal	1,433,400	883,930	121,670	2,439,000
Loan Origination Staff (Madison using city personnel for loan servicing, Milwaukee and Racine are not)		296,000		296,000
Total to Cities	1,433,400	1,179,930	121,670	2,735,000
Contractual (Currently administered by WECC)				
Legal setup for residential loan loss reserve (Note: This line item may be revised and reprogrammed)	\$ 300,000	\$ 300,000	\$ -	\$ 600,000
Legal setup for non-residential loan loss reserve, bond issuance costs (Note: This line item may be revised and reprogrammed)	\$ 420,000	\$ 132,000	\$ 48,000	\$ 600,000
Advertising, Design, Branding, PR	\$ 270,000	\$ 166,500	\$ 13,500	\$ 450,000
Energy Audit Tool (to standardize residential consultant reports)	\$ 225,000	\$ 225,000	\$ -	\$ 450,000
Loan Servicing Set-up Costs for billing agent	\$ 480,000	\$ -	\$ 24,000	\$ 504,000
Loan Loss Reserve (Residential, dictated by DOE)	\$ 1,500,000	\$ 1,500,000		\$ 3,000,000
Loan Loss Reserve (Commercial, dictated by DOE)	\$ 3,850,000	\$ 1,210,000	\$ 440,000	\$ 5,500,000
Forward Marketing Legal	45,000	27,750	2,250	\$ 75,000
Total Contractual	7,090,000	3,561,250	527,750	\$ 11,179,000
TOTAL	\$ 12,051,372	\$ 7,153,718	\$ 794,910	\$ 20,000,000

*Overall ME2 program budget as governed by the terms of this Cooperation Agreement