



# MEMORANDUM

## LEGISLATIVE REFERENCE BUREAU

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**To:** Ald. Terry Witkowski  
**From:** Richard Pfaff, Manager  
**Date:** March 1, 2013  
**Subject:** Scenarios for Revising Milwaukee Taxicab Meter Rates to Equal 20-City Average for 8-Mile Trip Charge

You had requested information relating to scenarios for revising Milwaukee taxicab meter rates to equal the 8-mile trip charge for a 20-city average of cities that are comparable in population size to Milwaukee. Provided in the table below are 3 rate-change scenarios (A, B and C) which include the following rate change proposals:

- Scenario A (\$19.34): Increases the initial “flag drop” charge from \$2.25 to \$2.75 and reduces the additional charge per current fraction of mile from \$0.25 to \$0.21.
- Scenario B (\$19.63): Makes no change to the initial “flag drop” charge, but reduces the additional charge per current fraction of mile from \$0.25 to \$0.22.
- Scenario C (\$19.29): Makes no change to the initial “flag drop” charge, but changes the fraction of a mile increment from the current 1/10th of a mile to 1/9th of a mile and reduces the additional charge per fraction of mile from \$0.25 to \$0.24.

Table. Comparison of Milwaukee Taxicab Meter Rates for 8-Mile Trip to 20-City Average of Comparable Cities, Chicago and Certain Rate Change Scenarios.

Current Rates*	Initial "Drop" Charge	Initial Charge Increment (fraction/mile)	Add'l Charge	Add'l Charge Increment (fraction/mile)	First Mile Charge	Add'l Mile Charge	8-Mile Trip Charge
20-City Average	\$2.80	NA	\$0.24	NA	\$4.40	\$2.13	\$19.34
Milwaukee	\$2.25	1/10	\$0.25	1/10	\$4.50	\$2.50	\$22.00
Chicago	\$2.25	1/9	\$0.20	1/9	\$3.85	\$1.80	\$16.45

  

Rate Change Scenario	A	\$2.75	1/10	\$0.21	1/10	\$4.64	\$2.10	\$19.34
	B	\$2.25	1/10	\$0.22	1/10	\$4.23	\$2.20	\$19.63
	C	\$2.25	1/9	\$0.24	1/9	\$4.17	\$2.16	\$19.29

Source: LRB calculations based on rates provided in 2012 TLPA Fact Book. \*Calculations exclude any taxicab fare surcharges and temporary meter rate increases.

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