



July 22, 2016

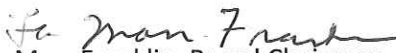
City Hall
Common Council President Ashanti Hamilton
200 East Wells Street
Milwaukee, WI 53202

Dear Council President Hamilton,

Historic King Drive Business Improvement District #8 Board of Directors submits to you this letter of support for reconfirmation of the Department of City Development Commissioner Richard "Rocky" Marcoux. On Friday, July 22, 2016 the Board voted unanimously to support reconfirmation of Commissioner Marcoux because he has proven to be an ally in moving forward projects that are in our business improvement district. Projects we believe he has been instrument in helping to move forward in our district include Pete's Fruit Market, redevelopment of the former Nunn Bush shoe factory into the Welford Sanders Lofts, and redevelopment at 4th and North Avenue into the housing and a new home for America's Black Holocaust Museum.

Additionally, we believe Commissioner Marcoux's efforts to bring the streetcar north into our district will help usher new development and an increased tax base into BID #8. Over the years we have worked closely with the Department of City Development. We feel that under Commissioner Marcoux's leadership we have greater prospects for securing investment into BID #8 through his direct involvement in the pursuit of our goals and objectives. We submit this letter of support in hopes that you and members of the Milwaukee Common Council will support reconfirmation of Richard "Rocky" Marcoux as the Department of City Development Commissioner. Thank you in advance for your consideration.

Best Regards,


LaMarr Franklin, Board Chairman
Historic King Drive BID #8

C: Mayor Tom Barrett
Ald. Milele A. Coggs
Richard "Rocky" Marcoux