



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, January 30, 2024

COMMITTEE MEETING NOTICE

AD 12

PEREZ MARTINEZ, Toribio, Agent
Taqueria El Toro LLC
1640 S 56th St
Milwaukee, WI 53214

You are requested to attend a hearing which is to be held in the Council Chambers, Third Floor, City Hall:
Tuesday, February 06, 2024 at 08:50 AM

Regarding: Your Class B Tavern, Extended Hours Establishments and Food Dealer License Renewal Applications as agent for "Taqueria El Toro LLC" for "Taqueria El Toro LLC" at 551 W Historic Mitchell St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/18/23

LICENSE TYPE: Class B Tavern

No. 359629

NEW:

Application Date:

RENEWAL:

License Location: 551 W Historic Mitchell

Business Name: Taqueria El Toro

Licensee/Applicant: Perez-Martinez, Toribio
(Last Name, First Name, MI)

Date of Birth: 11/02/72

Home Address: 1640 S. 56th St

City: West Milwaukee

State: WI **Zip Code:** 53214

Home Phone: 414-467-5568

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/30/17 the applicant was cited by West Allis Police for Operating While Intoxicated. On 01/03/18 the applicant was convicted and his license was revoked for 6 months.

2. On 03/26/23 at 2:45a.m., Milwaukee Police were dispatched to a Fight at 551 W. Historic Mitchell St. On arrival officers dispersed the crowd that was gathered outside the establishment. Upon entrance officers located an intoxicated subject bleeding from the mouth, however, refused medical attention. The officers interviewed the manager, who stated a fight initiated between two highly intoxicated customers. The manager further stated there was security on scene, however, left due to feeling overwhelmed and not feeling they could contain the crowd themselves.

3. On 12/14/23 at 8:41p.m., Milwaukee Police were dispatched to a Threat at 551 W. Historic Mitchell St. Investigation revealed the business has had trouble with a subject in the past who is known to order and eat food then leave without paying. On this date after the subject was seated and placed their order, the wait staff requested payment prior to placing the order. The subject became angry and started yelling and throwing things at employees. The agent arrived on scene and was cooperative allowing officers to view video surveillance of the incident.

4. On 12/19/23 at 1:55a.m., Milwaukee Police were dispatched to a complaint a business was serving alcohol after-hours at 551 W. Historic Mitchell St. On arrival officers' subjects seated at the bar with food and beers. The employee was cooperative and provided all license information to the officers.

5. On 12/20/23 at 2:00a.m., Milwaukee Police conducted a License Premise Check at 551 W. Historic Mitchell St. On arrival officers observed 11 patrons inside after 2:00a.m., and alcohol was still being served. All employees on scene denied knowledge they were supposed to be closed by 2:00a.m. The owner was contacted via telephone and stated they didn't know why the business was still open.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230850020

OtherEvent #: 23-LP-0705

Incident

551 W HISTORIC MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 03/26/2023 02:44:00
CAD Number:: 230850020
District:: 2
Beat:: 225
Reporting Area:: 5571

Business Agent (1)

PEREZ-MARTINEZ, TORIBIO

Person Involvement: (Must choose Agent (License Holder)
AGENT from drop down):

DOB:: 11/02/1972

Sex:: MALE

Race:: WHITE

Phone 1 Number:: (414)-467-5568

Phone 1 Type:: Phone

Address:: 1640 S 56TH ST

City:: West Milwaukee

State:: WISCONSIN

Zip Code:: 53214

Licensed Persons Involved (1)

IGNACIO-JOSEFA, DELFINA

Person Involvement:: Manager

DOB:: 12/19/1970

Sex:: FEMALE

Race:: WHITE

Phone 1 Type:: 414-553-8588

Address:: 1640 S 56TH ST

City:: WEST MILWAUKEE

State:: WISCONSIN

Zip Code:: 53214

Licensed Premise Data (1)

TAQUERIA EL TORO LLC

Address:: 551 W HISTORIC MITCHELL ST

City:: MILWAUKEE

State:: WISCONSIN

Zip Code:: 53204

License Type:: Food Dealer

Licensee Notification Was Made:: No

Business Was Cited For Violation:: No

Licensee was cooperative: (If not explain in narrative): No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:230850020

OtherEvent #: 23-LP-0705

Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Hernandez Flores, Victor 035684

03/26/2023

This report is written by Police Officer Victor HERNANDEZ, assigned to District 2, Late Shift, Squad 2331.

On Sunday March 26, 2023, at approximately 2:45am, Squad 2331 (P.O. Jimmy MORALES-COLON and I) were dispatched to a fight at Taqueria El Toro (551 W Historic Mitchell St) which is located in the City and County of Milwaukee.

Upon arrival, Squad 2331 proceeded to disperse the crowd gathered in front of the establishment and after the crowd was dispersed, Squad 2331 proceeded to enter the establishment to locate possible parties involved. Upon entering the establishment, I made contact with an unknown w/m who seemed to be highly intoxicated and was being helped off of the floor. I proceeded to offer medical assistance to the unknown subject as he was bleeding from the mouth but medical was refused and the subject left the scene after refusing medical assistance.

After the scene was secure and no suspect was found, I proceeded to locate the owner who identified herself as Delfina IGNACIO-JOSEFA (W/F 12/19/70) 414 553 8588. IGNACIO-JOSEFA was cooperative when I asked for her licensing information. IGNACIO-JOSEFA stated that two highly intoxicated subjects initiated a fight at her establishment. IGNACIO-JOSEFA stated that there was a security officer working at the time of the incident. IGNACIO-JOSEFA stated that the security officer was overwhelmed and left the scene while the incident was occurring and he was not able to contain the crowd by himself.

END OF REPORT

Officer (2)

Reporting Officer:	Hernandez Flores, Victor (035684)	03/26/2023 03:13:00
Section: (Work Location):	23	
Approving Officer:	Albert, Joshua G (019226)	03/27/2023 00:52:07
Section: (Work Location):	23	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233570103

OtherEvent #: 23-LP-4117

Incident

551 W HISTORIC MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 12/14/2023 20:32:00
CAD Number:: 233481505
District:: 2
Beat:: 225
Reporting Area:: 5571

Business Agent (1)

PEREZ-MARTINEZ, TORIBIO

Person Involvement: (Must choose Agent
AGENT from drop down)

DOB:: 11/02/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-467-5568
Phone 1 Type:: Phone
Address:: 1640 S 56TH ST
City:: West Milwaukee
State:: WISCONSIN
Zip Code:: 53214

Licensed Premise Data (1)

TAQUERIA EL TORO

Phone 1 Number:: (414)-837-3275
Phone 1 Type:: Phone
Address:: 551 W HISTORIC MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): No
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSED PREMISE REPORT

Alaniz, Emilio 035244

12/23/2023

This report is written by P.O. Emilio ALANIZ, assigned to District TWo Early Shift, SQUAD 2250.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233570103

OtherEvent #: 23-LP-4117

On Thursday, December 14th 2023, At 8:41 PM, P.O. Maritza REYES and I were dispatched to the address of 551 W. Historic Mitchell St (Located in the City and County of Milwaukee, WI) for a for a threat call for service.

Upon our arrival we observed a cook standing at the front door of the restaurant. When he let us in, we spoke to the waitress who identified herself as Cecilia MARTINEZ (W/F 02/10/1994) who stated a known subject entered the restaurant who has been known to order food, eat the food and run out prior to paying. The subject sat at a table and attempted to order food, MARTINEZ took the subjects order and after his order was taken, they requested to pay prior to his order being made due to him being known to eat and leave without paying. This caused the subject to become upset and the subject started yelling and throwing plates at workers.

My partner spoke to licensed premise the owner identified as Toribio MARTINEZ-PEREZ (W/M 11/02/1978). He provided video regarding the incident and told officers he received a telephone call regarding the incident and was coming to the location to provide officers with video surveillance. P.O. REYES reviewed the video footage and should be captured on officers body worn cameras that were activated at the time of reviewing footage.

I reviewed video surveillance footage. The footage showed the subject seated at a table and a waitress approaches and takes his order. After the order is taken words are exchanged but not heard due to no audio capturing capabilities, the waitress walks away. The subject follows shortly after appears to be upset and pacing back and forth. The subject is seen throwing plates into the cooking station and eventually leaves.

The restaurant wishes that the subject not return and citations to be issued. At this time the subject is an unknown individual, and they were advised to contact police if he returns to contact police services so citations could be issued.

END OF REPORT.

Officer (2)

Reporting Officer:	Alaniz, Emilio (035244)	12/23/2023 16:15:00
Section: (Work Location):	22	
Approving Officer:	Hernandez, Irving R (018429)	12/25/2023 18:53:08
Section: (Work Location):	22	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233530008

OtherEvent #: 23-LP-4050

Incident

551 W HISTORIC MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 12/19/2023 02:10:00
CAD Number:: 233530102
District:: 2
Beat:: 225
Reporting Area:: 5571

Business Agent (1)

PEREZ-MARTINEZ, TORIBIO

Person Involvement: (Must choose Agent

~~AGENT from drop down)~~

DOB:: 11/02/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-467-5568
Phone 1 Type:: Phone
Address:: 1640 S 56TH ST
City:: West Milwaukee
State:: WISCONSIN
Zip Code:: 53214

Licensed Persons Involved (1)

DELFINA IGNACIO, JOSEFA

Person Involvement:: Agent (License Holder)
DOB:: 12/19/1970
Sex:: MALE
Race:: WHITE
Address:: 1640 S 56TH ST
City:: West Milwaukee
State:: WISCONSIN
Zip Code:: 53214

Licensed Premise Data (1)

TAQUERIA EL TORRO

Phone 1 Number:: (414)-837-3275
Phone 1 Type:: Work
Address:: 551 W HISTORIC MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): No

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233530008

OtherEvent #: 23-LP-4050

Licensee or Manager was on premises at time of violation/incident::

No

Narrative (1)

LICENSED PREMISE REPORT

Kranz, Ryan J 029002

12/19/2023

This report is written by PO Ryan KRANZ, assigned to District 2 Late Power Shift, Squad 2442.

On Tuesday, December 19th, 2023, at approximately 01:55 AM, I was advised by Squad 2416 (SGT MEJIAS) to follow up with a complaint of a business serving alcohol after hours. I responded to 551 W Historic Mitchell St which is located in the City and County of Milwaukee.

Upon our arrival I observed two individuals seated at the front bar with food and drinking Modelo Beers. I also observed three other individuals seated at a table who did not appear to have any alcohol with their food. We did not observe any other alcohol or empty alcohol containers anywhere in the restaurant.

PO GAMINO spoke to Pascuela MARTINEZ (W/F 04-28-1968) who was a server at the restaurant. MARTINEZ gave us the license information for the restaurant.

While on scene, I observed the licenses posted on a pillar behind the front counter and they were up to date.

Officer (2)

Reporting Officer:	Kranz, Ryan J (029002)	12/19/2023 02:41:00
Section: (Work Location):	22	
Approving Officer:	Velasquez, Guadalupe (018673)	12/19/2023 07:51:24
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233540015

OtherEvent #: 23-LP-4070

Incident

551 W HISTORIC MITCHELL ST MILWAUKEE, WISCONSIN 53204

Incident Date/Time:: 12/20/2023 02:16:00
CAD Number:: 233540133
District:: 2
Beat:: 225
Reporting Area:: 5571

Business Agent (1)

PEREZ-MARTINEZ, TORIBIO

Person Involvement: (Must choose Agent

AGENT from drop/down)

DOB:: 11/02/1972
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-467-6568
Phone 1 Type:: Phone
Address:: 1640 S 56TH ST
City:: West Milwaukee
State:: WISCONSIN
Zip Code:: 53214

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233540015

OtherEvent #: 23-LP-4070

Licensed Persons Involved (3)

MARTINEZ-RAMIREZ, PASQUALA

Person Involvement:: Employee
DOB:: 04/28/1968
Sex:: FEMALE
Race:: WHITE
Address:: 1435 S 9TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204

MARTINEZ, ENRIQUE

Person Involvement:: Bartender
DOB:: 04/28/1994
Sex:: MALE
Race:: WHITE
Phone 1 Number:: 4142157264

ACEVEDO-COLON, RICARDO LUIS

Person Involvement:: Employee
DOB:: 01/15/1991
Sex:: MALE
Race:: WHITE
Address:: 144 E JUNEAU AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53202

Licensed Premise Data (1)

TAQUERIA EL TORO

Phone 1 Number:: (414)-837-3275
Phone 1 Type:: Phone
Address:: 551 W HISTORIC MITCHELL ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53204
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:233540015

OtherEvent #: 23-LP-4070

LICENSED PREMISE REPORT

Sanchez, Carlssa M 029820

12/20/2023

This is written by PO Carissa SANCHEZ assigned to District Two, Late Power Shift, squad 2445 with PO Justin MERRITT.

On Wednesday, December 20th, 2023, PO MERRITT and I along with Squad 2416 Sgt Jonathan MEJIAS-RIVERA went to the location of 551 W Historic Mitchell St for a License premise check.

Upon arrival PO MERRITT and I observed the establishment to have 11 patrons inside after 2:00AM and there was alcohol being served.

I spoke with the bartender identified as Pasquala MARTINEZ-RAMIREZ (w/f 04-28-1968), the cook identified as Enrique MARTINEZ (w/m 07-09-1994) and the security identified as Ricardo L. ACEVEDO-COLON (w/m 01-15-1991) who all stated they were not aware that the establishment was not supposed to be open after 2:00AM. MARTINEZ-RAMIREZ, MARTINEZ, ACEVEDO-COLON were the only staff working.

Sgt MEJIA-RIVERA contacted the owner identified as Gabriela PERE-IGNACIO (01-14-2001) via phone who stated she knew that her establishment was not supposed to be open after 2:00AM and didn't know why it would still be open.

While on scene, I observed the licenses posted and they were expired and did not have the proper permits up.

All the patrons were asked to leave the establishment and the workers were advised they had to close for the night.

PO MERRITT conducted CST for this investigation;

End of report.

Officer (2)

Reporting Officer:	Sanchez, Carlssa M (029820)	12/20/2023 23:42:00
Section: (Work Location):	24	
Approving Officer:	Mejia, Jonathan (015348)	12/21/2023 18:44:28
Section: (Work Location):	24	

REDACTED
BY

FM

Martin, Faviola

From: Murillo, Maribel
Sent: Tuesday, December 26, 2023 12:05 PM
To: Martin, Faviola
Subject: FW: Objection to Taqueria el Toro LLC - 551 W Historic Mitchell St
Attachments: El Toro.pdf

Hello Faviola,

The Office of President Pérez received this complaint about Taqueria El Toro on 551 W Historic Mitchell St. May you please add this to their file?

Thank you,

Greta Garcia Jalil Melendez (fill-in for Maribel Murillo)

Maribel Murillo

Legislative Assistant | Common Council President José G. Pérez
City Hall 200 E. Wells Street room 205 Milwaukee, Wisconsin 53202
Office: 414-286-2861
Cell: 414-708-3621
Maribel.Murillo@Milwaukee.gov

Please consider using our [Click for Action](#)

From:
Sent: Tuesday, December 26, 2023 10:56 AM
To: Perez, Jose <JoseG.Perez@milwaukee.gov>
Cc: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>; Knapp2, Luke <Luke.Knapp2@milwaukee.gov>
Subject: Objection to Taqueria el Toro LLC - 551 W Historic Mitchell St

Dear Ald. Perez,

I want to bring to your attention a "common" practice at Taqueria el Toro. I am not a frequent client but each time that I have been there, I get an extra \$2-3 charge on the check which is taken off when I point it out. This last Saturday I got an extra \$2 charge on the check again. This time I was told that it was the tip, that they charge it in advance and that the menu says so. I asked the lady to give me the cash register receipt (attached) and to write the word "TIP" on the item. I usually tip 20% but they decided that \$2 were good enough. I am not bothered by the dollar amount, it is the dishonest practice that I believe is common now because this time was a different lady who handled it. I wonder how many patrons get extra charges, for how much and how many really notice it.

Sincerely,

SL
G
HAST

IBO
AS
RONTO

12-23-2023
REG

15:07
9724

CAJON

SU RECIBO
GRACIAS
HASTA PRONTO

12-23-2023
REG

15:11
9725

DEPT02	T1	\$10.00
DEPT02	T1	\$8.00
DEPT01	T1	\$2.00
BASE. IMPON1		\$18.00
IVA1		\$1.10
CHEQUE		\$21.10

TAQUERIA EL TORO LLC
551 W HISTORIC MITCHELL ST
MILWAUKEE WI 53204
414-837-3276

Terminal ID: *****948 ***1

12/23/23 2:23 PM

MASTERCARD DEBIT - INSERT
AID: A0000000041010
ACCT #: *****1104

CREDIT SALE
UID: 335729024396 REF #: 0896
BATCH #: 365 AUTH #: 042339

DESCRIPTION : _____

AMOUNT \$21.10

SUBTOTAL \$21.10

TIP \$ _____

TOTAL \$ _____

APPROVED

ARQC - 81F42F2F7A0F9E3B

CUSTOMER COPY

FW: Taqueria El Torro - 551 W Historic Mitchell

Martin, Faviola <Faviola.Martin@milwaukee.gov>

Mon 12/18/2023 2:28 PM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Milano, Marissa <ldcoord@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>

Please add**From:** Murillo, Maribel <Maribel.Murillo@milwaukee.gov>**Sent:** Monday, December 18, 2023 2:27 PM**To:** district, two <mpd2@milwaukee.gov>; Pajot, Patrick <ppajot@milwaukee.gov>; Carloni, Justin <jcarlo@milwaukee.gov>; Booth, Colin <cbooth@milwaukee.gov>; Gloria, Jesus <jglori@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>**Cc:**

<Luke.Knapp2@milwaukee.gov>; Williamson2, Latasha <Latasha.Williamson2@milwaukee.gov>; Perez, Jose <JoseG.Perez@milwaukee.gov>; nbush54604 <nbush54604@aol.com>; License <LICENSE@milwaukee.gov>; Doherty, Patricia <pdoher@milwaukee.gov>; Zamarripa, JoCasta <JoCasta@milwaukee.gov>

Subject: Taqueria El Torro - 551 W Historic Mitchell

Good afternoon,

I would like to inform you that the office of President Pérez has received an anonymous complaint in regards to Taqueria El Torro.

She stated that she lives nearby and does not want to give her information out for fear of retaliation.

Caller stated that she has called MPD in the past but stated that MPD will not go out unless she was willing to be a complainant.

Caller stated that they sell beer and other alcoholic drinks past bar time.

She further stated that they sell beer to go from the back door.

Caller stated that when people leave there very intoxicated that they have hit her car and other neighbors cars.

Do you have any CAD calls for this establishment?

President Pérez is respectfully requesting that you look into this matter.

License: Can you please flag this item.

Thank you,

Maribel Murillo

Legislative Assistant | Common Council President José G. Pérez
City Hall 200 E. Wells Street room 205 Milwaukee, Wisconsin 53202
Office: 414-286-2861

Cell: 414-708-3621

Maribel.Murillo@Milwaukee.govPlease consider using our [Click for Action](#)

REDACTED
BY
[Signature]

Roman, Carmen

From: Cooney, Jim
Sent: Thursday, July 27, 2023 9:31 AM
To: Roman, Carmen
Cc: Martin, Faviola; Milaño, Marissa
Subject: RE: Food Truck

REDACTED
BY AC

Forgot to mention. Could you let us know how the conversation goes?

From: Cooney, Jim
Sent: Thursday, July 27, 2023 9:27 AM
To: Roman, Carmen <Carmen.Roman@milwaukee.gov>
Cc: Martin, Faviola <Faviola.Martin@milwaukee.gov>; Milano, Marissa <ldcoord@milwaukee.gov>
Subject: FW: Food Truck

Carmen,

Please see the below. Can you gently advise this truck operator that they need to leave the block after 2 hours and can't return for another 6 hours and if they don't do that, there is a possibility that their license could be non-renewed.

Thanks

From: Dimitrijevic, Marina <Marina@milwaukee.gov>
Sent: Wednesday, July 26, 2023 4:45 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; knittercrittersmom@wi.rr.com; liumpd <liumpd@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>; O'Neill, Melissa <monell@milwaukee.gov>; Tonelli, Michael <mtonel@milwaukee.gov>; Benitez, Xavier <xbenit@milwaukee.gov>
Cc: Zamarripa, JoCasta <JoCasta@milwaukee.gov>
Subject: Re: Food Truck

We would appreciate that. Parking services has gone out to speak with them in Spanish at least twice.

If they comply and restore goodwill with neighbors, they will definitely have an easier time next year. We love food trucks but this one is consuming too much public employee time and we don't have a ton of it as you know. I hope that they can do better.

You may use our Click for Action online system to report city service requests: https://iframe.publicstuff.com/#?client_id=1000167

Sign up for my Aldermanic District 14 monthly e-newsletter and other updates at <https://city.milwaukee.gov/enotify>



Terri Williams
Legislative Aide | 14th District
She/Her/Hers/ella
p: (414) 286-3769
e: terri.williams@milwaukee.gov
200 E Wells Street, Room 205

REDACTED
BY AC

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Wednesday, July 26, 2023 4:29 PM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>;
liumpd <liumpd@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>; O'Neill, Melissa
<moneil@milwaukee.gov>; Tonelli, Michael <mtonel@milwaukee.gov>; Benitez, Xavier <xbenit@milwaukee.gov>
Cc: Zamarripa, JoCasta <JoCasta@milwaukee.gov>
Subject: RE: Food Truck

We have already flagged the objection for a hearing but we will have someone call the business owner and remind them that complaints can be cause for suspension or non-renewal of the license and remind them that after 2 hours on a residential block they cannot return to the same block for 6 hours.

From: Dimitrijevic, Marina <Marina@milwaukee.gov>
Sent: Wednesday, July 26, 2023 11:44 AM
To: ; liumpd <liumpd@milwaukee.gov>; Martin, Faviola
<Faviola.Martin@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>; O'Neill, Melissa
<moneil@milwaukee.gov>; Tonelli, Michael <mtonel@milwaukee.gov>; Benitez, Xavier <xbenit@milwaukee.gov>
Cc: Zamarripa, JoCasta <JoCasta@milwaukee.gov>
Subject: Re: Food Truck

Hi all,

I am having a problem with resolving this issue for our constituent via parking enforcement. The food truck Taqueria El Toro has a very loud generator and is parking across from residences for 12 hours a day on Chase Ave. Can DNS, MPD, or Licensing please assist in having this truck move on a regular basis or even better, get a generator that does not cause a major disruption for residents? We are open to changing the ordinances to allow enforcement, so please don't hesitate to suggest any ordinance changes that would assist with making it possible to enforce for this sort of problem.

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Terri Williams
Legislative Aide | 14th District
She/Her/Hers/ella
p: (414) 286-3769
e: terri.williams@milwaukee.gov
200 E Wells Street, Room 205

From:
Sent: Saturday, July 22, 2023 6:57 PM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: Re: Food Truck

This food truck is still an issue! There was no issue, until 7/12/23, when a parking checker moved it here. Why, after it was parked for over a year and a half a block away? I have been filing complaints all week. The parking checker told him he had to move every couple hours, so this week, that is what he has been doing. Moving forward for 3 or 4 hours and then backing up back here. Today, he has been across here since 1:00, now it is 6:11 p.m. I put in the complaint #C2323588 at 3:10 p.m. Watched the parking checker come by at 5:21 p.m.; pull up past the food truck, never come out of the truck, sit for about 5 minutes, and then leave. Then they send me an email that the issue was resolved. How can that be if now, it is an hour later (6:23 p.m.) and the truck is still here? It doesn't pay to complain again, because the checker won't get here before 7:00, when he no longer has to move.

Why can't Marina do anything about this? And if she can't, tell me who can? Why does he have the right to bother me, but I have no rights to get him moved? The city moved it here, and I heard the city parking checker tell him how to beat the system, but now again, he is not complying with the posted parking signs.

Please tell me who to contact to get this food truck moved away from across from my house. No one wants to or should have to listen to this generator from 10 a.m. to 10 p.m. 6-7 days a week!!!!

**REDACTED
BY
AC**

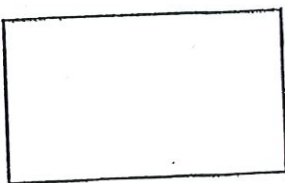
From: "Dimitrijevic, Marina"
To:
Cc:
Sent: Tuesday July 18 2023 4:05:11 PM
Subject: Re: Food Truck

My understanding is he is allowed to be on the street, but may not stay in the same spot for more than two hours so you won't need to listen to that generator in front of your house all day, ideally. He must be parked 50 feet away from any store or restaurant entrance as well. If they're not moving along, please continue to alert parking with a food truck complaint. At some point he will get it.

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200 E Wells Street, Room 205

From:
Sent: Tuesday, July 18, 2023 3:09 PM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: Re: Food Truck

Too good to be true. He (the food truck) is back!!! He started a little further up the road at 10:45, just at the end of the piggly wiggly building; at 1:09, he backed up a little bit, and at 2:00, he backed up back across the street from my house. Filing a report with the parking checker doesn't seem to work. They come out, talk to him, and close their case. Now he is playing games. What do I need to do to get him out of here for good? If he is here past 4, I will contact the parking checker again.

From: "Dimitrijevic, Marina"
To:
Cc:
Sent: Monday July 17 2023 12:23:01PM
Subject: Re: Food Truck

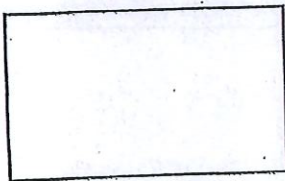
**REDACTED
BY**
AC

Let's hope! I want that one at 3400 to move as well, if only to save the poor grass. Definitely shoot me a message if it doesn't move along again.

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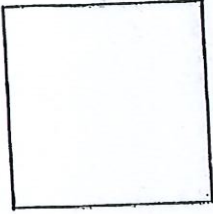
Terri Williams
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p: (414) 286-3769
e: terri.williams@milwaukee.gov
200 E Wells Street, Room 205

From:
Sent: Monday, July 17, 2023 11:44 AM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: Re: Food Truck

Thank you for all of your help!!! It is 11:45 a.m. on Monday, 7/17, and the food truck is not here. I will keep you informed if it returns. Thank you again!!

From: "Dimitrijevic, Marina"
To:
Cc:
Sent: Monday July 17 2023 1:40:40AM
Subject: Re: Food Truck

Please assist this resident with the taco truck that keeps moving in front of her home.



Terri Williams
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e: Terri.williams@milwaukee.gov
200 E Wells Street, Room 205

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BY
AC

From:
Sent: Sunday, July 16, 2023 12:52:35 PM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: Re: Food Truck
It is Sunday, July 16, 2023.

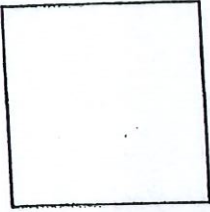
As you said, I did go ahead and file a complaint with the parking enforcement, but I don't know what they will do considering it was a City of Milwaukee Parking Checker that moved it here! I know if Marina herself would put in the complaint, or even send Milwaukee Police there, they would do something faster than me trying to get them here. Alderman complaints are handled as soon as possible!

Apparently, this is the food truck's new parking spot as he has come back everyday since Wednesday from about 10:45 a.m. to 10:10 p.m.

From: "Dimitrijevic, Marina"
To:
Cc:
Sent: Saturday July 15 2023 5:44:45PM
Subject: Re: Food Truck

Hello! I requested a several day enforcement here from the parking enforcement manager. Until that happens please report it here: <https://mke.citizencomplaints.org/>

Choose the "food truck" option and the complaint goes directly to parking enforcement team driving around. It is the promptest way to get action.



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 200 E Wells Street, Room 205

**REDACTED
 BY AC**

From:
Sent: Saturday, July 15, 2023 1:34:04 PM
To: Dimitrijević, Marina <Marina@milwaukee.gov>
Subject: Re: Food Truck

Here we are on Saturday, July 15th. Our friend is back again. Last night he left at 10:11 p.m. Came back this morning 10:38 a.m. This is getting ridiculous. He is only here because the city parking checker moved him here. Can they come back and move him somewhere else?

From: "Dimitrijevic, Marina"
 To: ' ; "License"
 Cc: JoCasta"
 Sent: Friday, July 14, 2023 12:06:39 PM
 Subject: Re: Food Truck

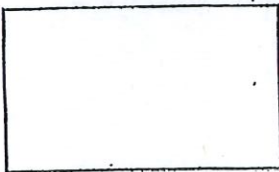
Darn, I just drove by a while ago and saw him moving and presumed he was trying to be in compliance for us. I will follow up again with parking and licensing so we can get them educated on the new ordinance intended to prevent this sort of conflict. MPD is also in charge of enforcing the new food truck ordinance requirements so I will ask licensing to see if MPD needs training materials on the ticketing process for the newer violation types. I know Parking was just recently trained on handling this type of enforcement.

Licensing, please place this objection on file for Taqueria El Toro. Will advise when it is resolved.

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REDACTED
BY
AC

From: knittercrittersmom@wi.rr.com <knittercrittersmom@wi.rr.com>

Sent: Friday, July 14, 2023 11:52 AM

To: Dimitrijevic, Marina <Marina@milwaukee.gov>

Subject: Food Truck

I had called yesterday, July 13th, 2023, regarding a Taqueria El Toro food truck that until Wednesday, July 12th, 2023 @ 1:52 p.m., was parked in the 3100 block of S. Chase Ave. for over a year, suddenly was moved by a parking checker over here across from my house @ . Don't know why the parking checker moved them here?

On Wednesday, after going over to the food truck and asking them to please move up the street and getting the "no habla ingles", I called the non emergency police number to get an officer here to speak to them @ 3:16 p.m. At 5:19 p.m., the officer called me to see if it was still there. I said yes, and at 6:38 p.m., in the rain, we watched the police drive by our house slowly and at 6:41 it came past the truck slowly and went. There even was a vehicle parked in the no parking area at the time they passed. At 6:42, Officer Gutowski called me and said "they drove by and it wasn't loud enough to have them move". They never got out of the car to speak to the food truck. I asked him to come to my house to talk to me and listen to the noise and he said no.

I called your office at 11:36 a.m. yesterday. I was told they were not supposed to be there more than 2 hours and they would have enforcement come and give them the letter stating the rules.

The food truck is parked in a 2 hour parking zone. On Wed. it was here from 1:52 p.m. until 10:08 p.m. when it finally left. Yesterday, 7/13, it was here from 10:40 a.m. until 10:08 p.m. Today he pulled up at 10:50 a.m. Cars pull up and park behind him in a signed no parking area and in the crosswalk.

This seems to be the new permanent home for this food truck. I do not want to listen to this generator all day and night. I do not want the bright lights shining in my living room when it gets dark, which gets earlier everyday. What do I have to do to get it moved away from across from my house?

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BY
AC

Cox, Andrew

From: License
Sent: Friday, July 14, 2023 12:08 PM
To: Cox, Andrew
Cc: Cooney, Jim; Martin, Faviola
Subject: FW: Food Truck

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



From: Dimitrijevic, Marina <Marina@milwaukee.gov>
Sent: Friday, July 14, 2023 12:07 PM
To: License <LICENSE@milwaukee.gov>
Cc: Zamarripa, JoCasta <JoCasta@milwaukee.gov>
Subject: Re: Food Truck

Darn, I just drove by a while ago and saw him moving and presumed he was trying to be in compliance for us. I will follow up again with parking and licensing so we can get them educated on the new ordinance intended to prevent this sort of conflict. MPD is also in charge of enforcing the new food truck ordinance requirements so I will ask licensing to see if MPD needs training materials on the ticketing process for the newer violation types. I know Parking was just recently trained on handling this type of enforcement.

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From:
Sent: Friday, July 14, 2023 11:52 AM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: Food Truck

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2024-2025 Plan of Operation for 551 W HISTORIC MITCHELL ST

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input checked="" type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>7</u> Locations: <u>Bathrooms, Kitchen, Freezer</u> Outside <u>2</u> Locations: <u>Back Parking</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>American Eagle</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>11</u> and describe security plans: <u>NONE</u>			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>One at Bar, One at Front Door, One Back Entrance</u>			
Are searches and/or identification checks conducted upon entry? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe:			
2. Percentage of Sales (must total 100%)			
Alcohol <u>15</u> %	Food Sales <u>85</u> %	Entertainment _____ %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility			
<input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FREST 18461 Fee: \$1,250.00		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: DHS - MODERATE, Sales \$200,001 - \$2,000,000, Tavern Restaurant. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for Taqueria El Toro LLC 551 W HISTORIC MITCHELL ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Pool Tables |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

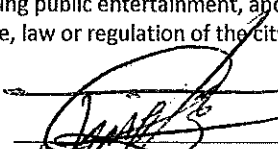
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the City of Milwaukee and State of Wisconsin.



Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign