414-349-5009 cell 414-272-7663 office 414-272-6245 fax

## Khary Penebaker

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2002-Present

Penebaker Enterprises, LLC

Milwaukee, WI

## Owner

- Increased sales from \$0 to \$1 million in less than 4 quarters.
- Doubled production force from 5 laborers to 22 before the end of the 4<sup>th</sup> quarter.

1996-2002

Community Roofing, Inc.

Milwaukee, WI

## **Division Owner**

- Marketing and Sales
  - Responsible for all sales, contract signing, cold calling, deal closing, developing and implementing marketing strategies
  - Acquired the largest contract in the parent company's 27-year history within 5 years of being with the company.
  - Raised divisional sales revenue from \$250,000 annually in 2000 to over \$650,000 for the 1<sup>st</sup> and 2<sup>nd</sup> quarters of 2002.
- Quality Control
  - > Assisted employees in assuring a high level of workmanship was maintained.
- Human Resources Management.
  - Responsible for all hiring and firing practices, employee scheduling, crew/team development.
  - > Implemented health care coverage.
- Job Management
  - > Maintained working relationships between job foremen and subcontractors.
  - Coordinated Material purchasing, shipment and inventory.
  - > Inspected jobs after completion.
- Customer Service
  - > Worked closely with clients to ensure their satisfaction.

Education

1996-2001

University of Wisconsin-Milwaukee

Milwaukee, WI

Bachelor of Business Administration; Date of Graduation: May 2001

· Major: Marketing.

Internships

Cleary Gull Reiland & McDevitt - Marketing Intern

Dean Witter - Marketing Intern

Awards received

1995 LEAD (Leaders in Education And Development) award winner

1998 Division 1 Midwestern Collegiate Conference Men's 100m Dash Champion

1998- 2000 Division 1 Midwestern Collegiate Conference Men's 100m Dash Record Holder

1998- present University of Wisconsin-Milwaukee Men's 400m Relay Record Holder

## SUMMARY MR. KHARY PENEBAKER

Mr. Penebaker has expressed interest in being **appointed** to the 30<sup>th</sup> Street Corridor BID #37 Board of Directors. Mr. Penebaker is owner of Penebaker Enterprises, which is located within the BID #37 boundary.

Mr. Penebaker owns the following properties:

- 1973-1979 North Oakland Avenue. (commercial)
- 2464-64 West Medford Avenue (residential)

Property taxes on both of these properties are paid in full and have no code violations.