



141505 – 141505 REPORT FOR 7-1-14 THROUGH 12- 31-14.DOCX



2/16/2015

City of Milwaukee – Community and Economic Development Committee

The City of Milwaukee and MAWIB have committed to ongoing coordination of efforts and activities related to job training and employment, workforce development, and human resource development through the implementation of various initiatives, exchange of services and personnel, and the coordination of staff activities. This report documents activities for the time period 7/1/14 – 12/31/14.

2014 EARN & LEARN RESULTS

The 2014 Earn & Learn Summer Youth Employment program employed over 1,300 youth in a variety of industries through a number of programs and partners, including Milwaukee County Parks, Culinary Arts Program/Wisconsin State Fair, and the Milwaukee Conversation Leadership Corps. The Earn & Learn Summer Employment program conducted Work Readiness training which incorporated resume development, proper application completion, interviewing skills, dress for success, and soft skill development. Specific results include:

- ❖ Summer Youth Internship Program: 130
- ❖ MAWIB Summer Youth Program: 1,290
- ❖ Private Sector Job Connection: 1,613

Earn & Learn received a makeover with new logos and informational kits by Laughlin



Constable:

In addition, a compelling video depicting the benefits of Earn & Learn participation was created through a partnership with the Milwaukee Area Technical College (MATC). To view the video, click on the link below:

http://youtu.be/whF5_NNIWgI

10 YEAR ANNIVERSARY KICK OFF EVENT

Mayor Barrett will join 350 invited employer sponsors, Earn & Learn youth, and community partners at a 10 Year Anniversary Kick Off Event on Wednesday, February 15, 2015 at 8:00 AM at the Manpower Group. The program will include speakers – youth and employer participants – sharing inspirational success stories about the summer youth employment program.

2015 EARN & LEARN PLANNING

Planning for 2015 summer youth employment is going full speed ahead:

- ❖ **Summer Youth Internship Program** applications available online Feb. 2 – April 1, 2015
 - ❖ **MAWIB Summer Youth Employment** applications available March 2015
 - ❖ **Private Sector Job Connection** accepting job orders through June 30, 2015