



NORTHWEST SIDE  
COMMUNITY  
DEVELOPMENT  
CORPORATION

Community Reinvestment at Work

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February 5, 2009

City Plan Commissioners  
City of Milwaukee  
809 N. Broadway  
Milwaukee, WI 53202

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Howard Snyder

Executive Director

Re: Pick 'n Save Redevelopment  
7401 West Good Hope Road

Dear Commissioners:

As a stakeholder in this business district, please accept this letter of support for the rezoning amendment proposed by Boulder Venture to allow for Pick 'n Save to occupy the now vacant Home Depot building on 76<sup>th</sup> & Good Hope Road.

While we would recommend this proposal at any time, given the predicted state of the economy, we are delighted that a strong local retailer like Pick 'n Save is choosing to expand their business and invest in our community.

Pick 'n Save will undoubtedly have a positive impact on the surrounding businesses and neighborhood. By significantly increasing the size of their store and putting this highly visible vacant building back into service, Pick 'n Save will not only better serve its existing customer, but also attract new shoppers to our district.

Please vote in favor of this zoning amendment.

Sincerely,

Howard Snyder  
Executive Director