



**TERRY L. WITKOWSKI**  
ALDERMAN, 13TH DISTRICT

December 10, 2009

## **WHAT'S NEW FOR S. 27<sup>TH</sup> STREET BUSINESSES ?**

- ***A BID or Business Improvement District has been approved for both Greenfield and Milwaukee!***
- ***\$1.5 Million in street-scaping will be in place on S.27<sup>th</sup> Street from the KK River Parkway to College Avenue by next fall!***
- ***S.27<sup>th</sup> Street to be resurfaced from W. Howard to W. College next summer.***
- ***Milwaukee and Greenfield both declared 27<sup>th</sup> Street to be "Historic US Route 41". State Representative Josh Zepnick seeks the same designation on a state level.***
- ***Milwaukee draws a TIF boundary (Tax Incremental Financing District) from Foster Pontiac to CVS Pharmacy. Greenfield also working on TIF boundaries.***
- ***Milwaukee's 13<sup>th</sup> District including S. 27<sup>th</sup> Street is declared Milwaukee's Garden District***
- ***Oklahoma Avenue approach to S. 27<sup>th</sup> receives safety and beautification island, Pulaski High School students to help provide plantings***
- ***13 Neighborhood Associations are established in the Garden District to help keep the area healthy.***
- ***The Airport/Gateway Business Association (AGBA) forms The Gateway to the Milwaukee BID and begins area promotion, beautification and security***
- ***The Airport Area Economic Development Task Force looks to become a legal entity to form an aerotropolis involving Milwaukee, Greenfield, Greendale, Franklin, Oak Creek, South Milwaukee, Cudahy, St. Francis, Milwaukee County, the State and Federal Governments and business leaders***
- ***Safety improves on S.27<sup>th</sup> as the number of intersections with 15 or more crashes drops from 10 to 3 after five years work.***

South 27<sup>th</sup> Street has been set up for greater success! The ingredients needed now are your involvement, creativity and enthusiasm to make it happen! How? Become involved in the BID and bring your ideas. The BIDs (3 were formed) will be coordinated by the 27<sup>th</sup> Street Business Association headed by Tara Cavoos of US Bank at S. 27<sup>th</sup> & Cold Spring, phone number 282-3300.

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At this time, the BID board is being created. The group will tackle promotion, beautification and security for the future of the street. Watch for correspondence from the Association and become involved. Make suggestions and implement joint efforts at your business. Make your business look like it is located in the Garden District. Think about how Historic US Route 41 can be used to draw business to the street. Think about ways for working with neighboring businesses, schools, neighborhood associations and business associations for your mutual benefit.

What can bring more business to 27<sup>th</sup> Street? Perhaps, a "Fun on 41" version of the "Woodward Dream Cruise" that draws 1million people and 40,000 classic cars each year to Detroit? (see [www.woodwarddreamcruise.com](http://www.woodwarddreamcruise.com)) A Historic 41 Christmas with retro decorations? A Garden District Spring Sale and Show? Historic 41 history days or retro days with throw back sale prices? Maybe a Historic 41 Harley event? Can a relationship be forged between AGBA, the 21 hotels in their area with an additional 4 more on the drawing boards, and Historic US 41? The street is only limited by our imagination!

I look forward to working with the association to grow South 27<sup>th</sup> Street and the surrounding area!

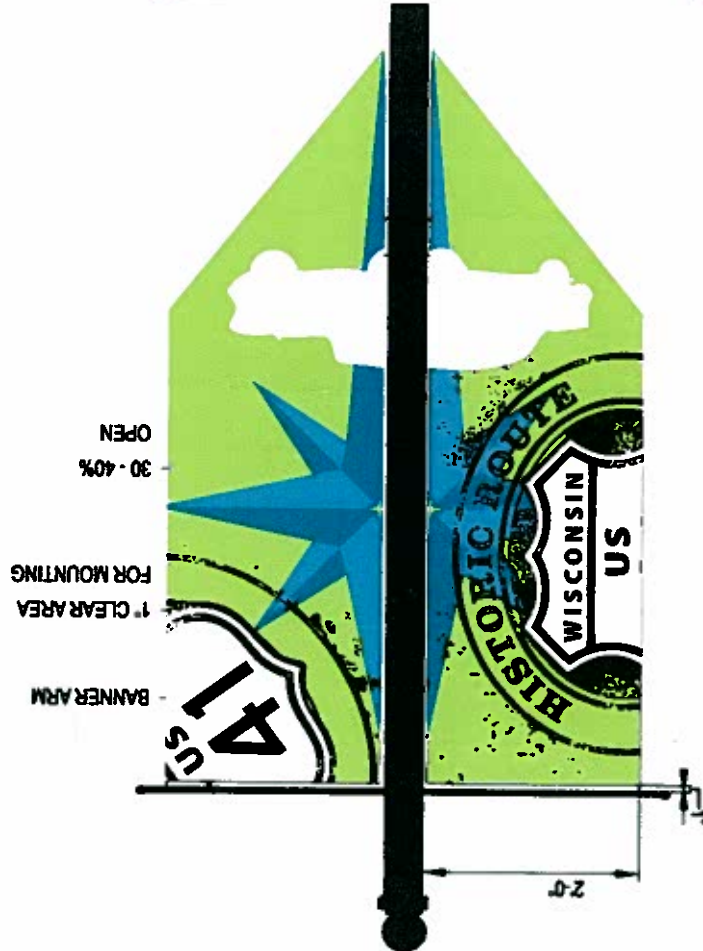
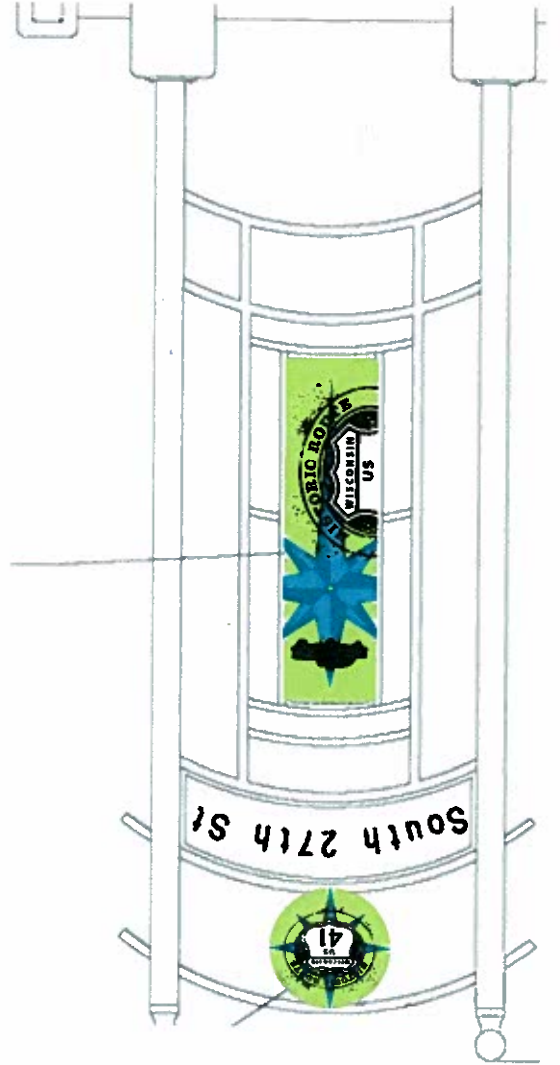
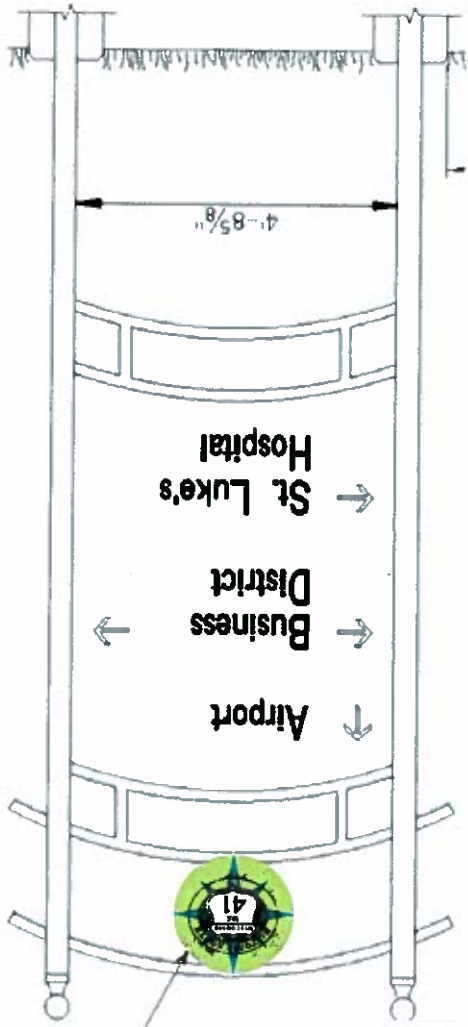
Sincerely,



Terry L. Witkowski  
Alderman, 13<sup>th</sup> District



2'-0" DIA. GRAPHIC





# BUSINESS AND NEIGHBORHOOD ASSOCIATIONS IN THE 13TH ALDERMANIC DISTRICT

**NEIGHBORHOOD ASSOCIATIONS**

- 1** LINCOLN HEIGHTS NEIGHBORS IN ACTION  
LINDA ZINKE 384-4043
- 2** OKLAHOMA GARDENS NEIGHBORHOOD ASSOCIATION  
JOSE VASQUEZ 672-6758
- 3** HOLT PARK NEIGHBORHOOD ASSOCIATION  
DIANE KOSARZYCKI 645-1967
- 4** WILSON PARK NORTH NEIGHBORHOOD ASSOCIATION  
TAMMY KUKLA 383-2007
- 5** TOWN OF LAKE NEIGHBORHOOD ASSOCIATION  
PAUL GESSNER 482-2261
- 6** HOLLER PARK NEIGHBORHOOD ASSOCIATION  
CHRIS KUESTER 769-1815
- 7** CITY MEADOWS NEIGHBORHOOD ASSOCIATION  
A.J. SIMON 339-8196
- 8** COLLEGE HEIGHTS NEIGHBORHOOD ASSOCIATION  
CHESTER KOZMINSKI 750-6626
- 9** CONCERNED CITIZENS FOR BETTER LIVING  
DORIS JELINEK 645-1699
- 10** UNCAS PARK NEIGHBORHOOD ASSOCIATION  
CONNIE WILSON 762-6959
- 11** AIRPORT GARDENS NEIGHBORHOOD ASSOCIATION  
PERRY BUCK 747-2470
- 12** GARDEN GATE NEIGHBORHOOD ASSOCIATION  
DEBORAH SCHROEDER 282-8560
- 13** GARDEN DISTRICT NEIGHBORHOOD ASSOCIATION (DISTRICT-WIDE)  
CHRIS KUESTER 769-1815

**BUSINESS ASSOCIATIONS**

- 14** 27TH STREET BUSINESS ASSOCIATION  
TARA CAVASSO 765-4321
- 15** AIRPORT GATEWAY BUSINESS ASSOCIATION  
TOM RAVE, EXEC. DIRECTOR 262-844-1330

*The Garden District*