

David Jasenski
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1977 – 1996 Milwaukee County Transit System

As Service Development Coordinator from 1991 to 1996, I was responsible for planning and evaluating new transit service that contributed to the Milwaukee County Transit System being recognized as one of America's best managed transit systems. I analyzed the productivity of routes and prepared detailed recommendations regarding the locations of routes and appropriate levels of service.

While Service Development Coordinator, I served as a staff representative of the Milwaukee County Transit System to the East-West Corridor Study which evaluated the transit alternatives of light-rail and guided bus for Milwaukee and Waukesha counties. This East-West Corridor Study was a predecessor to the Milwaukee Connector Study. The Milwaukee Connector Study has resulted in the Milwaukee Streetcar being selected as the Locally Preferred Alternative.

From 1979 to 1991 I supervised a small work force in the collection of data on passenger ridership and schedule adherence of buses. I made sure that all buses were efficiently used in the rush hour, especially buses serving Milwaukee Public Schools. I inspected and recommended bus stops and bus shelters for safe and efficient movement of passengers. I received and resolved customer and bus driver complaints of overloaded and late buses.

During my employment at the Milwaukee County Transit System, I had significant experience in the areas of program and quantitative analysis, budget preparation and operations reviews.

1996 – 2002 Milwaukee County Board of Supervisors

With my first try at elective office, I was able to obtain majority support of the 37,000 constituents in my home district on Milwaukee's West Side to represent them as their County Supervisor.

I was chairman of two committees of the Milwaukee County Board, the Economic & Community Development Committee and the Judiciary Committee. I was also a member of the Transportation, Public Works & Transit Committee all six years I was on the County Board. This committee set county policy for the Milwaukee County Transit System in the areas of route and service levels, fare levels, paratransit operation and the purchasing of new buses.

2005 – 2011 Real Estate/Public Affairs Representative for Clear Channel Outdoor

Clear Channel Outdoor, with headquarters in the city of Waukesha, is the largest outdoor advertising company in Southeastern Wisconsin and one of the largest outdoor advertising companies in the United States. As a Real Estate Representative, I am responsible for lease negotiations for Clear Channel Outdoor billboards on private property and the securing of government permits for any new billboards. As a Public Affairs Representative, I am responsible for representing Clear Channel Outdoor to elected officials, government organizations and the community at large.

2002 – 2005 Independent Consultant

As an independent consultant, I was involved in several transportation issues, the most notable of which was an evaluation of a "smart card" system for Milwaukee Public Schools students to use in paying a fare when riding the bus.

Education: Master's Degree in Operations Research
School of Business Administration
University of Wisconsin – Milwaukee
1986

Bachelor of Science
University of Wisconsin – Madison
1976

Future Milwaukee Graduate

Volunteer Activities: Co-founder of the Lenox Heights Neighborhood Association in Milwaukee
Historic Milwaukee Tour Guide