

Reply to Common Council File No. 021428

From DOA-Budget and Management Division

January 30, 2003

Ref: 03013 (12)

Common Council File No. 021428 is a resolution relative to application, acceptance and funding of the Milwaukee Breast Cancer Awareness Program (MBCAP) Well Women Health Initiative offered by the State of Wisconsin, Division of Health and Family Services. This continuing grant funds positions, contractual services, and supplies used toward the breast cancer screening program.

In Wisconsin, nearly 950 women die from breast and cervical cancer each year. Many of these deaths could have been avoided if the person had been screened for the presence of the disease early on. The Well Women Health initiative will be expanded this year to strengthen the focus of the breast cancer screening program to include health promotion and risk reduction for cardiovascular disease, osteoporosis, diabetes, mental illness and domestic violence.

Since 1990, the five-year average premature death rate for people with breast cancer, smoking related cancers and heart disease declined from over 1.8 to 1.45 in 2000. This decline illustrates the valuable role preventive activities like breast cancer screening can have in increasing the health of our community.

The MBCAP program directly supports the City's strategic goal to improve public health and the Health Department's goal to improve the health of women and children. This grant aims to increase the breast cancer awareness of high-risk and economically disadvantaged women, by targeting elderly and minority women for educational and motivational efforts.

The grant is in the amount of \$131,736 entirely provided by the grantor. The grant period is from January 1, 2003 through December 31, 2003.

RECOMMENDATION: APPROVE COMMON COUNCIL FILE NO. 021428 WHICH ALLOWS THE HEALTH DEPARTMENT TO APPLY, ACCEPT AND FUND THE MBCAP WELL WOMEN HEALTH INITIATIVE OFFERED BY THE STATE OF WISCONSIN DIVISION OF HEALTH AND FAMILY SERVICES.


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