

CHRIS MAMBU RASCH

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PROFESSIONAL EXPERIENCE

Building Advantage **Executive Director**

02/2022-Present

Labor Management Relations

- Ensure there are healthy and collaborative Labor and Management relations between employers, employer associations, unions, and union members.
- Advance and support issues, events, meetings, and dialogue that leads to continued partnership between employers and unions.
- Manage joint advocacy efforts between management and labor.
- Coordinate and lead workforce partners to accomplish shared workforce goals on behalf of management and labor.

Leadership

- Serve as Executive Director, providing oversight and direction for the non-profit organization.
- Identify, create, develop, and implement strategic initiatives and advocacy.
- Responsible for developing and managing the budget.

Management and Oversight

- Develop and implement the organization's work plan.
- Lead and supervise CLMC Staff.

Economic Development

- Engage in business attraction on behalf of Union construction.
- Develop and implement Union construction's local workforce plan.
- Advocate for government financial support of projects at the local, state, and federal levels.

Communication

- Create and maintain strong communication between stakeholders and the public via a communication plan, ensuring clear communication of the CLMC's strategic vision for the workforce systems and business development that benefits union construction.
- Develop strong relationships with media outlets.
- Advance the benefits of Union construction with the media, targeted audiences, the public, and elected officials.

Advocacy

- Lobby on behalf of Union construction for policies that advance the industry.
- Advocate for government financial support of construction projects.
- Develop strong relationships with government and elected officials.

Sixteenth Street Community Health Centers

Director of Strategic Partnerships and Government Relations

Director of Government and Community Relations

03/2017 – 02/2022

11/2019 – 02/2022

03/2017 – 10/2019

Strategic Partnerships

- Work directly with the President/CEO and Vice President of Advancement to develop and implement partnership, financial, and advocacy strategies.
- Cultivate relationships with strategic partners and funders.

Advocacy Responsibilities

- Develop and maintain relationships with local, state, and federal elected officials and their staff, as well as state and local governmental bodies, to effectively articulate Sixteenth Street's goals.
- Monitor local, state, and national legislative and political landscapes. Evaluate opportunities for advocacy and collaboration.
- Lead all advocacy strategy, engagement activities, and lobbying efforts.

Community Relations Responsibilities

- Responsible for maintaining and building strategic partnerships with community organizations.
- Accountable for fostering a positive relationship with the community to maintain an environment that benefits both the community, our patients, and Sixteenth Street.

Leadership roles

- Medical Society of Milwaukee County Board of Directors Member
- Administrator for the Milwaukee Latino Health Coalition
- Civic Response Team Leadership Team and Physical Health Team Member
- Milwaukee Health Care Partnership Alliance Committee Member
- Board of Directors for two separate City of Milwaukee Business Improvement Districts
- Milwaukee Oral Health Coalition Member

Key Successes

- Secured a \$1.25 million Earmark in the federal appropriations bill for Sixteenth Street.
- Obtained a \$50,000 per year increase for Sixteenth Street's lead grant in the 2021-2023 state budget.
- Played a central role in helping secure a \$1 million per year increase in the Community Health Center grant in the 2021-23 state budget.
- Initiated the outreach and strategy that led to Sixteenth Street securing \$180,000 per year of American Rescue Plan funds for two years from the Milwaukee Public Schools.
- Partnered with the City of Milwaukee Health Department and Mayor's office related to Sixteenth Street's COVID-19 testing and safe care tents which cost nearly \$250,000.
- Led the effort with the DHS, the Governor's office, and legislature to secure \$14.5 million in new funds for lead abatement initiatives which was the largest increase ever for lead in the state budget.
- Played key role in attaining \$150,000 in City of Milwaukee funding for our lead outreach program.
- Secured Layton Clinic approval at the City level despite local political impediments.
- Planned and organized two Health Equity Summits that each drew over 550 attendees.
- Leadership led to Sixteenth Street health clinic expansions, including a new medical health clinic within St. Augustine Prep School and three mental health provider clinics within three MPS schools.
- Organize a yearly community health event that draws nearly 1,500 attendees.
- Milwaukee Latino Health Coalition Administrator - recruited new Board and relaunched organization.

Wisconsin Medical Society

09/2009 – 03/2017

Vice President of Advocacy and Membership

11/2016 – 03/2017

Director of State and Federal Relations

11/2012 – 10/2016

Government Relations Specialist

10/2009 – 11/2012

Membership Responsibilities

- Responsible for the Wisconsin Medical Society's \$3.5 million membership dues program.
- Was asked to lead the Membership Department during a time of great organizational change and during a critical membership revenue period, and successfully met budget.
- Developed annual membership plan to increase membership and dues revenue.
- Managed five staff members, activities, and budget of the Membership and Policy Departments.

Advocacy Responsibilities

- Key member of weekly senior leadership meetings and worked directly with the Chief Executive Officer and fellow Vice Presidents.
- Registered Wisconsin lobbyist on behalf of the Wisconsin Medical Society, which is consistently ranked as one of the most active lobbying organizations in the state. Helped manage the communications of the Society's advocacy efforts to physician members, members of the legislature, and the general public.
- Coordinated and led advocacy outreach to the Wisconsin congressional delegation and various health committee staff in Washington, D.C. Consistently gained support for Society issues from elected officials and staff by regularly communicating, briefing, and meeting with key leaders.
- Treasurer of the Wisconsin Medical Society's Federal Political Action Committee and Political Action Committee Director of the Society's State Political Action Committee. Managed the PAC budget and was responsible for the public record filings with the Government Accountability Board and Federal Election Commission. Lead the PAC Board meetings with the PAC Board Chair.
- Staffed Society policy and legislative councils.
- Organized and coordinated all Doctor Day at the Capitol advocacy day events.
- Worked with a diverse group of medical students as the Society's Medical Student Liaison for the state's two medical schools.
- Wrote weekly e-newsletter articles on the Society's advocacy efforts which is sent via the Society's e-newsletter "Medigram" to over 10,000 physicians, health care managers, and medical students.
- Initiated and led the Society's first ever Medicare Physician Fee Schedule comments to the Centers for Medicare and Medicaid Services in 2011, and every year following 2011.

Key Successes

- Instituted the Society's first Doctor Day at the Capitol in nearly a decade in 2010 and built it into an extraordinarily successful yearly event which is now one of the largest in the entire country.
- Initiated the idea and implemented a plan to identify and communicate with physicians who were eligible for an average Medicaid pay increase of 35 percent. My efforts resulted in a significant increase in the number of physicians who self-attested to become eligible for the payment increase.

Managerial Experience

- Supervised the Society's Political Action and Legislative Member Liaison.
- Jointly supervised the Society's Government Relations Coordinator.
- Managed staff of the Membership and Policy Departments.

Public Speaking Engagements

- Testified in front of Wisconsin Legislative Committees on health care issues important to the Society.
- Presented government relations and health care reform updates for physician and medical student leaders at Society Board of Directors, county, medical staff, and medical student meetings.
- Presented Continuing Medical Education (CME) accredited update on the Affordable Care Act for medical faculty from the University of Wisconsin School of Medicine and Public Health.
- Wisconsin Society of Healthcare Risk Management (WSHRM) conference speaker and was ranked as one of their top presenters at the WSHRM conference over the previous five years.
- American Association of Medical Society Executives (AAMSE) panelist speaker at AAMSE's national conference.

Wisconsin Federation of Nurses and Health Professionals **Organizer**

04/2006 – 09/2009

- Led and directed healthcare organizing campaigns.
- Formulated organizing plans and developed campaign communication messages.
- Conducted outreach communication and led group meetings with workers, members, and the public.
- Created and maintained an information management system database of 85,000 employees.
- Researched and analyzed technical information of compensation packages for workers that were used for framing messages on organizing campaigns.

- Built support for nurses' issues with groups and coalitions to raise greater community awareness and support of the nurses' efforts.

OTHER PROFESSIONAL EXPERIENCE

<u>AFSCME Council 31</u> UOrganizer	10/2001 – 03/2006
<u>Wisconsin Citizen Action</u> Community and Political Organizer	03/2000 – 09/2001
<u>Wisconsin State Senate Sergeant at Arms</u> State Senate Messenger	02/1999 – 02/2000
<u>Garvey/Lawton Gubernatorial Campaign</u> UW Madison Student Coordinator	06/1998 – 11/1998

EDUCATION AND HONORS

<u>College</u> University of Wisconsin, Madison	09/1997 – 12/1999
<ul style="list-style-type: none"> • Completed dual degrees in Political Science and History - 1999 	
University of Wisconsin, Fond du Lac	09/1996 – 05/1997
<ul style="list-style-type: none"> • University of Wisconsin, Dean's List - 1997 • Phi Theta Kappa Honor Society - 1997 	
Carroll College	09/1995 – 05/1996
<ul style="list-style-type: none"> • Carroll College, Dean's List - 1996 	
<u>Honor</u> Badger Boys State Representative:	1994
<ul style="list-style-type: none"> • Lomira High School Badger Boys State Representative 	
<u>Other</u> Duke University Global Health Institute	2014
<ul style="list-style-type: none"> • Global Health Institute Summer Program Certificate 	