



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, November 16, 2021


COMMITTEE MEETING NOTICE

AD 06

SARSOUR, Salem, Agent
RELIABLE MONEY ORDER INC
311 W LOCUST St
MILWAUKEE, WI 53212

You are requested to attend a virtual hearing to be held on:

Tuesday, November 30, 2021 at 09:30 AM

Regarding: Your Secondhand Dealer's License Renewal Application as agent for "RELIABLE MONEY ORDER INC" for "RELIABLE MONEY ORDER" at 311 W LOCUST St. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/544004957> If you wish to call in, please call [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: [544-004-957](tel:544004957)

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to the granting of the license based on the type of business conducted at the premises, thefts, purchase of stolen goods, excessive littering, loud noise, traffic violations and other factors which relate to the health, safety and welfare of the neighborhood and generate undesirable secondary effects. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:


Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/20/2021

LICENSE TYPE: SECONDHAND DEALER

NEW:

RENEWAL:

No. 330256

Application Date: 10/19/2021

License Location: 311 West Locust Street

Business Name: Reliable Money Order

Licensee/Applicant: Sarsour, Salem
(Last Name, First Name, MI)

Date of Birth: 12/02/1979

Home Address: 4258 S 26TH ST

City: Milwaukee

Home Phone: (414) 281-9321

State: WI **Zip Code:** 53211

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/04/2014 a Milwaukee police officer met with the applicant at 311 West Locust Street (Reliable Money Order). The officer provided the applicant with a copy of Milwaukee city ordinance 92, a NEWPRS manual, a NEWPRS sign and a business card. The officer also asked the applicant to make corrections to a few previous NEWPRS entries.

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2. On 09/18/14, applicant was cited for Building Code Violations at 1233 W Vliet Street.

Charge:	Building Code Violations
Finding:	Guilty
Sentence:	Fined \$430.00
Date:	04/30/15
Case:	15002406

-
3. On 07/08/2021 officers conducted a license premise check at Reliable Money Order, 311 W. Locust St. The business has a Secondhand Dealer's license but has not been entering items in the NEWPRS system. The applicant was on scene and the officer reactivated his NEWPRS account. The applicant was instructed in how to use the updated program and he stated he understood the new program.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211890081

OtherEvent #: 21-LP-1457

Incident

311 W LOCUST ST Milwaukee,

Incident Date/Time:: 07/08/2021 10:49:15
CAD Number:: 211890704

Business Agent (1)

SARSOUR, SALEM J

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 12/02/1979
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-281-9312
Phone 1 Type:: Phone
Address:: 4258 S 26TH ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53221

Licensed Persons Involved (1)

SARSOUR, ABDALLAH A

Person Involvement:: Manager
DOB:: 06/17/1987
Sex:: MALE
Race:: WHITE
Phone 1 Number:: 4143897234
Phone 1 Type:: C
Address:: 311 W LOCUST ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212

Licensed Premise Data (1)

RELIABLE MONEY ORDER INC

Phone 1 Number:: (414)-324-4834
Phone 1 Type:: Cell
Address:: 311 W LOCUST ST
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53212
License Type:: Second Hand Dealer
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 07/08/2021 10:45:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211890081

OtherEvent #: 21-LP-1457

Licensee or Manager was on premises at time of violation/incident: Yes

Narrative (1)

LICENSE PREMISE MEETING

See, Jeanine 012877

07/08/2021

This report is typed by P.O. Jeanine See, assigned to CIB-General Crimes.

On 07/08/21, I went to 311 W Locust, Reliable Money Order, because the business had a SecondHand Sales license to buy jewelry, but was not reporting to NEWPRS.

The agent, Salem Sarsour and his brother/manager, Abdallah Sarsour were both on scene. Both were cooperative.

I went over and handed the Sarsour's a copy of Milwaukee Ordinance Chapter 92 and related paperwork.

I checked NEWPRS and the businesses account was deactivated. I reactivated the account and gave Abdallah updated paperwork for how to navigate the renewed NEWPRS program. Abdallah told me he understood the new program.

Officer (2)

Reporting Officer:	See, Jeanine (012877)	07/08/2021 10:49:15
Section: (Work Location):	91	
Approving Officer:	Raden, Chad M (010032)	07/09/2021 10:19:15
Section: (Work Location):	27	



Tuesday, November 16, 2021



Notice of Public Hearing

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SARSOOR, Salem
RELIABLE MONEY ORDER at 311 W LOCUST St.
Secondhand Dealer's License Renewal Application

Tuesday, November 30, 2021 at 09:30 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 11/30/2021 at 09:30 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

CURRENT OCCUPANT	2812 N 5TH ST, 412	MILWAUKEE, WI 53212-2347
CURRENT OCCUPANT	2812 N 5TH ST, 501	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 502	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 503	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 504	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 505	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 506	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 507	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 508	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 509	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 510	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 511	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2812 N 5TH ST, 512	MILWAUKEE, WI 53212-2356
CURRENT OCCUPANT	2826 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2826A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2830 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2830A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2840 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2840A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2841 N MARTIN L KING JR DR	MILWAUKEE, WI 53212-2313
CURRENT OCCUPANT	2843 N MARTIN L KING JR DR	MILWAUKEE, WI 53212-2313
CURRENT OCCUPANT	2846 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2852 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2852A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2853 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2853A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2853B N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2855 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2858 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2859 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2861 N 2ND ST	MILWAUKEE, WI 53212-2409
CURRENT OCCUPANT	2863 N 2ND ST	MILWAUKEE, WI 53212-2409
CURRENT OCCUPANT	2864 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2865 N 2ND ST	MILWAUKEE, WI 53212-2409
CURRENT OCCUPANT	2865 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2865A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2867 N 2ND ST	MILWAUKEE, WI 53212-2409
CURRENT OCCUPANT	2867 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2867A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2870 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2870A N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2318
CURRENT OCCUPANT	2871 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363
CURRENT OCCUPANT	2871B N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-2363

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Total Records: 89

Radius 250.0 feet and Center of Circle: 311 W Locust St



SECONDHAND DEALER LICENSE SUPPLEMENTAL RENEWAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202

Legal Entity Name:	RELIABLE MONEY ORDER INC
Premises Address:	311 W LOCUST ST
Current approved type(s) of business	
PRECIOUS METAL & GEM DEALER	
Adding types of business?	
Do you wish to add any business activities?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If Yes, check what you are requesting to add:	
<input type="checkbox"/> Pawnbroker <input checked="" type="checkbox"/> Precious Metal & Gem Dealer <input type="checkbox"/> Secondhand Dealer Mall	
No changes can take place until approved by Common Council and a new license is issued.	
Removing types of business?	
Do you wish to remove any business activities?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
If Yes, list activities you wish to remove: _____	
MERCHANDISE	
List all items you will be selling: <i>We Don't sell any gold, we only buy from customers to have melted.</i>	
What percentage of your anticipated annual sales will involve precious metals and gems?	<i>0.5</i> %
What percentage of your anticipated annual sales will involve gold?	<i>0.5</i> %
List any additional locations where you may temporarily conduct business:	<i>None</i>
How will transactions occur, if applicable?	<input type="checkbox"/> Door-to-door <input type="checkbox"/> Conventions <input checked="" type="checkbox"/> Other: <i>@ 311 W. Locust St. our main and only store</i>
HOURS OF OPERATION	
Are there any changes to the current hours of operation? (Changes must be approved by the Common Council)	
<input checked="" type="checkbox"/> No <input type="checkbox"/> YES If YES, describe changes: _____	
SECURITY	
Are there any changes to your security plan since your last application? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, describe: _____	
Signature	
I confirm that all information is true and correct. I understand I am required by law to inform the City Clerk of changes to this information within ten days.	
<i>Salem Sarsour</i>	<i>[Signature]</i>
Print Name and Title of Individual, Partner, Member, Officer, or Agent of Corporation/LLC	Sign