

# TIF No. 78 Workforce Development Program

**Progress Report  
Community & Economic Development  
Committee  
February 22, 2016**



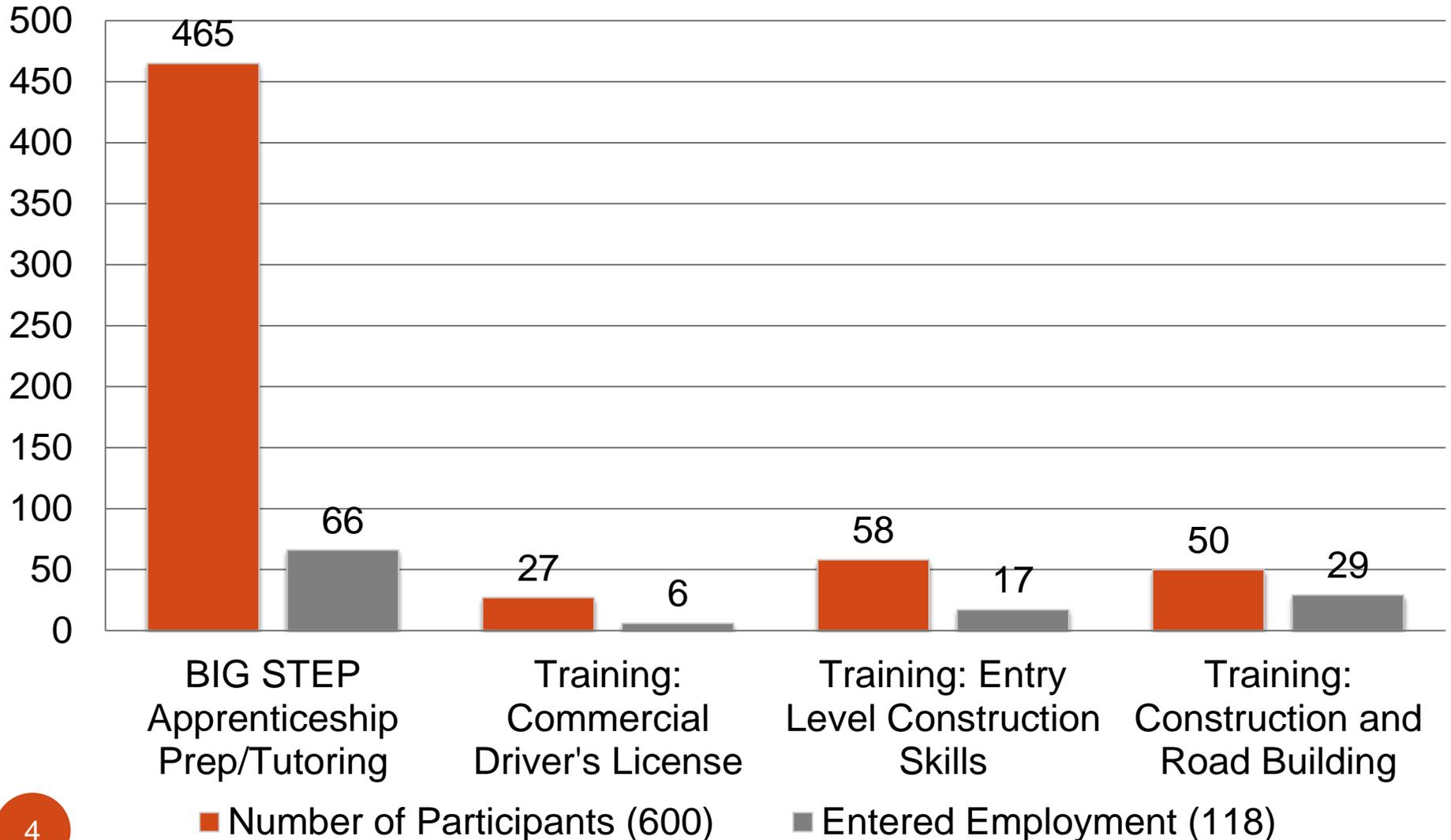
# Background

- NM TIF investment for Northwestern Mutual Tower and Commons construction project
- WRTP/BIG STEP partnership to ensure access to skilled, qualified workers
- All goals to be achieved by end of construction in 2017
- Project RPP Goal 40%
- Total TIF Funding \$500,000

# To prepare worker pipeline, these organizations are working together

- City of Milwaukee
- Milwaukee Area Workforce Investment Board (MAWIB)
- Hines, Gilbane, Benson-Duwe, Choice Construction, and CG Schmidt
- Building Advantage
- Milwaukee Building and Construction Trades Council
- Joint Apprenticeship Training Councils
- Community Workforce Partners (community

# Total City of Milwaukee Residents Enrolled by Training Type and Those with Placements through 9/30/2015



# NM Project Built on Strong Foundation

WRTP/BIG STEP and its industry partners began working on building the pipeline long before the contract

- RPP Certification
- BIG STEP Tutoring
- Extensive links to the community

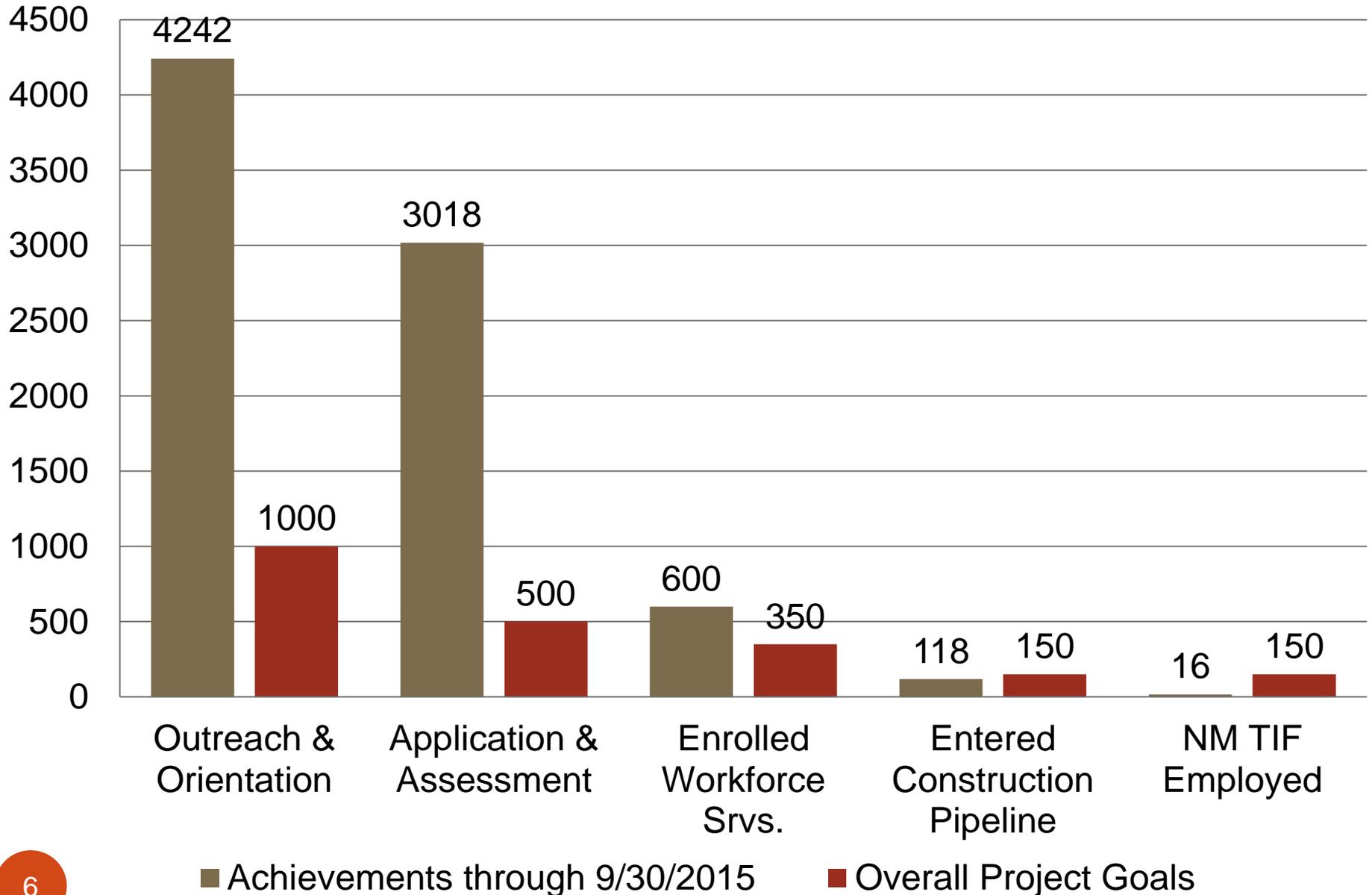


NM and contractors were able to hit the ground Running

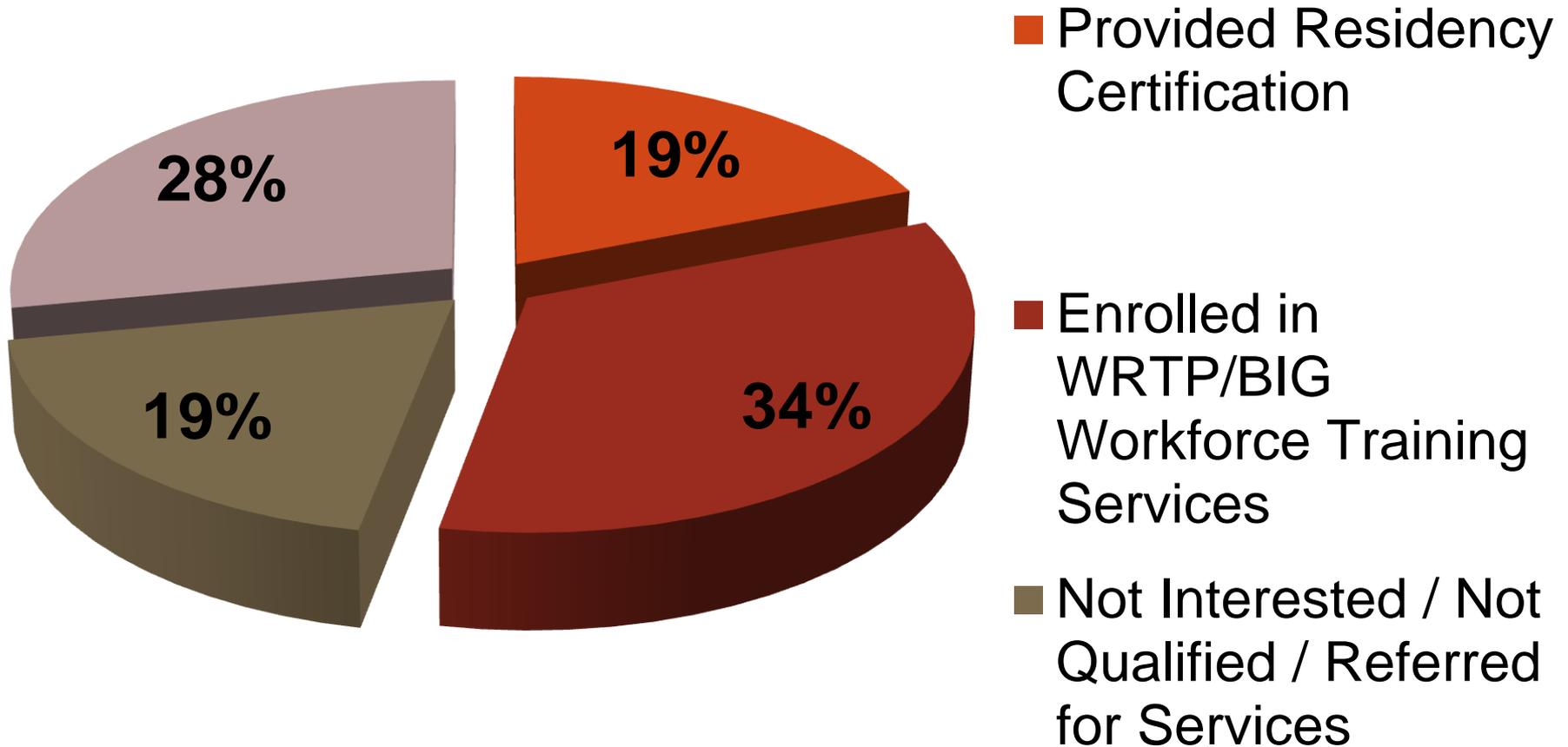
**Over 157 individuals at the NM site are currently in construction in the past in BIG STEP**



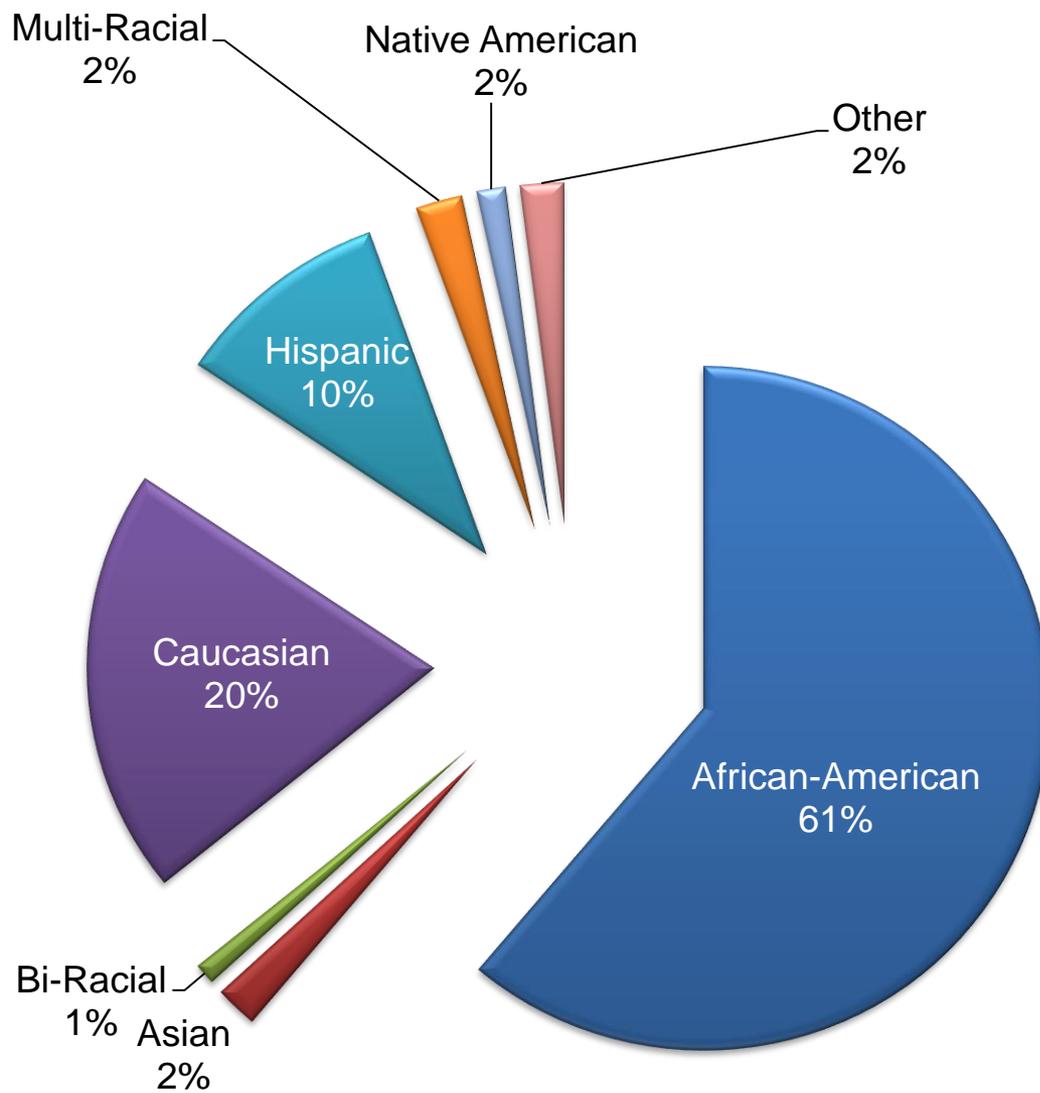
# Program Outcome Progress



# Orientation and Assessment Outcomes

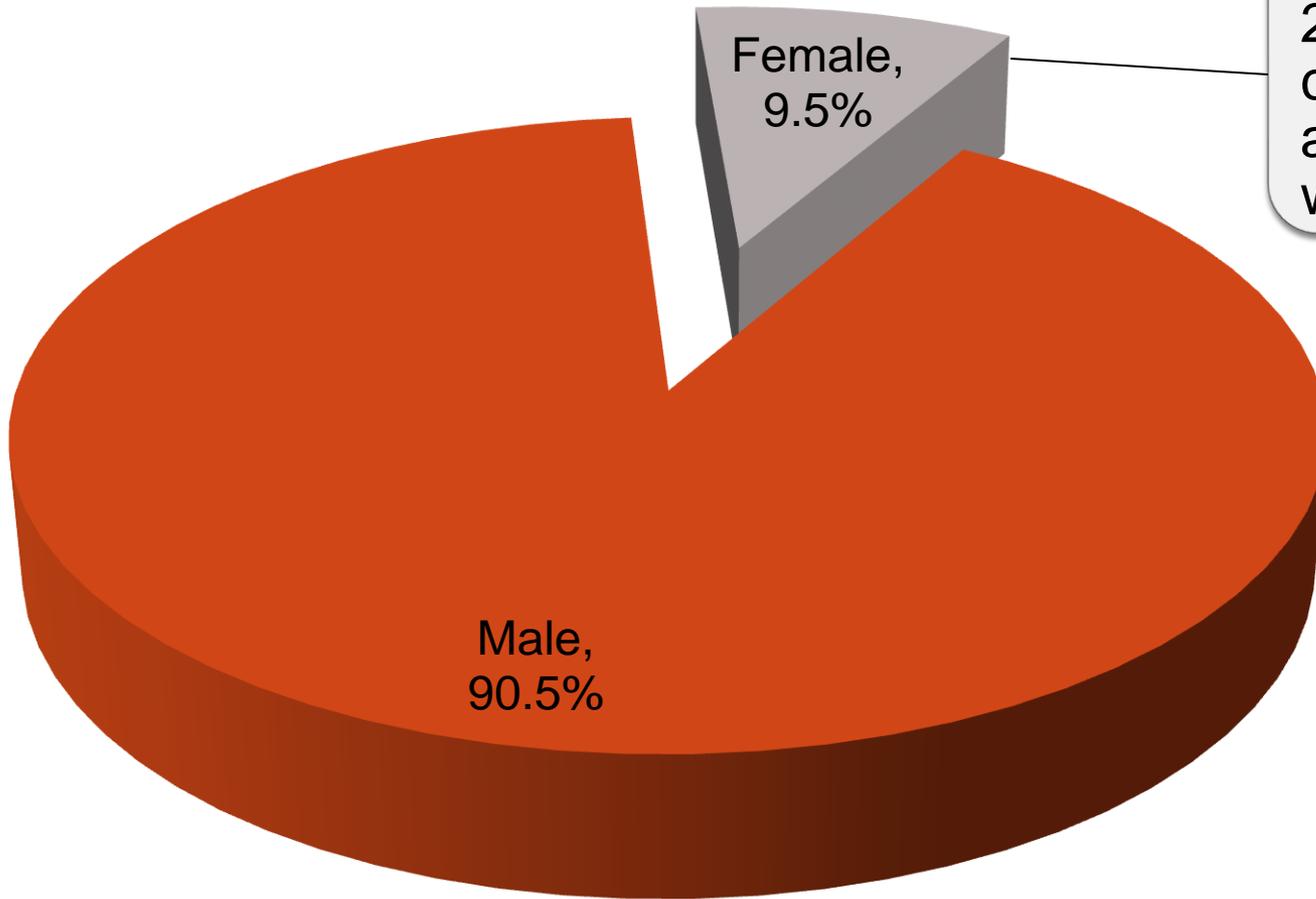


# Enrollments by Race/Ethnicity\*



\* Self-identified

## Enrollment by Gender



In Wisconsin, only 2% of registered construction apprentices are women!\*

# Expenditures

Billing Time Frame	Invoiced for Training	Invoiced for Placements	Invoiced for 45 Day Retentions
2014 (Q1, Q2, Q3)	\$ 128,410		
2015 (Q4, Q5)	\$ 66,950		
2015 (Q6)	\$ 29,640	\$ 12,000	\$ 3,750
Total	\$ 225,000	\$ 12,000	\$ 3,750

# From data to people

- Veteran, city-resident, father of 3
- *“I know that the opportunity is now and that this is the ideal time to get into the construction field. I understood the investment I needed to make with WRTP/BIG STEP’s program and knew their Apprenticeship Readiness Program would be the first steps towards my success as a Carpenter’s Apprentice.”*

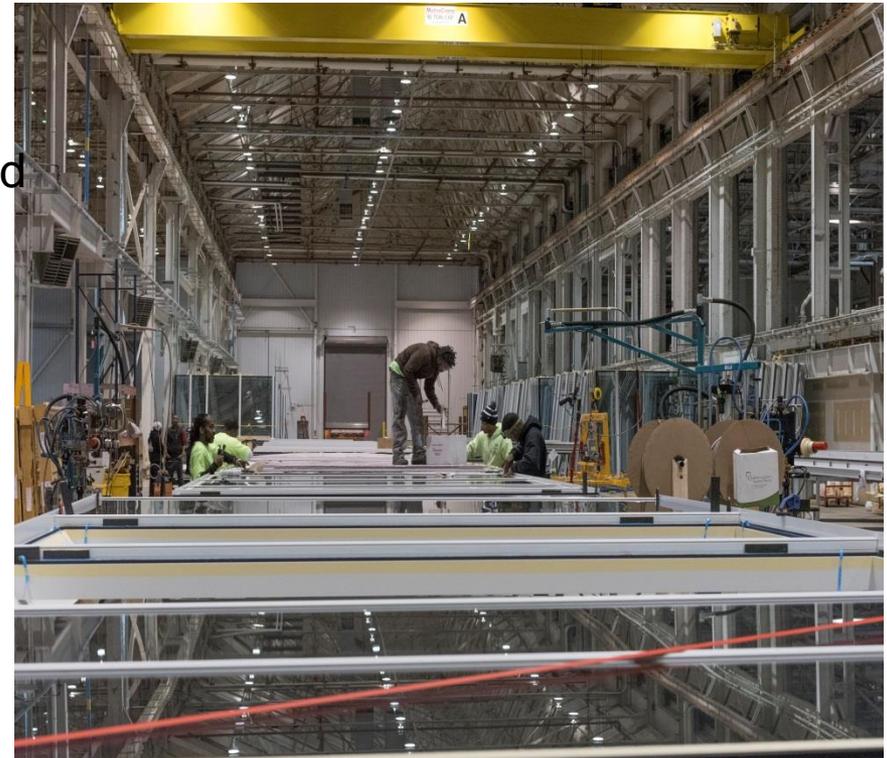
## Curtis Golden: Apprentice Carpenter



# Unique Partnership- Providing entry to pipeline career development

Union and Management working together to create entry-level steps, paid work and training

Assembly 30<sup>th</sup> Street Corridor building



- Loren Johnson- City Resident- currently site manager for glass assembly
- Goal- become a Journey Carpenter
- Updated skills through Road Building Class

# BUDGET SUMMARY

- Pay for Performance Contract
  - 50% Training
  - 50% Placement & Retention
- Expended all TIF Training Funds
- Continuing to leverage partnerships to build pipeline of 'Apprenticeship Ready & RPP Qualified' candidates
- WRTP/BIG STEP is on target and/or ahead of schedule to meet and achieve all contract requirements and goals

# Thank You

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