



City of Milwaukee 2020-2024 HUD Consolidated Planning Process

Below is a brief summary of the work done in 2019 to draft the City's next 5-year Consolidated Plan. The Urban Economic Development Association of Wisconsin, Inc. (UEDA) led a project team of staff and four consultants who worked with CDGA staff and community-based organizations to implement the activities below.

March – June 2019

- Team planning meetings to develop project process and timeline. Review of City of Milwaukee's 2014-2019 HUD Consolidated Plan and ConPlan template in the HUD Integrated Disbursement and Information System (IDIS).
- Identified key data collection points and stakeholders to assist with developing the 2020-2024 plan.
- Created and invited people from various sectors and issues areas to participate on a Task Force (see roster).
- Held first Task Force meeting on June 4, 2019. Began community outreach efforts (Juneteenth Day).

July – October 2019

- Hosted first outreach meeting as part of UEDA's Emerging Topics Series; 50 attendees representative of the community development sector (housing, small business, youth services, neighborhoods, government, etc.)
- Developed & launched a website (www.conplanmke.org) and Community Survey, which was offered in English, Spanish & Hmong and available both in paper and electronically.
- Facilitated and/or participated in over 20 community events, focus groups or neighborhood meetings to present on the ConPlan, collect surveys and feedback.
- Focus groups were structured around Housing, Youth Services and Economic Opportunity. Four meetings were held in City Neighborhood Strategic Planning (NSP) areas. Our team also met with other neighborhood representatives and stakeholder groups to ensure broad participation across sectors, backgrounds & expertise.
- Worked with AREA to integrate fair housing assessment questions and information in to the community survey, focus groups and presentation slides.
- Held second Task Force meeting on October 29, 2019. Reported on community input progress, initial survey results, and asked for assistance with last promotional push for the community survey.

November – December 2019

- Worked on compiling various data sources, and reviewing IDIS template to identify quantitative data provided by HUD and other sources needed.
- Created survey tools for specific sections in the IDIS template to access information from the Housing Authority of City of Milwaukee, Continuum of Care, HOPWA and Veterans-serving organizations. Distributed tools with assistance from CDGA staff and began data review.
- Worked with Data You Can Use and Department of City Development staff to review HUD-provided data in the Needs Assessment and Market Analysis sections related to Demographics, Housing (cost burden, crowding), Income, Labor Participation, etc.
- Identified ways to integrate other reports and sources that speak to the key areas of the plan. For example, Wisconsin Policy Forum's "Cost of Living" report, Data You Can Use "MKE Indicators" maps, City of Milwaukee Anti-Displacement Plan, MMAC Metro Milwaukee Economic Trends Report, etc.
- Began linking various data sources to each question/field in IDIS, and drafting narrative responses.

Looking Ahead: Q1 2020

- Finish draft narrative for all ConPlan sections in IDIS. Share with CDGA staff, Task Force and other key stakeholders for an initial review.
- Begin developing one-page summaries of needs and strategies for each area (Public Services, Housing, Economic Opportunity).
- Prepare final draft of Consolidated Plan for public comment. Publish and post for feedback. Finalize Consolidated Plan and prepare for submission in late spring.

COMMUNITY SURVEY OVERVIEW

The survey was launched in August and we collected responses through mid-November, utilizing our stakeholder network and in-person events and meetings. It was designed to address key issue areas of the Consolidated Plan: Public Services, Economic Opportunity, Public Facilities/Infrastructure, Housing Options & Services, and Special Needs Housing & Services. It was available electronically and on paper, and was translated into Spanish and Hmong.

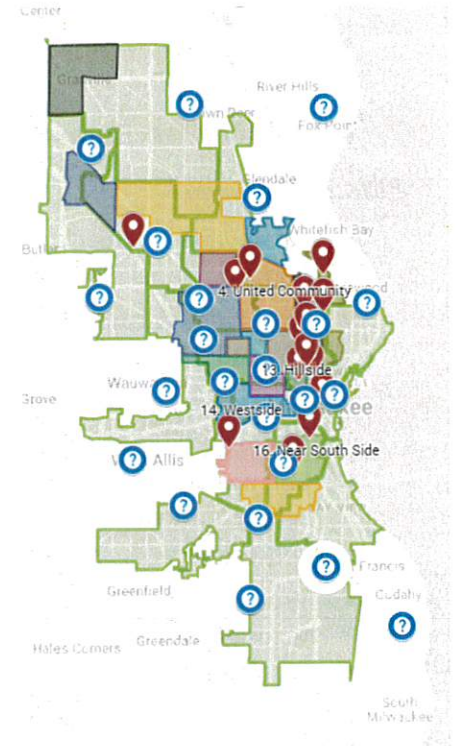
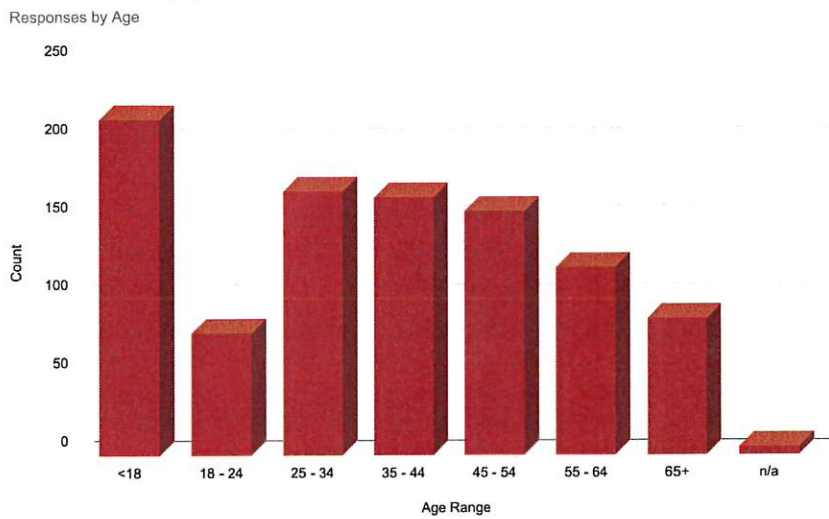
Respondents were asked to prioritize their answers, and were also offered the option to add comments. Questions related to housing discrimination, housing status, and demographics were also included. Lastly, we asked:

- What is great about the City of Milwaukee?
- What would you change about the City of Milwaukee?

Total Responses: 1,200

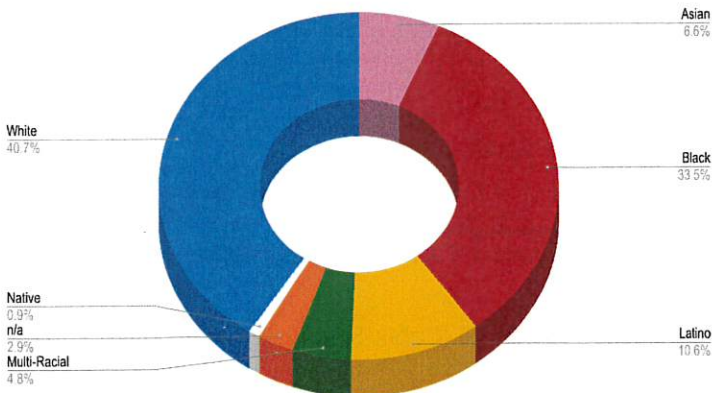
Outreach covered the CDBG Target Area well. The top 10 zip codes for responses are: 53212, 53208, 53215, 53207, 53206, 53204, 53218, 53202, 53029, and 53211.

Youth had a significant voice in the community survey.

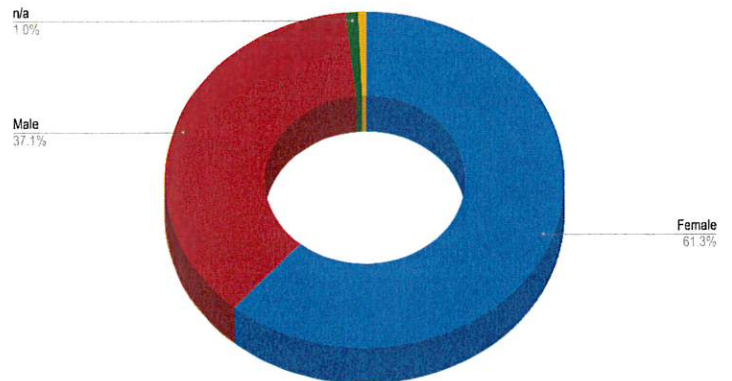


Survey demographics are aligned with the City's from the American Community Survey's 5 year average for 2014 (Asian 3.7%, Black 38.8%, Latino 17.7%, Native 0.4%, White 36.6% and Female 52%, Male 48%).

Responses by Race



Response by Gender



COMMUNITY SURVEY: INITIAL FINDINGS

Below is a summary of initial survey results giving an indication of what respondents perceive as needs in the community. This question asked people to rate each area in terms of its importance in terms of investment. Public Services, Public Improvements, and Public Housing were identified as the top three.

Q1: On a scale from 1 to 4, how important is investment in the following areas:

1: Low Importance, 2: Moderately Important, 3: Moderately High Importance, 4: High Importance

Public Services(Ex: youth, transportation, jobs)	0.64% 3	4.72% 22	17.17% 80	77.47% 361	0.00% 0	466	3.71
Public Facilities(Ex: Parks, Community Centers)	1.93% 9	11.37% 53	33.26% 155	53.43% 249	0.00% 0	466	3.38
Public Improvements(Ex: Streets, Sewers, Sidewalks)	0.43% 2	7.10% 33	31.18% 145	60.86% 283	0.43% 2	465	3.54
Housing Options(Ex: Affordable, Safe, Available)	1.08% 5	3.66% 17	19.14% 89	75.05% 349	1.08% 5	465	3.71
Public Housing(Ex: for seniors, low-income, veterans)	2.17% 10	7.16% 33	25.81% 119	63.99% 295	0.87% 4	461	3.54
Special Needs Services/Housing(Ex: for persons w/ AIDS or disabilities)	2.58% 12	10.52% 49	34.55% 161	51.72% 241	0.64% 3	466	3.37
Homeless Assistance/Eviction Prevention(Ex: mediation)	2.80% 13	9.25% 43	23.23% 108	63.66% 296	1.08% 5	465	3.51

Then respondents were asked to prioritize services within each category. Below is a list of the top result by category:

1. Public Services: Youth Services (38%)
2. Economic Opportunity & Employment: Job Training & Placement (49%)
3. Public Facilities/Infrastructure: Street Improvements (53%)
4. Housing Options & Services: Safe Housing (39%) and Affordable Housing (26%)
5. Special Needs Services/Housing: Homeless Assistance/Eviction Prevention (39%) & Fair Housing Enforcement (34%)

In terms of need, these areas rise to the top throughout the survey:

- Youth services
- Housing
- Jobs

Within each of these category, we see the following issues/themes continue:

- Youth Activities
- Employment Services
- Street Improvements
- Affordable & Safe Housing
- Homeless Assistance / Eviction Prevention

The following themes emerged from the comments sections in the survey:

- Transit and transportation issues are one of the most frequently named in the "Public Services" section, whether in the context of youth access to activities, or access to jobs
- Housing, especially affordability (more units) and offering new "non-traditional" options in affordable housing
- Youth services and activities, especially employment opportunities for youth
- Small business support services
- Facilities and Infrastructure: Street conditions and the need for repairs; Lead poisoning and water laterals
- Safety comes up often as a theme

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THEMES FROM FOCUS GROUPS & OUTREACH MEETINGS



From July – November 2019 UEDA’s team facilitated and/or participated in **20+ events, focus groups or meetings, receiving input from over 250 people.** Below is a brief summary of comments & discussion by general topic area. Our team is still reviewing these, and drawing out additional themes, solutions & innovations.

WHAT YOU LOVE ABOUT MKE

- Green spaces/parks/lakefront/natural areas/trails/Riverwalk
- Food (restaurants, food trucks, farmers markets)
- Diversity
- Small town big feel (best kept secret)
- People (goodness of people, work ethic, City of makers, collaboration)
- Architecture
- Neighborhoods (history and potential)
- Weather
- Arts
- Many good things happening (open for change and opportunity)

HOUSING

PROBLEMS

- Racism (biases, redlining – access to capital, etc.)
- Slum landlords of inner-city housing
- Stereotype/discrimination of low-income renters and homeless (NIMBYism)
- Accessibility
- Lack of quality of housing & variety of housing stock
- Rent cost (more affordable units or increase in income)
- Unresponsive landlords
- Gentrification/displacement
- Evictions & eviction record (CCAP)
- Fair Housing process too complicated and time consuming (lack of confidence in process)
- High number of abandoned/vacant homes

SOLUTIONS

- Increase quality/affordable housing stock
- Subsidies/incentives for developers in City
- Direct housing subsidies to people/renters
- Support from other funders/partners (philanthropy, housing trust fund, healthcare providers, etc.)
- Housing/eviction court (one-stop shop model)
- Improve communication and dissemination of resources and education of resources and expand service

ECONOMIC DEVELOPMENT/SMALL BUSINESSES/COMMERCIAL CORRIDORS

WHAT WORKS WELL: Great amount of resources/education/programs

IMPROVEMENTS NEEDED

- Data of who the workforce is (what do they need, what are barriers, etc.)
- Expungement laws need to change
- Implicit bias training
- Entrepreneurship programming/curriculum in schools
- Education/resources/financial resources for corridor managers and BIDs
- Improve communication and dissemination of resources for small businesses & entrepreneurs
- Access to capital

YOUTH SERVICES

WHAT WORKS WELL: Earn & Learn program (increase pay and opportunity for more youth), Pre-college programs

IMPROVEMENTS NEEDED

- Trauma services, counseling, and resources
- Develop/increase recreational options (youth centers, bowling alleys, movie theatre, skating rinks, etc.)
- Safe spaces and places
- Mentoring
- Education (life skills, financial education, formal, etc.)
- Connection and collaboration of youth serving organizations (need a convener or clearinghouse)
- Jobs year-round (increase in opportunities)
- Job training (career exploration, shadowing, etc.)
- Transportation for youth and young children
- Food (access and education on healthy food)
- Support and value youth workers (offer professional development)
- Increased funding from all sources

Q2 What is great about our City of Milwaukee?

options amazing SIZE issues people live everyone potential change help everything
clean think areas fun food around arts hard things housing stock variety improve
history also Lake Michigan Location small strong much schools
lakefront way festivals sports lake one nothing downtown
culture Public transportation good entertainment lot friendly
community public parks going people offers
city amenities diversity places Milwaukee
make city great park system neighborhoods restaurants
diverse city Milwaukee many resources opportunities s
make unique love big city need museums work services beautiful
ability access diverse population activities Milwaukee great live support events
place
live feel assets cultural know summer Affordability diversity people
development families larger city residents lake rivers housing rich history see jobs

Q15 What needs to change about our City of Milwaukee?

keep well issues employment lot programs money care one shooting landlords
roads problem increase businesses new way homes work City Milwaukee
safe low much clean everything put help affordable education
given streets reduce police families affordable housing
gun violence make come crime poverty violence black
segregation nothing better place housing
needs change city provide need downtown people
homeless community killing neighborhoods
improve Milwaukee know jobs youth opportunities
Invest many high safety etc discrimination state Stop
infrastructure Schools less resources access support areas live
people color racism rent buildings create properties lack residents children
investment development funding economic will low income things kids go s also
great