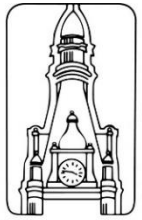


fiserv.



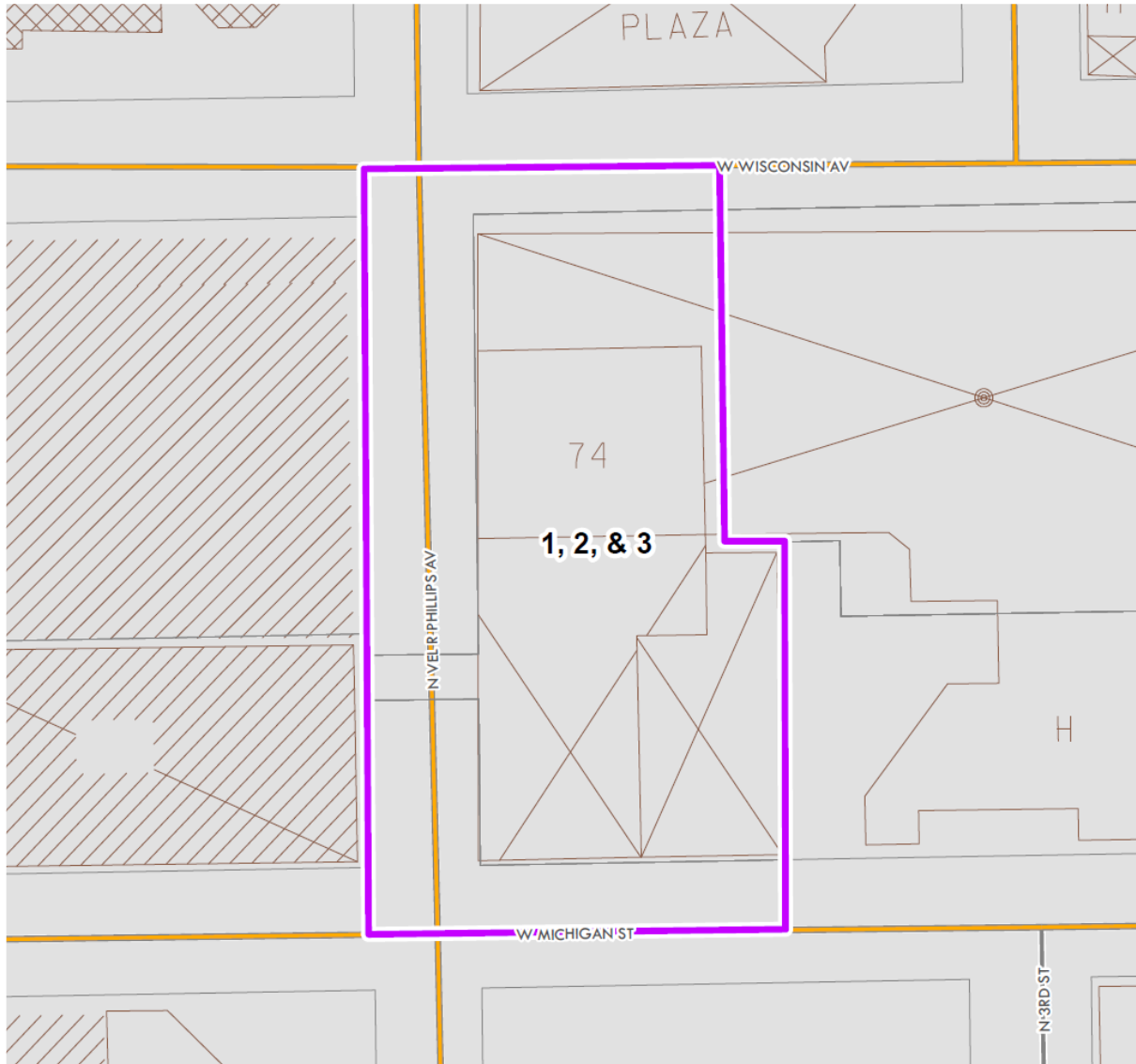
City
of
Milwaukee

TID 110

(Vel R. Phillips and Michigan)



TID 110: Vel R. Phillips and Michigan



331 West Wisconsin Avenue/640
North Vel R. Phillips Avenue

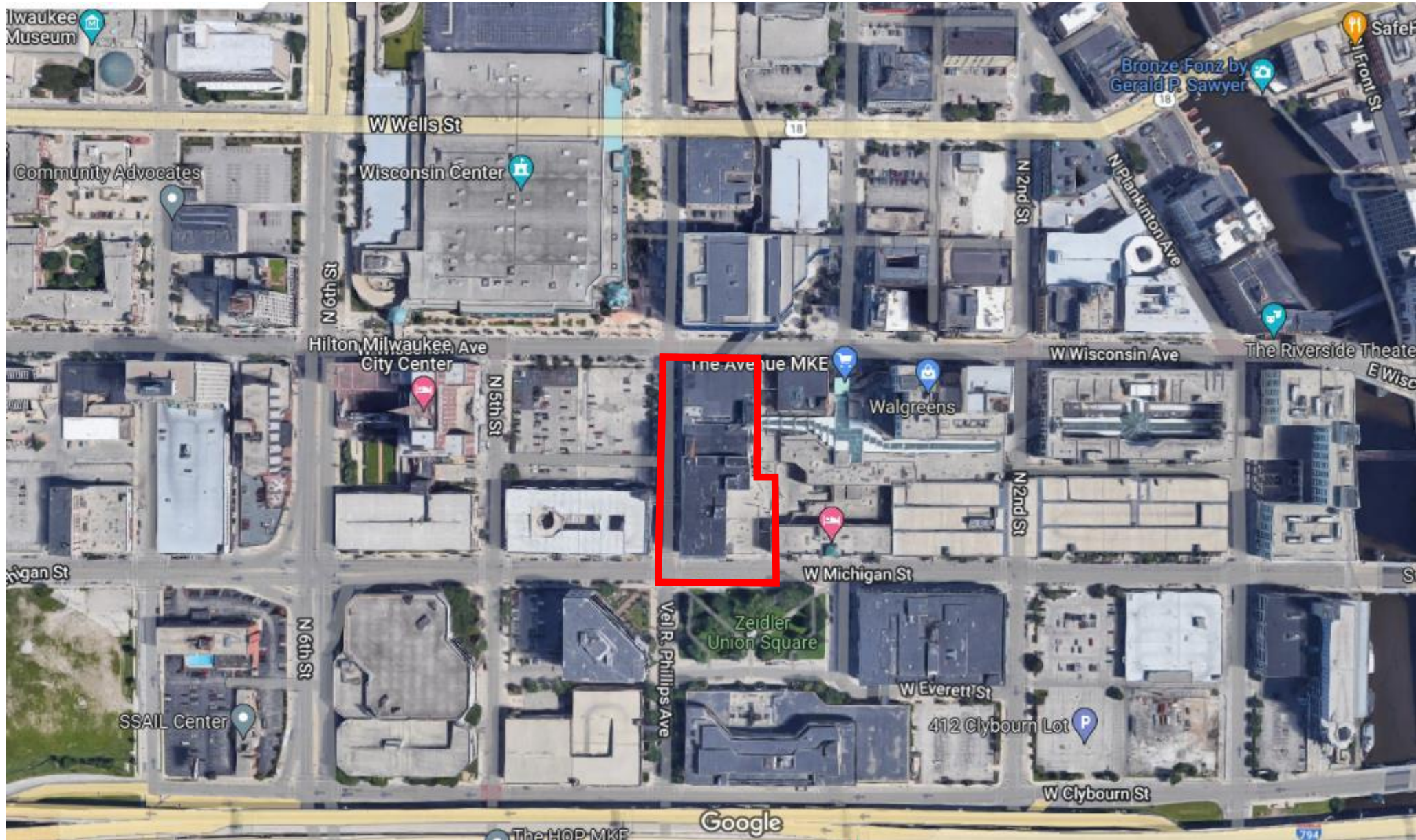
Three condominium units

300,000 SF of retail/office

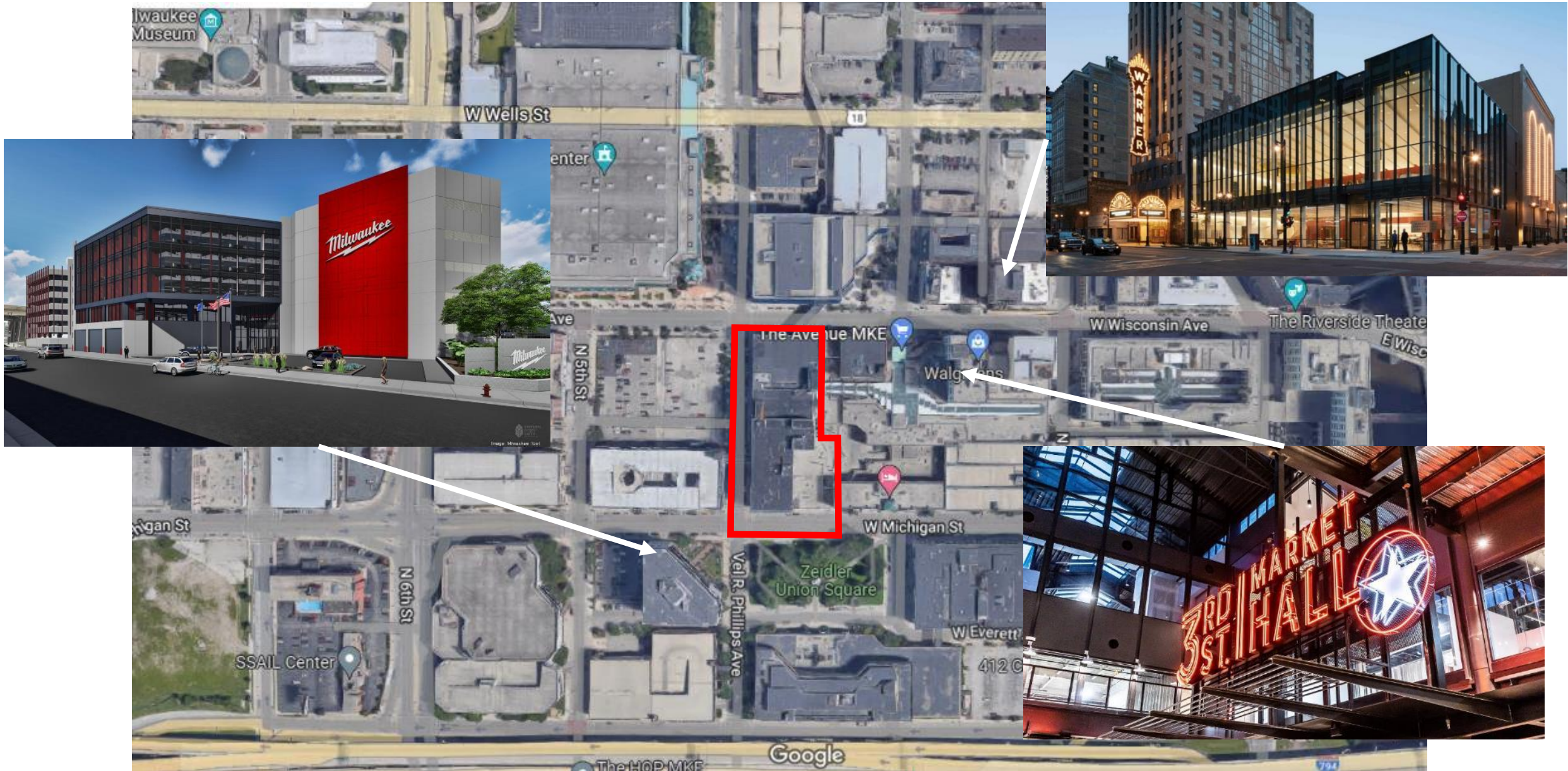
74 apartment units

Base Value (2023): \$26,396,300

TID 110: Vel R. Phillips and Michigan



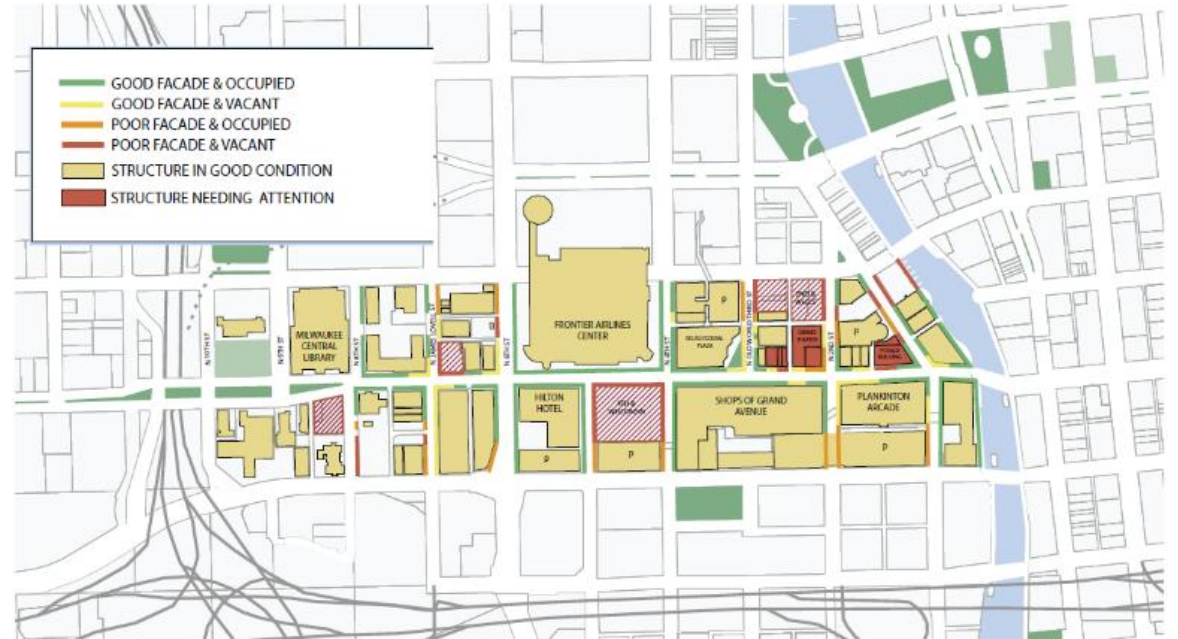
TID 110: Vel R. Phillips and Michigan



TID 110: Vel R. Phillips and Michigan



Downtown Plan



Wisconsin Avenue Strategy (2010)

The Fiserv HQ Project



Global HQ

144,000 SF

780 employees

\$37m initial investment

Completion by December 2024

A Global Fintech Invested in Local, Human Potential

Prepared for the Zoning, Neighborhoods & Development
Committee

December 6, 2022



Our Aspiration

To move money and information
in a way that moves the world

Fiserv is a Global Leader in Payments and Fintech

#1

- Global issuer processor
- Global merchant acquirer
- U.S. core account processing provider
- U.S. ACH, bill payment, and presentment provider

More than

38
years

of Fintech leadership –
the original
Fintech

- Processing hundreds of millions of deposit accounts
- Facilitating billions of payment transactions
- Supporting thousands of financial institutions and millions of businesses in more than 100 countries

Recognized by Fast Company
World's Most Innovative Companies 2022

FORTUNE

STANDARD
& POOR'S

Forbes

IDC
FINTECH
RANKINGS 2022

RiskTech
100 2021



Fiserv Technology Spans Financial Services, Payments and Commerce



Connected Experiences

Branch Automation

Issuer Solutions

Next Generation Digital Banking

Originate

Print and Production



Growth & Agility

Advisory Services

Bank and CU Platforms

Immediate Funds | SmarterPay™

WireXchange®

Systems Integration Services



Next Gen Commerce

Carat

Clover®

Enterprise Commerce Solutions

Merchant Services

OptisSM



Payment Innovation

ACH and ARP Processing

CardValet® | Card Expert

Contact Center

Debit/Credit Processing

Click Enterprise Payments Platform

Our Modern Campus Locations Are Catalysts for Teamwork and Collaboration



Fiserv is Committed to Wisconsin



1984
Fiserv founded in
Brookfield

1986
Fiserv becomes a
public company

2018
Naming rights
sponsor of Fiserv
Forum

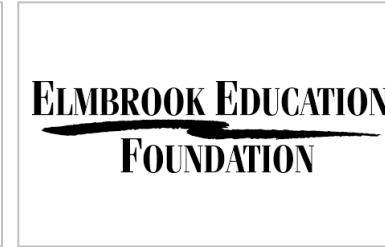
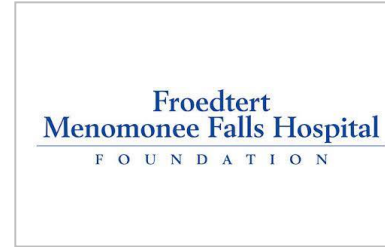
2022
Fiserv affirms
commitment to
Wisconsin

“Fiserv to bring
780 jobs to city”

A global technology leader

A human company





We believe that business should be a force for good



SHARP partners with educators to foster a love of learning and brighten children's futures through innovative STEAM-based experiential programs. 2nd grade pilot program, 10 3rd-grade lessons, 18 4th-grade lessons, and 12 5th-grade lessons

Each Dream Court is customized for the community it's in. The Sherman Park Dream Court is a high school regulation size, 50-by-84 feet, with two new basketball goals. It features a high-performance PowerGame™ surface from Sport Court® in gray and black.



Fiserv Programs Positively Impact Wisconsin



Through a CEO-driven, nation-wide military engagement strategy called **Fiserv Salutes**, we provide the military community with access to career opportunities and best-in-class education resources, while offering premier business solutions to veteran-owned businesses.

We've partnered with the Wisconsin Veterans Chamber of Commerce to support transitioning veterans and business entrepreneurs.



At the height of civil and social unrest in 2020, Fiserv developed a Forward Together Action Plan. A key pillar of the plan is \$50 million committed to help small, diverse businesses get **Back2Business** through grants, coaching, and access to technology and networking opportunities.

More than 170 grants have been awarded, totaling nearly \$2M, to small businesses in Milwaukee.

Our People Platform – We Support our Employees

Competitive Pay & Benefits

- Committed to paying a living wage
- Comprehensive U.S. Benefits
 - Adoption/Surrogacy Reimbursement
 - Caregiving Support Benefits
 - Commuter Transit Plan
 - Family-Forming Benefits
 - Home, Auto & Pet Insurance Discounts
 - MetLife Legal Plan
 - Same Sex Partnership Medical Coverage
 - SupportLinc Employee Assistance Program
 - Tuition Reimbursement

Diverse & Inclusive Workplace

- Forbes recognized Fiserv in 2021 as one of America's Best Employers for Diversity
- Named to the Bloomberg Gender-Equality Index for 6 years in a row
- Designated a Best Place to Work for LGBTQ+ Equality in the Human Rights Campaign Foundation's 2022 Corporate Equality Index

Top Ten on the American Opportunity Index

- Fiserv ranked #6 on the American Opportunity Index, a first-ever ranking of how America's largest companies create economic mobility for workers
- Assessed the largest 250 publicly-traded companies across three dimensions: access to opportunity, upward mobility, and pay

Looking forward to partnering with groups like Near West Side Partners on the Concordia 27 Project to create positive impact in new Global Headquarters hometown community.



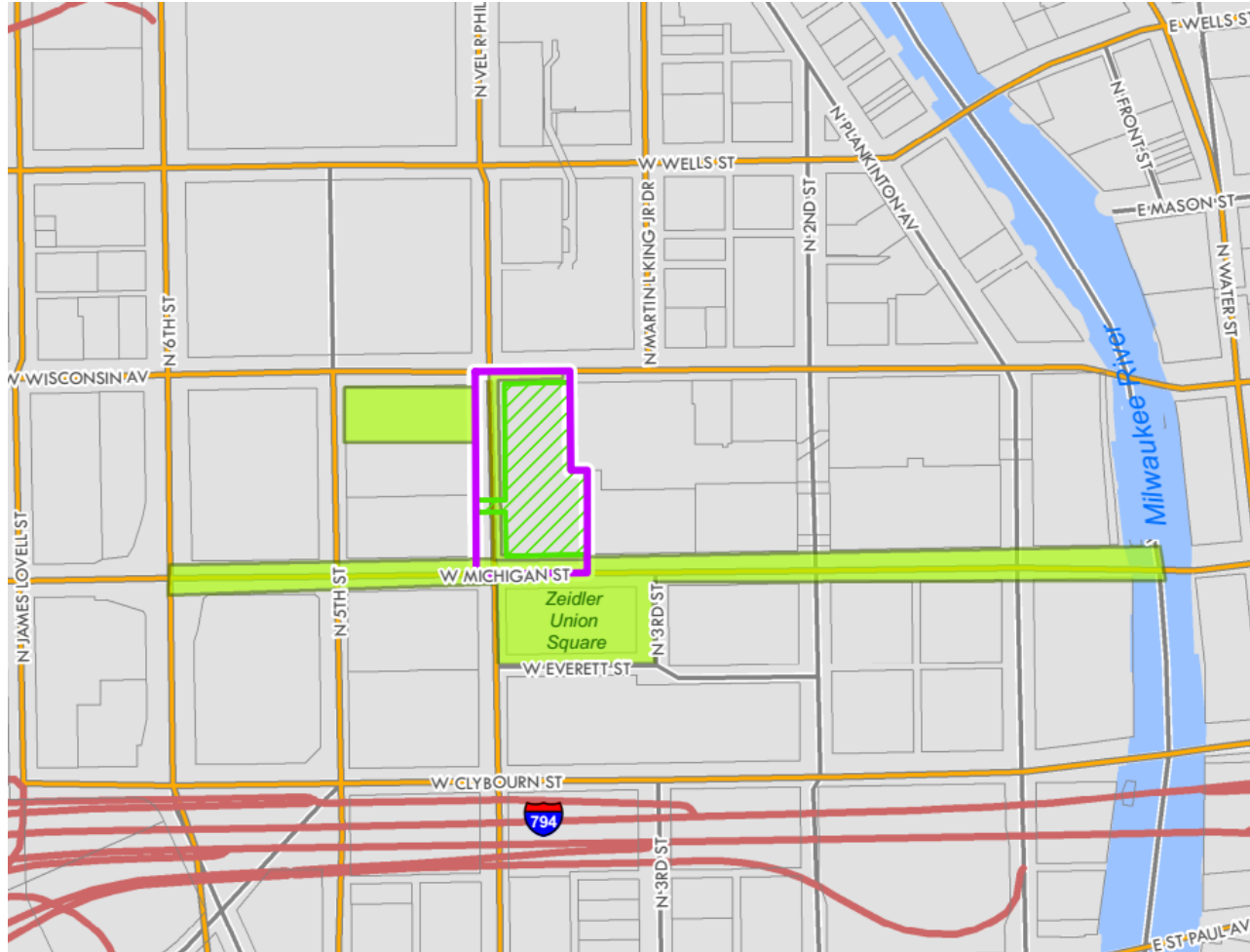


Thank You!

TID 110: Fiserv Terms

- Up to \$7,000,000 Company-Financed grant to the Company, 4.5% interest for up to 20 years
- 75% of incremental revenue to Company, 25% to City
- 780 employees by 2027 (250 new positions)
- Community Benefits:
 - Human Resources Agreement: 25% SBE and 40% RPP
 - Commitment to \$15/hour for service workers
 - Back2Business/Concordia 27 partnership
 - Tech Apprenticeships
- Payment in Lieu of Taxes (PILOT) Agreement

TID 110: Public Infrastructure



\$4.6m for Public Infrastructure:

- Traffic calming/bike infrastructure improvements to West Michigan, between 6th and the river (\$2,500,000)
- Streetscaping around the HUB640 building (\$1,000,000)
- Public art/memorial for the Vel R. Phillips Plaza (\$750,000)
- Zeidler Square paths and lighting improvements (\$100,000)
- Redesign of the 6th/Michigan intersection (\$75,000)
- Contingency (\$175,000)

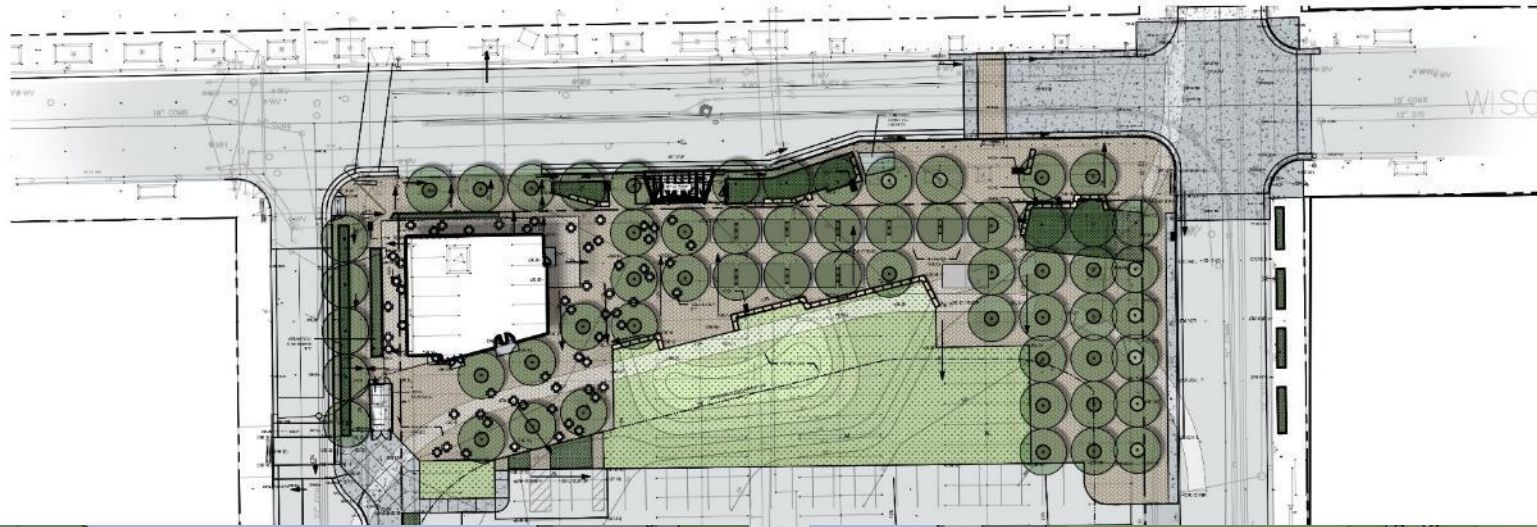
TID 110: Public Infrastructure



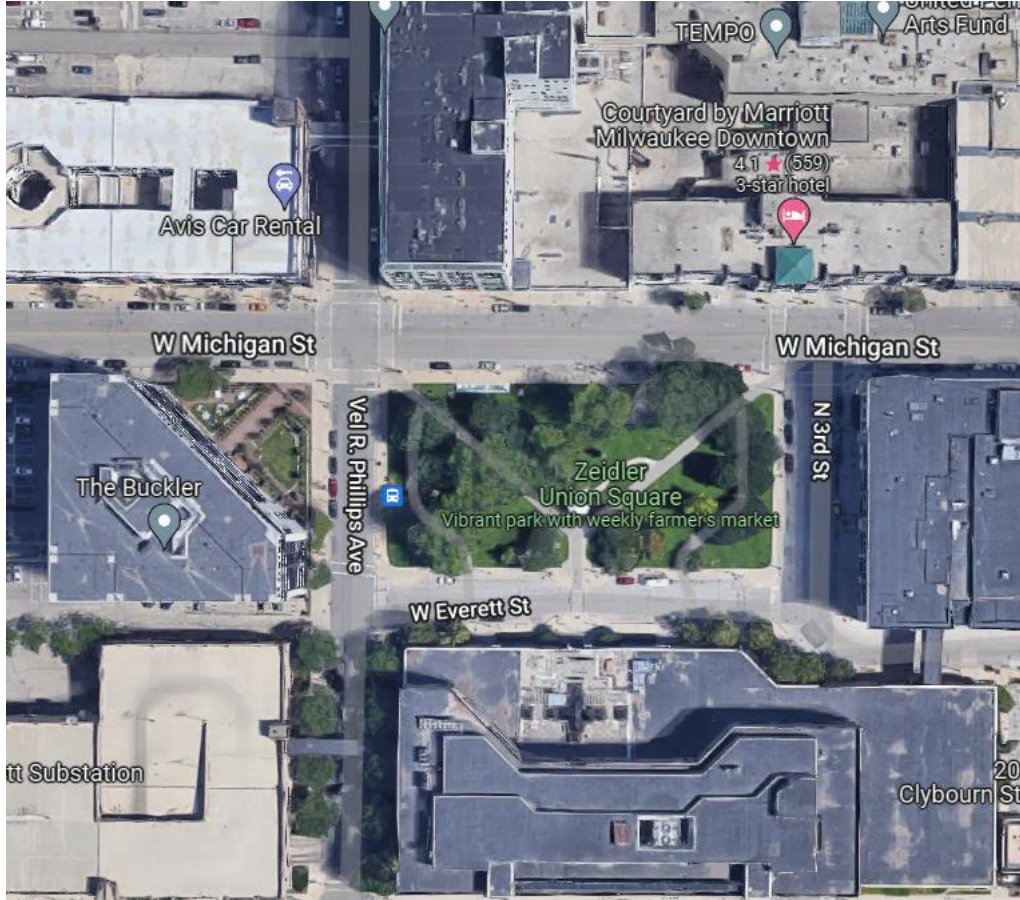
TID 110: Public Infrastructure



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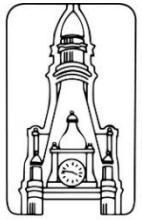
TID 110: Budget and Feasibility

Monetary Obligation to Company	\$7,000,000
Public Infrastructure	\$4,600,000
Administration (\$100,000 + \$10,000 x 20 years)	\$300,000
TOTAL	\$11,900,000

Monetary Obligation is able to pay off by Year 16 of the District

Public Infrastructure is able to pay off by Year 20 of the District

fiserv.



City
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