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January 19, 2018

City of Milwaukee Common Council
City Hall, Room 205
200 East Wells Street
Milwaukee, WI 53202

RE: Harbor District Water and Land Use Plan

Zoning, Neighborhoods, and Development Committee Members:

On behalf of the Walker's Point Association (WPA), I am writing to show our support for the Harbor District Water and Land Use Plan (WaLUP). The Walker's Point Association has participated in the creation of the WaLUP throughout the planning process with board members, residents, and neighborhood businesses attending meetings, serving on committees, and providing input through the variety of outreach mechanisms deployed to gather input for the plan.

In particular, the WPA supports the plan strategies and recommendations that align with the Walker's Point Strategic Action Plan including the following.

- Preserving, growing, and attracting a range of companies and jobs - start-ups, creatives, technology-based, and traditional manufacturing.
- Supporting and coordinating creative placemaking opportunities.
- Exploring unconventional opportunities for public green space, such as capitalizing on stub-end streets along the riverfront for public use.
- Emphasizing sustainable and complete street network principles.
- Preserving and adapting historic buildings for a mix of uses.
- Continuing the Riverwalk south from Downtown and the Third Ward.

The WPA looks forward to working with Harbor District, Inc. and the City of Milwaukee to implement the recommendations and vision described in the WaLUP.

Sincerely,

Kevin Wondra, President
Walker's Point Association