

2022-2023 Plan of Operation for 728 E BRADY ST

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other:
 How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:
 Who cleans the grounds? ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other:
 How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police ☒ Signs Posted
☐ Other:

Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:

Number of garbage cans: Inside 10 locations: Bar, Backroom, Kitchen
 Outside 2 locations: Parklot, Side Walk

Is a crowd control barrier used? ☐ No ☐ Yes If Yes, Describe:

Number of restrooms: 5 Name of solid waste contractor: BFL Environmental

Are there parking spaces on the premises? ☐ No ☒ Yes If Yes, list number of spaces: 10 and describe security plans:

Are there designated loading areas? ☐ No ☒ Yes If Yes, describe security plans:
Cameras on Building

Do you have security personnel on the premise? ☐ No ☒ Yes If Yes, how many? 1-3
 AND What are their responsibilities? Greeting at Door

What security equipment do they use? Garrett hand held metal Detector
 List their licensing, certification or training credentials: None

Are there security cameras? ☐ No ☒ Yes If Yes, list all locations: Dining room, Bar, outside of building

Are searches and/or identification checks conducted upon entry? ☐ No ☒ Yes If Yes, describe:

Metal Detector, Bag Searches

2. Percentage of Sales (must total 100%)

Alcohol 35 % Food Sales 50 % Entertainment 0 % Other 15 %

3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☒ Tavern ☐ Sports Facility
☐ Hotel ☒ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: SD 1659 Fee: \$100.00

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 17619 Fee: \$800.00

Your current food license includes the following food operations:
 DHS - MODERATE, Sales \$20,001 - \$200,000, Tavern Restaurant, Are there any changes to your food operations as listed above? ☒ No ☐ Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices: Are there any changes to the number or types of devices? ☒ No ☐ Yes if yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for CASABLANCA RESTAURANT 728 E BRADY ST

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Live Musicians, Solo Singers/Groups, Dancing by Performer(s), Patrons Dancing, Instrumental Musicians, Belly Dancing

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|---|--|--|
| ☐ Instrumental Musicians | ☐ Bands | ☐ Battle of the Bands | ☐ Comedy Acts |
| ☐ Disc Jockey | ☐ Magic Shows | ☐ Poetry Readings | ☐ Dancing by Performers |
| ☐ Jukebox | ☐ Wrestling | ☐ Patron Contests | ☐ Patrons Dancing |
| ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Karaoke | ☐ Bowling Alley | ☐ Pool Tables |
| ☐ Motion Pictures (movies by admission) | ☐ Amusement Machines | ☐ Concerts | ☐ Theatrical Performances |
| How many screens? _____ | How many? _____ | Approx. # per year? _____ | Approx. # per year? _____ |
| ☐ Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe:

Sound system on both floors

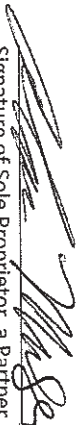
5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

 *Monique Muehler*
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign



Loading Zone RENEWAL APPLICATION

OFFICE OF THE CITY CLERK LICENSE DIVISION
200 E. WELLS ST. ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 LICENSE@MILWAUKEE.GOV

MILWAUKEE

License # LZ 5745

Date your current license expires: 7/30/2023

File the renewal application by: 5/11/2023

Fee: \$150.00

Date the \$25 late fee begins: 5/12/2023

There is no renewal fee or late fee for Non-Profit Loading Zones.

Office Use Only	
App #	3520043
Filed	04/13
Initials	PR
Paid	
Granted	
Issued	
Initials	
AD: 3	

Section 1 If any of the information in Section 1 has changed do not submit this renewal application. A new application is required.

Type: Loading Zone Permit

Licensee: CASABLANCA RESTAURANT, LLC

Location of Loading Zone: 728 E BRADY ST MILWAUKEE, WI 53202

Business/Home Address: 728 E BRADY ST, MILWAUKEE WI 53202
(for which the loading zone is used)

Section 2

Mailing Address: 728 E BRADY ST MILWAUKEE WI 53202

Business Email Address: casaonbrady@gmail.com

Business Phone #: (414) 271-6000

Section 3

Business Name: CASABLANCA RESTAURANT

Name of Contact Person: MUSA, Alaa I, Agent

Provide Contact Person's Phone #: 414-350-3785

Provide Contact Person's Address
(include city/state/zip): 601 E Ogden Ave #1005
Milwaukee WI 53202

Section 4

The undersigned agrees to inform the City Clerk within ten days of any substantial changes in the information supplied in this application. The undersigned shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating the license applied for herein, and say that I am the person named above and that all statements made in the foregoing application are true and correct.

Signature of Contact Person (Sole Proprietor, Partner, or Agent of Corp/LLC/Non-Profit)