



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 28, 2025

COMMITTEE MEETING NOTICE

AD 12

SHULLY, Jacob C, Agent
SHULLY CATERING, INC.
146 GREEN BAY Rd
THIENSVILLE, WI 53092

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, November 11, 2025 at 10:20 AM

The access code is <https://meet.goto.com/658271221>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Public Entertainment Premises Licenses Application Requesting Instrumental Musicians, Disc Jockey, Bands and Patrons Dancing as agent for  "SHULLY'S CUISINE AND EVENTS" at 429 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

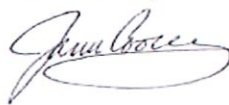
You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____



**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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SHULLY CATERING, INC.
14245 HEATHERWOOD CT
ELM GROVE, WI 53122

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 10/7/25
Officer: PO VODICKA

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Shully's Cuisine and Events.
Address: 429 W National Av
Phone: 262-242-6633

Owner: Jacob SHULLY
Owner address: 630 Hi View Ct
City State Zip: Elm Grove, WI 53132
Owner Phone: 262-242-6633
Owner email: JShully@Shully'scuisine.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: phone

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 8a-12a ☐24 hours ☐Y ☒N
Mon: "
Tue: "
Wed: "
Thu: "
Fri: "
Sat: "

Premise Type: ☒ Tavern/Bar
☐ Restaurant
☐ Other:

Licenses currently held:
Alcohol: ☐ Yes ☒ No Class: #:

Tobacco: ☐ Yes ☒ No #:
 Food: ☐ Yes ☒ No #:
 Other: ☐ Yes ☒ No Type: #:
 Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☒ Park
 - b. ☒ School
 - c. ☐ Youth Center
 - d. ☒ Church
 - e. ☒ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☐ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 4
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 14 days
21. Are there exterior cameras ☒ Yes ☐ No How many: 4
22. Are there interior cameras ☒ Yes ☐ No How many: 10
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☐ Yes ☐ No How many

Interior Survey:

25. What is the planned/posted capacity 224
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

32. How many security personnel are going to be employed: N/A
33. How will they be deployed: Interior Exterior
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
35. Will the security be managed by business ☐ or contracted ☐
36. Will they be armed ☐ Yes ☐ No
37. What type of security measures will be used:
- ☐ Wanding/metal detector
 - ☐ ID Scanner
 - ☐ Dress Code
 - ☐ Cover Charge
 - ☐ Age restriction
 - ☐ Other
38. When at capacity, how will the overflow crowd be managed?
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

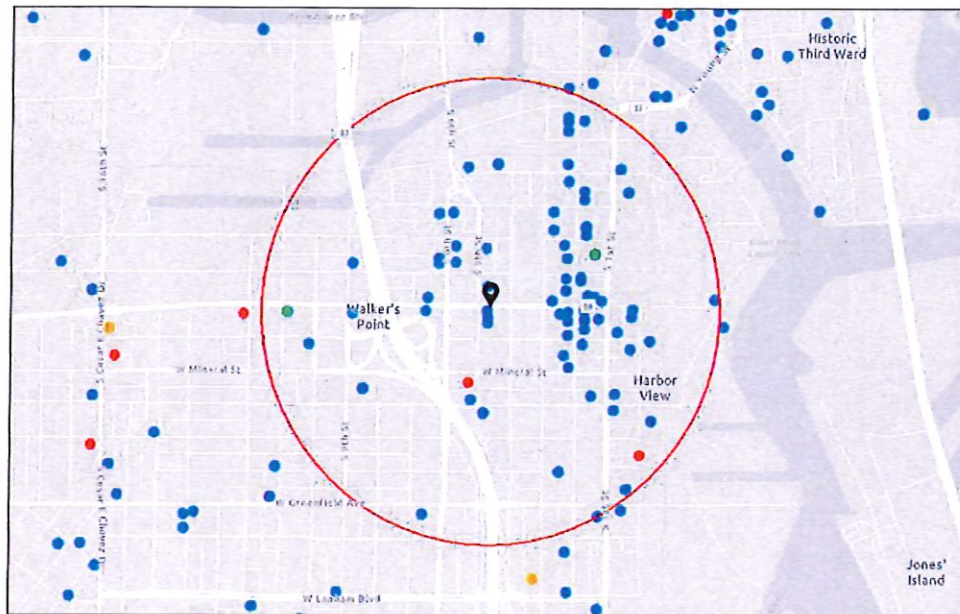


Concentration Map for 429 W National Av

Area of Interest (AOI) Information

Area : 21,862,585.6 ft²

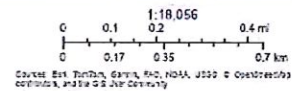
Aug 25 2025 14:33:58 Central Daylight Time



Alcohol Licenses (active)

- Class A Fermented Malt Beverage
- Class A Liquor and Malt

- Class B Fermented Malt Beverage
- Class B Tavern



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	83		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Sandra Astorga, Agt	1028 S 9TH ST	Class B Tavern License	170	9/5/2025, 7:00 PM	1
2	GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	GENOVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50	9/22/2025, 7:00 PM	1
3	MILWAUKEE CANDLE COMPANY, LLC	Glassnote Candle Bar	Kevin J Goudzwaard, Agt	524 S 2ND ST 2	Class B Tavern License		9/28/2025, 7:00 PM	1
4	THE NATIONAL, LLC	THE NATIONAL	Amy R Plennes, Agt	839 W NATIONAL AV	Class B Tavern License		9/1/2025, 7:00 PM	1
5	Canni LLC	Canni	Colin J Gazinski, Agt	810 S 5TH ST	Class B Tavern License		10/1/2025, 7:00 PM	1
6	RAP US Corp.	Cafe India	RAKESH REHAN, Agt	605 S 1ST ST	Class B Tavern License		10/2/2025, 7:00 PM	1
7	POP MKE, LLC	POP	Marcus L Wise, Agt	124 W NATIONAL AV	Class B Tavern License		9/22/2025, 7:00 PM	1
8	ECN3 Inc	Engine Co No 3	AUGUSTO P SANDRONI, JR, Agt	217 W National AV	Class B Tavern License		10/8/2025, 7:00 PM	1
9	Vendetta Coffee Bar LLC	Vendetta Coffee Bar	William J Haley, Agt	524 S 2ND ST	Class B Tavern License	49	9/22/2025, 7:00 PM	1
10	Shakersmilwaukee Inc	Shakers Cigar Bar and World Cafe	ROBERT G WEISS, Agt	422 S 2nd ST	Class B Tavern License	144	10/12/2025, 7:00 PM	1
11	RESTAURANTE GUELAGUETZA LLC	RESTAURANTE GUELAGUETZA	Lucia Antonio Perez, Agt	1039 W National AV	Class B Fermented Malt Beverage Retailer's License		10/22/2025, 7:00 PM	1
12	LL Associates, LLC	La Casa de Alberto	Luis A Gonzalez, Agt	624 W NATIONAL AV	Class B Tavern License	49	11/3/2025, 6:00 PM	1
13	Caminobar LLC	Camino	CASEY A RATA CZAK, Agt	434 S 2nd ST	Class B Tavern License	48	10/29/2025, 7:00 PM	1
14	HILL VALLEY DAIRY LLC	Hill Valley Dairy and Milwaukee Cheese Bar	Josie M Henningfeld, Agt	138 W BRUCE ST	Class B Tavern License		10/15/2025, 7:00 PM	1
15	LA BARBUE LLC	Pomeroy	Nathaniel A Davauer, Agt	723 S 2ND ST	Class B Tavern License		10/23/2025, 7:00 PM	1
16	LA MERENDA, INC	LA MERENDA	AUGUSTO P SANDRONI, JR, Agt	125 E NATIONAL AV	Class B Tavern License	146	11/12/2025, 6:00 PM	1
17	Momo Mee INC	Momo Mee	Tony W Ho, Agt	110 E GREENFIELD AV	Class B Tavern License	150	11/18/2025, 6:00 PM	1

18	625S6THBAR LLC	Last Rites	James Rice, Agt	625 S 6TH ST	Class B Tavern License	49	11/21/2025, 6:00 PM	1
19	STENY'S, INC	STENY'S	JEROME L STENSTRUP, Agt	800 S 2ND ST	Class B Tavern License	160	11/11/2025, 6:00 PM	1
20	Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License		11/4/2025, 6:00 PM	1
21	Revival Four One Four LLC	Revival	Julio C Maldonado, Agt	814 S 2nd ST	Class B Tavern License	99	11/18/2025, 6:00 PM	1
22	Brew Fitness LLC	Brew Fitness	Ryan P Mieziva, Agt	408 W FLORIDA ST B100	Class B Fermented Malt Beverage Retailer's License		12/12/2025, 6:00 PM	1
23	FIESTA CAFE & BAR DOS LLC	FIESTA CAFE	Roberto Coto-Valentin, Agt	1407 S 1ST ST	Class B Tavern License		12/26/2025, 6:00 PM	1
24	Botanas LLC	Botanas	Jaime A Gonzalez, Agt	816 S 5th ST	Class B Tavern License	373	12/9/2025, 6:00 PM	1
25	Milwaukee Comedy, LLC	Laughing Tap	MATTHEW S KEMPLE, Agt	706B S 5TH ST	Class B Tavern License		12/17/2025, 6:00 PM	1
26	El Bodegon LLC	Movida at Hotel Madrid	Aaron R Gersonde, Agt	600 S 6TH ST	Class B Tavern License		11/30/2025, 6:00 PM	1
27	Chivas Bar	Chivas Bar	ALFREDO MERCADO,S ANTIAGO S MERCADO, JR,FRANCISCO J MERCADO,JE SUS S MERCADO	644 S 9th ST	Class B Tavern License	80	12/20/2025, 6:00 PM	1
28	RIDER HOTEL, LLC	The Iron Horse Hotel	TIMOTHY J DIXON, Agt	500 W FLORIDA ST	Class B Tavern License		1/16/2026, 6:00 PM	1
29	1033 Omakase LLC	1033 Omakase	Theeraporn Phetleung, Agt	1033 S 1ST ST	Class B Tavern License		12/15/2025, 6:00 PM	1
30	MO'BAY CAFE LLC	Mobay Cafe	Nadine N Dixon, Agt	1022 S 1ST ST	Class B Tavern License	192	12/15/2025, 6:00 PM	1
31	COMPROV, INC	COMEDY SPORTZ	JOSHUA M LEFEVRE, Agt	420 S 1ST ST	Class B Tavern License	320	1/15/2026, 6:00 PM	1
32	700 CLUB, LLC	SABBATIC	JAY K STAMATES, Agt	700 S 2ND ST	Class B Tavern License	80	1/17/2026, 6:00 PM	1
33	Bhatia Corp	Fine Vineyard	VARINDER P BHATIA, Agt	601-B S 1st ST	Class A Malt & Class A Liquor License		2/8/2026, 6:00 PM	1
34	LA Tropicana Foods LLC	LA Tropicana Foods	SALWA B TALEB, Agt	1011 S 5TH ST	Class A Malt & Class A Liquor License		2/9/2026, 6:00 PM	1
35	Don's Deli LLC	Don's Diner	Aaron R Gersonde, Agt	1100 S 1ST ST	Class B Tavern License		1/19/2026, 6:00 PM	1

36	S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SORGE, Agt	216 S 2nd ST	Class B Tavern License	160	1/19/2026, 6:00 PM	1
37	CORK MKE LLC	CORK MKE	Christopher M Homayouni, Agt	1039 S 5TH ST	Class B Tavern License		1/21/2026, 6:00 PM	1
38	Cheesehead Events, LLC	The Factory on Barclay	MEI LYN NELSON, Agt	1120 S Barclay ST	Class B Tavern License	400	1/22/2026, 6:00 PM	1
39	STRAIGHT AHEAD, INC	CAROLINE'S	CAROL R RUBITSKY, Agt	401 S 2ND ST	Class B Tavern License	136	2/6/2026, 6:00 PM	1
40	CIELITO LINDO, LLC	CIELITO LINDO	LORENZO R LOPEZ, Agt	733-39 S 2ND ST	Class B Tavern License	198	3/3/2026, 6:00 PM	1
41	RADBAT LLC	Odd Duck	ROSS M BACHHUBER, Agt	939 S 2nd ST	Class B Tavern License		2/26/2026, 6:00 PM	1
42	THE LAST ONE LLC	CATRINA CAFE	Rosa Marquez, Agt	606 & 610 S 5TH ST	Class B Tavern License		2/11/2026, 6:00 PM	1
43	JD Commercial LLC	Fixture Pizza Pub	Joshua D Taylor, Agt	623 S 2nd ST	Class B Tavern License		2/9/2026, 6:00 PM	1
44	Saz's Catering Inc	South Second: A Saz's Hospitality Group Property	Stephanie L Sazama-Schneck, Agt	838 S 2nd ST	Class B Tavern License	240	4/4/2026, 7:00 PM	1
45	Saz's Catering, Inc.	Saz's Hospitality Group	Stephanie L Sazama-Schneck, Agt	201 W Walker ST	Class B Tavern License		4/4/2026, 7:00 PM	1
46	Saz's Catering, INC	The National Block -The George and Mad Cap Lounge	Stephanie L Sazama-Schneck, Agt	429 W NATIONAL AV	Class B Tavern License		4/4/2026, 7:00 PM	1
47	FREIGHT38 LLC	FREIGHT 38	ADAM L SMITH, Agt	838 S 1ST ST	Class B Tavern License	80	3/2/2026, 6:00 PM	1
48	La Dama, LLC	La Dama	Emmanuel Corona Melendez, Agt	839 S 2ND ST	Class B Tavern License		3/8/2026, 7:00 PM	1
49	ABSOLUTE SYNERGY HOSPITALITY, LLC	TOAST MILWAUKEE	Joseph A Sanchez, Agt	231 S 2ND ST	Class B Tavern License		3/2/2026, 6:00 PM	1
50	THE V BAR, LLC	The Tin Widow	SAMUEL L BERMAN, Agt	703 S 2ND ST	Class B Tavern License	49	4/15/2026, 7:00 PM	1
51	AAL MM, INC.	Arts At Large Cafe	Ursula G Flores, Agt	1100 S 5th ST	Class B Tavern License		3/31/2026, 7:00 PM	1
52	AAL MM, INC.	Arts At Large Cafe	Ursula G Flores, Agt	1100 S 5th ST	Class B Tavern License	512	3/31/2026, 7:00 PM	1
53	Wunderjak Enterprises, LLC	Fat Daddy's	STEFANI I JAKSIC, Agt	120 W National AV	Class B Tavern License	270	4/9/2026, 7:00 PM	1

54	Clutch Corp	Anodyne Coffee Roasting Co.	Erica C Karls, Agt	224 W Bruce ST	Class B Tavern License		3/31/2026, 7:00 PM	1
55	TwoBirds, LLC	Fernweh/Ivy House	Tyler T Curran, Agt	906 S BARCLAY ST	Class B Tavern License	355	3/31/2026, 7:00 PM	1
56	KARAMELAS INVESTMENTS INC	GYRO PALACE	NICK A KARAMELAS, Agt	602 S 2ND ST	Class B Fermented Malt Beverage Retailer's License	75	5/7/2026, 7:00 PM	1
57	ALLIE BOY'S BAGELRY & LUNCHEONETTE, LLC	Allie Boy's Bagelry & Luncheonette	Staci Lopez, Agt	135 E National AV	Class B Tavern License		5/4/2026, 7:00 PM	1
58	FLUID, INC	Fluid	WILLIAM M WARDLOW, Agt	819 S 2ND ST	Class B Tavern License	106	5/11/2026, 7:00 PM	1
59	LA BARBUE LLC	Giving Tree Garage	Nathaniel A Davauer, Agt	902 S 2ND ST	Class B Tavern License		5/29/2026, 7:00 PM	1
60	MC ZAR'S, LLC	O'Lydia's Bar & Grill	Linda M Sackett, Agt	338 S 1ST ST	Class B Tavern License	150	6/4/2026, 7:00 PM	1
61	The Chef's Table LLC	The Chef's Table	David P Magnasco, Agt	500 S 3rd ST	Class B Tavern License		5/25/2026, 7:00 PM	1
62	Dream Lab LLC	Dream Lab	Shawn A Kazubowski, Agt	738 S 3RD ST	Class B Tavern License		5/19/2026, 7:00 PM	1
63	Cermak Milwaukee #2, LLC	Cermak Fresh Market	Joseph Marano, Agt	135 E Scott ST	Class A Malt & Class A Liquor License		6/21/2026, 7:00 PM	1
64	LOLA'S, LLC	Walker's Pint	ELIZABETH A BOENNING, Agt	818 S 2ND ST	Class B Tavern License	150	6/27/2026, 7:00 PM	1
65	Thelma Carol Wine Merchants LLC	Thelma Carol Wine Merchants	Jerel W Hall, Agt	605 W VIRGINIA ST	Class B Tavern License		6/26/2026, 7:00 PM	1
66	WALL ST. STOCK BAR LLC	Wall Street Stock Bar	Charese A Gardner, Agt	219 S 2ND ST	Class B Tavern License		6/1/2026, 7:00 PM	1
67	LaCage, LLC	LaCage Nite Club	DAVID G WOLZ, Agt	801 S 2ND ST	Class B Tavern License		6/15/2026, 7:00 PM	1
68	TAQUERIA EL TORO LLC	TAQUERIA EL TORO	Toribio Perez Martinez, Agt	625-631 W NATIONAL AV	Class B Tavern License	95	6/30/2026, 7:00 PM	1
69	STATION 1846 LLC	STATION 1846	Meghan M Miles, Agt	215 W BRUCE ST	Class B Tavern License		7/3/2026, 7:00 PM	1
70	Campesino, LLC	Carniceria El Campesino	RUPINDER S ARORA, Agt	635 W GREENFIELD AV	Class B Tavern License	49	6/30/2026, 7:00 PM	1
71	CONEJITO'S PLACE, INC	CONEJITO'S PLACE	THOMAS A MILLER, Agt	539 W VIRGINIA ST	Class B Tavern License	144	6/29/2026, 7:00 PM	1
72	Greige, LLC	Greige	Jessica A Reinhardtsen, Agt	408 W Florida ST 104	Class B Tavern License		7/11/2026, 7:00 PM	1

73	Zocalo Tavern LLC	Zocalo Tavern LLC	Jesus O Gonzalez, Agt	620-636 S 6TH ST	Class B Tavern License		7/9/2026, 7:00 PM	1
74	THE TRIPLE BELT CORPORATION	D.I.X.	ELIZABETH J KUJAWA, Agt	739 S 1ST ST	Class B Tavern License	180	10/21/2025, 7:00 PM	1
75	Kaizenmke, LLC	Cute Robot Japanese Kitchen	Janet L Boettner, Agt	704 S 2ND ST	Class B Tavern License		7/28/2026, 7:00 PM	1
76	Aramark Corporation	Rockwell Automation/Cafe	Heidi M Petrakis, Agt	1201 S 2nd ST	Class B Tavern License		7/24/2026, 7:00 PM	1
77	BANDERAS 408, LLC	Banderas	MICHAEL J EITEL, Agt	408 W FLORIDA ST 102	Class B Tavern License		7/14/2026, 7:00 PM	1
78	Camacho's Bar, LLC	Camacho's Bar	JESUS M CAMACHO, Agt	631 S 6TH ST	Class B Tavern License	49	7/19/2026, 7:00 PM	1
79	Experience Milwaukee LLC	Experience Milwaukee	Steven L Glynn, Agt	123 E WALKER ST 115	Class B Tavern License		7/14/2026, 7:00 PM	1
80	LE CABARET, INC	Texas J's	JOHN A URBAN, Agt	813 S 1ST ST	Class B Tavern License	360	7/21/2026, 7:00 PM	1
81	LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	Lucero Olivas, Agt	1028 S 9TH ST	Class B Tavern License	170	9/5/2026, 7:00 PM	1
82	KRUZ, LLC	KRUZ	SERGE PELLICELLI, Agt	354 E NATIONAL AV	Class B Tavern License	160	9/4/2026, 7:00 PM	1
83	THE NATIONAL, LLC	THE NATIONAL	Amy R Plennes, Agt	839 W NATIONAL AV	Class B Tavern License		9/1/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, October 28, 2025



Notice of Public Hearing

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SHULLY, Jacob C, Agent
Shully's Cuisine and Events at 429 W NATIONAL Av
Class B Tavern and Public Entertainment Premises Licenses Application Requesting Instrumental
Musicians, Disc Jockey, Bands and Patrons Dancing

Tuesday, November 11, 2025 at 10:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/11/2025 at 10:20 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	421 W NATIONAL AVE	MILWAUKEE, WI 53204-1745
CURRENT OCCUPANT	422 W NATIONAL AVE	MILWAUKEE, WI 53204-1744
CURRENT OCCUPANT	423 W NATIONAL AVE	MILWAUKEE, WI 53204-1745
CURRENT OCCUPANT	424 W NATIONAL AVE	MILWAUKEE, WI 53204-1744
CURRENT OCCUPANT	427 W NATIONAL AVE# 1	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 10	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 11	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 12	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 2	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 3	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 4	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 5	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 6	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 7	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 8	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	427 W NATIONAL AVE# 9	MILWAUKEE, WI 53204-1765
CURRENT OCCUPANT	429 W NATIONAL AVE# 9	MILWAUKEE, WI 53204-0000
CURRENT OCCUPANT	438A W NATIONAL AVE	MILWAUKEE, WI 53204-1744
CURRENT OCCUPANT	518 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	522A W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	524 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	526 W NATIONAL AVE	MILWAUKEE, WI 53204-1767
CURRENT OCCUPANT	526 W NATIONAL AVE# 1	MILWAUKEE, WI 53204-1767
CURRENT OCCUPANT	526 W NATIONAL AVE# 2	MILWAUKEE, WI 53204-1767
CURRENT OCCUPANT	526 W NATIONAL AVE# 3	MILWAUKEE, WI 53204-1767
CURRENT OCCUPANT	526 W NATIONAL AVE# 4	MILWAUKEE, WI 53204-1767
CURRENT OCCUPANT	528 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	719A S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	720 S 5TH ST	MILWAUKEE, WI 53204-1705
CURRENT OCCUPANT	723A S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	808 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT OCCUPANT	808 S 5TH ST	MILWAUKEE, WI 53204-1729
CURRENT OCCUPANT	808A S 5TH ST	MILWAUKEE, WI 53204-1761
CURRENT OCCUPANT	808B S 5TH ST	MILWAUKEE, WI 53204-1761
CURRENT OCCUPANT	808C S 5TH ST	MILWAUKEE, WI 53204-1761
CURRENT OCCUPANT	810 S 4TH ST	MILWAUKEE, WI 53204-1723
CURRENT OCCUPANT	810A S 5TH ST	MILWAUKEE, WI 53204-1729
CURRENT OCCUPANT	813 S 5TH ST	MILWAUKEE, WI 53204-1730
CURRENT OCCUPANT	813A S 5TH ST	MILWAUKEE, WI 53204-1730
CURRENT OCCUPANT	813B S 5TH ST	MILWAUKEE, WI 53204-1730
CURRENT OCCUPANT	813C S 5TH ST	MILWAUKEE, WI 53204-1730
CURRENT OCCUPANT	818 S 5TH ST# 1	MILWAUKEE, WI 53204-1729
CURRENT OCCUPANT	818 S 5TH ST# 2	MILWAUKEE, WI 53204-1729
CURRENT OCCUPANT	819 S 5TH ST	MILWAUKEE, WI 53204-1730
CURRENT OCCUPANT	832A S 5TH ST	MILWAUKEE, WI 53204-1729

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Total Records: 45

Radius 250 feet and Center of the Circle: 429 W National Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Rental event space

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: Catering Business for 41 years

2. Business Operations

- a. Proposed Opening Date: 1/1/2026
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Tavern
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6-10 Locations: bathrooms, bar, kitchen space - as needed
Outside: 0 Locations: as needed
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 4
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: GFL

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe the loading area security plan: not leave unsupervised
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 6 and list locations: interior and exterior
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%) Food Catered in from Shully's in Thiensville

Alcohol <u>40</u> %	Food <u>60</u> % Cigarettes, Electronic Vape Devices, <u>0</u> % Tobacco Products	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems _____ %
Entertainment <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other _____ % Describe: _____
Pawnbroker Activity <u>0</u> %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☒ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 200 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: event spaces in basement and first floor

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: National Avenue

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 3 ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: National Block LLC Phone Number: 414-614-9940

Building Owner Address: 429 W National Ave, Milwaukee, WI, 53204

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8:00am	12:00am	160	all	none
Monday	8:00am	12:00am	160	all	none
Tuesday	8:00am	12:00am	160	all	none
Wednesday	8:00am	12:00am	160	all	none
Thursday	8:00am	12:00am	160	all	none
Friday	8:00am	12:00am	160	all	none
Saturday	8:00am	12:00am	160	all	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

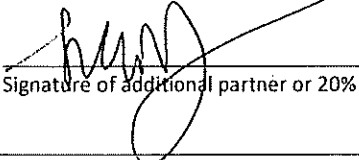
Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)


Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Shullys Catering Inc

Premise Address: 429 W National Ave, Milwaukee, WI 53204

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☒ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Owner

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ n/a

e) Total amount paid for goodwill of the business \$ n/a

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 1/1/2026 Ends 1/1/2029

b) Monthly rental \$ n/a

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 3

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 429 National Ave, Milwaukee, WI, 53204

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- | | | | |
|---|---|---|---|
| ☒ Instrumental Musicians | ☐ Battle of the Bands | ☐ Dancing by Performers | ☐ Amusement Machines
How many? _____ |
| ☒ Bands | ☐ Comedy Acts | ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Concerts
Approx. # per year? _____ |
| ☐ Bowling Alley
How many? _____ | ☒ Disc Jockey | ☐ Wrestling | ☐ Theatrical Performances
Approx. # per year? _____ |
| ☐ Pool Tables
How many? _____ | ☐ Magic Shows | ☐ Patron Contests | ☐ Jukebox |
| ☐ Motion Pictures (movies by
admission) - How many? _____ | ☐ Poetry Readings | ☒ Patrons Dancing | ☐ Karaoke |
| ☐ Hookah Service | ☐ Other: _____ | | |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: DJ + Live Bands during events

LEGAL CAPACITY OF PREMISES

200 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

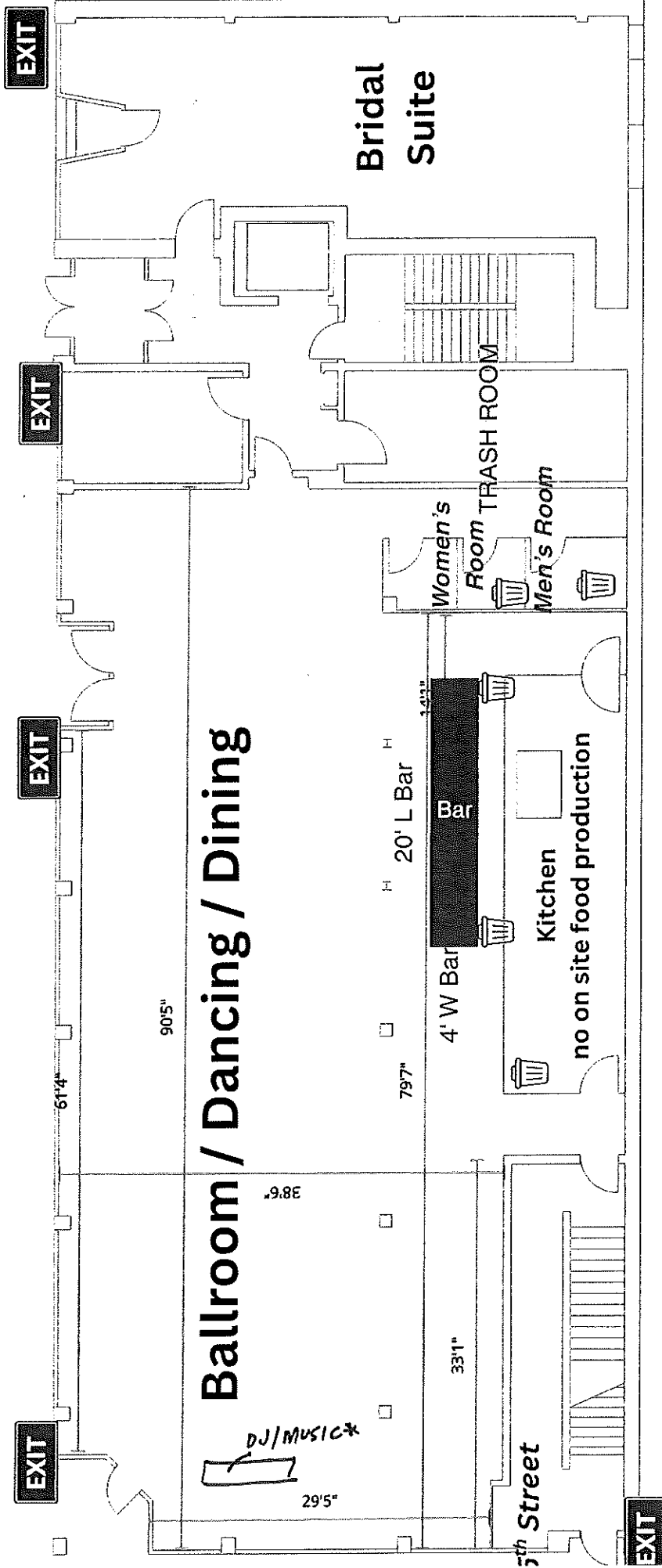
Initials: _____ Filed: _____ App: _____

Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

5,550 sq ft

N

National Ave



** DJ/MUSIC may move based upon client preference*

Shully Catering Inc
dba Shully's Cuisine and Events
Sample George Diagrams - Dec 31, 2024
National Block - 1st Level
Blank

429 W National Ave Milwaukee, WI 53204

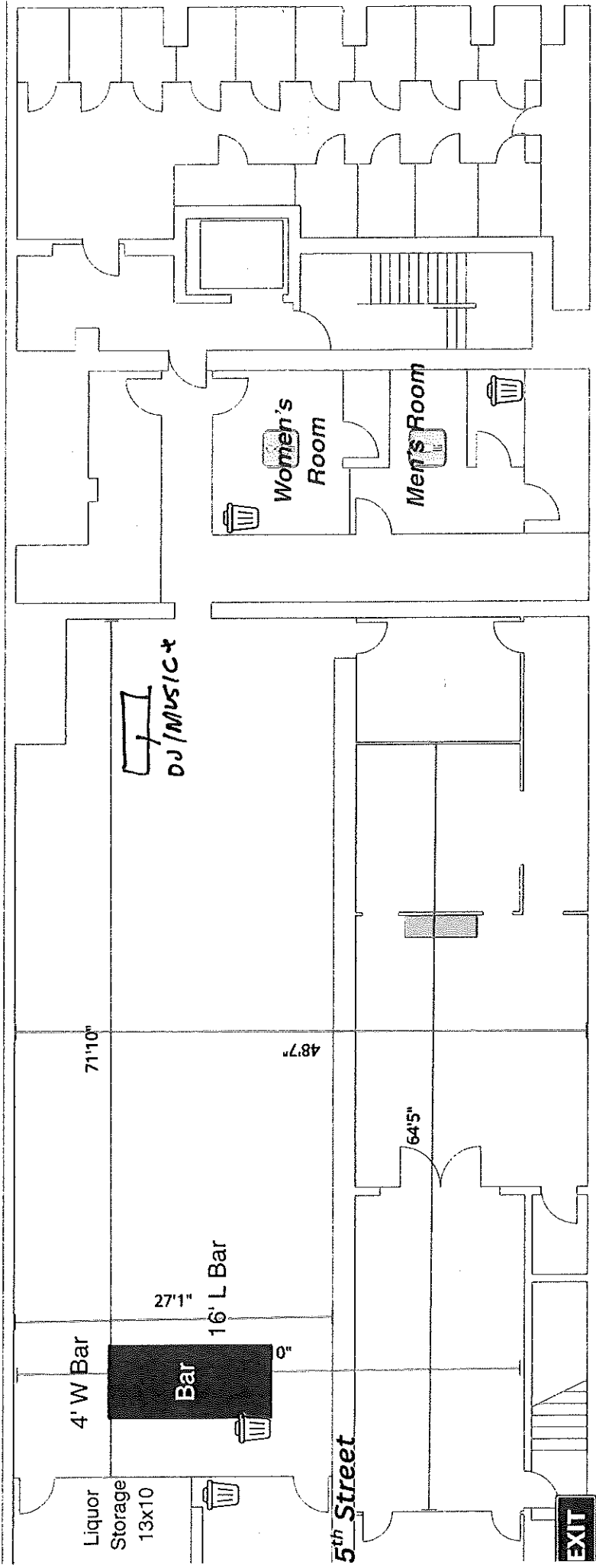
Powered by



re Madcap Lounge:
Total Sq ft: 3400



National Ave



* DJ/MUSIC may move based upon client request

Shully Catering Inc
dba Shully's Cuisine and Events
Sample George Diagrams - Dec 31, 2024
National Block - Basement Level
Madcap Blank

429 W National Ave Milwaukee, WI 53204

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