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MEMO TO: The Honorable Members of the Zoning, Neighborhoods and Development Committee

FROM: Vanessa Koster, Planning Manager

SUBJECT: Citywide Policy Plan 2013 Annual Report

The series of documents, adopted by the Milwaukee Common Council, that comprise the Comprehensive Plan, represent the culmination of a multi-year public process involving the input and expertise from a broad range of stakeholders. The Plan provides a long-term vision for the future of the city of Milwaukee and a policy framework that will help achieve the mission of city government: *to enhance the safety, prosperity and quality of life for all citizens by working directly and through partnerships with our community stakeholders.*

The Comprehensive Plan consists of thirteen Area Plans and one Citywide Policy Plan. The Area Plans establish priorities for building upon neighborhood housing, business, retail, industrial, transportation and recreational assets. These stand-alone documents are intended to preserve the unique qualities for Milwaukee neighborhoods and direct new development and redevelopment that improve the value and identity of each Area.

The Citywide Policy Plan was adopted in March of 2010 and provides broad policies and principles that apply to the entire city of Milwaukee and address the state of Wisconsin's nine Smart Growth elements. The Plan solicited input from a diverse set of private, nonprofit and public sector experts organized into topical workgroups to address the various plan elements.

Four core principles were identified during development of the Comprehensive Policy Plan. These principles are grounded in the need for the city of Milwaukee to consider development choices with respect to the relationship between and impact on the economy, environment and equity of the community, while allowing for full citizen engagement in the process to determine the city's future. The four core principles served as the primary guiding values of the Comprehensive Policy Plan and the measure of its success. Each principle is a critically important core value. Yet, these four principles are interrelated, and a balanced approach following all principles will help to ensure a solid and sustainable city foundation for future generations.

The attached spreadsheet notes many of the ongoing accomplishments that various city departments achieved and continue to work on that relate to the policies of the Citywide Policy Plan. The accomplishments include those day-to-day activities that many departments undertake that support the policies as well as large-scale initiatives. This list is by no means exhaustive of the daily activities that each city department undertakes, but rather highlights some key accomplishments since the last annual report in 2012 through December 2013. One of the main accomplishments includes the completion of the *ReFresh Milwaukee Plan, the City of Milwaukee Sustainability Plan 2013-2023*. The ReFresh Milwaukee Plan reviewed the Citywide Policy Plan as a foundation on which to build and developed detailed goals and measurable targets. Many of the goals and measurable targets in the ReFresh Plan coincide with the overarching policy statements in the Citywide Policy Plan.

Attachment

