



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, December 17, 2025

**COMMITTEE MEETING NOTICE**

AD 15


GRACIE M BENSON

2202 N 33RD ST  
MILWAUKEE, WI 53208

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, January 06, 2026 at 10:10 AM**

The access code is <https://meet.goto.com/880736941>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Public Entertainment Premises License Transfer Application Adding Jukebox, Comedy Acts and Dancing by Performers for "NEXT LEVEL" at 4411 W NORTH Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_



**Jim Cooney  
License Division Manager**

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Wednesday, December 17, 2025



# Notice of Public Hearing

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BENSON, Gracie M

Next Level at 4411 W NORTH Av

Public Entertainment Premises License Transfer Application Adding Jukebox, Comedy Acts and Dancing by Performers

**Tuesday, January 06, 2026 at 10:10 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/6/2026 at 10:10 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## **Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:**

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2216 N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2218 N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2220 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2221 N 44TH ST	MILWAUKEE, WI 53208-1221
CURRENT OCCUPANT	2221A N 44TH ST	MILWAUKEE, WI 53208-1221
CURRENT OCCUPANT	2222 N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2222 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2222B N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2223 N 45TH ST	MILWAUKEE, WI 53208-1226
CURRENT OCCUPANT	2223 N SHERMAN BLVD	MILWAUKEE, WI 53208-1215
CURRENT OCCUPANT	2224 N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2224 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2224A N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2225 N SHERMAN BLVD	MILWAUKEE, WI 53208-1215
CURRENT OCCUPANT	2226 N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2226 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2226A N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2228 N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2228 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2229 N 44TH ST	MILWAUKEE, WI 53208-1221
CURRENT OCCUPANT	2230 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2231 N 44TH ST	MILWAUKEE, WI 53208-1221
CURRENT OCCUPANT	2232 N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2233 N 44TH ST	MILWAUKEE, WI 53208-1221
CURRENT OCCUPANT	2233 N SHERMAN BLVD	MILWAUKEE, WI 53208-1215
CURRENT OCCUPANT	2234 N 44TH ST	MILWAUKEE, WI 53208-1220
CURRENT OCCUPANT	2234 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2234A N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2235 N 44TH ST	MILWAUKEE, WI 53208-1221
CURRENT OCCUPANT	2238 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2238A N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2239 N 44TH ST	MILWAUKEE, WI 53208-1221
CURRENT OCCUPANT	2239 N 45TH ST	MILWAUKEE, WI 53208-1226
CURRENT OCCUPANT	2239 N SHERMAN BLVD	MILWAUKEE, WI 53208-1215
CURRENT OCCUPANT	2239A N 45TH ST	MILWAUKEE, WI 53208-1226
CURRENT OCCUPANT	2241 N 44TH ST	MILWAUKEE, WI 53208-1221
CURRENT OCCUPANT	2244 N 45TH ST	MILWAUKEE, WI 53208-1225
CURRENT OCCUPANT	2305 N SHERMAN BLVD	MILWAUKEE, WI 53210-2945
CURRENT OCCUPANT	2310 N 44TH ST	MILWAUKEE, WI 53210-2936
CURRENT OCCUPANT	2311 N SHERMAN BLVD	MILWAUKEE, WI 53210-2945
CURRENT OCCUPANT	2312 N 44TH ST	MILWAUKEE, WI 53210-2936
CURRENT OCCUPANT	2314 N 44TH ST	MILWAUKEE, WI 53210-2936
CURRENT OCCUPANT	2316 N 44TH ST	MILWAUKEE, WI 53210-2936
CURRENT OCCUPANT	2323 N 44TH ST	MILWAUKEE, WI 53210-2937
CURRENT OCCUPANT	2325 N 44TH ST	MILWAUKEE, WI 53210-2937
CURRENT OCCUPANT	4326 W GARFIELD AVE	MILWAUKEE, WI 53208-1201

CURRENT OCCUPANT	4328 W GARFIELD AVE	MILWAUKEE, WI 53208-1201
CURRENT OCCUPANT	4330 W GARFIELD AVE	MILWAUKEE, WI 53208-1201
CURRENT OCCUPANT	4332 W GARFIELD AVE	MILWAUKEE, WI 53208-1201
CURRENT OCCUPANT	4404 W NORTH AVE	MILWAUKEE, WI 53208-1240
CURRENT OCCUPANT	4407 W NORTH AVE# 201	MILWAUKEE, WI 53208-1200
CURRENT OCCUPANT	4407 W NORTH AVE# 202	MILWAUKEE, WI 53208-1200
CURRENT OCCUPANT	4407 W NORTH AVE# 203	MILWAUKEE, WI 53208-1200
CURRENT OCCUPANT	4407 W NORTH AVE# 204	MILWAUKEE, WI 53208-1200
CURRENT OCCUPANT	4407 W NORTH AVE# 205	MILWAUKEE, WI 53208-1200
CURRENT OCCUPANT	4407 W NORTH AVE# 206	MILWAUKEE, WI 53208-1200
CURRENT OCCUPANT	4407 W NORTH AVE# 207	MILWAUKEE, WI 53208-1200
CURRENT OCCUPANT	4407 W NORTH AVE# 208	MILWAUKEE, WI 53208-1200
CURRENT OCCUPANT	4408 W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4414 W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4414 W NORTH AVE	MILWAUKEE, WI 53208-1240
CURRENT OCCUPANT	4414B W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4416 W NORTH AVE# A	MILWAUKEE, WI 53208-1240
CURRENT OCCUPANT	4418 W NORTH AVE	MILWAUKEE, WI 53208-1240
CURRENT OCCUPANT	4418 W NORTH AVE# A	MILWAUKEE, WI 53208-1240
CURRENT OCCUPANT	4420 W NORTH AVE	MILWAUKEE, WI 53208-1240
CURRENT OCCUPANT	4423 W NORTH AVE	MILWAUKEE, WI 53208-1241
CURRENT OCCUPANT	4424A W NORTH AVE	MILWAUKEE, WI 53208-1240
CURRENT OCCUPANT	4426 W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4426 W NORTH AVE	MILWAUKEE, WI 53208-1240
CURRENT OCCUPANT	4426A W GARFIELD AVE	MILWAUKEE, WI 53208-1232
CURRENT OCCUPANT	4426A W NORTH AVE	MILWAUKEE, WI 53208-1240

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Total Records: 72

Radius 250 feet and Center of the Circle: 4411 W North Av

**1. CURRENT APPROVED ENTERTAINMENT FOR Next Level at 4411 W NORTH AV**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Poetry Readings, Karaoke, Motion Pictures, Disc Jockey for events only, Cartoon Mascots Character

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands              | <input type="checkbox"/> Battle of the Bands        | <input checked="" type="checkbox"/> Comedy Acts           |
| <input checked="" type="checkbox"/> Disc Jockey                         | <input type="checkbox"/> Magic Shows        | <input checked="" type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Dancing by Performers |
| <input checked="" type="checkbox"/> Jukebox                             | <input type="checkbox"/> Wrestling          | <input type="checkbox"/> Patron Contests            | <input type="checkbox"/> Patrons Dancing                  |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input checked="" type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley              | <input type="checkbox"/> Pool Tables                      |
| <input type="checkbox"/> Motion Pictures (movies by admission)          | <input type="checkbox"/> Amusement Machines | How many? _____                                     | How many? _____   |
| How many screens? _____   | How many? _____                             | <input type="checkbox"/> Concerts                   | <input type="checkbox"/> Theatrical Performances          |
| <input type="checkbox"/> Hookah Service                                 | <input type="checkbox"/> Other: _____       | Approx. # per year? _____                           | Approx. # per year? _____                                 |

**NO ENTERTAINMENT CHANGES CAN TAKE PLACE UNTIL APPROVED BY COMMON COUNCIL AND A NEW LICENSE HAS BEEN ISSUED AND POSTED ON THE PREMISES.**

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

None

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:


**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign

Office Use Only:

☐ If Only PEP, queue to MPD