



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, July 09, 2025

**COMMITTEE MEETING NOTICE**


AD 13

HANSEN, Richard A, Agent  
SSP AMERICA, INC  
20408 BASHAN DR #300 SUITE  
Ashburn, VA 20147

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, July 22, 2025 at 09:25 AM**

The access code is <https://meet.goto.com/827697613>. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Food Dealer and Weights & Measures Licenses Application as agent for "SSP AMERICA, INC" for "Mitchell Market" at  S HOWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

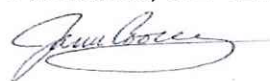
You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_



**Jim Cooney  
License Division Manager**

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





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OFFICE OF THE CITY CLERK**

Wednesday, July 09, 2025

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AD 13

HANSEN, Richard A, Agent  
SSP AMERICA, INC  
6030 N IRONWOOD LN  
Glendale, WI 53217

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**Regarding:** Your Class B Tavern, Food Dealer and Weights & Measures Licenses Application as agent for "SSP AMERICA, INC" for "Mitchell Market" at 5300 S HOWELL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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BY:

**Jim Cooney  
License Division Manager**

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 6-3-2025  
Officer: P.O. Ward

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Mitchell Market  
Address: 5300 S Howell Ave. Concourse D  
Phone:

Owner: SSP Inc.  
Owner address: 20408 Bashan Dr.  
City State Zip: Ashburn VA 21407  
Owner Phone:  
Owner email:

Licensee/Agent: Richard Hansen  
Home Address: 6030 N Ironwood Ln  
City State Zip: Milwaukee WI 53217  
Phone: 414-803-3237  
Email: Richard.Hansen@foodtravelexperts.com

Preferred contact:

Location currently open: ☐ YES ☒ NO

Projected open date:

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 4am-9pm ☐24 hours ☐Y ☐N  
Mon: 4am-9pm  
Tue: 4am-9pm  
Wed: 4am-9pm  
Thu: 4am-9pm  
Fri: 4am-9pm  
Sat: 4am-9pm

Premise Type: ☒Tavern/Bar  
☒Restaurant  
☐Other:

Licenses currently held:  
Alcohol: ☐Yes ☐No Class: #:



Tobacco: ☐ Yes ☐ No #:   
 Food: ☐ Yes ☐ No #:   
 Extended Hours: ☐ Yes ☐ No #:   
 Secondhand Dealer: ☐ Yes ☐ No Type: #:   
 Other: ☐ Yes ☐ No Type: #:   
 Other: ☐ Yes ☐ No Type: #:

### Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☒ Tavern(s) If so, how many **2**
  - f. ☐ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Off-Street parking ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☐ No
  - a. Will this lot have a guard? ☐ Yes ☐ No
  - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☐ Yes ☐ No. Does it appears to be adequate ☐ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☐ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☐ No How Many: **See Notes**
16. Are the address numbers prominently displayed and easy to see ☐ Yes ☒ No - No address

### Camera Survey:

17. Does this location have security cameras? ☐ Yes ☐ No **See Notes**
18. Are they in working order? ☐ Yes ☐ No
19. What format are the cameras?
  - a. Color ☐ Yes ☐ No
  - b. Digital ☐ Yes ☐ No
  - c. Recorded ☐ Yes ☐ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☐ No How many:
22. Are there interior cameras ☒ Yes ☐ No How many:
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No -

**Management**

24. Cameras located in parking lot ☐ Yes ☐ No How many

**Interior Survey:**

25. What is the planned capacity? **Not sure at this time**
26. What is the minimum number of employees That will be on premise **3**
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No - **Future**
30. Is there a lockable area that separates employees from customers? ☐ Yes ☒ No
31. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☐ No
32. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Security**

33. How many security personnel are going to be employed: **See Notes**
34. How will they be deployed: Interior Exterior
35. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
36. Will the security be managed by business ☐ or contracted ☐
37. Will they be armed ☐ Yes ☐ No
38. What type of security measures to be used:
- ☐ Wanding/metal detector
  - ☐ ID Scanner
  - ☐ Dress Code
  - ☐ Cover Charge
  - ☐ Age restriction
  - ☐ Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

These additional notes are written by Police Officer Michael Ward, assigned to District 6.

This location is located inside Mitchell Airport, Concourse D. Due to this unique location, there is built-in security at the location, TSA and MCSO. Patrons of the restaurant have to go through TSA security check point prior to entering Concourse D.

The location's sight lines are visible from the interior hall (walk-way) of the concourse. Employees are visible from the hall (walk-way) and vice versus, employees can see patrons in the hall (walk-way) from the location. The exterior windows of the location overlooks the runway.

The location was still under construction. The cameras were not installed at the time of the inspection. The location will have 9 interior cameras installed. One will cover the exit and entrance points, and another will cover bar and register area. We recommended at least 7 days of storage for the camera system.

The concourse has additional cameras located outside of the business that covers the walk way.

A discussion regarding the Standing Complainant form was had, but due to the location, jurisdiction and response will fall under the MCSO. A community contact list was provided to the agent.

This concludes the additional notes.

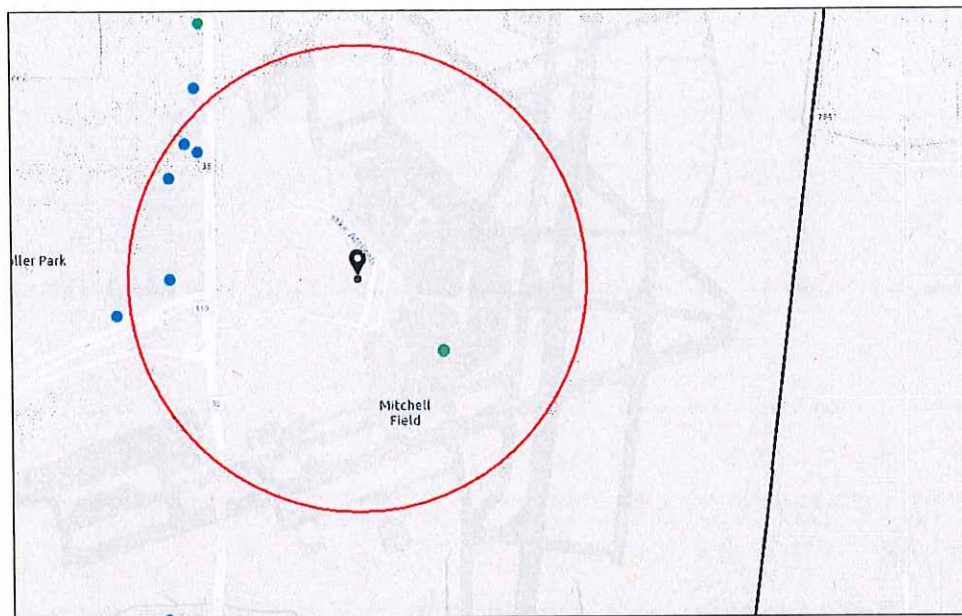


## Concentration Map 5300 S HOWELL AVE

### Area of Interest (AOI) Information

Area : 21,862,585.43 ft<sup>2</sup>

May 28 2025 9:32:18 Central Daylight Time



Alcohol Licenses (active)

● Class B Fermented Malt Beverage

● Class B Tavern

□ City Limits

0 0.1 0.2 0.4 mi  
0 0.17 0.35 0.7 km  
1:18,056  
Source: Esri, DeLorme, Garmin, MAG, NOAA, USDO, © OpenStreetMap contributors, and the GIS User Community



5300 S HOWELL AVE

## Summary

| Name             | Count | Area(ft <sup>2</sup> ) | Length(mi) |
|------------------|-------|------------------------|------------|
| Alcohol Licenses | 11    |                        |            |

## Alcohol Licenses

| #  | Legal Entity                     | Trade Name                                | Licensee               | Address              | License Type Name                                  | Total Capacity | Expiration Date     | Count |
|----|----------------------------------|---|------------------------|----------------------|--|----------------|---------------------|-------|
| 1  | HOST INTERNATIONAL, INC          | Dunkin "C" Concourse                      | DARIN R IVERSON, Agt   | 5300 S HOWELL AV     | Class B Fermented Malt Beverage Retailer's License |                | 5/28/2025, 7:00 PM  | 1     |
| 2  | SSP America, INC                 | Baron's Beer Garden                       | RICHARD A HANSEN, Agt  | 5300 S HOWELL AV     | Class B Fermented Malt Beverage Retailer's License |                | 6/23/2025, 7:00 PM  | 1     |
| 3  | SSS Milwaukee LLC                | Four Points by Sheraton Milwaukee Airport | Mark S Diaz, Agt       | 5311 S HOWELL AV     | Class B Tavern License                             |                | 6/9/2025, 7:00 PM   | 1     |
| 4  | Delta Sky Club, Inc              | Delta Sky Club                            | Lisa M Butow, Agt      | 5300 S HOWELL AV     | Class B Fermented Malt Beverage Retailer's License |                | 9/1/2025, 7:00 PM   | 1     |
| 5  | Sasas Hospitality LLC            | Best Western Plus Milwaukee Airport       | Mark S Diaz, Agt       | 5105 S HOWELL AV 1   | Class B Tavern License                             | 500            | 9/22/2025, 7:00 PM  | 1     |
| 6  | JALAPENO LOCO, INC               | JALAPENO LOCO                             | HUGO SAYNES, Agt       | 5067 S HOWELL AV     | Class B Tavern License                             | 100            | 12/15/2025, 6:00 PM | 1     |
| 7  | Manvee Hospitality Holdings, LLC | Clarion Pointe MKE                        | Sanjay R Patel, Agt    | 5037 S HOWELL AV     | Class B Tavern License                             | 73             | 3/24/2026, 7:00 PM  | 1     |
| 8  | Taste Inc                        | Vino Volo                                 | Nikeisha Riseling, Agt | 5300 S HOWELL AV C-3 | Class B Fermented Malt Beverage Retailer's License |                | 4/11/2026, 7:00 PM  | 1     |
| 9  | SSP America, Inc.                | Pizzeria Piccola                          | RICHARD A HANSEN, Agt  | 5300 S HOWELL AV     | Class B Fermented Malt Beverage Retailer's License |                | 5/10/2026, 7:00 PM  | 1     |
| 10 | HOST INTERNATIONAL, INC          | Dunkin "C" Concourse                      | DARIN R IVERSON, Agt   | 5300 S HOWELL AV     | Class B Fermented Malt Beverage Retailer's License |                | 5/28/2026, 7:00 PM  | 1     |
| 11 | SSP AMERICA, INC                 | Nonna Bartolotta's                        | RICHARD A HANSEN, Agt  | 5300 S HOWELL AV     | Class B Fermented Malt Beverage Retailer's License |                | 5/11/2026, 7:00 PM  | 1     |



Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, July 09, 2025



# Notice of Public Hearing

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HANSEN, Richard A, Agent  
Mitchell Market at 5300 S HOWELL Av  
Class B Tavern, Food Dealer and Weights & Measures Licenses Application

**Tuesday, July 22, 2025 at 9:25 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/22/2025 at 9:25 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

| OCCUPANT         | MAIL ADDRESS      | CITY STATE ZIP           |
|------------------|-------------------|--------------------------|
| CURRENT OCCUPANT | 4652 S QUINCY AVE | MILWAUKEE, WI 53207-5264 |
| CURRENT OCCUPANT | 5881 S HOWELL AVE | MILWAUKEE, WI 53207-6229 |
| CURRENT OCCUPANT | 5905 S HOWELL AVE | MILWAUKEE, WI 53207-6231 |
| CURRENT OCCUPANT | 6001 S 6TH ST     | MILWAUKEE, WI 53221-5119 |

Blank Notice

Total Records: 4

Radius 250 feet and Center of the Circle: 5300 S Howell Av





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☒ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☒ Dining Room  
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station  
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Restaurant with food and alcoholic beverage service

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain:

### 2. Business Operations

- a. Proposed Opening Date: 6/26/25
- b. Is this premise under construction? ☐ No ☒ Yes If yes, list estimated completion date: June 2025
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☐ No ☒ Yes  
If yes, list address(es): 5300 S. Howell Ave., Milwaukee, WI 53207
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Airport with multiple businesses

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 6 Locations: throughout airport  
Outside: — Locations: N/A
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 0 (airport)
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: Airport manages collection

## 5. Security

- a. Are there onsite parking spaces? ☐ No ☒ Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: Airport parking
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Describe equipment used \_\_\_\_\_  
 List their License Number (s) \_\_\_\_\_
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? TBD and list locations: \_\_\_\_\_
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

|                             |   |   |                                   |
|-----------------------------|---|---|-----------------------------------|
| Alcohol <u>65</u> %         | Food <u>35</u> %<br>Cigarettes, Electronic<br>Vape Devices,<br>Tobacco Products _____ % | Secondhand Merchandise<br>_____ %   | Precious Metals & Gems<br>_____ % |
| Entertainment _____ %       | Salvaged Materials _____ %<br>(such as scrap metal)                                     | Personal Services (such as tattoo,<br>body piercing, salon, tailor,<br>tanning, etc.) _____ % | Other _____ %<br>Describe: _____  |
| Pawnbroker Activity _____ % |   |   |                                   |

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
☐ Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 88 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☐ 1<sup>st</sup> Floor ☒ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe: CONCOURSE D

- b. Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☒ Other: airport

c. Nearest Major Cross Street: \_\_\_\_\_

- d. Describe Building: ☐ Free Standing Building ☐ Strip Mall ☒ Other: airport

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: \_\_\_\_\_

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

g. Building Owner Name: Milwaukee County Airport Aviation De Phone Number: 414-747-5775

Building Owner Address: 5300 South Howell Ave., Milwaukee, WI 53207

## 10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

class B Hours bar - 2am Sunday - Thurs, bar - 2<sup>30</sup> AM Fri & Sat.

| Day of the Week | Proposed Hours of Operation:     |                                   | Estimated Number of Customers expected each day | Potential Age Range of Customers | Class B Tavern Applicant Only: Age Restriction (If none, write 'None') |
|-----------------|----------------------------------|-----------------------------------|---|----------------------------------|--|
|                 | Open Time (Include a.m. or p.m.) | Close Time (Include a.m. or p.m.) |   |                                  |  |
| Sunday          | <u>FIRST HOURS</u><br>5 am       | 11:59 p                           | 378   | all ages                         | N/A  |
| Monday          | am                               | "                                 | 378   | all ages                         | N/A  |
| Tuesday         | am                               | "                                 | 378   | all ages                         | N/A  |
| Wednesday       | am                               | "                                 | 378   | all ages                         | N/A  |
| Thursday        | am                               | "                                 | 378   | all ages                         | N/A  |
| Friday          | am                               | "                                 | 378   | all ages                         | N/A  |
| Saturday        | am                               | "                                 | 378   | all ages                         | N/A  |

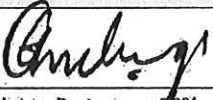
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday

Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
Signature of Sole Proprietor, Partner, or 10% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

\_\_\_\_\_  
Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.





# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: SSP America, Inc.

Premise Address: 5300 South Howell Ave., Concourse D, Milwaukee, WI 53207

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? applicant

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ N/A

e) Total amount paid for goodwill of the business \$ N/A

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

## Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 11/19/08 Ends 10/31/2031

b) Monthly rental \$ see page 9 of lease regarding percentage rent

c) Do you have an option to renew the lease? ☒ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 6

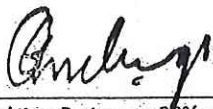
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan  
☐ If a restaurant, copy of the menu



**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: **SSP America, Inc.**Premises Address: **53300 South Howell Ave., Concourse D, Milwaukee, WI 53207****SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☒ **Restaurant Items (meals):**

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ **Retail Items (snacks and beverages):**

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ **Bed & Breakfast**☐ **Micro Market**

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ **Less than 25%**☐ **25% or More AND:**☐ **Restaurant items (meals) will be sold – Complete this application and also contact DATCP.**☐ **NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.****SECTION 2 FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

**SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL**

Will any food that requires temperature control be sold? ☐ No ☒ Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: meat, cheese, etc.



**SECTION 4 DETAILS OF OPERATION**

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☒ No ☐ Yes
- Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes  
If Yes, provide drive thru hours: \_\_\_\_\_
- Will scales or barcode scanners be used? ☐ No ☒ Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)  
If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- ☐ No If No, SKIP to Section 7
- ☒ Yes If Yes, check all that apply: ☐ New construction of a building ☒ Renovation or remodeling  
☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes:

New restaurant build within existing airport.

Start date:

In process

Name, Address &amp; Phone Number of Architect:

Brian Anderson, 10 South Eight St., Minneapolis, MN 55402, 612-594-4228

Name, Address &amp; Phone Number of Contractor:

Jeff Butler, N27W23588 Paul Rd., Ste 100, Pewaukee, WI 53072,  
414-406-5537**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?  
☒ Immediately ☐ At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- GM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- GM I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- GM I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- GM I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- GM I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: \_\_\_\_\_

Signature of Additional Partner: \_\_\_\_\_



## WEIGHTS & MEASURES PLAN OF OPERATION

ccl-wmplan 1/9/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) [license@milwaukee.gov](mailto:license@milwaukee.gov)

Legal Entity Name: SSP America, Inc.

Premise Address: Mitchell Market & Bar

### Type of Business

Provide a brief description of the establishment/business:

Restaurant located within airport.

*Other licenses may be required depending on the type of business you are operating.*

### Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_

### Signature

  
GEORGE MBOYA

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

*This form must be submitted with the Business License Application, Weights & Measures License Supplemental Application, and appropriate fee. Forms can be obtained online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses).*





# WEIGHTS & MEASURES LICENSE SUPPLEMENTAL APPLICATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

## Office Use Only:

App# WEM 381524  
Filed SEP 20 2018  
Initials CR  
Paid \_\_\_\_\_  
Lic # \_\_\_\_\_

Legal Entity Name: SSP America, Inc.

Premise Address: 5300 South Howell Ave., Concourse D, Milwaukee, WI 53207

### Device Type(s)

- Check all device types for which you need a license.
  - For each device type checked, indicate how many you have in the Number of Devices column (b).
  - Calculate the Total Fee Per Device Type by multiplying the Fee Per Device Type (a) by the Number of Devices (b).
  - Add all Total Fee Per Device Type amounts together and that will be your Total Fee Due.
- \* **Exception:** The Scanner fee is not per device. Check the box for the appropriate range.  
If you have 1-3 scanners, the total due is \$130. If you have 4 or more scanners, the total due is \$250.  
Check the Number of Devices (b).

| Device Type   | License Period | Fee Per Device Type (a)      | Number of Devices (b)   | Total Fee Per Device Type (a x b) |
|---|----------------|------------------------------|---|-----------------------------------|
| <b>Liquid Measuring Devices</b>                       |                |                              |   |                                   |
| <input type="checkbox"/> Retail Petroleum Meters      | 12 months      | \$60                         |   |                                   |
| <input type="checkbox"/> 0 to 30 gallons per minute   | 24 months      | \$60                         |   |                                   |
| <input type="checkbox"/> 31 to 200 gallons per minute | 24 months      | \$250                        |   |                                   |
| <input type="checkbox"/> Over 200 gallons per minute  | 24 months      | \$250                        |   |                                   |
| <b>Scales</b>   |                |                              |   |                                   |
| <input type="checkbox"/> Measuring any weight amount  | 24 months      | \$55                         |   |                                   |
| <b>Scanners</b>                                       |                |                              |   |                                   |
|   |                | Fee for scanners is by range | Check how many scanners you have  |                                   |
| <input checked="" type="checkbox"/> Up to 3 scanners  | 24 months      | \$130 total*                 | <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input checked="" type="checkbox"/> 3 |                                   |
| <input type="checkbox"/> Four or more scanners        | 24 months      | \$250 total*                 | <input type="checkbox"/> 4 <input type="checkbox"/> Other _____                             |                                   |
| <b>Other Devices</b>                                  |                |                              |   |                                   |
| <input type="checkbox"/> Length Measuring Device      | 24 months      | \$60                         |   |                                   |
| <input type="checkbox"/> Timing Device                | 24 months      | \$30                         |   |                                   |
| <b>Total Fee Due</b>                                  |                |                              |   | <b>130.00</b>                     |

### Signature

I hereby agree that I will comply with the applicable sections of the Wisconsin State Statutes, Administrative Code and the Milwaukee Code of Ordinances regarding the operation of weighing and measuring devices.

I understand that all devices must be operated within the specifications, tolerances and other technical requirements set forth in the National Institute of Standards and Technology Handbook 44. I understand that the license for which I am applying must be posted on the premises or in my vehicle prior to opening for business or operating the device.

I understand that these device licenses are not transferable (with the exception of scanners). If the device is replaced or needs to be resealed, I must apply for and receive a new license so that an inspection of the device can be performed prior to its use.

I acknowledge that as a condition of being issued this license, I must allow the Health Department into the establishment to test the device to validate its specifications/tolerances. If my devices are found out of compliance, I may be charged inspection fees.

I have read, understand, and will adhere to all the above acknowledgments.

GEORGE MBOYA

Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

This form must be submitted with the Business License Application, Weights & Measures Plan of Operation, and appropriate fee.  
Forms can be obtained online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses).





# Mitchell Market & Bar (permanent)

## **BREAKFAST**

CLASSIC AMERICAN BREAKFAST (from RistoBar menu, to be finalized by Bartolotta's)  
*Eggs your way, smoked bacon, fingerling potatoes, and white or wheat toast*

BREAKFAST CLUB CROISSANT (from RistoBar menu, to be finalized by Bartolotta's)  
*Cage-Free Egg, crispy bacon, cheddar, cheese, green leaf lettuce, and plum tomatoes on a croissant.*

AVOCADO BRUSCHETTA (from RistoBar menu, to be finalized by Bartolotta's)  
*Poached eggs, heirloom tomato, watermelon radish, pistachio and smoked paprika on crostini*

CARNITAS BREAKFAST BOWL (from SSP Core menu)  
*Slow-cooked pork carnitas, cage-free egg our way, Pico de Gallo, avocado, and queso fresco over cilantro-lime rice.*

GREEK YOGURT BOWL (from SSP Core menu)  
*Greek yogurt, seasonal berries, honey, toasted almonds, fresh mint.*

## **APPS**

PRETZEL BITES (from SSP Core menu)  
*Beer Cheese, Grain Mustard, Gherkin*

BATTERED CHEESE CURDS (from SSP Core menu)  
*House-made ranch dip*

APPLEWOOD SMOKED CHICKEN WINGS (from SSP Core menu)  
*Chipotle BBQ Sauce, House-Made Ranch*

GRILLED CHICKEN CAESAR SALAD (from RistoBar menu, to be finalized by Bartolotta's)  
*Romaine, grilled chicken breast, shaved parmesan, crouton, fresh lemon, Caesar dressing.*

STRAWBERRY, SPINACH & FETA SALAD (from SSP Core menu)  
*Fresh spinach, Arugula, sliced strawberries, toasted pecans, red onion, and crumbled Feta. Drizzle with a balsamic vinaigrette. Add Chicken \$, Add Salmon \$*

SOUP OF THE DAY (from SSP Core menu)

## **PIZZA**

Pepperoni Pizza (from RistoBar menu, to be finalized by Bartolotta's)

Margherita Pizza (from RistoBar menu, to be finalized by Bartolotta's)

## **HANDHELDS**

DOUBLE DELUXE BURGER (from SSP Core menu)

*Double beef patties, American cheese, lettuce, onion, pickle tomato.*

BBQ PULLED PORK SANDWICH (from SSP Core menu)

*Slow cooked pulled pork, buttermilk chopped Slaw, Dill Pickle, Chipotle BBQ Sauce, Toasted Brioche Bun.*

KRAUT BRAT (from Baron's menu)

*Beer brat, whole grain mustard, kraut, on a pretzel bun, served with chips*

TURKEY, TOMATO, MOZZARELLA, AVOCADO (from RistoBar menu, to be finalized by Bartolotta)