

Reply to Common Council File No. 041714

From DOA-Budget and Management Division

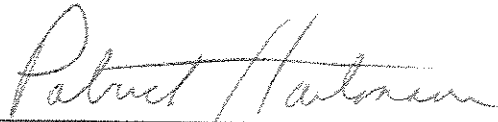
April 27, 2005

Ref: 05005

Common Council File 041712 approves a \$10,000 funding appropriation to the Department of Public Works, Operations Division 2005 budget in greater than anticipated revenue from to the award of said amount by the 2004 National "Cans For Cash" Challenge sponsored by the U.S. Congress of Mayors and Alcan Corporation. These funds will be used to encourage recycling through recycling education and outreach efforts which target Milwaukee schools and residents.

The City of Milwaukee was awarded two "Cans for Cash" Recycling awards on March 15th, 2005. The award, sponsored by the Conference of Mayors and Novelis Corporation, honored the city for winning the large city category for recycling the most aluminum cans in a two-week timeframe, as well as having the most creative outreach efforts. The city recycled nearly 540,000 pounds of aluminum in that timeframe and broke the Guinness World Record for the longest line of aluminum cans, totaling 33,952 cans, breaking the previous record by 6,574 cans.

RECOMMENDATION: APPROVE THE APPROPRIATION OF \$10,000 TO THE 2005 BUDGET OF THE DEPARTMENT OF PUBLIC WORKS, OPERATIONS DIVISION FOR GREATER THAN ANTICIPATED REVENUES.



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Budget and Management Analyst Lead

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