



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, September 15, 2021

COMMITTEE MEETING NOTICE

AD 06

KOCIS, Nicholas A, Agent  
Dead Bird Brewing Company  
1726 N 5th St

Milwaukee, WI 53212

You are requested to attend a virtual hearing to be held on:

**Tuesday, September 28, 2021 at 10:00 AM**

**Regarding:** Your Class B Tavern - Wine Only License Application as agent for "Dead Bird Brewing Company" for "Dead Bird Brewing Company" at 1726 N 5th St. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/284170701>. If you wish to call in, please call **+1 (786) 535-3211** and use Access Code: 284-170-701.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: \_\_\_\_\_

Jim Cooney

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



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KOCIS, Nicholas A, Agent  
Dead Bird Brewing Company  
3078 N Fratney St #1

Milwaukee, WI 53212

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JIM OWCZARSKI, CITY CLERK

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Jim Cooney  
License Division Manager

**If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 08/10/2021

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 327847**

**Application Date:** 08/06/2021

**License Location:** 1726 N 5<sup>th</sup> St

**Business Name:** Dead Bird Brewing Company

**Licensee/Applicant:** KOCIS, Nicholas A  
(Last Name, First Name, MI)

**Date of Birth:** 05/11/1986

**Home Address:** 3078 N Fratney St. #1

**City:** Milwaukee

**State:** WI **Zip Code:** 53212

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/02/2010 Jeremy HACH (50% shareholder) was cited for Operating while Intoxicated. He was convicted on 01/11/2012 and his license was revoked for 7 months.

Date: 08/17/21  
Officer: Xavier Benitez

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Dead Bird Brewing  
Address: 1726 N. 5<sup>th</sup> St  
Phone: 414 930-0707

Owner: Nicholas Kocis  
Owner address: 3078 N Frantey St # 1  
City State Zip: Milwaukee WI 53212  
Owner Phone: 608 514-2721  
Owner email: nick@deadbirdbrewing.com

Licensee/Agent: Same  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: by phone

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 10am-9pm 24 hours Y N  
Mon: 10am-9pm  
Tue: 10am-9pm  
Wed: 10am-9pm  
Thu: 10am-9pm  
Fri: 10am-9pm  
Sat: 10am-9pm

Premise Type:  Tavern/Bar  
 Restaurant  
 Other: Brewery

Licenses currently held:

Alcohol:  Yes  No Class: #:  
 Tobacco:  Yes  No #:  
 Food:  Yes  No #:  
 Extended Hours:  Yes  No #:  
 Secondhand Dealer:  Yes  No Type: #:  
 Other:  Yes  No Type: #:  
 Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: 3
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing: 30 Days
21. Are there exterior cameras  Yes  No How many: 3
22. Are there interior cameras  Yes  No How many: 25
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot Yes No How many 3

**Interior Survey:**

25. What is the planned capacity 99
26. What is the minimum number of employees That will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No  
a. Did you provide a district contact guide to the owner? Yes No

**Security**

33. How many security personnel are going to be employed: N/A
34. How ill they be deployed; Interior Exterior
35. What days will they be deployed MonTueWedThuFriSatSun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:  
Wanding/metal detector  
ID Scanner  
Dress Code  
Cover Charge  
Age restriction  
Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

The location is a brewery and currently open, the business is applying for a wine license for the establishment.

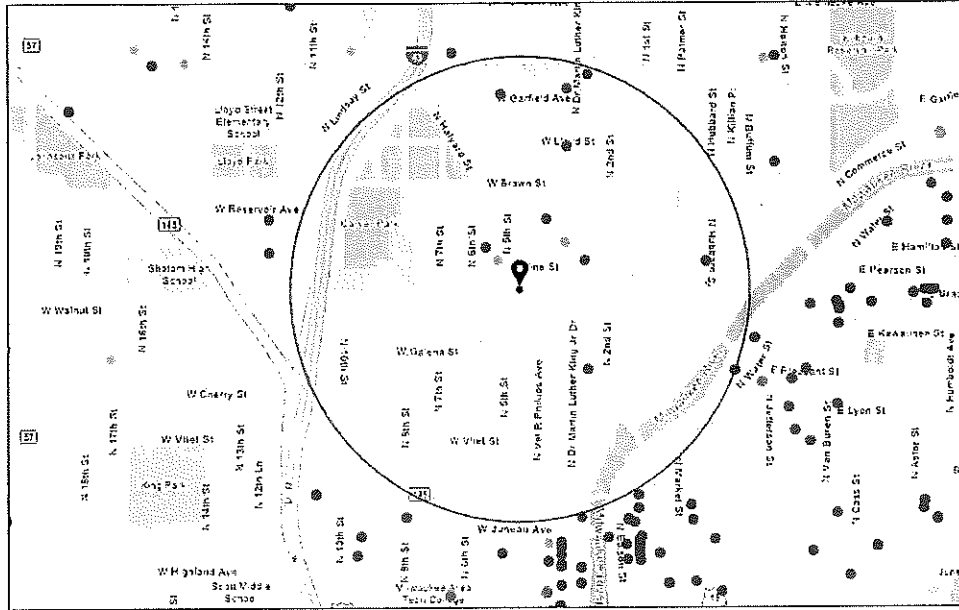


# Concentration Map 1726 N 5th ST

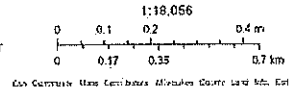
## Area of Interest (AOI) Information

Area : 21,862,585.89 ft<sup>2</sup>

Aug 6 2021 11:46:15 Central Daylight Time



- Alcohol Licenses
- Class A Fermented Malt Beverage
  - Class A Liquor and Malt
  - Class B Fermented Malt Beverage
  - Class B Tavern
  - Class C Wine Retailer
  - City Limits



Map Courtesy: State Cartographic Institute, Department of Natural Resources

1726 N 5th ST

## Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	11		

## Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Triple OT Sports Bar LLC	Triple OT Sports Bar LLC	DeAndre P Perkins, Agt	1806 N MARTIN L KING JR DR	Class B Tavern License	99	9/1/2021, 7:00 PM	1
2	Penny Saver, LLC	Penny Saver	Nayef M Azzam, Agt	510 W VINE ST	Class A Fermented Malt Beverage Retailer's License		11/20/2021, 6:00 PM	1
3	Curry Goat Corp	Jewels Caribbean Restaurant	Lucile M Jules, Agt	2230 N Martin L King Jr DR	Class B Tavern License	320	11/4/2021, 7:00 PM	1
4	Uncle Wolfie's Breakfast Tavern LLC	Uncle Wolfie's Breakfast Tavern	Matthew A Schaefer, Agt	234 E Vine ST	Class B Tavern License		12/8/2021, 6:00 PM	1
5	Lounge 340, LLC	Lounge 340, LLC	Patrice Dickerson, Agt	340 W Reservoir AV	Class B Tavern License		2/18/2022, 6:00 PM	1
6	Mai Bar LLC	Mai Bar	Kevin D Perkins, Agt	1840 N 6th ST	Class B Tavern License		4/14/2022, 7:00 PM	1
7	On The Bayou Inc	On The Bayou	Janice L Johnson, Agt	2053 N Martin L King Jr DR	Class B Tavern License	181	5/2/2022, 7:00 PM	1
8	SB 2213 LLC	Sky Box Sports Bar	Toi Lisa Mark, Agt	2213 N MARTIN L KING JR DR	Class B Tavern License	300	4/11/2022, 7:00 PM	1
9	FS SCHLITZ, LLC	Brown Bottle	Kaelyn M Cervero, Agt	221 W GALENA ST	Class B Tavern License	188	6/8/2022, 7:00 PM	1
10	Mi Casa Su Cafe LLC	Mi Casa Su Cafe	Paul L Whigham, Agt	1839A N MARTIN L KING JR DR	Class C Wine Retailer's License		7/4/2022, 7:00 PM	1
11	Garfields 502 LLC	Garfields 502	JEWEL CURRIE, Agt	502 W GARFIELD AV	Class B Tavern License	160	7/15/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.





Wednesday, September 15, 2021

## Licenses Committee Notice of Hearing

SETH JENN LLC  
PO BOX 11863  
Milwaukee, WI 53211

The Licenses Committee will consider the following license application:

Class B Tavern-Wine Only License Application  
KOCIS, Nicholas A, Agent  
Dead Bird Brewing Company at 1726 N 5th St

Date: 9/28/2021

Time: 10:00 AM

Location: The hearing before the Licenses Committee will take place virtually on Tuesday, September 28, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, September 15, 2021

## Licenses Committee Notice of Hearing

It Had to be You LLC  
1719 N Vel R Phillips Ave  
Milwaukee, WI 53212

The Licenses Committee will consider the following license application:

Class B Tavern-Wine Only License Application  
KOCIS, Nicholas A, Agent  
Dead Bird Brewing Company at 1726 N 5th St

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Wednesday, September 15, 2021



# Notice of Public Hearing

blank  
notice

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KOCIS, Nicholas A, Agent  
Dead Bird Brewing Company at 1726 N 5th St  
Class B Tavern - Wine Only License Application

**Tuesday, September 28, 2021 at 10:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/28/2021 at 10:00 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1703 N VEL R PHILLIPS AVE, 1	MILWAUKEE, WI 53212-3603
CURRENT OCCUPANT	1703 N VEL R PHILLIPS AVE, 2	MILWAUKEE, WI 53212-3603
CURRENT OCCUPANT	1703 N VEL R PHILLIPS AVE, 3	MILWAUKEE, WI 53212-3603
CURRENT OCCUPANT	1703 N VEL R PHILLIPS AVE, 4	MILWAUKEE, WI 53212-3603
CURRENT OCCUPANT	1705 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1707 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1709 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1711 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1713 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1714 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1715 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1716 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1717 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1718 N 5TH ST, 5	MILWAUKEE, WI 53212-3679
CURRENT OCCUPANT	1718 N 5TH ST, 6	MILWAUKEE, WI 53212-3679
CURRENT OCCUPANT	1718 N 5TH ST, 7	MILWAUKEE, WI 53212-3679
CURRENT OCCUPANT	1718 N 5TH ST, 8	MILWAUKEE, WI 53212-3679
CURRENT OCCUPANT	1719 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1720 N 5TH ST, 3	MILWAUKEE, WI 53212-3680
CURRENT OCCUPANT	1720 N 5TH ST, 4	MILWAUKEE, WI 53212-3681
CURRENT OCCUPANT	1721 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1722 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1723 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1725 N 5TH ST	MILWAUKEE, WI 53212-3614
CURRENT OCCUPANT	1730 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3604
CURRENT OCCUPANT	1732 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3604
CURRENT OCCUPANT	1736 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3604
CURRENT OCCUPANT	1740 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3604
CURRENT OCCUPANT	1800 N 5TH ST	MILWAUKEE, WI 53212-3616
CURRENT OCCUPANT	1803 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	1805 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	1809 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	1812 N 5TH ST	MILWAUKEE, WI 53212-3616
CURRENT OCCUPANT	1814 N 5TH ST	MILWAUKEE, WI 53212-3616
CURRENT OCCUPANT	1815 N 5TH ST	MILWAUKEE, WI 53212-3615
CURRENT OCCUPANT	1815 N VEL R PHILLIPS AVE	MILWAUKEE, WI 53212-3609
CURRENT OCCUPANT	335 W VINE ST	MILWAUKEE, WI 53212-3605
CURRENT OCCUPANT	339 W VINE ST	MILWAUKEE, WI 53212-3605
CURRENT OCCUPANT	415 W VINE ST	MILWAUKEE, WI 53212-3607
CURRENT OCCUPANT	419 W VINE ST	MILWAUKEE, WI 53212-3607
CURRENT OCCUPANT	421 W VINE ST	MILWAUKEE, WI 53212-3607
CURRENT OCCUPANT	423 W VINE ST	MILWAUKEE, WI 53212-3607
CURRENT OCCUPANT	425 W VINE ST	MILWAUKEE, WI 53212-3607
CURRENT OCCUPANT	506 W WALNUT ST, 104	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 106	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 108	MILWAUKEE, WI 53212-1203

CURRENT OCCUPANT	506 W WALNUT ST, 110	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 112	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 114	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 202	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 204	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 206	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 208	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 210	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 212	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 214	MILWAUKEE, WI 53212-1203
CURRENT OCCUPANT	506 W WALNUT ST, 302	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 303	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 304	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 305	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 306	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 307	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 308	MILWAUKEE, WI 53212-1204
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CURRENT OCCUPANT	506 W WALNUT ST, 310	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 311	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 312	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 313	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 314	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 402	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 403	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 404	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 405	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 406	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 407	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 408	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 409	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 410	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 411	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 412	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 413	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	506 W WALNUT ST, 414	MILWAUKEE, WI 53212-1204
CURRENT OCCUPANT	510A W VINE ST	MILWAUKEE, WI 53212-3637
CURRENT OCCUPANT	516 W VINE ST	MILWAUKEE, WI 53212-3637
CURRENT OCCUPANT	518 W VINE ST	MILWAUKEE, WI 53212-3637
CURRENT OCCUPANT	518A W VINE ST	MILWAUKEE, WI 53212-3637
blank	notice	

Total Records: 86

Radius: 250.0 feet and Center of Circle: 1726 N 5th St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*Brewery Winery Taproom and tasting room*

Do you have any experience operating this type of business?  No  Yes If yes, explain: *Operated brewery at location for 2y*

## 2. Business Operations

- a. Proposed Opening Date: *Already open*
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: *Sales, restaurant, brewery*
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: *inside only*

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: *outside in parking lot 10' from entrance*
- b. Number of Garbage Cans: Inside: *11* Locations: *5 in dining, 2 bathrooms, 4 in bar/kitchen*  
Outside: *1* Locations: *deck*
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? *2*
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: *Eagle*

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 28 and describe the parking security plan: 24/7 video surveillance
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: Loading dock door is locked when not in use
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe 11 cameras inside an 4 outside  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? 11/4 and list locations: 11 cameras inside covering dining, entries, windows 4 outside covering parking lot and deck
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>40</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>5</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>15</u> % Describe: <u>merch</u>

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Walnut

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: It Had to be You LLC Phone Number: (414) 687-2052

Building Owner Address: 1719 Vel R. Phillips Ave Milwaukee WI 53210

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10 am	9 pm	30		
Monday	10 am	9 pm	30		
Tuesday	10 am	9 pm	30		
Wednesday	10 am	9 pm	30		
Thursday	10 am	9 pm	60		
Friday	10 am	9 pm	100		
Saturday	10 am	9 pm	100		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

Nick Kowis Vice President

Jeremy Hach President

Signature of Sole Proprietor, Partner, or 20% or more Shareholder

Signature of additional partner or 20% or more shareholder

(If there are no 20% or more shareholders,  
Corporate Officer-print name/title and sign)

See Application Information for a complete list of all required application forms.





# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>Dead Bird Brewing Company</u>	
Premise Address: <u>1726 N 5th St Milwaukee WI 53212</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list name and address: _____	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building?	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>Dead Bird Brewing Company</u>
c) Are you purchasing the stock and/or fixtures?	<input type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ _____
e) Total amount paid for goodwill of the business	\$ _____
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input type="checkbox"/> No <input type="checkbox"/> Yes
<b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>	
a) Date lease begins	<u>8/1/2019</u> Ends <u>4/30/2024</u>
b) Monthly rental	<u>\$ 4938</u>
c) Do you have an option to renew the lease?	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
d) Does your lease allow for assignment to another party without the consent of the owner?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
e) For what length of time have you been guaranteed occupancy (number of years)?	<u>15yrs</u>

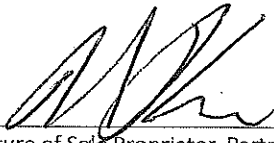
### Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

### Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

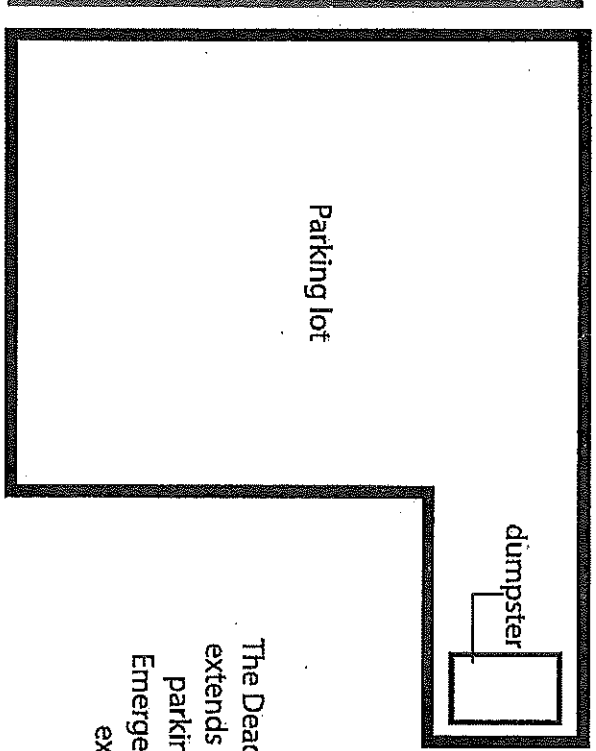
### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu

North 5th St.

124'

160'



dumpster

70'

The Dead Bird Brewing space is part of a larger building that extends north and south from the detailed area below. The parking lot is shared by the business to the south. The Emergency Exit to the south follows a marked hallway and exits to an alley way to the east of the building

70'

73'

9'

Bear Deck/Patio

Grassland bioswale

Front entrance

Alternate entrance

Bathrooms

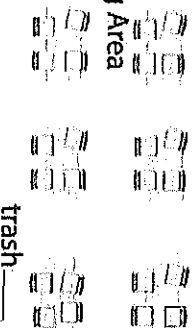
Loading dock

Emergency exit

Bottle cooler 47" x 24"

Bear & Wine Tasting room

Seating Area



trash

Kitchen

Walk-in cooler 12' x 14'

Brewery Production area

53'

Total interior sqft: 2895  
 Total exterior sqft: 942  
 Total sqft: 3837  
 Date: 1/9/18

Nick Kocis agent for Dead Bird Brewing Company  
 1726 N 5th Street Milwaukee, WI 53212



Unnamed Alley running between Vine and W. Walnut