

GROWING PROSPERITY
SAMPLE ANNUAL REPORT ON KEY METRICS

	BENCHMARK	Previous Report N/A	Current Report N/A	Percent Change over Benchmark	Percent Change over Previous
POPULATION					
<i>2008-2012 American Community Survey 5-year estimates</i>					
Citywide	594,328				
Central city*	279,907				
WORKFORCE PARTICIPATION **					
<i>2008-2012 American Community Survey 5-year estimates</i>					
<i>Citywide</i>					
Population 16 years and over	450,826	100.0%			
Not in labor force	153,281	34.0%			
In labor force	297,545	66.0%			
Employed	258,323	86.8%			
Unemployed	39,276	13.2%			
<i>Race/ethnicity</i>					
<i>White, non-Hispanic</i>					
Population 16 to 64 years	162,566	100.0%			
Not in labor force	31,654	31.1%			
In labor force	130,912	68.9%			
Employed	121,109	92.5%			
Unemployed	9,701	7.4%			
<i>White, non-Hispanic male</i>					
Population 16 to 64 years	81,663	100.0%			
Not in labor force	15,248	18.7%			
In labor force	66,415	81.3%			
Employed	60,661	91.3%			
Unemployed	5,707	8.6%			
<i>White, non-Hispanic female</i>					
Population 16 to 64 years	80,903	100.0%			
Not in labor force	16,406	20.3%			
In labor force	64,497	79.7%			
Employed	60,448	93.7%			
Unemployed	3,994	6.2%			
<i>African American, non-Hispanic</i>					
Population 16 to 64 years	148,291	100.0%			
Not in labor force	49,720	33.5%			
In labor force	98,571	66.5%			
Employed	78,074	79.2%			
Unemployed	20,462	20.8%			
<i>African American male</i>					
Population 16 to 64 years	65,168	100.0%			
Not in labor force	23,758	36.5%			
In labor force	41,410	63.5%			
Employed	30,360	73.3%			
Unemployed	11,015	26.6%			
<i>African American female</i>					
Population 16 to 64 years	83,123	100.0%			
Not in labor force	25,962	31.2%			
In labor force	57,161	68.8%			
Employed	47,714	83.5%			
Unemployed	9,447	16.5%			
<i>Hispanic or Latino</i>					
Population 16 to 64 years	63,293	100.0%			
Not in labor force	17,722	28.0%			
In labor force	45,571	72.0%			
Employed	39,046	85.7%			
Unemployed	6,476	14.2%			
<i>Hispanic or Latino male</i>					
Population 16 to 64 years	32,675	100.0%			
Not in labor force	5,740	17.6%			
In labor force	26,935	82.4%			
Employed	23,134	85.9%			
Unemployed	3,801	14.1%			
<i>Hispanic or Latino female</i>					
Population 16 to 64 years	30,618	100.0%			
Not in labor force	11,982	39.1%			
In labor force	18,636	60.9%			
Employed	15,912	85.4%			
Unemployed	2,675	14.4%			

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* Defined here as Census tracts that fall within the CDGA Neighborhood Revitalization Strategy Areas

** Workforce participation: (1) Labor force consists of persons classified as employed or unemployed
(2) Not in labor force consists mainly of students, housewives, seasonal workers interviewed in an off season, retired persons and institutionalized persons
(3) Prisoners are counted according to their place of incarceration

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INDUSTRIAL AND COMMERCIAL PROPERTY <i>Dept. of City Development¹; Cassidy Turley²; Dept. of Neighborhood Services³</i>					
<i>Industrial land¹</i>					
Acres of shovel-ready industrial land	126.3				
Acres remediated since adoption	0				
<i>Commercial and industrial vacancy by sq. ft.²</i>					
Industrial vacancy rate	6.1%				
Commercial office vacancy rate	20.9%				
<i>Vacant buildings³</i>					
Vacant industrial buildings	129	6.1%			
Vacant commercial buildings	497	12.9%			
POPULATION EMPLOYED IN MANUFACTURING <i>2008-2012 American Community Survey 5-year estimates</i>					
Total employed in manufacturing	49,392	16.6%			
White, non-Hispanic	TBD	TBD			
African American, non-Hispanic	TBD	TBD			
Hispanic or Latino	TBD	TBD			
POPULATION EMPLOYED IN KEY ASSET INDUSTRY CLUSTERS					
Total employed in asset clusters	TBD	TBD			
Food and beverage processing	TBD	TBD			
Power, energy and controls	TBD	TBD			
Water technology	TBD	TBD			
Headquarters and biz services	TBD	TBD			
Finance and insurance	TBD	TBD			
POVERTY RATE <i>2008-2012 American Community Survey 5-year estimates</i>					
<i>City of Milwaukee</i>					
Persons in poverty	163,826	28.3%			
White, non-Hispanic	32,555	15.3%			
African American, non-Hispanic	90,532	39.3%			
Hispanic or Latino	31,159	31.0%			
<i>M7 region, excluding city</i>					
Persons in poverty	115,682	8.4%			
White, non-Hispanic	75,102	5.3%			
African American, non-Hispanic	18,676	6.6%			
Hispanic or Latino	19,247	9.8%			
<i>M7 region and city combined</i>					
Persons in poverty	279,508	14.1%			
White, non-Hispanic	107,657	7.6%			
African American, non-Hispanic	109,208	38.7%			
Hispanic or Latino	50,406	25.7%			
<i>City share of region</i>					
City share of regional population	-	30.1%			
City share of regional poverty	-	58.6%			
BUSINESS START-UPS AND CLOSURES					
Business start-ups	TBD				
Business closures	TBD				
Ratio of start-ups to closures	TBD				
MEDIAN HOUSEHOLD INCOME <i>2008-2012 American Community Survey 5-year estimates</i>					
<i>City of Milwaukee</i>					
City overall	\$35,823				
White, non-Hispanic	\$46,093				
African American, non-Hispanic	\$26,434				
Hispanic or Latino	\$34,085				
EDUCATIONAL ATTAINMENT <i>2008-2012 American Community Survey 5-year estimates</i>					
Population 25 years or older	353,917	100.0%			
Less than 9th grade	25,227	7.1%			
9th to 12th grade, no diploma	42,601	12.0%			* Will add regional and state data
High school graduate or equivalent	108,338	30.6%			* Will add DPI aspiration data
Some college, no degree	78,032	22.0%			
Associate's degree	22,769	6.4%			
Bachelor's degree	50,311	14.2%			
Graduate or professional degree	26,639	7.5%			
NEIGHBORHOOD CONDITIONS					
<i>Residential market health</i>					
Still being developed					

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