



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, May 05, 2026

COMMITTEE MEETING NOTICE

AD 04

MARKS, Ryan S, Agent
THE VIG MILWAUKEE LLC
909 E MICHIGAN ST #2ND FLOOR SOUTH
MILWAUKEE, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, May 19, 2026 at 10:35 AM

The access code is <https://meet.goto.com/219052765>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting Instrumental Musicians and Disc Jockey as agent for "THE VIG MILWAUKEE LLC" for "THE VIG MILWAUKEE" at 909 E MICHIGAN St #2nd Floor South.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Crime Prevention Through Environmental Design



CPTED

Date: 04/09/26

Officer: Felix

Business:

Name: The Vig

Location: 909 E. Michigan 2nd Floor

Phone N/A:

Agent:

Name: Stadler, Ronald S.

Address: 2438 Pleasant Valley Rd. City: West Bend

State: WI ZIP: 53095

Phone: Email:

Owner of Business: Yes No (Add Info if not agent) Marks, Ryan

Phone: _____

Preferred Contact(s): Agent Owner Other _____

Type of business: Tavern/Bar Restaurant Convenience Other Night Club

The business is enclosed in a shopping structure, commercial building or hospital:

(Cannot be entered from a Public Street) Yes

Property is under construction or remodel: Survey was done by agent explaining plans. (Some items are not functional at time of survey).

Exterior Survey:

Are the address numbers prominently displayed and easy to see? Yes No

Is the area around the location clean? Yes No

The area is a business district or/and mix use (residential)?

Other businesses attached to the same building Yes No

Are windows free of signage? Yes No

Can the interior clearly be seen from outside? Yes No

Is there exterior lighting? Yes No.

Is lighting adequate? Yes No

Are there "No Loitering" Signs posted? Yes No

Parking:

- Adequate City Street parking Yes No
- Will valet service be used any time during business hours? Yes No
- Is there a parking lot? (If no, skip other items in parking section) Yes No
- Is lot clean? Yes No
- Is the lot well illuminated? Yes No
- Is there a security guard or perimeter control? Yes No
- Are there Cameras? Yes No

Other resources or businesses within the area? (If yes, how many)

- Park School Youth Center or Day care Community Outreach Church Medical
- Residential

- Convenience Store/ Supermarket: Yes No _____
- Restaurant: Yes No _____
- Gas station(s): Yes No _____
- Tabaco/ Vape Store: Yes No _____
- Liquor store(s): Yes No _____
- Tavern(s): Yes No _____
- Other(s): Art and Discovery Museums,
Lake Front, Summer Fest Yes

Security: (If no security check and skip to next)

- Will there be security Yes No Armed? Yes No
- Employed by: business contracted company
- Security will monitor: Interior Exterior
- Security Hours (Add to narrative along with number and how they will be deployed)

Cameras:

- Plans to have a camera system but not installed or operating: Yes
(If yes, answer next question and skip additional camera section add info to narrative)
- Are cameras required by city ordinance at this business? Yes No
(If no, and there is no system skip to next section)
- Are there working cameras at the business Yes No
- How many working? Interior UNK Exterior 2
- Is there a camera facing and entrance / exit? Yes No
- Is a camera facing the register? Yes No
- Is the data saved on: local hard drive Cloud / off site service
- How long is footage saved? _____
- Is on site camera hard drive in a secured area? Yes No N/A
- Who has access to security footage? Owner Manager Employee(s) Security/Service

Bar/ Tavern / night club/ Restaurant N/A (Skip to next section)

Age Restriction ID Scanner Dress Code Metal Detector Physical search

Planned capacity: # UNK

Interior:

Is the interior clean and neat? Yes No

Can employees see out of the business to the exterior? Yes No

What is the minimum number of employees during hours of operation? 15

Is there an area employees can secure themselves? Yes No

Are emergency and non-emergency numbers posted near the phone? Yes NO

Does the store sell? N/A (Skip to next section)

Single chore boy: Yes No

Blunt wraps: Yes No

Scale/Grinders: Yes No

Items that may be used as crack pipes: Yes No

Describe items _____

Overabundance of sandwich baggies: Yes No

Does the owner/agent understand that these items are often used for drug use?

Yes No

Do the products in the store appear to be new and rotated often?

Yes No

Current License(s): (Held at location by agent or Business)

Alcohol #: _____ Yes No Class: A B B-Manager D-Oper

Extended Hours #: _____ Yes No

Filling #: _____ Yes No

Food #: _____ Yes No Type: Restaurant PED Retail

Hotel/Motel#: _____ Yes No

Tobacco #: _____ Yes No

Secondhand Dealer #: _____ Yes No Type: Pawn Vehicle

Parking lot #: _____ Yes No

Pub-Enter-Pre# _____ Yes No Type: _____

Other #: _____ Yes No Type: _____

Plan of Operation:

Currently Open: Yes No – Projected open date: Click or tap to enter a date August 2026

Hours: 24HRS Hours are the same every day (Enter time once)

Sun: 10 :AM - 1 :AM Closed

Mon: 11 :AM - 12 :AM Closed

Tue: _____ :_____ - _____ :_____ Closed

Wed: _____ :_____ - _____ :_____ Closed

Thu: _____ :_____ - _____ :_____ Closed

Fri: 11 :AM - 2 :30AM Closed

Sat: 10 :AM - 2 :30AM Closed

Complete this section if alcohol establishment is a convenience store: N/A (Skip to Recommendations)

(Exemption) Is the store located in an enclosed shopping structure, enclosed commercial building or hospital? A convenience food store is not in an enclosed structure or building if a customer cannot enter it directly from the outside.

- All convenience food stores not exempted under sub. 3 shall:

*Have cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No

*Post a sign which states that the cash register contains \$50 or less and that the safe is not accessible to employees? Yes No

- Maintain any of the following at the property?

*A safe that was in use at the convenience food store on August 17, 1994?

Yes No

* A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?

Yes No

* Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No

* Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions: Yes No

(CEPTED- A strategy that aims to reduce crime by changing the physical design of buildings and public spaces).

Comments/ Recommendations:

This business is located inside of the second floor of the Couture building and currently under construction. The floor plans and operations were explained by a construction manager, the agent, and Melladie Stitzel 3 % owner. Entry off the street will be available through the public court yard on the second floor. There is a public parking structure next-door which is managed by a different company. The lower dining area will be furnished with tables, a bar, and a DJ Booth in a corner. The raised dining area will be attached to the food serving area and have a second bar. There will be two rooms closed off as private dining areas. An employee break room will be provided with a pass code system at the door. A locked room will house the inventory of alcohol. After 9PM the business will be geared to serve as a night club and restrict access to 21 and above. Security will monitor the door to check Id's. End of report.

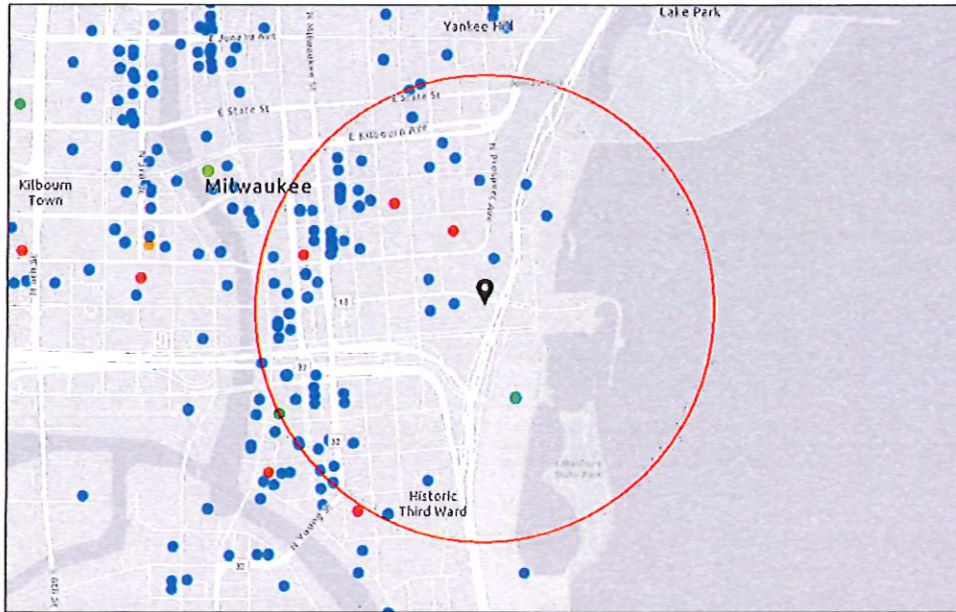


Concentration Map for 909 E Michigan St 2nd Floor South

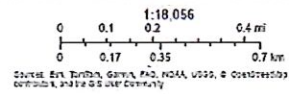
Area of Interest (AOI) Information

Area : 21,862,585.6 ft²

Feb 9 2026 10:06:39 Central Standard Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Fermented Malt Beverage
 - Class B Tavern
 - Class C Wine Retailer



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	100		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	EDISON MKE LLC	The Edison	David J Marcus, Agt	322 N BROADWAY	Class B Tavern License		2/25/2026, 6:00 PM	1
2	THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	2/28/2026, 6:00 PM	1
3	ANDY ZXL, INC.	FUSION POKE	Yulin Zheng, Agt	329 N BROADWAY	Class B Tavern License		2/27/2026, 6:00 PM	1
4	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License	240	2/14/2026, 6:00 PM	1
5	ELECTRIC LIME MILWAUKEE LLC	Electric Lime	Jessica J Orr, Agt	811-813 N JEFFERSON ST	Class B Tavern License	99	2/18/2026, 6:00 PM	1
6	Milwaukee Art Museum, Inc	Milwaukee Art Museum	Christina M Gaskey, Agt	700 N Art Museum DR	Class B Tavern License	2,133	2/27/2026, 6:00 PM	1
7	ManCave Milwaukee, LLC	ManCave Milwaukee	Jeffrey L Taylor, Agt	706 N MILWAUKEE ST	Class B Tavern License		3/14/2026, 7:00 PM	1
8	HANOBOLIC LLC	SINABRO	Jongsoo Kim, Agt	316 N MILWAUKEE ST 102	Class B Tavern License		3/9/2026, 7:00 PM	1
9	Saz's Festival LLC	Saz's Dockside BBQ	Stephanie L Sazama-Schneck, Agt	200 N HARBOR DR	Class B Fermented Malt Beverage Retailer's License		3/14/2026, 7:00 PM	1
10	Camp Bar Inc	Camp Bar	Paul C Hackbarth, Agt	525 E Menomonee ST	Class B Tavern License		3/27/2026, 7:00 PM	1
11	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/13/2026, 7:00 PM	1
12	GROOM FOR MEN, INC	Groom for Men / Groom Lounge	Terri J DeJoode, Agt	330 E ST PAUL AV	Class B Tavern License		3/24/2026, 7:00 PM	1
13	Maders German Restaurant Inc.	Maders	Benjamin T Stilp, Agt	200 N HARBOR DR	Class B Fermented Malt Beverage Retailer's License		3/31/2026, 7:00 PM	1
14	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		3/31/2026, 7:00 PM	1
15	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		3/31/2026, 7:00 PM	1
16	Saz's Festival, LLC	Saz's Summerfest	Stephanie L Sazama-Schneck, Agt	200 N HARBOR DR	Class B Fermented Malt Beverage Retailer's License		4/4/2026, 7:00 PM	1
17	Jay Squared LLC	The Box	Jaime D Levine, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2026, 7:00 PM	1

18	Valentine Coffee Roasters Third Ward LLC	Valentine Coffee	ROBBIN V KASHEVARO F, Agt	189 N Milwaukee ST	Class B Tavern License		4/16/2026, 7:00 PM	1
19	Shake Shack Wisconsin LLC	Shake Shack	Jonathon V Maurice, Agt	220 E Buffalo ST 110	Class C Wine Retailer's License		4/8/2026, 7:00 PM	1
20	Shake Shack Wisconsin LLC	Shake Shack	Jonathon V Maurice, Agt	220 E Buffalo ST 110	Class B Fermented Malt Beverage Retailer's License		4/8/2026, 7:00 PM	1
21	FLOUR POWER LLC	Flourchild	Andrew H Miller, Agt	722 N MILWAUKEE ST	Class B Tavern License		3/31/2026, 7:00 PM	1
22	WOMANS CLUB OF WISCONSIN	WOMANS CLUB OF WISCONSIN	Patti L Muccio, Agt	813 E KILBOURN AV	Class B Tavern License	500	3/31/2026, 7:00 PM	1
23	Higbee's MKE LLC	BODEGA	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/15/2026, 7:00 PM	1
24	Mader's German Restaurant, Inc	Johnsonville Sausage Garden	Benjamin T Stilp, Agt	200 N Harbor DR	Class B Fermented Malt Beverage Retailer's License		5/13/2026, 7:00 PM	1
25	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class B Tavern License		5/7/2026, 7:00 PM	1
26	Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	346 N Broadway	Class B Tavern License	455	5/1/2026, 7:00 PM	1
27	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/20/2026, 7:00 PM	1
28	Memento LLC	Bavette La Boucherie	Karen E Bell, Agt	217 N BROADWAY	Class B Tavern License		4/25/2026, 7:00 PM	1
29	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Benjamin A Risseuw, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2026, 7:00 PM	1
30	Allure MKE LLC	Allure MKE	Tino K Bates, Agt	787-789 N Jefferson ST	Class B Tavern License		5/13/2026, 7:00 PM	1
31	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2026, 7:00 PM	1
32	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2026, 7:00 PM	1
33	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Daria J Aitken-Siegel, Agt	777 N VAN BUREN ST	Class A Malt & Class A Liquor License		5/11/2026, 7:00 PM	1
34	GRANDVIEW MANAGEMENT, INC	ZILLI LAKE & GARDENS	ROBERT J ZILLI, Agt	931 E WISCONSIN AV	Class B Tavern License	450	5/18/2026, 7:00 PM	1
35	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2026, 7:00 PM	1

36	Tropic LLC	Tropic	HYACINTH E NEMBHARDT, Agt	518 N Water ST	Class B Tavern License	156	5/21/2026, 7:00 PM	1
37	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	240	5/25/2026, 7:00 PM	1
38	Giovanni's Hospitality Family LLC	Safina's	DAVID J SAFINA, Agt	783-785 N Jefferson ST	Class B Tavern License		5/25/2026, 7:00 PM	1
39	Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	833 E MICHIGAN ST	Class B Tavern License		5/19/2026, 7:00 PM	1
40	JSWD Wisconsin Venture I LLC	The Westin Milwaukee	Benjamin A Risseeuw, Agt	550 N Van Buren ST	Class B Tavern License		6/9/2026, 7:00 PM	1
41	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2026, 7:00 PM	1
42	Kimpton Hotel & Restaurant Group LLC	Journeyman Hotel	Kathleen M Neufeld, Agt	310 E Chicago ST	Class B Tavern License		6/15/2026, 7:00 PM	1
43	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	PAUL H SCHWARTZ, Agt	400 N WATER ST	Class B Tavern License	320	6/1/2026, 7:00 PM	1
44	Button Block Holdings LLC	Homewood Suites Hotel	Austin D Moore, Agt	500 N Water ST	Class B Tavern License		6/1/2026, 7:00 PM	1
45	Soche, LLC	City Social Bar and Grill and The LYNQ	COREY L SMITH, Agt	530 N WATER ST	Class B Tavern License		6/1/2026, 7:00 PM	1
46	ELSA'S ON THE PARK, LTD	ELSA'S ON THE PARK	Christopher A Collins, Agt	833 N JEFFERSON ST	Class B Tavern License	100	6/30/2026, 7:00 PM	1
47	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2026, 7:00 PM	1
48	The Loft on Broadway, LLC	The Loft on Broadway	MEI LYN NELSON, Agt	177 N BROADWAY 3rd Floor	Class B Tavern License		7/13/2026, 7:00 PM	1
49	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Southern Kitchen & Bar	Sarah A Reinhardt, Agt	511 N BROADWAY	Class B Tavern License		7/11/2026, 7:00 PM	1
50	East Town Association, Inc	East Town Association	Edgar L Sturkey, Agt	520 E WELLS ST	Class B Tavern License		7/3/2026, 7:00 PM	1
51	MILWAUKEE COUNTY WAR MEMORIAL, INC	MILWAUKEE COUNTY WAR MEMORIAL CENTER	Laurieann Kildegaard, Agt	750 N LINCOLN MEMORIAL DR	Class B Tavern License	240	6/29/2026, 7:00 PM	1
52	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2026, 7:00 PM	1
53	Foy's LLC	Foy's	MICHAEL G FOY, Agt	784 N JEFFERSON ST	Class B Tavern License		6/30/2026, 7:00 PM	1

54	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	8/3/2026, 7:00 PM	1
55	BUCKLEY'S KISKEAM INN, LLC	Buckley's	MICHAEL V BUCKLEY, Agt	801-09 N CASS ST	Class B Tavern License	65	7/29/2026, 7:00 PM	1
56	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	LaMarvon J Jackson, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2026, 7:00 PM	1
57	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2026, 7:00 PM	1
58	Benson's Catering MKE LLC	Milwaukee Athletic Club	David J Marcus, Agt	758 N BROADWAY	Class B Tavern License		7/15/2026, 7:00 PM	1
59	MAJOR GOOLSBY'S, INC.	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	200 N HARBOR DR	Class B Fermented Malt Beverage Retailer's License		8/16/2026, 7:00 PM	1
60	Kinn GH LL LLC	Kinn MKE Guesthouse	Charles Bailey, Agt	600 N BROADWAY	Class B Tavern License	258	6/9/2026, 7:00 PM	1
61	First MKD, LLC	Hilton Garden Inn	Kristopher J Anton, Agt	611 N BROADWAY	Class B Tavern License		7/29/2026, 7:00 PM	1
62	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2026, 7:00 PM	1
63	WELLS-JEFFERSON CORPORATION	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2026, 7:00 PM	1
64	Satori Restaurant LLC	Thai-namite Thai Bistro and Sushi Bar	KHEMANONG KONGSIN, Agt	400 N WATER ST	Class B Tavern License		9/25/2026, 7:00 PM	1
65	SRW ACQUISITION, LLC	HARBOR HOUSE	CHRISTIAN M DAMIANO, Agt	550 N HARBOR DR	Class B Tavern License	250	9/21/2026, 7:00 PM	1
66	BRG ICC LLC	Bartolotta Catering & Events at the Italian Community Center	CHRISTIAN M DAMIANO, Agt	631 E Chicago ST	Class B Tavern License	598	9/21/2026, 7:00 PM	1
67	BRG 777 E Wisconsin LLC	Downtown Kitchen	CHRISTIAN M DAMIANO, Agt	777 E WISCONSIN AV	Class B Tavern License	483	9/21/2026, 7:00 PM	1
68	TUDY-BART, LLC	BACCHUS-A BARTOLOTTA RESTAURANT	CHRISTIAN M DAMIANO, Agt	925 E WELLS ST	Class B Tavern License	200	9/21/2026, 7:00 PM	1
69	BARTOLOTTA CATERING-PIER WI LLC	BARTOLOTTA CATERING - PIER WI	CHRISTIAN M DAMIANO, Agt	500 N HARBOR DR	Class B Tavern License	250	9/21/2026, 7:00 PM	1
70	Hotel Metro Operator, LLC	Hotel Metro	JOHN M CUNNINGHAM, Agt	411 E Mason ST	Class B Tavern License	150	8/31/2026, 7:00 PM	1

71	EQUAL PARTS LLC	AGENCY COCKTAIL LOUNGE	Ryan S Castelaz, Agt	819 N MARSHALL ST	Class B Tavern License		8/31/2026, 7:00 PM	1
72	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2026, 7:00 PM	1
73	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2026, 7:00 PM	1
74	ROCK OF GIBRALTAR LLC	GIBRALTAR MKE	Evan C Burgess, Agt	131 N JACKSON ST	Class B Tavern License	129	9/15/2026, 7:00 PM	1
75	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2026, 7:00 PM	1
76	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2026, 7:00 PM	1
77	The Char-Grill, Inc	Charcoal Grill & Rotisserie BLD #31	Jeffrey Marsh, Agt	200 N Harbor DR	Class B Fermented Malt Beverage Retailer's License		9/15/2026, 7:00 PM	1
78	BENSON'S CATERING MKE LLC	Milwaukee Athletic Club	David J Marcus, Agt	758 N BROADWAY - 4th Floor	Class B Tavern License		10/7/2026, 7:00 PM	1
79	YOUR OFFICE, LLC	YOUR OFFICE	MICHAEL R SORGE, Agt	763 N MILWAUKEE ST	Class B Tavern License		10/8/2026, 7:00 PM	1
80	HAR FATEH, INC.	Turmeric Indian Cafe & Bar	Paramjit Kaur, Agt	1014 N Van Buren ST	Class B Tavern License		10/28/2026, 7:00 PM	1
81	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2026, 6:00 PM	1
82	Woori Corp	Kanpai	Jongsoo Kim, Agt	408 E Chicago ST	Class B Tavern License	99	10/20/2026, 7:00 PM	1
83	THE WOLF LLC	The Wolf on Broadway	Matthew A Schaefer, Agt	600 N BROADWAY	Class B Tavern License		10/18/2026, 7:00 PM	1
84	Noble Catering MKE LLC	Noble Catering & Events	Kaelyn M Cervero, Agt	219 N MILWAUKEE ST	Class B Tavern License		10/12/2026, 7:00 PM	1
85	COMPASS GROUP USA, INC.	EUREST NORTHWEST ERN MUTUAL	Maureen L Malone, Agt	805 E MASON ST	Class A Malt & Class A Liquor License		11/5/2026, 6:00 PM	1
86	Artisan Ramen LLC	Artisan Ramen	Yufeng Qiu, Agt	530 E Mason ST	Class B Tavern License	93	11/4/2026, 6:00 PM	1
87	ASCENT BAR MKE LLC	Ascent Bar	TIM B GOKHMAN, Agt	700 E KILBOURN AV	Class B Tavern License		11/19/2026, 6:00 PM	1
88	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		11/20/2026, 6:00 PM	1

89	CARNAL LLC	CLUB CHARLIES	CRAIG M BLOOMFIELD , Agt	320 E MENOMONEE ST	Class B Tavern License	128	12/14/2026, 6:00 PM	1
90	Charro Latino, LLC	THE CONROY/Parlay	Singh G Saini, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	4/2/2026, 7:00 PM	1
91	BBC 782 LLC	Barrel Burrito Co	MICHAEL J EITEL, Agt	782 N JEFFERSON ST	Class B Tavern License		12/1/2026, 6:00 PM	1
92	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	11/27/2026, 6:00 PM	1
93	DAA SMOKEHOUSE MKE LLC	David Alan Alan's Smokehouse & Saloon MKE	David A O'Bryan, Agt	400 N WATER ST	Class B Tavern License		12/28/2026, 6:00 PM	1
94	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	1/25/2027, 6:00 PM	1
95	The Brownstone LLC	The Brownstone	Jona J Moore, Agt	524 N Water ST	Class B Tavern License		12/14/2026, 6:00 PM	1
96	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2027, 6:00 PM	1
97	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2027, 6:00 PM	1
98	STONE LEGACY CORPORATION	AYA	Fatima K Kumar, Agt	700 E KILBOURN AV 100	Class B Tavern License		1/31/2027, 6:00 PM	1
99	Onesto MKE, LLC	Onesto	David J Marcus, Agt	221-223 N Broadway	Class B Tavern License	288	2/6/2027, 6:00 PM	1
100	Smoke Shack Mke, LLC	Smoke Shack	David J Marcus, Agt	332 N Milwaukee ST	Class B Tavern License	91	2/6/2027, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, May 05, 2026



Notice of Public Hearing

Blank Notice

MARKS, Ryan S, Agent
THE VIG MILWAUKEE at 909 E MICHIGAN St #2nd Floor South
Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting
Instrumental Musicians and Disc Jockey

Tuesday, May 19, 2026 at 10:35 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/19/2026 at 10:35 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

Radius 250 feet and Center of the Circle: 909 E Michigan St



BUSINESS LICENSE PLAN OF OPERATION

cci-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Full Service, upscale casual restaurant and bar.

Do you have any experience operating this type of business? No Yes If yes, explain: 30 years in business, 15 years ownership

2. Business Operations

- a. Proposed Opening Date: 06/01/2026
- b. Is this premise under construction? No Yes If yes, list estimated completion date: 05/01/2026
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Couture will host other businesses

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: Specific noise reduction building materials used
- e. Will a sound amplification system be used? No Yes If yes, describe: Professional sound system installed

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 30 Locations: Bathrooms, bar areas, service areas, office, kitchen
Outside: 5 Locations: Dumpsters on property
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 3
- e. Name of solid waste contractor: Advanced Disposal Waste Management: Other: TBD

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? No Yes If yes, how many? TBD and answer the following:
 What are their responsibilities? Monitor premises for criminal/nuisance activity, ID scanning for drinking
 Describe equipment used ID scanners
 List their License Number (s) TBD
- d. Will there be security cameras? No Yes If yes, how many? 40 and list locations: _____
Throughout interior of premises - dining room, bars, outside patio, kitchen, hallways, storage
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>38</u> %	Food <u>60</u> % Cigarettes, Electronic Vape Devices, Tobacco Products _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>2</u> %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette, Tobacco, Electronic Vape Products Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity TBD (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: N. Lincoln Memorial Drive
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 44 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: The Couture LLC Phone Number: 855-729-6497
 Building Owner Address: 260 East Highland Ave., Suite 401, Milwaukee, WI 53202

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10:00 AM	1:00 AM	700	18-99	None
Monday	11:00 AM	12:00 AM	700	18-99	None
Tuesday	11:00 AM	12:00 AM	700	18-99	None
Wednesday	11:00 AM	12:00 AM	700	18-99	None
Thursday	11:00 AM	2:00 AM	700	18-99	None
Friday	11:00 AM	2:30 AM	700	18-99	None
Saturday	10:00 AM	2:30 AM	700	18-99	None

An Extended Hours Establishment license is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Ryan S. Wicks
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: The VIG Milwaukee LLC	
Premise Address: 909 E Michigan St, 2nd floor South, Milwaukee, WI 53202	
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____ _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? Landlord at termination of lease will own non-trade fixtures. Business owns all trade fixtures	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business \$ 0 _____	
e) Total amount paid for goodwill of the business \$ 0 _____	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	

Form Continues on next page →

See Application Information for a list of all required application forms.

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins TBD Ends TBD
- b) Monthly rental \$ first 10 months; abated; last 2 months: \$27,453.33
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 15
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain Operating monthly costs
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Responsible Beverage Server Training

- a) Within the last 2 years have you held a bartender's license in the state of Wisconsin? No Yes
- b) Within the last 2 years have you held a Class "A" or Class "B" alcohol beverage license, or a Class "B" manager's license in the state of Wisconsin? No Yes
- c) Within the last 2 years have you completed a Responsible Beverage Server Training Course in the state of Wisconsin? No Yes

If you answered no to all the above questions, proof of course completion must be provided by submitting your course certificate to the License Division.

For Course enrollment information, contact MATC at (414) 297-8370 or for similar approved courses see "Training" on the Wisconsin Department of Revenue's Website (<https://www.revenue.wi.gov/Pages/Training/alcSellerServer.aspx>)

I understand that a license will not be issued without a copy of the course certificate or proof of the license held within the last two years being submitted to the License Division.

Ronald S. Stadler

Print Name of Individual/Partner/Agent

Ronald Stadler

Signature of Individual/Partner/Agent

Signature

Ryan S. Markle

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 909 E Michigan St, 2nd floor South, Milwaukee, WI 53202			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Hookah Service	<input type="checkbox"/> Other: _____		
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <small>Professional amplifiers and speakers used around establishment</small>			
LEGAL CAPACITY OF PREMISES			
TBD (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: TBD. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
<div style="border-bottom: 1px solid black; margin-bottom: 5px;"> Ryan S. Marke </div> Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: **The VIG Milwaukee LLC**Premises Address: **909 E Michigan Street, 2nd Floor South, Milwaukee, WI 53202****SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

 Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, french fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

 Retail Items (snacks and beverages):

RETAIL Items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

 Bed & Breakfast **Micro Market**

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale? **Less than 25%** **25% or More AND:** **Restaurant items (meals) will be sold – Complete this application and also contact DATCP.** **NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.****SECTION 2 FOOD PROCESSING**Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROLWill any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)If yes, list the types of food items: Meat, dairy, produce, eggs, seafood, poultry

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 7

Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: New restaurant to The Couture

Start date: Already started

Name, Address & Phone Number of Architect: Baker Nestor Architects, (847) 763-1692
600 W Cermak Rd Ste 3C, Chicago, IL 60616

Name, Address & Phone Number of Contractor: Bramco Construction Company, (312) 324-3947
1919 S Highland Ave #135D, Lombard, IL 60148

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

RSW I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

RSW I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

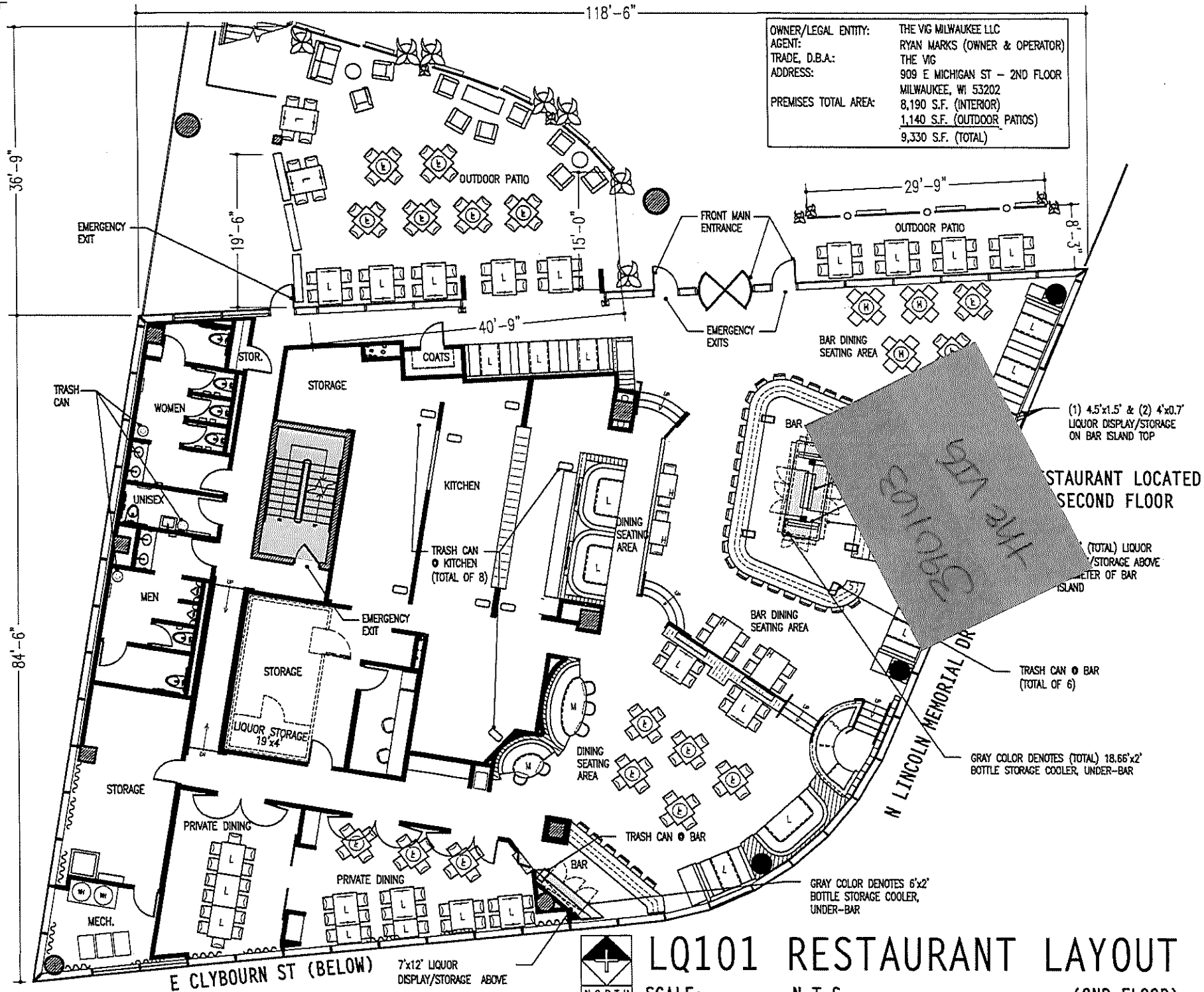
RSW I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

RSW I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

RSW I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Ryan S. Marks

Signature of Additional Partner: _____



LQ101 RESTAURANT LAYOUT
 SCALE: N.T.S. (2ND FLOOR)

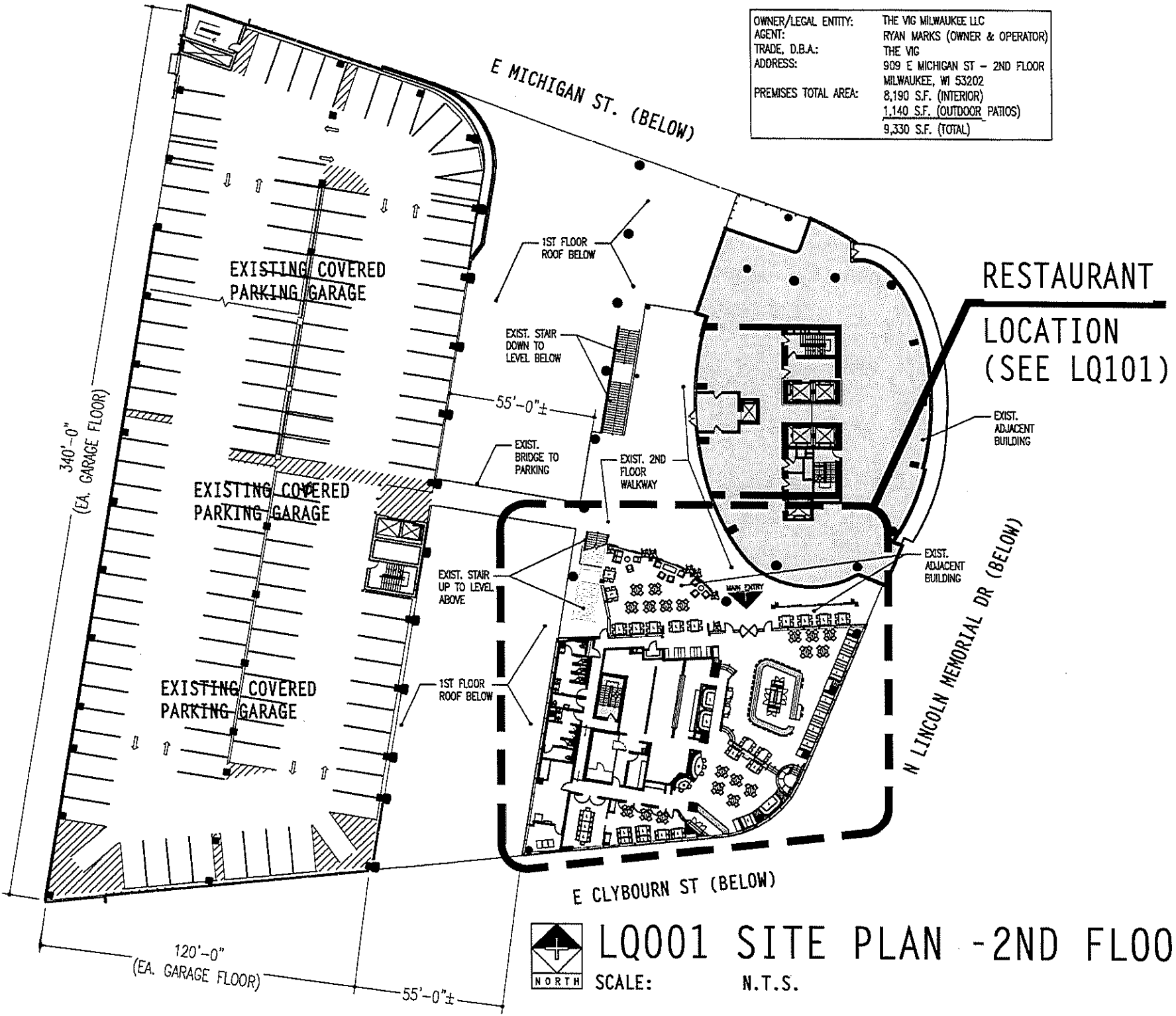
PROJECT NUMBER:	N24098A
DRAWING NAME:	LIQUOR LICENSE
PROJECT NUMBER:	25 FEBRUARY 26
DRAWN BY:	DD

+ barker/nestor +
ARCHITECTURE + DESIGN
 TEL: 471-4748628
 FAX: 471-4918172
 EVANSTON, IL 60201
 805 GREENWOOD ST.

LIQUOR LICENSE LAYOUT FOR:
THE VIG
 909 E MICHIGAN ST - SECOND LEVEL
 MILWAUKEE, WI 53202

SHEET NUMBER:
LQ1

OWNER/LEGAL ENTITY: THE VIG MILWAUKEE LLC
 AGENT: RYAN MARKS (OWNER & OPERATOR)
 TRADE, D.B.A.: THE VIG
 ADDRESS: 909 E MICHIGAN ST - 2ND FLOOR
 MILWAUKEE, WI 53202
 PREMISES TOTAL AREA: 8,190 S.F. (INTERIOR)
 1,140 S.F. (OUTDOOR PATIOS)
 9,330 S.F. (TOTAL)



LQ001 SITE PLAN - 2ND FLOOR
 SCALE: N.T.S.

PROJECT NUMBER:	N24098A
DRAWING NAME:	LIQUOR LICENSE
PROJECT NUMBER:	25 FEBRUARY 26
DRAWN BY:	DD

+ barker/nelson +
 ARCHITECTURE + DESIGN
 605 GREENWOOD ST. EVANSTON, IL 60201
 TEL: 847-492-6828 FAX: 847-492-8172

LIQUOR LICENSE LAYOUT FOR:
THE VIG
 909 E MICHIGAN ST. - SECOND LEVEL
 MILWAUKEE, WI 53202

SHEET NUMBER:
LQ0

W
THE VIG



THE VIG



SPREADS

PICK ANY 3 SPREADS FOR \$27
SERVED WITH PRESSED ITALIAN BREAD

-WARM-

Brie, Apple, Walnut gf, v
Crab Pimento
Tomato Bisque v

-COLD-

Pimento Cheese gf, v
Ricotta, Hot Honey, Pistachio gf, v
Black & White Garlic gf, v

ADD CUCUMBER SUCES +3
SUBSTITUTE CUCUMBER SUCES +5

\$25
GIRL DINNER
shrimp cocktail, cesar salad,
parmesan french fries,
dirty martini

SIDES

Fresh Cut French Fries \$7
Pimento Mac n' Cheese v \$8
Mixed Greens gf, v \$8
Caesar Half Salad \$8
Romesco Fingerlings \$7
Fresh Cut Sweet Fries \$8
Charred Broccolini gf \$8
Daily Vegetable \$8

HAPPY HOUR

MONDAY - FRIDAY
4 PM - 7 PM

gf = Gluten Free
v = Vegetarian
re = Vegan

consuming raw or undercooked
meats, poultry, shellfish or eggs
may increase your risk of
foodborne illness.

*these items are served raw,
undercooked or cooked to order.

**A 20% service charge is added
to parties of 7 guests or more and
large format beverages

STARTERS

STREET CORN ELOTE DEVILED EGGS (3)	cilantro, clove, tajin (add egg +4)	13
SPICY TUNA CRISPY RICE* (3)	marinated yellowfin, jalapeño, sesame (add cake +6)	19
ZUCCHINI PARMESAN CURLY FRIES	parmesan reggiano, buttermilk ranch, chipotle mayo	15
SHRIMP COCKTAIL (6) gf	old bay poached shrimp, classic cocktail sauce	16
RR MOZZARELLA STICK*	crispy herb panko, cavatappi black caviar, crème fraîche	25
SHRIMP WONTON TACOS (3)	chilled, mango salsa, togarashi, toban djan sauce (add taco +5)	17
CHICKEN WINGS	umami sauce, garlic aioli, sesame, cilantro	19
BAO BUNS (2)	italian beef, mozzarella & giardiniera aioli for fried chicken, pickle & buttermilk ranch	13

SALADS

ADD GRILLED OR FRIED CHICKEN +8, STEAK* +15, SAUTEED SHRIMP +10

CHICAGO ANTIPASTO gf	mortadella, pepperoni, salami, mozzarella, parmesan reggiano, tomato, giardiniera, olive, basil vinaigrette	21
BEEF & RICOTTA BOUQUET gf, v	whipped ricotta, red & candy striped beets, pistachio, pomegranate molasses, mint	17
NYC FARRO SALAD v	arugula, pistachio, tomato, parmesan reggiano, radish, lemon olive oil, pink peppercorn	19
SOUTHERN COBB SALAD	fried chicken, bacon, bleu cheese, egg, avocado, tomato, corn, buttermilk ranch	20
RG CLASSIC CAESAR	romaine, garlic croutons, red onion, parmesan reggiano	16

ENTREES

SHIBUYA SEARED TUNA*	crab fried rice, soy, togarashi, scallion, okonomi, poke sauce	29
SICILIAN CRAB CAKES	jumbo lump & claw meat, red pepper, green goddess tartar, mixed greens	36
LAMB CHOPS*	grain finished lamb, nj amarillo, crispy fingerling potatoes	46

16oz BONE-IN DRY-AGED RIBEYE* \$49
green peppercorn cognac butter, romesco fingerlings

STEAK & FRIES*	nistro ny strip, herb butter, fresh cut french fries	42
PEPPERCORN FILET*	filet medallions, red wine jus, charred broccolini	43
GNOCCHI ALLA VODKA v	ricotta gnocchi, vodka sauce, confit tomato, parmesan reggiano (add grilled or fried chicken +8, sauteed shrimp +10)	21
FRIED CHICKEN	crystal honey sauce, pimento mac n' cheese	26

SANDWICHES

FRENCH DIP*	horsradish cream, warm au jus, french roll (add mozzarella +1)	21
THE VIG BURGER*	american cheese, tomato, pickle, horsradish dijonnaise (add egg* +3, add thick-cut bacon +5, sub beyond party +2)	16
SOUTHERN FRIED CHICKEN	pickle, mayo, crystal honey sauce	16
BALTIMORE CRAB ROLL	lump crab, old bay achi, hard-boiled eggs, new england bun	21
MOROCCAN TURKEY BURGER	mozzarella, tomatillo, red onion, arugula, harissa aioli (add egg* +3, add thick-cut bacon +5, sub beyond party +2)	16
CHICKEN PESTO	grilled breast, mozzarella, classic pesto, confit tomato, pickled red onion, arugula, tomato funcecia	18
SHRIMP PO' BOY	southern-fried shrimp, bloody mary remoulade, tomato, pickle, keberg, steak bun	16
JAPANESE MUSHROOM SMASH BURGER ve	pickled red onion, arugula, tomato, pickle, cheddar, yum yum aioli	17

W

ALCOHOL FREE

GOOD COMPANY | 12
yuzu, hibiscus, habanero,
saltwater, lime

SWEET NOTHINGS | 12
passionfruit, vanilla, lime,
codornai na sparkling brut

CODORNIU BRUT - 12 | 46
n/a brut - italy

CODORNIU ROSÉ - 46
n/a rosé - italy

HEINEKEN 0.0 | 7
n/a beer - 5.0% - 12oz

RED BULL | 6
original, sugarfree, watermelon, tropical

ACQUA PANNA | 5
natural mineral water

FIND WUNDER | 11
blackberry, lemon
5mg THC, CBD, theanine
session can - 12oz
(omit bc 21+)

FIRST THINGS FIRST | 8
2Biotics probiotic shot,
to ease a rough morning (NA)

HOUSE BETS

VIG OLD FASHIONED old forester bourbon, demerara, luxardo cherry, orange bitters 16

KELLY GOES WEST butterfly pea flower gin, hoasemade limoncello, rosemary, prosecco 16

GOOD NIGHT, DANNY TREJO fecha azul reposado, los magos sotol, mango, chile, red pepper, lime 17

ICON OF MISBEHAVIOR el jimador blanco, pan plemousse, guava, lime, fever tree soda 16

SANGRIA blend of wines, citrus, cranberry, pear, allspice 15

EVERYBODY'S PAL del maguety vida mezcal, ghost blanco, yuzu, habanero, lime, red wine float 16

SOUTHSIDE ON THE WEST SIDE henrick's gin, mint, lemon 16

PILLOW TALK vito's vodka, chandon brut, passionfruit, vanilla, lime 16

TAKE OUT & MAKE OUT plantation white rum, kuch el mezcal, luxardo marachino, blackberry, pineapple, ginger, lime 17

CABIN PRESSURE four roses bourbon, aperol, amaro montenegro, cranberry, rosemary, lemon, angostura 16

DEALER'S CHOICE

MARTINI | 17
OUR CURRENT HOUSE MARTINI SPOTLIGHT

FROZEN | 15
OUR SLUSHIE OF THE MOMENT

WINES BY THE GLASS

SPARKLING

Adami Garbel prosecco - italy 14 | 54
Chandon brut classic - california 16 | 62
Yeuve Clicquot yellow label brut - france 23 | 90
Le Contesse pinot rosé brut - italy 15 | 58

SKIN CONTACT

Cote Mas rosé - france 14 | 63
Stolpman *Love You Bunches* orange - california 17 | 66

WHITE

Tiamo pinot grigio - italy 14 | 54
Aveleda 'Fonte' vinho verde - portugal 13 | 52
Juggernaut sauvignon blanc - new zealand 14 | 52
Estate Argyros assyrtiko blend - greece 16 | 62
Fio Fabelhaft riesling - germany 14 | 54
Black Stallion chardonnay - california 15 | 58

RED

Mon Frère pinot noir - california 14 | 54
Patricia Green 'Reserve' pinot noir - oregon 18 | 70
Garofoli Piancarda montepulciano - italy 16 | 62
Beckman 'Cuyee Le Bee' rhone - california 17 | 66
Earthquake cabernet - california 16 | 62
Danu 'Reserve' cabernet - california 22 | 86

BOTTLES & CANS

Montucky Cold Snacks light lager - 4.0% - 16 oz 8
Bud Light light lager - 4.2% - 16 oz 8
Miller Lite light lager - 4.2% - 16 oz 8
Coors Light adjunct lager - 4.2% - 16 oz 8
Michelob Ultra adjunct lager - 4.2% - 12 oz 8
Modelo Especial mexican lager - 4.4% - 16 oz 8
Victoria Cerveza mexican lager - 4.0% - 12 oz 8
Stella Artois pale lager - 5.0% - 12 oz 8
Allagash White witbier - 5.2% - 16 oz 10
Saugateck Oyal Beach Blonde - 5.0% - 12 oz 8
Leffe Blonde belgian blonde ale - 6.6% - 11.2 oz 8
3 Floyd's Zombie Dust pale ale - 6.5% - 12 oz 9
Yuengling american lager - 4.5% - 16 oz 8
Solemn Oath Small Wave hazy IPA - 6.5% - 16 oz 9
Lagunitas IPA american IPA - 6.2% - 12 oz 8
Maplewood Son of Juice IPA - 6.3% - 16 oz 10
Beer Bots Sour Surfer belgian-fruitd sour - 4.8% - 12 oz 9
Stiegl Grapefruit Radler radler - 2.5% - 16.9 oz 8
Vander Mill Apple hard cider - 5.0% - 16 oz 9
Guinness Draught dry Irish stout - 4.2% - 14.9 oz 9
Rotating Gun ask your bartender!

SELTZERS & TEAS

High Noon vodka seltzer - peach, pineapple, watermelon 11
High Noon vodka iced tea - lemon 11
Nutr! black cherry, orange 11
Surfside strawberry lemonade - vodka 11

THE VIG LIQUID BRUNCH

SIGNATURE COCKTAILS

- THE JUICE** st. germain, jp chenet brut, orange juice 13
- APEROL SPRITZ** aperol, prosecco, soda, orange peel 16
- THE VIG BLOODY MARY** tito's vodka, house-blend bloody mary, tajin rim, lemon, lime 13
- IRISH COFFEE (HOT)** tullamore dew, irish cream, fernet branca, whipped cream, vig dark matter coffee 13
- SERVED (COLD) WITH DARK MATTER COLD BREW +1**

FIRST THINGS FIRST (NA) | 8
zbioties probiotic shot,
to ease a rough morning

MIMOSA KITS

- CHANDON BRUT 750ML BOTTLE & FRESH ORANGE JUICE** 70
choice of two additional: mango, black cherry, grapefruit, cranberry
- VEUVE CLICQUOT YELLOW 750ML BOTTLE & FRESH ORANGE JUICE** 120
choice of two additional: mango, black cherry, grapefruit, cranberry

SHOTS

- CINNAMON TOAST CRUNCH | 7**
- BREAKFAST SHOT | 7**
(liquid mcgri**les)

TOWERS BOTTLE SERVICE

MIMOSA		SANGRIA		MOSCOW MULE	
jp chenet brut, orange juice		red wine, citrus, cranberry, pear, allspice		tito's vodka, ginger beer, lime	
100oz	90	100oz	95	100oz	100
130oz	115	130oz	120	130oz	125

BOTTLE SERVICE

BLOODY MARY SERVICE	275	VEUVE CLICQUOT (1.5 LITER MAGNUM)	225
TITO'S VODKA (1 LITER)	225	MÖET & CHANDON (1.5 LITER MAGNUM)	205
CASAMIGOS BLANCO (1 LITER)	275	PERRIER JOUËT (1.5 LITER MAGNUM)	300

***A 20% service charge is added to parties of 7 guests or more and large format beverages

THE VIG BRUNCH BRUNCH

— SERVED SATURDAY & SUNDAY 'TIL 3PM —

SWEET

SKILLET CINNAMON ROLL <i>v</i>	freshly baked, cream cheese icing	16
PISTACHIO FRENCH TOAST STICKS <i>v</i>	pistachio, chocolate sauce, bourbon maple syrup	22
CHICKEN & WAFFLES	southern-fried chicken thigh, funnel cake belgian waffle, bourbon maple syrup, crystal honey sauce, powdered sugar	19

SAVORY

STEAK & EGGS*	bistro ny strip, fried eggs, fingerling potatoes, hollandaise	43
SCREAMIN' MIMI EGG TUCKWICH	pork sausage or bacon, american, sriracha aioli, egg sauce, brioche	19
FM AVOCADO TOAST <i>v</i>	hard-boiled egg, avocado mash, pickled red onion, grape tomato, feta, cilantro, harvest wheat add thick-cut bacon +5, add smoked salmon +10	14
KILLER SKILLET*	chorizo, fried egg, corn, peppers, avocado, cheddar, feta, sriracha aioli, tortilla strips	17
BRUNCH CRAB FRIED RICE*	fried egg, seoul chili glaze, sesame, scallion	18
THE McDOWELL BRUNCH BURGER*	hashbrown bun, fried egg, cheddar cheese, wahalé island, iceberg, onion, pickle add thick-cut bacon +5, sub beyond patty +2	16
FARRO BRUNCH BOWL* <i>v</i>	fried egg, arugula, avocado, grape tomato, fresh herbs, feta, candied walnut	14
CHICKEN BISCUIT SLIDERS (2)	fried chicken thigh, mayo, pickle, crystal honey sauce, buttermilk biscuits	16

SIDES

APPLEWOOD SMOKED BACON <i>gf</i>	four slices of thick-cut applewood smoked bacon	9
PORK SAUSAGE PATTIES <i>gf</i>	three southern-style pork sausage patties	7
HARVEST WHEAT TOAST <i>v</i>	two slices, butter-toasted, apricot preserves, whipped butter	6
COUNTRY BISCUITS <i>v</i>	two fresh-baked buttermilk biscuits, apricot preserves, whipped butter	6
BREAKFAST POTATOES	steak-fried potatoes, green onion, ketchup	7

gf = Gluten Free
v = Vegetarian
ve = Vegan

consuming raw or undercooked meats, poultry, shellfish or eggs may increase your risk of foodborne illness.

*these items are served raw, undercooked or cooked to order.

THE VIG

DESSERT MENU

PLATES

- CARROT CAKE** *v* walnut, orange zest, cream cheese frosting 13
OLIVE OIL CAKE *v* ice cream, mint, lemon curd, plum powder 14
TIRAMISU *v* espresso martini, chocolate custard, mascarpone cream 14
B & W COOKIE ICE CREAM SUNDAE *v* cinnamon caramel, chocolate sauce 15

COFFEE

SIGNATURE ROAST 5 | CAPPUCCINO 7 | AMERICANO 6 | ESPRESSO 5

COCKTAILS

ESPRESSO MARTINI | 15

mile high vodka, torani vanilla syrup, galliano espresso liqueur, cold brew

CARAJILLO | 16

maker's mark bourbon, vida mezcal, licor 43, espresso, cinnamon spice

CORDIALS & DIGESTIFS

	1.25oz 2oz		1.25oz 2oz
AMARO MONTENEGRO	11 17	GRAN MARNIER	9 13
AGROSAN AMARO DELL'ETNA	9 13	KORBEL XS BRANDY	8 12
CARPANO ANTICA VERMOUTH	8 12	LUXARDO MARASCHINO	9 13
COINTREAU	8 12	MALORT	8 12
CYNAR	8 12	NONINO AMARO	9 13
DISARONNO AMARETTO	9 13	SAMBUCA	8 12
FACCIA BRUTTO	10 15	ST. GERMAIN	9 13
FERNET BRANCA	8 12		