

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

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Category of Request

 New Grant Grant Continuation Change in Previously Approved Grant

Previous Council File No. _____

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Project/Program Title: Active / Interactive MuseumGrantor Agency: Milwaukee Public Museum (MPM) / Institute of Museum and Library Services (IMLS)Grant Application Date: April, 2005Anticipated Award Date: October, 2005

1. Description of Grant Project/Program (Include Target Locations and Populations):
The purpose of the grant is to explore the delivery of service and exhibit content to museum visitors through innovative use of technology. As part of this project, the Milwaukee Public Library's Central Library will increase access to special materials about Milwaukee's history to the general public, including students in Milwaukee Public Schools. The library will hire a graduate intern to research the library's collection in order to locate items related to the Milwaukee Public Museum's (MPM) "Streets of Old Milwaukee" display. The MPM is the author of the grant and is exploring new ways of delivering information to visitors to the museum, through technology. Visitors will design their own unique tours by interacting with newly developed computer programs that will be accessible via the Internet and the World Wide Web. Special kiosks will provide access to the web site and will be placed in the museum and the Central Library. The user experience will also extend beyond the walls of the museum and include external resources, such as those in the library's collections.
2. Relationship to City-Wide Strategic Goals and Departmental Objectives:
 - A. City-Wide:
 1. Foster an environment that will focus on the educational needs of children.
 - B. Library:
 1. Promote Milwaukee Public Library collections and resources through collaborations and programs.
 2. Increase the number of library cardholders and card users in targeted groups.
 3. Promote the library's services, resources and benefits to increase community awareness, usage and support.
3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):
The grant will fund a half-time graduate intern for one year, who will conduct research and select and make accessible resource materials for inclusion in the project. This project will help the library digitize and disseminate special collections not currently accessible by the general public. It will also help promote the library's collections and services to new users.
4. Results Measurement/Progress Report (Applies only to Programs):
Results will be measured by the museum. The library will independently document the number of items linked to the museum Website and their use.
5. Grant Period, Timetable and Program Phase-Out Plan:
Three-year grant, beginning in October 2005: Year 1 – planning; Year 2 – research and content development; Year 3 – implementation and evaluation.
6. Provide a list of Subgrantees:
The Library is a partner on the grant. The Milwaukee Public Museum will act as fiscal agent.
7. If Possible, complete Grant Budget Form and attach to back.