

October 18, 2016

Honorable Mayor Tom Barrett  
City Hall, Room 201  
200 East Wells Street  
Milwaukee, WI 53202

RE: BID #15 Business Improvement District Board Member Appointments

Dear Mayor Barrett:

At this time, we would like to request the reappointment of the following board member to the Board of Business Improvement District #15.

The name and recommended term for reappointment are listed below:

Daniel J. McCarthy  
Zilber Ltd.  
710 North Plankinton Avenue  
Milwaukee, WI 53203  
Dan.McCarthy@ZILBER.com

Current Term: 11/15/13 – 11/15/16 New Term: 11/16/16 – 11/16/19

Please note the following which apply to his current term on the Board:

- Number of meetings held: 9
- Number of meetings attended: 6
- Number of excused absences: 2
- Number of unexcused absences: 1

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A copy of his professional biographical information is enclosed for your consideration. We hope that you will agree that the reappointment of this dedicated individual will benefit our board and Business Improvement District #15. If you require additional information, please do not hesitate to call me at 414-276-6696.

Sincerely,

A handwritten signature in black ink that reads "Stacie Callies". The signature is written in a cursive, flowing style.

Stacie Callies- As Agent for Business Improvement District #15  
Executive Director  
Westown Association, BID #5  
633 W. Wisconsin Ave., Suite 409  
Milwaukee, WI 53203  
(414) 276-6696 office  
(414) 531-0685 mobile  
[www.westown.org](http://www.westown.org)

Enclosures

Cc: Natanael Martinez  
Department of City Development

## **Daniel Joseph McCarthy**

Since July, 2006 Dan McCarthy has been working for the Zilber Property Group (ZPG). ZPG functions as a multi-faceted commercial real estate company whose activities include real estate management, consulting, leasing, sales, development, construction, and acquisitions. Dan is currently focusing his efforts on completing the redevelopment of the former Pabst Brewery into downtown Milwaukee's newest neighborhood now known as The Brewery and as ZPG's Director of Office Leasing and Development.

Prior to joining Zilber, Dan was a development professional with WISPARK LLC, the real estate development subsidiary of Wisconsin Energy Corporation. Dan also enjoyed a 23 year career in public service culminating in being named the City of Milwaukee's Urban Development Manager supervising a team of managers and support staff who were responsible for the City of Milwaukee's commercial development efforts. This occurred during a time of unprecedented investment in downtown Milwaukee and several neighborhood commercial districts.

Dan currently serves as a Trustee with the Public Policy Forum where he is Chair of their Economic Development Committee. Dan also serves as Chair of the Board of Directors of Neighborhood Improvement District No. 1 and serves on the Board of Business Improvement District No. 15 (RiverWalk). He is the Immediate Past President of The Cathedral Center Inc., an emergency shelter for women and families located in downtown Milwaukee. Dan is married to Jan M. McCarthy who is a Registered Nurse and an active volunteer at the Wisconsin Humane Society.