

MILLENNIAL TASK FORCE  
May 26, 2020 Meeting  
Talking Points

1. Call to order.
2. Roll call.
3. Review and approval of the previous meeting minutes.
4. Discussion with interested parties and members from the public.
  - A. Department of Employee Relations

Emily Keeley from the City of Milwaukee  
Open discussion about City workforce topics (i.e. demographics, trends, issues, initiatives, retention/attraction, brand, wages, etc.)
  - B. Other
5. Discussion, review or recommendations on data, priority items, and tasks.
  - A. Data
    - 1). Generation Iowa Commission  
Reflect on **report** from last time. Any takeaways? Anything to incorporate?
    - 2). Milwaukee Tech Hub Coalition  
Reflect on **report** from last time. Any takeaways? Anything to incorporate?
    - 3). LRB research  
Alex Highley from Legislative Reference Bureau  
Review task force **research ideas doc**
    - 4). Population migration  
Jeremy Fojut. Any **data** about Milwaukee and Wisconsin? Census?
    - 5). Wisconsin Student Deb Task Force  
Adam Gabornitz and Alex Highley. See **article**. Any thoughts? Invite to speak?
    - 6). Other  
Staff has included the following additional materials that were given to Alex to review. Defer to task force if you want to discuss these materials in depth. They are:
      - Updated Speaker List
      - Millennials 7 Fascinating Facts
      - Education Disparities
      - Workforce development resource allocation plans
      - Employ Milwaukee 2019 annual report
  - B. Tasks and priority items  
Alex compiled a **task force ideas list** of what the task force has thus discussed. It incorporates priority items. Review. Any thoughts? Changes? Additions?
    - 1). Assess the major reasons Millennials leave Milwaukee after college graduation.
    - 2). Assess the major reasons Millennials stay in Milwaukee after college graduation.

- 3). Analyze programs and policies, including peer city models, designed to attract and retain talented, young individuals.
- 4). Propose measures to attract and retain Millennials.
  - a. Apprenticeships
  - b. Talent pipelines
  - c. City identity and narrative
  - d. Government support, promotion, or assistance
    - i. Startups
    - ii. Community initiatives
    - iii. Inclusion of all neighborhoods
  - e. Education
- 5). Make recommendations to the Common Council regarding potential legislative changes and other measures needed to address the Brain Drain problem.
6. Agenda items for the next meeting.
  - Bernadette Karanja (City Clerk Workforce Development Section ) presentation on DC MKE
  - Identify speakers/presenters? WRTP, MMAC/FUEL Milwaukee, Sherman Phoenix on the radar.
7. Set next meeting date and time.
  - Set a regular schedule? Continue to play by ear? Tuesday mornings may not work for some going forward.
8. Adjournment.