



Certificate of Appropriateness

Milwaukee Historic Preservation Commission/841 N Broadway/Milwaukee, WI 53202/phone 414-286-5712

Property Description of work

333 W. State Street Milwaukee Journal Complex

One Projecting Blade Sign on the North East corner of the building. The Over All dimension of the sign is 37.5" Wide by 180.8" Tall. The copy will read, "MATC/Westown Green". The sign will be externally illuminated with all the copy being Flat Cut Out Letters mounted on the sign backer. The "MATC" copy will be .25" thick FCOs. The "Westown Green" copy will be .5" FCOs. All the face borders will be .125" FCOs. The sign will be angle mounted on the corner of the building with every effort taken to fasten the sign in mortar joints as to not disturb the building facade. The various colors will be Orange, White, Gold Medal Metallic, Bronze Gold Metallic, and Adonis Bronze Metallic.

Date issued

6/8/23

In accordance with the provisions of Section 320-21 (11) and (12) of the Milwaukee Code of Ordinances, the Milwaukee Historic Preservation Commission has issued a certificate of appropriateness for the work listed above. The work was found to be consistent with preservation guidelines. The following conditions apply to this certificate of appropriateness:

Mounting posts for signs shall be drilled into mortar joints only and not into the face of any brick or stone. Any surface-mounted electrical conduit shall be painted to match surrounding building material.

All work must be done in a craftsman-like manner, and must be completed within one year of the date this certificate was issued. Staff must approve any changes or additions to this certificate before work begins. Work that is not completed in accordance with this certificate may be subject to correction orders or citations. If you require technical assistance, please contact Historic Preservation staff as follows: Phone: (414) 286-5712 E-mail: hpc@milwaukee.gov.

If permits are required, you are responsible for obtaining them from the Milwaukee Development Center. If you have questions about permit requirements, please consult the Development Center's web site, www.milwaukee.gov/lms, or call (414) 286-8210.

City of Milwaukee Historic Preservation

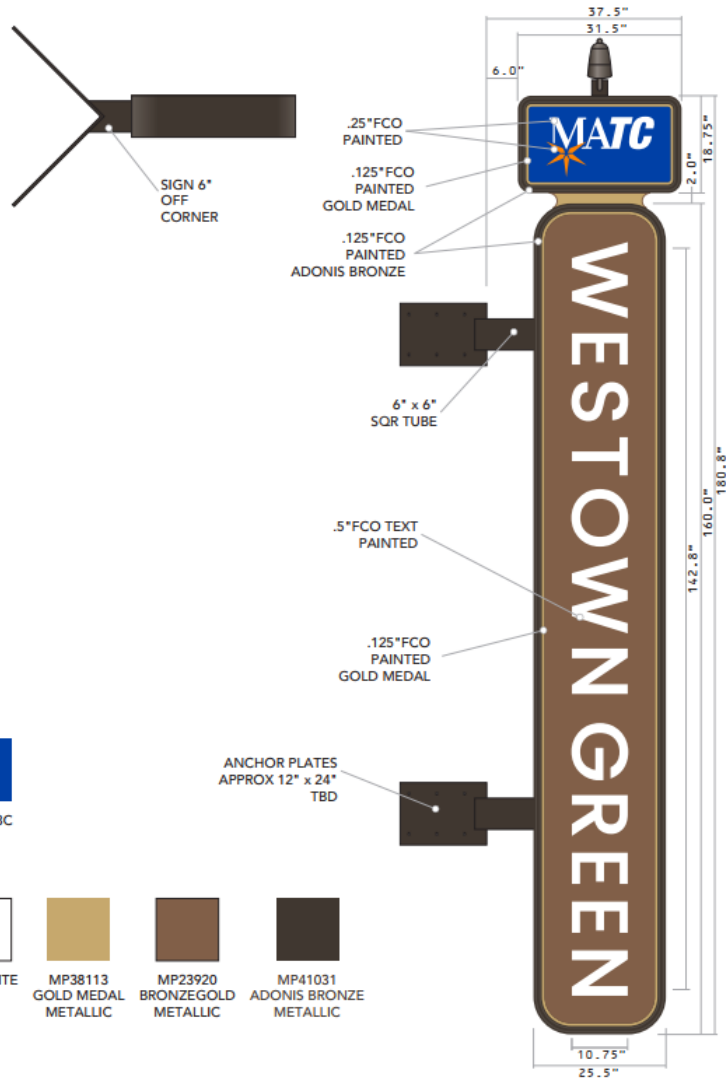









*5/5/23 JB
Reference HPC criteria
for lower sign
placement and mortar
line for installation.



J.Jeffers Journal Square MATC Westtown Green Blade Sign - 6, BL6
2 Sided Corner Blade, Gooseneck Lighting, Northeast Corner, Showing East Elevation

Simulated Night View



				
PMS 151C ORANGE	PMS 293C BLUE			
				
MP29653 NAVEL ORANGE	MPS WHITE SATIN	MP38113 GOLD MEDAL METALLIC	MP23920 BRONZEGOLD METALLIC	MP41031 ADONIS BRONZE METALLIC

ANCHOR PLATES
APPROX 12" x 24"
TBD

J. Jeffers Journal Square
MATC Westtown Green Blade Sign - 6, BL6

2 Sided Corner Blade Sign, Gooseneck Lighting, Alum Frame & Skin, FCO Text, Icons & Decorative Rules



*5/5/23 JB
Reference HPC criteria
for sign placement and
mortar line for
installation.

ELECTRICAL TO BE DETERMINED
HOOK UP BY OTHER

