

# THE DAILY REPORTER

To: CITY Of Milwaukee City Clerk - Laurie Phillip  
200 E Wells St, Room 205  
Milwaukee, WI, 532023591

I, Joe Yovino, being duly sworn, depose and say: that I am the Authorized Designee of The Daily Reporter, a daily newspaper of general circulation in Milwaukee, County of Milwaukee, State of WI; that a notice, of which the annexed is a printed copy, has been duly and regularly published in the The Daily Reporter once each day for 2 consecutive days; and that the date of the publication were as follows: 04/21/2025 and 04/28/2025.

By:

Josh D. Young

Sworn to me on this 28<sup>th</sup> day of April  
2025

By:



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C. NO. 67  
FILE NUMBER 241339  
OFFICIAL NOTICE

Published by Authority of the Common Council of the City of Milwaukee Office of the City Clerk  
Notice is hereby given that an ordinance that was introduced at the December 17, 2024 meeting of the Milwaukee Common Council, the essence of which is as follows

A substitute ordinance relating to the Second Amendment to the General Planned Development, known as Arena Master Plan to allow changes to the zoning standards for Block 3 located on the north side of West State Street, west of North Vel R. Phillips Avenue, in the 4th Aldermanic District.

The Mayor and Common Council of the City of Milwaukee ("Common Council"), do ordain as follows

(Part 1 There is added to the Milwaukee Code of Ordinances ("Code") a new section to read as follows

(1) In accordance with the provisions of Section 295-907(2) of the Code relating to the procedures and establishment of planned development districts, the Common Council approves the subject amended General Planned Development, a copy of which is attached to this Common Council File as Exhibit A which is on file in the office of the City Clerk and made a part as though fully set forth herein

(2) The zoning map is amended to the 2nd Amendment to the General Planned Development relating to Block 3, the properties within are as follows 430 West State Street, Tax Key No 392-3043-000, 1041 North Vel R. Phillips Avenue, Tax Key No 392-3041-000, 1047 North Vel R. Phillips Avenue, Tax Key No 392-3044-000, 500 West State Street, Tax Key No 392-0354-000, and 1051 North Vel R. Phillips Avenue, Tax Key No 392-3041-000

Other properties located within the GPD boundary that are not impacted by this amendment include 314 West Juneau Avenue, Tax Key No 361-0409-110, 415 West Highland Avenue, Tax Key No 392-0354-000, 425 West Highland Avenue, Tax Key No 392-3041-000, 300 West Juneau Avenue, Tax Key No 361-0409-110, 312 West Juneau Avenue, Tax Key No 361-0409-110, 401 West Juneau Avenue, Tax Key No 392-2971-110, 427 West Juneau Avenue, Tax Key No 392-2971-110, 335 West Mc Kinley Avenue, Tax Key No 362-0469-100, 623 West Mc Kinley Avenue, Tax Key No 361-2233-000, 400 West State Street, Tax Key No 392-3042-000, 422 West State Street, Tax Key No 392-3042-000, 740 West Winnebago Street, Tax Key No 361-2231-000, 1253 North 3rd Street, Tax Key No 362-0469-100, 1101 North 4th Street, Tax Key No 392-2971-110, 1108 North 4th Street Tax Key No 392-3024-000, 1114 North 4th Street, Tax Key No 392-3024-000, 1123 North 4th Street, Tax Key No 392-2971-110, 1023 North 5th Street, Tax Key No 391-0731-000, 1115 North 5th Street, Tax Key No 392-2971-110, 1116 North 5th Street, Tax Key No 392-2971-110, 1022 North 5th Street, Tax Key No 392-3041-000, 1133 North 5th Street, Tax Key No 392-2971-110, 1030 North 6th Street Tax Key No 364-0490-111, 1045 North 5th Street, Tax Key No 391-0731-000, 1051 North 4th Street, Tax Key No 392-0354-000, 1245 North Old World Third Street, Tax Key No 362-0469-100, 423 West Juneau Avenue, Tax Key No 392-2971-110, 1110 North 4th Street, Tax Key No 392-3024-000, 1245 North 3rd Street, Tax Key No 362-0469-100, 322 West Highland Avenue, Tax Key No 392-3024-000, 310 West Juneau Avenue Tax Key No 361-0409-110, 316 West Juneau Avenue, Tax Key No 361-0409-110, 420 West Juneau Avenue, Tax Key No 361-2342-000, 429 West Juneau Avenue, Tax Key No 392-2971-110, 516 West Juneau Avenue, Tax Key No 361-2263-000, 500 West State Street, Tax Key No 391-0731-000, 1100 North 4th Street, Tax Key No 392-3024-000, 1119 North 4th Street, Tax Key No 392-2971-110, 1137 North 4th Street, Tax Key No 392-2971-110, 1006 North 5th Street, Tax Key No 392-0354-000 1100 North 5th

Street, Tax Key No 392-2971-110, 1119 North 5th Street, Tax Key No 392-2971-110, 1121 North 5th Street, Tax Key No 392-2971-110, 1135 North 5th Street, Tax Key No 392-2971-110, 1128 North 5th Street, Tax Key No 392-2971-110, 1010 North 6th Street, Tax Key No 391-0731-000, 324 West Highland Avenue, Tax Key No 392-3024-000, 1111 North 4th Street, Tax Key No 392-2971-110, 1253 North Old World Third Street, Tax Key No 362-0469-100, 1129 North Old World Third Street, Tax Key No 392-3011-000, 318 West Juneau Avenue, Tax Key No 361-0409-110, 1118 North 4th Street, Tax Key No 392-3024-000, 1135 North Old World Third Street, Tax Key No 392-3012-000, 441 West Juneau Avenue, Tax Key No 392-2971-110, 1128 North 5th Street, Tax Key No 392-2971-110, 1247 North 6th Street, Tax Key No 361-2233-000, 617 West Mc Kinley Avenue, Tax Key No 361-2233-000, 1227 North 6th Street, Tax Key No 361-2232-000, 519 West Mc Kinley Avenue, Tax Key No 361-2262-000, 423 West Mc Kinley Avenue, Tax Key No 361-2341-000, 1244 North 4th Street, Tax Key No 362-0468-100, 1225 North Old World Third Street, Tax Key No 362-0470-100, 1224 North 4th Street, Tax Key No 362-0471-100, 1001 North 4th Street, Tax Key No 392-3042-000, 1201 North 6th Street, Tax Key No 361-2232-000, 1215 North 5th Street, Tax Key No 361-2261-000, 1231 North 4th Street, Tax Key No 361-2342-000, 1271 North 6th Street, Tax Key No 361-2233-000, 617 West Fond Du Lac Avenue, Tax Key No 361-2233-000, 623 West Fond Du Lac Avenue, Tax Key No 361-2233-000, 320 West Highland Avenue, Tax Key No 392-3022-000, 340 West Highland Avenue, Tax Key No 392-3023-000, 333 West Juneau Avenue, Tax Key No 392-3021-000, 1133 North Old World Third Street, Tax Key No 392-3012-000, 555 West Mc Kinley Avenue, Tax Key No 361-2262-000, 550 West Juneau Avenue Unit 100, Tax Key No 361-2252-000, 535 West Mc Kinley Avenue, Tax Key No 361-2262-000, 520 West Juneau Avenue, Tax Key No 361-2263-000, 1200 North 6th Street, Tax Key No 361-2252-000, 1244 North Vel R. Phillips Avenue, Tax Key No 362-0468-100, 1224 North Vel R. Phillips Avenue, Tax Key No 362-0471-100, 1101 North Vel R. Phillips Avenue, Tax Key No 392-2971-110, 1100 North Vel R. Phillips Avenue, Tax Key No 392-3024-000, 1118 North Vel R. Phillips Avenue, Tax Key No 392-3024-000, 1137 North Vel R. Phillips Avenue, Tax Key No 392-2971-110, 1001 North Vel R. Phillips Avenue Unit 3, Tax Key No 392-3042-000, 1111 North Vel R. Phillips Avenue, Tax Key No 392-2971-110, 1108 North Vel R. Phillips Avenue, Tax Key No 392-3024-000, 1110 North Vel R. Phillips Avenue, Tax Key No 392-3024-000, 1114 North Vel R. Phillips Avenue, Tax Key No 392-3024-000, 1119 North Vel R. Phillips Avenue, Tax Key No 392-2971-110, 1123 North Vel R. Phillips Avenue, Tax Key No 392-2971-110, 1231 North Vel R. Phillips Avenue, Tax Key No 361-2342-000, 550 West Juneau Avenue Unit 301, Tax Key No 361-2252-000, 1122 North Vel R. Phillips Avenue, Tax Key No 392-3022-000, 1126 North Vel R. Phillips Avenue, Tax Key No 392-3022-000, 1134 North Vel R. Phillips Avenue, Tax Key No 392-3021-000, 550 West Juneau Avenue Unit 105, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 102, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 104, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 103, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 101, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 205, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 203, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 201, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 302, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 303, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 204, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 202, Tax Key No 361-2252-000, 550 West Juneau Avenue Unit 304, Tax Key No 361-2252-000, 550 West Juneau Ave-

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King Jr Drive, Tax Key No 361-0427-000, and 1123 North Old World Third Street, Tax Key No 361-0427-000

(3) The requirements set forth in said general plan attached to this Common Council File as Exhibit A, constitute the zoning regulations for the area contained in such planned development district described, provided further, that the effect of the approval of such general plan is that such plan shall limit and control construction, location, use and operation of all land and structures included within the general plan to all conditions and limitations set forth in such general plan

Part 2 Any persons, firm, company or corporation owning, controlling or managing any building or premises wherein or whereon there shall be placed or there exists anything in violation of the terms of this ordinance, or who shall build contrary to the plans or specifications submitted to and approved by the Commissioner of the Department of City Development, or any person, firm, company or corporation who shall omit, neglect or refuse to do any act required in this ordinance shall be subject to the penalties provided in Section 200-19 of the Code

Part 3 If any section, subsection, sentence, clause, phrase or portion of this ordinance is for any reason held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision, and such holding shall not affect the validity of the remaining portions. The Common Council declares that it would have passed this ordinance and each section, subsection, sentence, clause, phrase or portion irrespective of the fact that any one or more sections, subsections, sentences, clauses or phrases or other portions be declared void or invalid

Notice is hereby further given that the foregoing matter will be given a public hearing by the Committee on Zoning, Neighborhoods and Development in Room 301-B, City Hall, 200 East Wells Street, Milwaukee, Wisconsin, on Tuesday, May 6, 2025, at 9:00 A.M., pursuant to the provision of Sub-Section (7)(d) of Section 62.23 of the Revised Statutes of the State of Wisconsin. This is also a virtual meeting. Those wishing to view the proceedings are able to do so via the City Channel-Channel 25 on Spectrum Cable or on the Internet at <http://city.milwaukee.gov/city-channel>

Those wishing to provide oral testimony will be asked to do so in-person, by phone, or internet. Those wishing to provide oral testimony by phone or internet are asked to contact the staff assistant, Chris Lee, [clea@milwaukee.gov](mailto:clea@milwaukee.gov), (414) 286-2232 for necessary information. Please make such requests no later than one business day prior to the start of the meeting. Alternatively, those wishing to provide testimony relating to this matter can do so in writing by mail to Office of the Common Council - City Clerk, 200 E Wells St., Room 205, Milwaukee, WI, 53202, or by e-mailing the staff assistant of this committee at the address listed above

Meeting locations are subject to change

PLEASE NOTE a) Members of the Common Council, and members of its Standing Committees who are not members of either Committee, may attend this meeting to participate or to gather information. Therefore, notice is given that either meeting may constitute a meeting of the Common Council or any of its Standing Committees, and must be noticed as such, although they will not take any formal action at this meeting

b) If you have difficulty with the English language, you may bring an interpreter with you, at your own expense, so that you can answer questions and participate in the hearing

c) Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language, interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at 286-2998, (FAX) 286-3456,

(TDD) 286-2025 or by writing to the ADA Coordinator at Room 205, City Hall, 200 E. Wells Street, Milwaukee, WI 53202.

d) Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, (City Clerk's Office) or the first floor Information Booth in City Hall.

e) This meeting will be web-cast live at [www.milwaukee.gov/channel25](http://www.milwaukee.gov/channel25).

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