

RESUME

Kristine F. Martinsek

**1993-Present Principal/Owner
Martinsek & Associates**

Consulting firm specializing in project planning & management, marketing, public relations, special events, and provision of public information.

- Member of team monitoring participation of historically underutilized businesses for the Milwaukee Public School Neighborhood Schools Initiative.
- Serving as Public Involvement Manager for HNTB for the Milwaukee Downtown Connector Study and Milwaukee Canal Street Extension/Reconstruction.
- Serving as Public Information Coordinator for Earth Tech for the Kenosha-Racine-Milwaukee commuter rail study.
- Served as PI consultant for Earth Tech for Port Washington Main Street Plan, Racine Main Street Reconstruction, and Racine Storm water Utility project.
- Served as Inaugural Director for the 2003 Wisconsin Gubernatorial Inauguration.
- Planned and produced public swearing in ceremonies for City of Milwaukee Mayor Tom Barrett.
- Responsible for planning host events for 1,000 attendees to the Americans for the Arts Convention, Milwaukee 2006; 2,000 to 5,000 attendees to the National Association of Counties, Milwaukee, 2003; US Conference of Mayors, Madison 2002; National Governor's Association Milwaukee, 1998, and National Conference of State Legislators, Milwaukee 1995.
- Served as Community Outreach Coordinator for Cream City Associates, the design/builders of The Midwest Express Center. Provided liaison services between the design/builders and the Wisconsin Center District Board, public agencies and community groups. Produced a newsletter and conducted public awareness meetings throughout the community to increase minority and women participation.
- Served as Coordinator for the Board of the Southeast Wisconsin Professional Baseball Park District assuring compliance with State and local statutory obligations for minority and women participation on Miller Park and conducting outreach and information meetings throughout the five county area.
- Provided public relations services to Rust Environment and Infrastructure (Earth Tech) for the Milwaukee Metropolitan Sewerage District to create a meaningful information exchange between the District and its customers as part of the 2010 Facilities Planning Project. Produced monthly Facilities Plan Update newsletter.
- Coordinated International Joint Commission meeting on Great Lakes Water Quality held in Milwaukee, 2000.
- Completed a series of stakeholder and public meetings to assure community input in the planning process for the Redevelopment Authority of the City of Milwaukee Beer Line B Planning project.

**1988-1992 Marketing Director
City of Milwaukee**

Responsible for managing the staff and resources required to develop, implement and administer projects and events which promoted Milwaukee as a tourism and convention destination as well as a good place to live and do business.

- Worked with neighborhood groups and minority businesses to promote Milwaukee's unique cultural diversity.
- Worked with State Tourism, Greater Milwaukee Convention and Visitors Bureau, and the greater Milwaukee Committee to develop a joint strategy to market Milwaukee and attract more conventions and visitors.
- Worked with the Wisconsin DNR, State Legislators, local elected officials, environmental groups and business groups to develop RIVERLINK the plan to develop and promote the Milwaukee River as a tourism destination and RIVERSPLASH the annual event to draw residents and tourists to downtown Milwaukee.

**1984-1987 Director of Housing Development and Rehabilitation
Department of City Development**

Responsible for managing staff and resources required to develop and administer the city's low income housing rehabilitation and development programs.

- Administered the City's Federal 312 loan program, Community Development Block Grant Direct loans, Homestead Program, Rental Rehabilitation grants, MORE low interest mortgage program, Community Housing Preservations Corporation board up project, Scattered Site Housing Development Program, and Section 8 Rent Assistance Program.
- Worked with Community Housing Groups, US Department of Housing and Urban Development, Wisconsin Housing and Economic Development Agency to develop financing programs for low income housing development.
- Worked with City Strategic Planner and outside consultants to identify housing needs, housing trends, and develop a long term strategic housing plan for the City of Milwaukee.
- Served as President of Neighborhood Improvement Development Corporation overseeing neighborhood and commercial revitalization lending programs.

Boards, Commissions, honors

- 2004-Present: Member, Wisconsin Executive Residence Board
- 2003-Present: Chair, Wisconsin Women's Council
- 2003- Present: Member, Grants Advisory Committee, Women Fund, Milwaukee Foundation
- 2002-Present: Member, Bay View Business Association
- 2002-Present: Board of Directors, Boulevard Ensemble Theatre
- 1997- Present: Member, Milwaukee Board of Harbor Commissioners, Economic Development & Finance Committees
- 1998: Recipient, YWCA Woman of Achievement Award
- 1997-2002: Member, Board of Directors of the Greater Milwaukee Foundation Women's Fund and past Chair of its Women in Public Policy Luncheon
- 1994-2002: Member, Public Policy Forum
- 1984-1987: President, Neighborhood Improvement Development Corporation
- 1982-Present: Member and Past President, Professional Dimensions business group.
- 1982-1989: Member, Milwaukee Metropolitan Sewerage Commission, Finance Committee, Public Policy Committee

Martinsek & Associates is certified by Milwaukee County and Wisconsin Department of Transportation Joint Certification Program as a Disadvantaged Business Enterprise (DBE), with the Southeast Wisconsin Professional Baseball Park District as a Small Business Enterprise (SBE), and with Milwaukee Public Schools as a Woman Business Enterprise.