

**GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS**

Department/Division: Health

Contact Person & Phone No: Pat Fauteck, #8104

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. 001085

Previous Council File No.

Project/Program Title: Urban Partnership Tobacco Education Grant

Grantor Agency: Wisconsin Division of Health and Family Services through the Wisconsin Area Health Education Center System - Milwaukee Area

Grant Application Date: N/A - Continuing

Anticipated Award Date: September 30, 2001

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The Urban Partnership's focus is Tobacco Prevention and Education for youth-of-color, ages 8-18. The Milwaukee Health Department's (MHD) community youth serving agency partners in this initiative will help to enhance this tobacco prevention youth-focused program. These youth serving agency partners are:

Boys and Girls Cubs (five club sites will participate)
The Hmong American Friendship Association, Inc.
and one agency to be decided

The shared common goal of this multiple collaboration is to help reduce the youth prevalence smoking rates of 38% (1999 Wisconsin Youth Risk Behavior Survey) to well below the national average of 34% (Youth Tobacco Surveillance, 1998-1999). 80% of tobacco users initiate use before the age of 18 years. If the trend in early initiation of cigarette smoking continues, approximately 5 million children aged < 18 years who are living today will die prematurely as adults because they began to smoke cigarette during adolescence (Abstract: Youth Tobacco Surveillance 1998-1999).

Therefore, it is in our community's best interest to support and enhance citywide partnerships in and around tobacco prevention initiatives for our youth.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

It is within the scope of MHD's mission to assure that services are available to enhance the health of individuals and families, promote healthy neighborhoods, and safeguard the health of the Milwaukee community. Therefore, there is a direct relationship between this urban partnership and the MHD's commitment to provide assessment, monitoring, and assurance that community prevention services are being promoted and implemented through partnerships and collaborations for our City's youth.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The need for grant funds is essential not only to enhance community partnerships but community capacity building as well. This is essential in order to expand on prevention activities that will positively impact the decision-making skills of our community's youth.

4. Results Measurement/Progress Report (Applies only to Programs):

Evaluation and assessment will be included in each partnership program.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is September 30, 2001 through June 30, 2002.

6. Provide a List of Subgrantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach to Back.