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To Whom It May Concern

I John Stimac, as prior board member and chairman of the Menomonee Valley Business Association for over eleven years, as the petitioner of the Menomonee Valley B.I.D. #26, and as one of the six founders of the Menomonee Valley Partners, emeritus board member of the Menomonee Valley Partners, wish to express my personal plea for this board to approve and support the Harley Davidson Motor Company with their museum development at 6th and Canal in the Menomonee Valley.

The mission statement of the Menomonee Valley Partners is as follows: to promote the revitalization of the Menomonee Valley for the benefit of the greater Milwaukee region. I believe that this museum will do just that. I have made my reasons known in a comprehensive letter to the Wisconsin Business Journal recently. Thank you for this opportunity to be a participant at this hearing. If you have any further questions, feel free to call on me at any time.

Respectfully yours

A handwritten signature in black ink, appearing to read "John F. Stimac". The signature is fluid and cursive, written over a faint horizontal line.

John F. Stimac
President/Stimac Bros. Corp.