



# AAA Road Improvement Demonstration Program

City of Milwaukee Partnership



# AAA Road Improvement Demonstration Program

A public-private partnership designed to enhance traffic safety by reducing the frequency and severity of crashes at high risk urban intersections

Opus Hamilton manages the partnerships and conducts the intersection safety audits



## Program History

1996 – City of Detroit / AAA Michigan Agreement

1997 - First three pilot projects completed in Detroit

1998 to 2003 – Almost 400 projects have been planned and/or implemented in Detroit, Grand Rapids, Port Huron & Bay City

2004 - Initiated the AAA Wisconsin RIDP

August 2006 – Planned Press Event



## August 2004 Press Event



## The Public-Private Partnership



### Michigan

- City of Detroit
- City of Grand Rapids
- Wayne County
- Michigan DOT
- SEMCOG
- OHSP
- Wayne State University

### Wisconsin

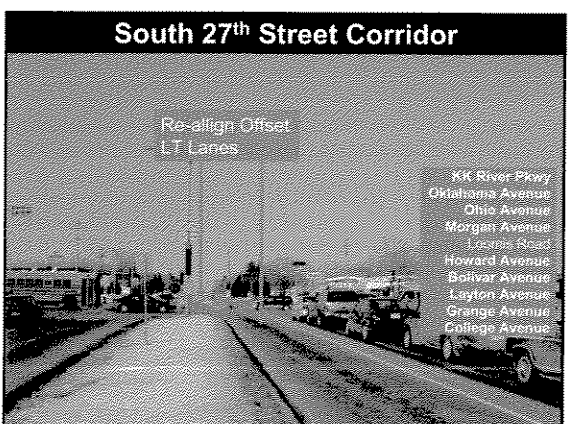
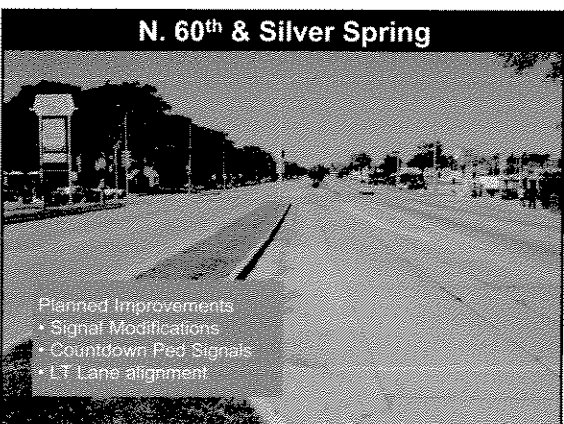
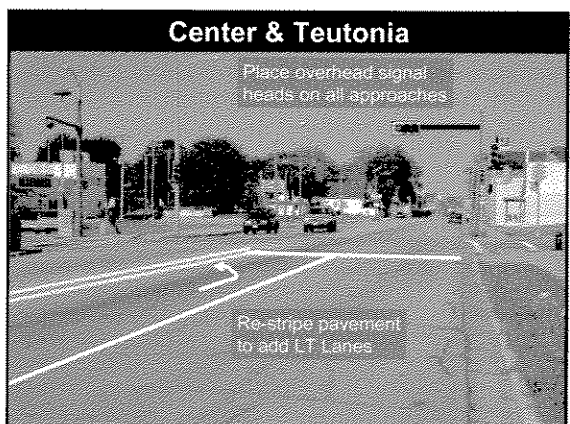
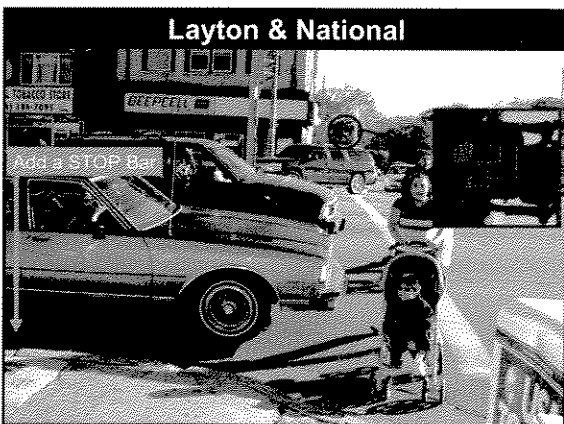
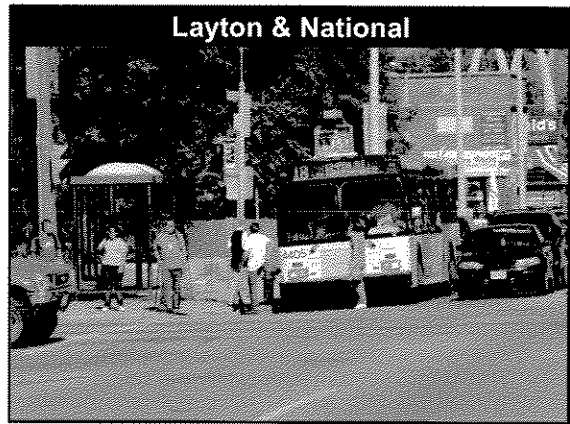
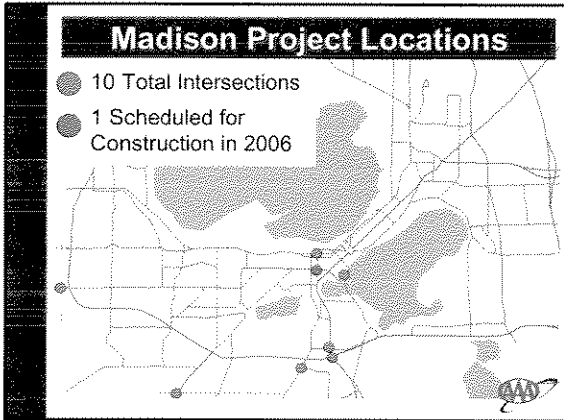
- City of Milwaukee
- City of Madison
- Dane County
- Milwaukee County
- Wisconsin DOT
- Marquette University
- University of Wisconsin

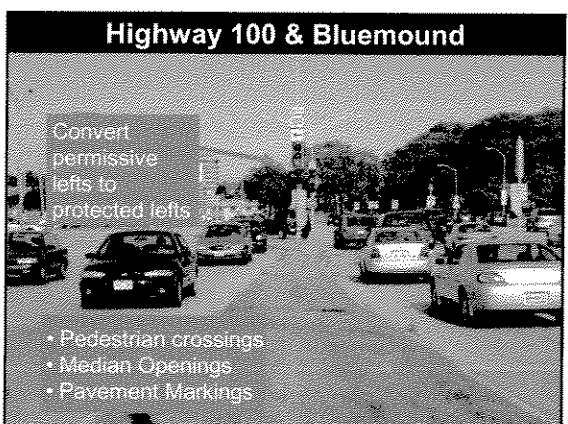
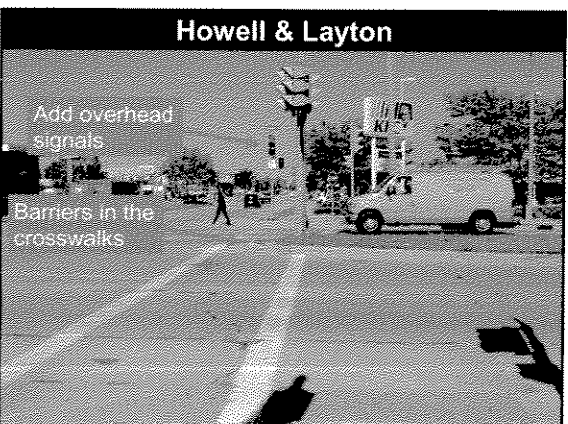
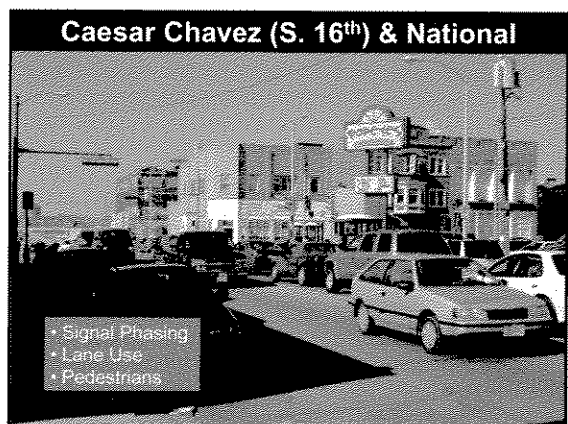
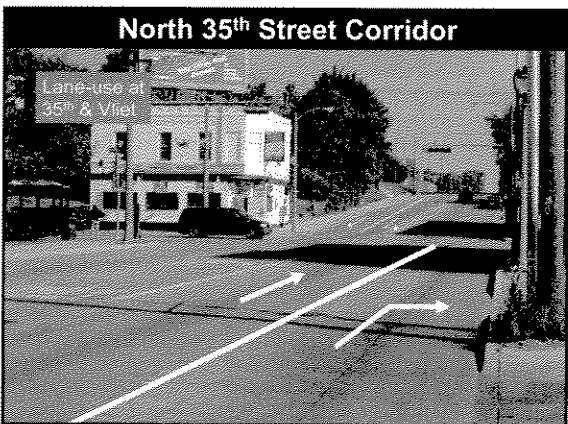
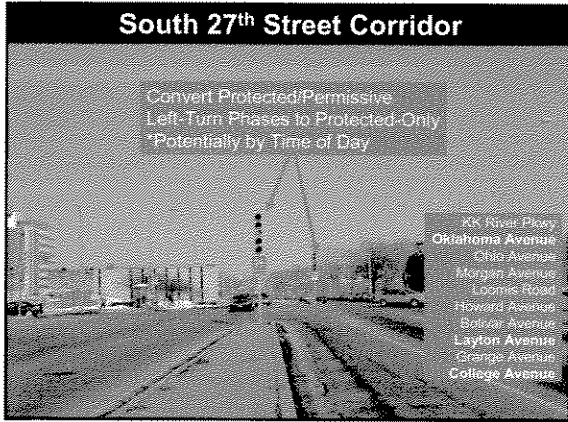
## Milwaukee Project Locations

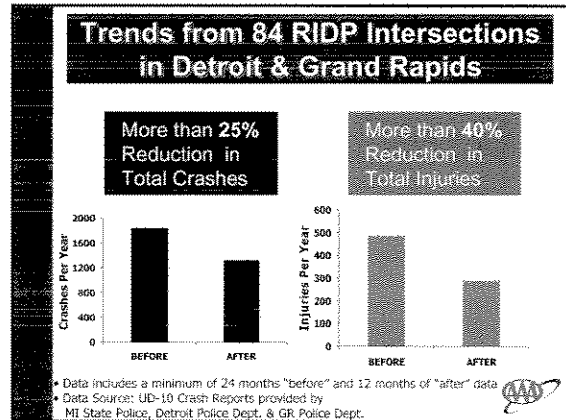


- 38 Total Intersections
- 3 Scheduled for Construction in 2006









### Impact on Senior Drivers Detroit, MI

Total Crash Rate Reductions by Age		Injury Crash Rate Reductions by Age	
25-64	17%	25-64	4%
65+	31%	65+	35%

Crash data reflects 30 intersections on Woodward Avenue in Detroit, MI.  
 Total crash rate and injury crash rate reductions are stated as crashes per registered driver.  
 Data analysis conducted by AAA Michigan

### Questions?

Jeffrey S. Bagdade, P.E.  
 Opus Hamilton  
 248-752-7855  
[Jeffrey.Bagdade@opushamilton.com](mailto:Jeffrey.Bagdade@opushamilton.com)

Roy Hinz  
 AAA Wisconsin  
 608-828-2495  
[rrhinz@aaawisconsin.com](mailto:rrhinz@aaawisconsin.com)

# Project Locations in Milwaukee

