From: Jennifer Bickel [mailto:jennifer@mariescottstudios.com]
Sent: Thursday, May 10, 2007 10:04 PM
To: planadmin
Subject: Opposition to the Downer Avenue proposed parking structure

Dear Plan Commission,

I am writing to voice my opposition to the "Detailed Plan Development" rezoning for the parking structure on the popcorn wagon corner of Downer and Belleview, submitted by New Land Enterprises and Van Buren Management. Please refer to file #070034 and #061440.

I am a resident of Bay View, WI, a community that has some of the same unique assets and European flavor as found in the North Point North historic district. Although just a concerned citizen who appreciates the beauty found in Milwaukee's few remaining historic areas, I find it both outrageous and unexplainable that the Plan Commission Members would completely disregard the recommendations of not only the Wisconsin Historical Society, but *also* the National Trust for Historic Preservation. As these two organizations have simultaneously objected to this project, I cannot begin to understand why their advice is not being followed. This project threatens a federal landmark district within our city and should be stopped.

This proposed five-story parking structure could not possibly be more inconsistent with the character of the buildings located within the Historic District. If Bay View continues on its current track of revitalization, I would be just as opposed to this kind of inappropriate use of development in my own community. That is why I feel it is so important to express my views on this matter, hoping to prevent this particular devastation to the existing charm of Downer Avenue while also trying to prevent future desecration to other communities that are similar in look and feel.

Please reject the current plan and consider other options for this parcel that are more appropriate with the site, neighborhood, and good urban planning methods.

Sincerely, Jennifer M. Bickel

Bay View Neighborhood Association Public Spaces Chair Southeast Side Area Plan Committee Member

Jennifer M. Bickel 2778 S. Adams Ave. Milwaukee, WI 53207