

# JOHN DYE

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## Objective

To help improve the Historic Mitchell Street Neighborhood by applying my skills, knowledge, and passion to a Neighborhood in which I am financially and emotionally invested.

## Relevant Experience

- Sole Proprietor at Bryant's Cocktail Lounge March 2008-Present
- Acquired a historic cocktail lounge that had closed due to financial problems. Turned a failed business in to a profitable cocktail lounge that consistently receives national and international acclaim. Bryant's has consistently seen 15% growth since 2008.
  - Expanded the existing cocktail program, which became a semifinalist for a James Beard Award in 2013.
  - Use social media combined with traditional marketing methods to create a historic-centric message to our guests.
  - Create all marketing materials including ads, napkins, matches, postcards, and fliers.
  - Currently in the process of acquiring and renovating neighboring buildings to improve the neighborhood.

- Realtor at Terapak Realty and Management April 2005-June 2008
- Marketed and sold homes and duplexes in the Milwaukee area, with a specialization in Riverwest, the Eastside, Bay View, and the near South Side.
  - Gained knowledge of building inspection and safety under the direction of my broker, Norm Terapak.

- Teaching/Project Assistant at UWM August 2000-January 2002
- While working on PhD in Architecture (Environment Behavior Studies) I worked closely with experts in Architecture, Urban Planning, Real Estate Development, and Historic Preservation.
  - Worked with the Lincoln Village Business Association, developing a neighborhood strategic plan and design guidelines.
  - Worked on several projects where we analyzed signage, building design, safety, and streetscaping.

## Education

Marquette University MBA 2007-2009

Began working on a Masters of Business Administration at Marquette University, with ¾ of my requirements completed. Unfortunately, my career at Bryant's no longer allows me the luxury of taking night classes, but I still plan on finishing my degree soon.

University of Wisconsin Milwaukee PhD 2000-2002

Moved to Milwaukee to begin my PhD in Architecture at UWM where I gained great experience in research, architectural programming, and historic preservation. After nearly three years and a near perfect average, I decided that academia was not something I was interested in as a career.

Seattle University BA (Magna Cum Laude) in Psychology / Sociology 1995-1999

## Skills

Through my career I have gained experience in Social Media, Historic Preservation, Accounting and Finance, Real Estate Sales and Development, Hospitality, and Event Management. In addition, I am proficient in Microsoft Word, Excel, and Adobe Photoshop.