

**Westown Association Statement of Support –  
Zoning Change for Marquette University’s Athletic Performance Research Center**

The Westown Association Business Improvement District #5 supports Marquette University’s request to change the zoning in the southwestern corridor of our district from Downtown-Office and Service to Institutional. Our organization views the development of Marquette’s Athletic Performance Research Center as a catalytic-type development that will activate an area that has been somewhat underutilized previously and that can potentially spur ancillary development in this area.

We look forward to continued dialogue with Marquette as the design and development process for the project continues. We want to ensure that the project is integrated into the urban fabric of the Westown area in an appropriate manner that fits our organization’s long term vision for the area west of 6<sup>th</sup> Street.