GROWING PROSPERITY | WORK PLAN

STRATEGY 7.1

Enhance Quality of Life & Opportunity

ACTION ITEM

7.1.1: Establish a Quality of Life Council

PRIORITY

Medium-term, high priority

PARTNERS

LEAD:
- City of Milwaukee

PARTNERS:
- Local Initiative Support Corporation (LISC)
- Creative Alliance of Milwaukee
- Greater Milwaukee Foundation (GMF)
- Greater Milwaukee Committee (GMC)
- Newaukee

RESOURCES REQUIRED

- Funding

REASON FOR ACTION

The City of Milwaukee needs a forum in which to identify and discuss ways to improve neighborhood quality of life and capitalize on existing assets. City government recognizes that those already working in Milwaukee's quality of life sphere will have the best ideas for and greatest investment in leading the discussion around and implementation of strategies aimed at supporting and growing quality of life and place in city neighborhoods.

While quality of life is high in many neighborhoods of the city, and a multitude of quality of life amenities exist, other areas of the city struggle to provide and maintain a comfortable and nurturing environment for residents. Identifying the city's existing assets and developing strategies aimed at making quality of life available for all residents is important to promoting Milwaukee as an attractive place to live and work.

IMPLEMENTATION STEPS

1. Identify funding sources.
2. Mayor to identify and appoint to a Quality of Life Council community leaders and residents who are deeply involved in promoting quality of life in the City of Milwaukee.
3. Quality of Life Council to identify and publish a schedule of meetings to discuss and identify relevant strengths, weaknesses, opportunities and challenges in the city's quality of life and develop goals and objectives for the maintenance and promotion of quality of life and place within Milwaukee.
4. Quality of Life Council to develop a Quality of Life Plan as outlined in Action Item 7.1.2 of *Growing Prosperity* and provide to Common Council for consideration.
5. Introduce Quality of Life Plan to ZND for review and support.
6. Shepherd Quality of Life Plan through ZND and Common Council to adoption.
7. Direct and support implementation of Quality of Life Plan.

DESIRED OUTCOME

An ongoing standing council of engaged community leaders and residents who will identify and promote ways to improve and maintain the city's quality of life and who will further work to develop and implement a Quality of Life Plan as identified in Action Item 7.1.2 of *Growing Prosperity*.