

Historic Milwaukee DOORS OPEN MILWAUKEE



Doors Open Milwaukee 2022

The 12th annual Doors Open welcomed thousands of visitors to explore Milwaukee's neighborhoods! With 110 locations open to tour in-person, there was no shortage of architectural and cultural gems to explore during one of Milwaukee's favorite annual celebrations.

Doors Open showcased many new locations including Fiserv Forum, Komatsu, the recently renovated Milwaukee Athletic Club, and Direct Supply Innovation Center in the historic German-English Academy. The event wouldn't be complete without some of our longest running participating locations like Alice's Garden, Islamic Society of Milwaukee, and Zimmerman Architectural Studios.

New App Tours

In addition to offering in-person tours during Doors Open, Historic Milwaukee worked with community partners to develop these new app tours. The tours are available to download for free in the Historic Milwaukee app: **Clarke Square, Harbor District, Metcalfe Park, Indigenous Milwaukee Walking and Biking tours.**

Top Sites Visited

1. Fiserv Forum: 2,500
2. Frank Lloyd Wright's Burnham Block: 2,422
3. UWM School of Freshwater Sciences: 2,357
4. Komatsu: 2,244
5. Milwaukee City Hall: 2,096
6. Model Railroad Club of Milwaukee: 1,875
7. Direct Supply Innovation & Technology Center: 1,830
8. Milwaukee Water Works North Point Tower: 1,672
9. Grohmann Museum at MSOE: 1,621
10. Basilica of St. Josaphat: 1,425



Photos: Fiserv Form; Komatsu, Milwaukee Athletic Club, Metcalfe Park Celebration



Participant Quotes

"Loved that so many people were out and about enjoying the sites and history of our community."

"Seeing places I had never been before and might not visit without a good reason to go. Doors open gave me that reason!"

"As a tour guide, I love seeing the look of delight on people's faces when they learn something new about Milwaukee!"

Doors Open Metrics

110
Sites

59,730
Site Visits

3,900
Tour takers

1,020
App Downloads

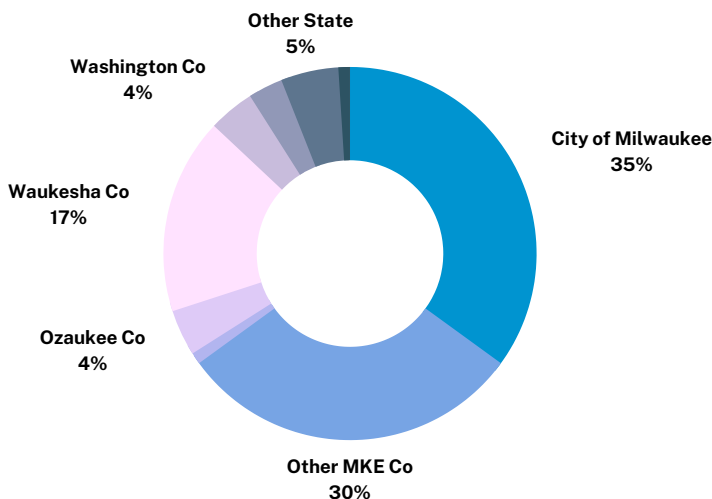
65%
Visited a neighborhood they were previously unfamiliar with

66%
Said they will visit the neighborhood again

83%
Said the event made them feel proud to be a Milwaukeean



Demographics



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