From: Bauman, Robert Sent: Wednesday, October 03, 2012 1:21 PM To: Lee, Chris Subject: More pedal tavern comments From: Nancy O'Keefe [nokeefe@historicthirdward.org] Sent: Wednesday, October 03, 2012 5:44 AM To: Bauman, Robert Subject: FW: pedal tavern

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org

-----Original Message-----From: Robert Bruckert [mailto:bobbruckert@aol.com] Sent: Tuesday, October 02, 2012 5:26 PM To: Nancy O'Keefe Subject: pedal tavern

I live in Hansen's Landing.

I don't have a problem with it, I think it's funny.

The people are just having a good time, let them.

Bob Bruckert

From: Nancy O'Keefe [nokeefe@historicthirdward.org] Sent: Wednesday, October 03, 2012 5:43 AM To: Bauman, Robert Subject: FW: pedal tavern

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org

-----Original Message-----From: L Kingston [mailto:kingstonl@yahoo.com] Sent: Tuesday, October 02, 2012 8:48 PM To: Nancy O'Keefe Subject: pedal tavern

I like the pedal tavern as it creates comment and excitement in the third ward.

It is unique. My daughters did it and thought it was great good fun.

They

returned quite safely. I'd like us to stop harrassing small businesses that add to the economic security of our area without as far as i can see hurting anyone. Lee ann Kingston

From: Nancy O'Keefe [nokeefe@historicthirdward.org] Sent: Wednesday, October 03, 2012 5:44 AM To: Bauman, Robert Subject: FW: Pedal Tavern

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-205 (fax) nokeefe@historicthirdward.org

-----Original Message-----From: Hani, Robert D. [mailto:robert.hani@aurora.org] Sent: Tuesday, October 02, 2012 5:10 PM To: Nancy O'Keefe Subject: Pedal Tavern

I feel that the pedal tavern should go it is a noise problem or at the least should stop at ten P.M I know we live in an entertainment area but it is still a neighborhood with people who need their sleep. I also think it can be dangerous with traffic and people who have been drinking. I hope that this helps. Robert Hani

From: Tony Nickalls [the_nickalls@msn.com] Sent: Tuesday, October 02, 2012 8:13 PM To: nokeefe@historicthirdward.org; Bauman, Robert Subject: Pedal Tavern Dear Nancy O'Keefe

Do you like the Pedal Tavern driving through the Third Ward? Yes

If so, why? It is part of the commercial/entertainment activities of the 3rd ward. They are very entertaining and a great addition to our neighborhood.

Best regards,

Tony Nickalls resident - 141 N Water St From: Nancy O'Keefe [nokeefe@historicthirdward.org] Sent: Wednesday, October 03, 2012 5:43 AM To: Bauman, Robert Subject: FW: Peddle Tavern

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org

-----Original Message-----From: lwenger3@wi.rr.com [mailto:lwenger3@wi.rr.com] Sent: Tuesday, October 02, 2012 6:07 PM To: Nancy O'Keefe Subject: Peddle Tavern

My wife and I do not like this nuisance. Who wants people screaming as they peddle by, sometimes as late as midnight. This has got to end! There have been numerous times when they have parked below our condo and raised hell for 45 minutes. Lance Wenger 191 N Broadway #203 From: Debbie Costello [hkymom466@hotmail.com]
Sent: Wednesday, October 03, 2012 8:11 AM
To: Bauman, Robert
Subject: PEDAL TAVERN
The attached letter explains my husband and my support of the PEDAL TAVERN.

Thank you for your consideration,

Debbie Costello (Six Year Third Ward Resident) From: Sue & Mike Murphy [mmurphy65@wi.rr.com]
Sent: Tuesday, October 02, 2012 7:13 PM
To: nokeefe@historicthirdward.org
Cc: Bauman, Robert
Subject: Pedal Tavern
I don't hate the Pedal Tavern, but I dislike it because......

It ties up traffic in an already-busy Third Ward

The morons who ride on it constantly scream wooooooo wooooo at the top of their lungs

While I have not ridden it, I see no redeeming social or entertainment value in it

In the interest of fairness, my wife Susan Murphy feels that people enjoy it and we should not take someone's business opportunity away.

Michael Murphy 239 E. Chicago St. #407 Milwaukee, WI 414-803-7456 From: Kari Stowe [kstowe@laughlin.com] Sent: Wednesday, October 03, 2012 9:30 AM To: Bauman, Robert Subject: Pedal Tavern Input Hello,

I am sending this input in response to a request for feedback from the Pedal Tavern. Let me know if you have any additional questions concerning this business.

My Opinion:

I think that the Pedal tavern provides a fun way to explore the third ward and makes it appear more "lively". Due to the proximity and open construction of Third Ward buildings noise does amplify at times but since they don't run all night it is not much of an issue. It's nice to have another venue for entertainment other than boat cruises and live bands.

My residence: The Point on the River Job: Account Supervisor at Laughlin Constable #: <u>414 270 7134</u>

KARI STOWE / ACCOUNT SUPERVISOR / <u>414.270.7134</u> LAUGHLIN CONSTABLE / FULL CIRCLE BRANDING laughlin.com / blog.laughlin.com / twitter.com/LaughlinOutLoud

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From: Joel Ziegler [jziegler@wi.rr.com] Sent: Wednesday, October 03, 2012 7:42 AM To: Bauman, Robert Cc: nokeefe@historicthirdward.org Subject: Pedal Tavern License Renewal Alderman Bauman,

My wife and I live in the Harbor Front / Hansons Landing condominium complex.

We recently received an e-mail from our Board of Directors, requesting that if we have any concerns about the Pedal Tavern's license renewal, we should plan on going to the October 4th meeting to voice those concerns. Unfortunately due to our work schedules, it will be unlikely that we can attend this meeting.

We were disappointed that the tone of the e-mail was negative toward the Pedal Tavern, making it appear that the only opinion people living here would have on the Pedal Tavern, would be negative.

Coincidentally, we had scheduled a trip around the 3rd and 5th Wards on the Pedal Tavern this past Saturday, the 29th. We brought people in from out of state specifically for this activity, as well as people from outlying suburbs. In fact, only five of the 16 people that were on the Pedal Tavern live in the city of Milwaukee.

We want to be sure that you understand that our opinion of the Pedal Tavern is very positive. The Pedal Tavern is a clever idea, and works perfectly in an urban setting. The people in many of the cars that drove past us waved, and the people who were walking around the city gave us a thumbs up as we pedaled past them.

In addition, we've talked to a number of people that live in our complex since that e-mail came out, who have agreed that the Pedal Tavern is a clever business model, and they don't understand why people in our complex would dislike it.

The main thrust of the e-mail from our Board indicated that the noise from the Pedal Tavern was a problem. We've seen several Pedal Taverns riding around the area in the last couple of years, and never once did I think that there was a noise problem. The Pedal Tavern is certainly MUCH quieter than the party boats that ride up and down the river in the evenings.

Please don't let the negative opinions of a few people in our complex have a negative effect on your opinion of the Pedal Tavern. Everyone who lives in a condo in our complex knows they are living in an urban setting, where city noise happens all the time. If they wanted a quiet setting without any noise, they shouldn't have moved to the city.

Several years ago, some people in our complex wanted to get a city ordinance passed to keep the Harleys from riding up and down Erie Street...in Milwaukee, no less. Don't let these people turn our 3rd and 5th Ward areas into the suburbs.

Thank you,

Joel Ziegler

From: Gino Zanin [ggzanin@yahoo.com]
Sent: Wednesday, October 03, 2012 1:01 PM
To: nokeefe@historicthirdward.org; Bauman, Robert; info@pedaltavern.com; jhunt@huntmanagement.com
Subject: pedal tavern
To whom it may concern

My wife and I have owned in Harborfront and Hansen's Landing for the past six years. We believe the Pedal Tavern is a good asset for Milwaukee. It helps local buisness period. Not to mention the donations it has given and the smiles it puts on peoples faces when going by. Pedal Tavern was the discussion last friday at Sailloft with countless owners from each building. (Hansen's and Harborfront) All of whom found these complaints being irrational and overblown! We live in a city, not the suburbs, there is going to be a occasional noise. To penalise these entrepreneurs because of a handful of owners is unamerican.

Sincerely yours,

Gino and Jennifer Zanin

Hansen's Landing #214

From: gary911@aol.com Sent: Tuesday, October 02, 2012 8:08 PM To: nokeefe@historicthirdward.org; Bauman, Robert Cc: lrollins@pmcwi.com Subject: Re: Pedal Tavern Hearing - October 4 Re: The Pedal Tavern; should it stay or go?

My wife and I have been residents of the Historic Third Ward for nearly thirteen years. There are many things that contibute to the Third Ward's attractiveness as a destination or its desirability as a place to live and work. One of the things that adds to the character of the Ward is the Pedal Tavern. The first time we saw it we had a good laugh. The folks we're hooping and hollering and just having a great time pedaling the streets in the Ward. It's hard to know how many times we've seen it since, but we know it continues to make us smile. More to the point, we've noticed how many others smile when they see the pedal tavern. This is such a fun thing for the people that pedal and those that come upon them. It's hard for us to understand why anyone would seek to have it go away.

Anyway, we support it and hope it stays. There are so many things that contribute to the richness of living in the Ward. This little pedal tavern activity is one of them.

Sincerely,

Gary Messing 205 N Water Street Unit 303 Milwaukee, WI 53202 414-861-8108 -----Original Message-----From: Lisa Rollins <Irollins@pmcwi.com> To: Arielle Mason <amason@pmcwi.com> Sent: Tue, Oct 2, 2012 11:13 am Subject: FW: Pedal Tavern Hearing - October 4

From: Nancy O'Keefe - Executive Director [mailto:office@historicthirdward.ccsend.com] On Behalf Of Nancy O'Keefe - Executive Director
Sent: Monday, October 01, 2012 10:02 AM
To: Lisa Rollins
Subject: Pedal Tavern Hearing - October 4

October 1, 2012

Dear Third Ward Member,

This is a chance for you to weigh in on an issue that affects our neighborhood. **The Pedal Tavern; should it stay or go?**

Do you like the Pedal Tavern driving through the Third Ward? If so, why?

I do not like the Pedal Tavern driving through the Third Ward because...

Please email your comments to nokeefe@historicthirdward.org and to rjbauma@milwaukee. gov

I suggest that if you feel strongly about the issue that you attend the Public Safety meeting at City Hall, 200 E. Wells this Thursday. The item is first on the agenda so you should plan on being there at 9:00am.

PUBLIC SAFETY COMMITTEE Meeting date/time: 10/4/2012 9:00 AM Meeting location: Room 301-B, City Hall

Questions, give me a call. Thanks!

Namy Okeefe

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org



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From: seisenh@gmail.com
Sent: Tuesday, October 02, 2012 12:34 PM
To: Lisa Rollins; Arielle Mason; nokeefe@historicthirdward.org; Bauman, Robert
Subject: Re: Pedal Tavern Hearing - October 4
As a 3rd ward condo owner and resident, I think that the pedal pub is a fine addition and is a part of what makes

As a 3rd ward condo owner and resident, I think that the pedal pub is a fine addition and is a part of what makes the third ward great. I decided to live here because I wanted to be somewhere in Milwaukee with activity and things going on. The pedal pub is also great publicity to show how great the third ward is.

I'll be working out of the country for the week, or I would have gladly taken the time to express my thoughts at the meeting. I hope that this side of the issue is properly represented, as most of the neighbors I spend time with also like the pedal pub.

Sincerely,

Scott Eisenhardt 141 N Water St #38 (directly on the pedal tavern route)

From: Lisa Rollins <lrollins@pmcwi.com> Date: Tue, 2 Oct 2012 16:13:35 +0000 To: Arielle Mason<amason@pmcwi.com> Subject: FW: Pedal Tavern Hearing - October 4

From: Nancy O'Keefe - Executive Director [mailto:office@historicthirdward.ccsend.com] On Behalf Of Nancy O'Keefe - Executive Director
Sent: Monday, October 01, 2012 10:02 AM
To: Lisa Rollins
Subject: Pedal Tavern Hearing - October 4

October 1, 2012

Dear Third Ward Member,

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Do you like the Pedal Tavern driving through the Third Ward? If so, why?

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PUBLIC SAFETY COMMITTEE

Meeting date/time: 10/4/2012 9:00 AM Meeting location: Room 301-B, City Hall

Questions, give me a call. Thanks!

Nancy Okeefe

Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org



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From: Marc Colletti [marccolletti@aol.com]
Sent: Wednesday, October 03, 2012 5:58 AM
To: nokeefe@historicthirdward.org; Bauman, Robert
Subject: Re: Pedal Tavern Hearing - October 4
I am a Third Ward resident who is in favor of the Pedal Tavern because of various reasons.
-it introduces and drives consumers to our neighborhood which help support local retailers and local economy
-it brings laughter and energy to the neighborhood which is exciting and contagious
-it is one of the many benefits of being in a city, another activity to to enjoy connecting with people and it requires a little exercise.

*

Very best, Marc Colletti 541 E Erie St, Milwaukee

On Oct 1, 2012, at 3:12 PM, "Jeff Hunt" <<u>jhunt@huntmanagement.com</u>> wrote:

I am passing along this email from the HTW. Thanks.

Jeffrey S. Hunt, PCAM President & General Manager Hunt Management Incorporated, AAMC 10520 N. Baehr Road, Suite Q. Mequon, Wisconsin 53092 262-238-1480 / 262-238-1485 Fax 888-305-1071 Toll Free JHunt@HuntManagement.com

Please note our new office hours: Monday through Thursday 7:30 AM to 5:00 PM Friday 8:30 AM to 12:00 PM

From: Nancy O'Keefe - Executive Director [mailto:office@historicthirdward.ccsend.com] On Behalf Of Nancy O'Keefe - Executive Director
Sent: Monday, October 01, 2012 10:02 AM
To: Jeff Hunt
Subject: Pedal Tavern Hearing - October 4

October 1, 2012

Dear Third Ward Member, This is a chance for you to weigh in on an issue that affects our neighborhood. **The Pedal Tavern**; **should it stay or go?**

Do you like the Pedal Tavern driving through the Third Ward? If so, why?

I do not like the Pedal Tavern driving through the Third Ward because... Please email your comments to <u>nokeefe@historicthirdward.org</u> and to <u>rjbauma@milwaukee</u>. gov

I suggest that if you feel strongly about the issue that you attend the Public Safety meeting

at City Hall, 200 E. Wells this Thursday. The item is first on the agenda so you should plan on being there at 9:00am.

PUBLIC SAFETY COMMITTEE

Meeting date/time: 10/4/2012 9:00 AM Meeting location: Room 301-B, City Hall Questions, give me a call. Thanks! <image001.jpg> Nancy O'Keefe, Executive Director Historic Third Ward Association Business Improvement District No. 2 219 N. Milwaukee Street Milwaukee, WI 53202 414/273-1173 - 414/405-4892 (cell) 414/273-2205 (fax) nokeefe@historicthirdward.org <image002.jpg>

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From: matt reynolds [mreyno88@gmail.com]
Sent: Tuesday, October 02, 2012 3:03 PM
To: Bauman, Robert
Subject: Re: Pedal Tavern
Not a problem, Bob. I'll see you at the meeting on the 4th. -Matt

On Tue, Oct 2, 2012 at 2:56 PM, Bauman, Robert <<u>rjbauma@milwaukee.gov</u>> wrote:

Thanks for your comments.

From: matt reynolds [mailto:<u>mreyno88@gmail.com]</u> Sent: Tuesday, October 02, 2012 2:51 PM To: Nancy O'Keefe Cc: Bauman, Robert Subject: Pedal Tavern

The question of whether the Pedal Tavern should stay or go to me seems a bit premature to me. The question should be "can we build a better relationship with a successful business that has been operating in our neighorhood and is growing?" If the answer to that question is "no", then we should start asking if we can deny their license to operate. I've been critical of the Pedal Tavern in the past. It's patrons can be loud and at times, obnoxious. I work part-time at SPiN Milwaukee as a bartender... they're often not great tippers. I've seen them leave a mess where they were parked... usually plastic cups and the beads they get at George's. I've reached out to the owner/operator and he acknowledges those issues. He's already altered routes to address the noise issue and I'm sure would be willing to hold his drivers responsible for ensuring there is no littering. If not, he should face fines just like any business that violates littering ordinances.

Pedal Tavern brings people into the neighborhood and exposes them to what we have to offer. They spend their money in the bars here before, during and after their 2 hour rides. Some likely return to shop or dine. There is a demand for this type of experience. Derek provides a supply for that demand. If he does so legally, safely and is willing to work with us to be a better neighbor, he should stay. We should work with him.

Matt Reynolds

205 N. Water #200

Milwaukee, WI 53202

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From: Sue Sager [suesagerwi@gmail.com] Sent: Tuesday, October 02, 2012 4:19 PM To: nokeefe@historicthirdward.org; Bauman, Robert Subject: Support for the Pedal Tavern I write in strong support of the Pedal Tavern. As a long time resident of the Third Ward, I think the Pedal Tavern offers some needed life and energy to the neighborhood. It is important that the Third Ward support local business and continue to bring people into the neighborhood. The patrons of the Pedal Tavern support that business, but also frequent other establishments in the Third Ward. I do not believe it generates excessive noise or operates at unreasonable hours. Please KEEP THE PEDAL TAVERN.

Susan Sager