

Zoning, Neighborhoods, & Development

May 23, 2017



If you wish to speak on an issue or have your opinion noted by the commission, please fill out a form at the door and hand it to us

7. Resolution relating to a Certificate of Appropriateness for painting over a pre-existing mural sign and the installation of multiple signs on the south elevation of 1003-1007 N. Old World 3rd Street in in the Old World 3rd Street Historic District for Robert Wiltgen of Whos Milwaukee, LLC.

Disputed Signage





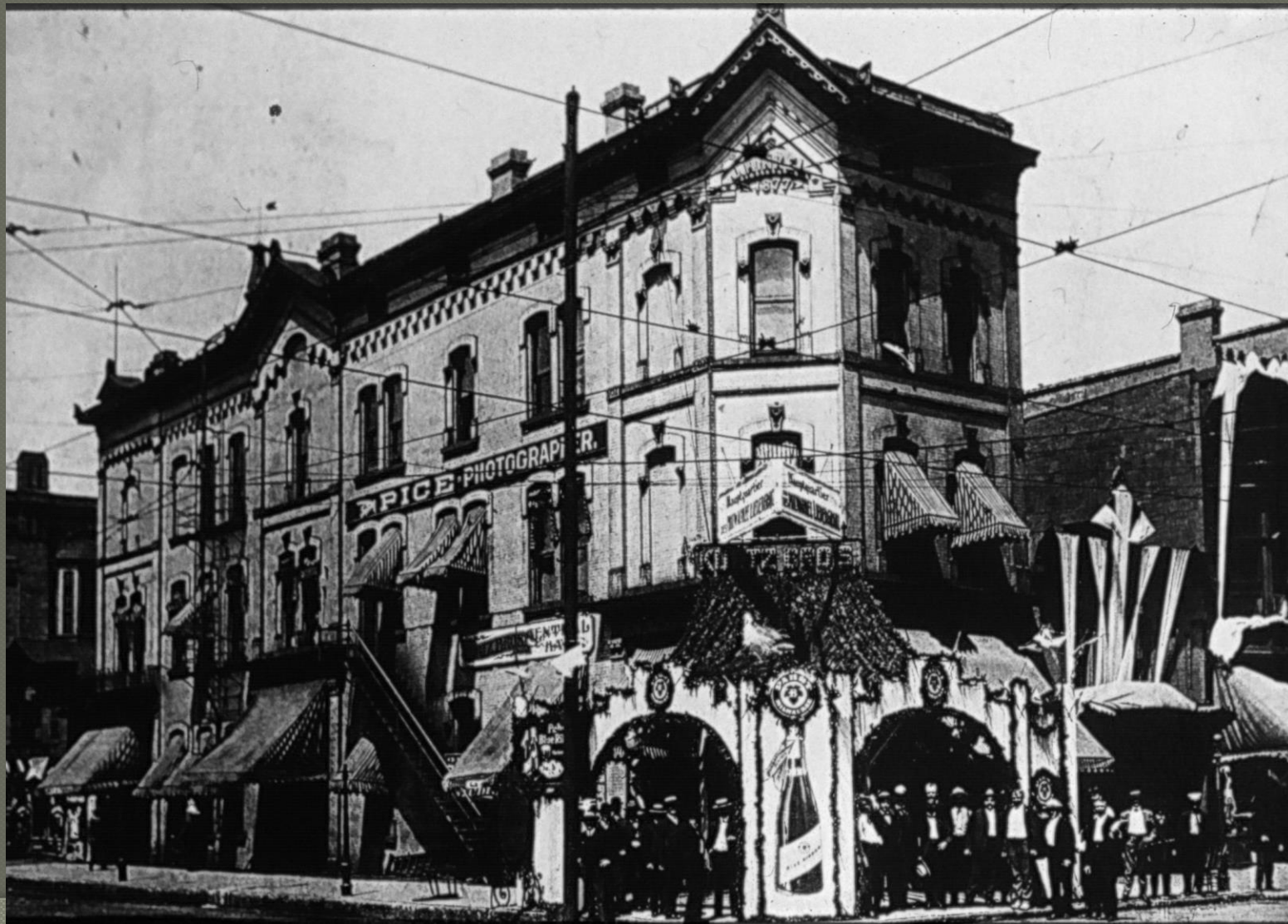
Yesterday



Blank: 1901-1988



c. 1905



2011—previous signage



Development Center Brochure



Too many signs give customers an impression of clutter and disorganization.



Minimal signage gives customers an impression of organization and provides clear messaging.

Typical HPC Compliant signage on Old World Third





5/23/2017

Yesterday



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