



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK
REVISED

Wednesday, June 24, 2020

COMMITTEE MEETING NOTICE

AD 09

LOCKETT, Kirby L, Agent
ON THE MILL CO.
5132 W Mill Rd

Milwaukee, WI 53218

You are requested to attend a virtual hearing to be held on:

Monday, July 06, 2020 at 10:05 AM

Regarding: Your Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications Requesting Boxing as agent for "ON THE MILL CO." for "On The Mill Co." at 5132 W Mill Rd.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/832249261>. If you wish to call in, please call +1 (646) 749-3122 and use Access Code: 832-249-261.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Moon Siefert, Linda

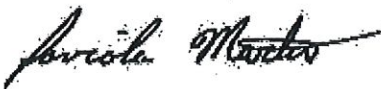
From: Martin, Faviola
Sent: Friday, February 28, 2020 9:48 AM
To: Moon Siefert, Linda
Subject: FW: Notice of Public Interest Objection

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: Red Category

REDACTED RECORD

please handle



Faviola Martin
License Specialist III
City Clerk - License Division
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office: 414-286-2238



From: License
Sent: Tuesday, February 25, 2020 9:17 AM
To: Martin, Faviola
Subject: FW: Notice of Public Interest Objection

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
License@Milwaukee.gov
www.Milwaukee.gov/license



From:
Sent: Monday, February 24, 2020 9:26 PM
To: License
Subject: Notice of Public Interest Objection

RE: Class B Tavern, Food Dealer-Restaurant and Public Entertainment
Applicant: Kirby L. Lockett, Agt ON THE MILL CO

REDACTED RECORD

To who it may concern:

Please denied the license types requested as we already and continue to experience speeding resulting in accidents, vandalism, loitering, littering etc. There's already another bar on 54th and Greentree, last summer a drunk driver coming from that direction driving at least 80PMH running thru the intersection and crash into my neighbor's home almost killing his daughter in her room while she was sick already. there's also a bowling ally/bar on 48th and Mill rd. there's constantly gun shots going off during the summer from there. I am a homeowner that reside directly across from this building. I have minor children under the age of three and care for an elderly senior father. Just in the last year my neighbor's vehicle has been broken into and stolen. My kid's bike in the back yard was also taken from people jumping over the chain link fence. That forces me to put up an privacy fence to protect my belongings. We moved away from our last home on 34th and Galena, because there was a sports bar across the Alley that had trouble with drugs and violence day in and day out where eventually was closed down by the City of Milwaukee. With allowing an establishment such as this to corrupt an already struggling neighborhood will only increase crime and speeding. Now, add access to liquor on top of guns and cars and we already know the outcome.

Please consider the safety of my family and my fellow neighbor's safety and denied this Class B Tavern. We all are working family that works 7 days a week and look forward the peace and comforts of our home. We have small and teenage children whom likes to play outside and not fear or witness intoxicated individuals or gunfire. I am open to improving our neighborhoods with positive establishments that will give back to the community. If you run the statics of Mill Rd with speeding, accidents, intoxication. You should find that by approving these license will only contribute to poisonings our neighborhoods.

in the event of this being approved and results in violence and or destruction of my property or my family's well being. I Will hold the City Accountable.

Please feel free to contact me for any reason.

Moon Siefert, Linda

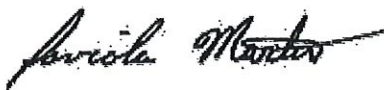
From: Martin, Faviola
Sent: Friday, February 28, 2020 9:49 AM
To: Moon Siefert, Linda
Subject: FW: Notice Of Public Interest Objection

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: Red Category

REDACTED RECORD

one more



Faviola Martin
License Specialist III
City Clerk - License Division
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office: 414-286-2238



From: License
Sent: Tuesday, February 25, 2020 9:18 AM
To: Martin, Faviola
Subject: FW: Notice Of Public Interest Objection

Keren Becker
License Specialist III
City Clerk – License Division
O: (414) 286-2238
License@Milwaukee.gov
www.Milwaukee.gov/license



From:
Sent: Monday, February 24, 2020 8:53 PM
To: License
Subject: Notice Of Public Interest Objection

REDACTED RECORD

RE: Class B Tavern, Food Dealer-Restaurant and Public Entertainment

Applicant: Kirby L. Lockett, Agt ON THE MILL CO

Business Name: On The Mill Co

Premise Address: 5132 W Mill Rd

I strongly object to the license types requested as we already and continue to experience speeding resulting in accidents, vandalism, gunfire, loitering, littering etc. I am a homeowner that reside directly across from this building. I have minor children under the age of three and care for an elderly senior father. With allowing an establishment such as this to corrupt an already struggling neighborhood will only increase crime and speeding. Now, add access to liquor on top of guns and cars and we already know the outcome.

I kindly ask that this request be denied. We are a working family that works 7 days a week and look forward the peace and comforts of our home. We have small and teenage children whom likes to play outside and not fear or witness intoxicated individuals or gunfire. I am open to improving our neighborhoods with positive establishments that will give back to the community. If you run the statics of Mill Rd with speeding, accidents, intoxication. You should find that by approving these license will only contribute to poisonings our neighborhoods.

PLEASE, PLEASE, PLEASE do not ALLOW this to happen.

Please feel free to contact me for any reason.

REDACTED RECORD

Martin, Faviola

From:
Sent: Sunday, February 16, 2020 4:44 PM
To: License
Subject: Kirby Lockett

To Whom It May Concern

I am oppose for the granting of license. I am proud owner and a resident of this area. I don't think this is the proper area or any area for a bar. We already has a bar on 53rd and Green Tree and a Bowling Alley on 49th Mill Road. I really don't see the urge for another bar. My is from this building of proposal. Recently over the summer the owner open a Boxing Training camp. It wasn't nothing but nuisance. Music started playing earliest at 8 am lasting until 8 pm or longer if they decided to hang out. Cars would return to building later at night just hanging out and playing music no regards to working patreonts . I had complaints from my tenant regarding the traffic and a neighbors which never would ask them turn the music down due to fear. We had boxing members to cut through the yards after practice. A fence was placed but his clients would go around and still cut through. I have teenager daughters that are not comfortable being outside due to the activity. I am totally not comfortable not being able to sit in my own backyard. I pay property taxes alone with others in the neighborhood. I don't see why we should welcome crimes and any other chaos that might come with it. This is descent area with low crime rate and we would like to keep it this way.

Date:02/24/2020
Officer: T. Geniesse

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: On The Mill
Address: 5132 W Mill Rd
Phone: None

Owner: Kirby L Lockett 12/21/68
Owner address: 6336 N 104th St
City State Zip: Milwaukee, WI. 53225
Owner Phone: 414-949-6021
Owner email: restfitonthemill@gmail.com

Licensee/Agent: Kirby L Lockett
Home Address: 6336 N 104th St
City State Zip: Milwaukee, WI. 53225
Phone: 414-949-6021
Email: restfitonthemill

Preferred contact: Kirby Lockett

Location currently open: YES NO

Projected open date: June 2020

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-1:30a 24 hours Y N
Mon: 6a-1:30a
Tue: 6a-1:30a
Wed: 6a-1:30a
Thu: 6a-1:30a
Fri: 6a-1:30a
Sat: 6a-1:30a

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Occupancy: Yes No #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a bus stop? Yes No
7. Is there a bus shelter? Yes No N/A
8. Street parking Yes No
9. Is there a parking lot Yes No
10. Is the parking lot clean? Yes No N/A
11. Is the parking lot well lit? Yes No N/A
12. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No N/A
 - b. Will this lot have cameras? Yes No N/A
13. Are there areas where a person could conceal themselves Yes No
14. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
15. Exterior Payphone? Yes No
16. Are there No Loitering Signs posted? Yes No
17. Are there exterior security cameras Yes No How Many:
18. Are the address numbers prominently displayed and easy to see Yes No

Exterior Comments: Building is currently under construction, plan is to put exterior lighting and cameras

Camera Survey:

19. Does this location have security cameras? Yes No
20. Are they in working order? Yes No
21. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No

c. VCR Yes No

d. Recorded Yes No

22. How long is footage stored for later viewing:

23. Are there exterior cameras Yes No How many:

24. Are there interior cameras Yes No How many:

25. Do all employees know how to retrieve recorded digital images/footage? Yes No

26. Cameras located in parking lot Yes No N/A How many

Camera Survey Comments: plan is to install 12 exterior cameras and several on the interior

Interior Survey:

27. What is the planned/posted capacity 160

28. What is the minimum number of employees that will be on premise 7

29. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No

30. Is the interior of the location neat and clean? Yes No

31. Does an interior camera face the entrance/exit? Yes No

32. Are emergency and non-emergency numbers posted near the phone? Yes No

33. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

Interior Comments:

Security

34. How many security personnel are going to be employed: N/A

35. How will they be deployed: Interior Exterior N/A

36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL

37. Will the security be managed by business or contracted

38. Will they be armed Yes No N/A

39. What type of security measures will be used: N/A

Wandering/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Other

40. When at capacity, how will the overflow crowd be managed?

41. Will a guard monitor the overflow crowd at all times? Yes No

Security Comments: plan is to have security during special boxing events

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This building is under construction. It will be a boxing training center with boxing matches, restaurant and a bar. He will allow the ages of 12 and up inside the location.

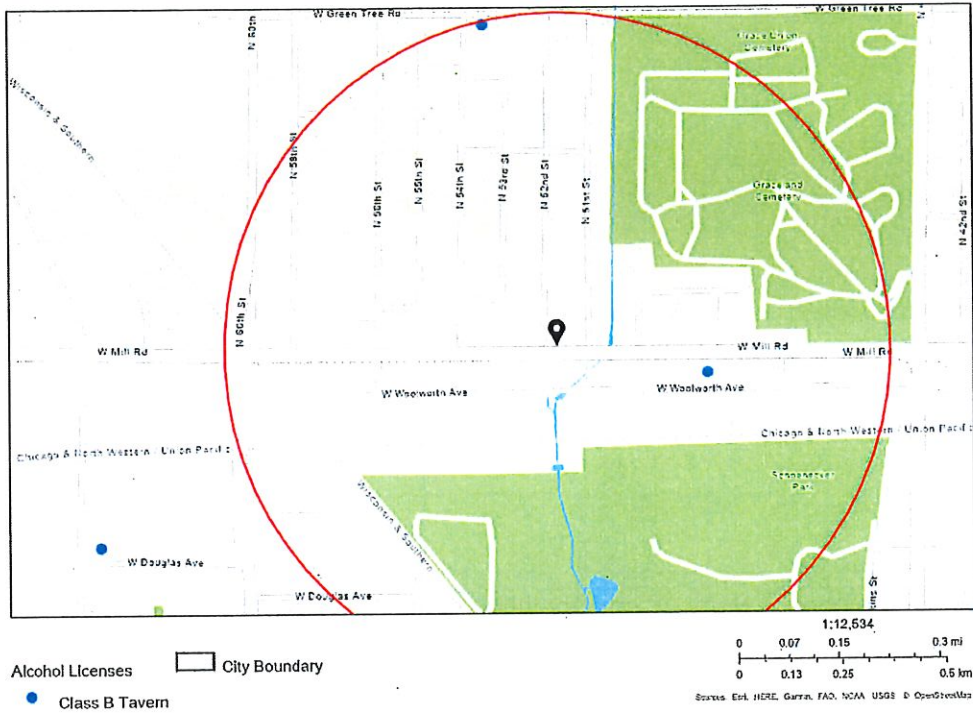
The following recommendations were suggested, Post "No Loitering" signs, place a camera at the entrance that will capture a clear picture and notified District Four with a calendar of events and to contact the police with incidents that occur.

 **City of Milwaukee** Concentration Map

5132 W Mill Rd Co

Area : 21,862,585.93 ft²

Feb 5 2020 11:46:52 Central Standard Time



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	2		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Court Lanes Mill	Court Lanes Mill	Laporsha M Cooper, SP	4707 W Mill RD	Class B Tavern License		9/1/2020, 7:00 PM	1
2	L Sharodel, Inc	New Entertainers	Lynn M Goelzer, Agt	5321 W Green Tree RD	Class B Tavern License	160	10/31/2020, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, June 24, 2020

Licenses Committee Notice of Hearing

KIRBY LOCKETT
6336 N 104TH St
MILWAUKEE, WI 53225

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer, and Public Entertainment Premises License
Applications Requesting Boxing
LOCKETT, Kirby L, Agent
On The Mill Co at 5132 W Mill Rd

Date: 7/6/2020

Time: 10:05 AM

Location: The hearing before the Licenses Committee will take place virtually on Monday, July 06, 2020. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony.

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Wednesday, June 24, 2020



Notice of Public Hearing

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notice

LOCKETT, Kirby L, Agent
On The Mill Co at 5132 W Mill Rd
Class B Tavern, Food Dealer, and Public Entertainment Premises License Applications
Requesting Boxing

Monday, July 06, 2020 at 10:05 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 7/6/2020 at 10:05 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	6441 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6401 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	5225 W MILL RD	MILWAUKEE, WI 53218
CURRENT OCCUPANT	6432 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6433 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6417 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6409 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	5230 W MILL RD	MILWAUKEE, WI 53218
CURRENT OCCUPANT	5131 W MILL RD	MILWAUKEE, WI 53218
CURRENT OCCUPANT	6418 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6433 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6416 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6447 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6428 N 53RD ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6432 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6419 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6403 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6451 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	5216 W MILL RD	MILWAUKEE, WI 53218
CURRENT OCCUPANT	6437 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6426 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6427 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6438 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6407 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6400 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	5218 W MILL RD	MILWAUKEE, WI 53218
CURRENT OCCUPANT	5123 W MILL RD	MILWAUKEE, WI 53218
CURRENT OCCUPANT	5201 W MILL RD	MILWAUKEE, WI 53218
CURRENT OCCUPANT	6428 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6425 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	5217 W MILL RD	MILWAUKEE, WI 53218
CURRENT OCCUPANT	6446 N 52ND ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6427 N 51ST ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6430 N 53RD ST	MILWAUKEE, WI 53223
CURRENT OCCUPANT	6445 N 52ND ST	MILWAUKEE, WI 53223
blank	notice	

Total Records: 35

Radius: 250.0 feet and Center of Circle: 5132 W Mill Rd



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/15/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Breakfast Lunch & Dinner Bar & Grill

Do you have any experience operating this type of business? No Yes If yes, explain: *20 plus years in food service*

2. Business Operations

- a. Proposed Opening Date: 3-2020
- b. Is this premise under construction? No Yes If yes, list estimated completion date: 3-2020
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: ~~Fitness Entertainment~~ *Hall rental & B Day parties*
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____ *KC*
- h. Are other businesses operating in the same building? No Yes If yes, describe: ~~Fitness Entertainment~~ *FL*

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: Patio
- b. Number of Garbage Cans: Inside: 7 Locations: Kitchen, Back Bar, Doors
Outside: 1 Locations: Pear
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 30 and describe the parking security plan: Lighting & Security Camera
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? 3 and answer the following:
 What are their responsibilities? Guard Control
 Is security equipment used? No Yes If yes, describe Camera
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 16 and list locations: 10 inside
6 outside
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe Identification Only

6. Percentage of Sales (must total 100%)

Alcohol <u>40</u> %	Food <u>40</u> %	Secondhand Merchandise <u>100% LL</u>	Precious Metals & Gems <u>0</u> %
Entertainment <u>10</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: 600th

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: Mixed

g. Building Owner Name: Lissy Lockett Phone Number: 414-949-6001

Business Owner Address: 5132 W. Millroad

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

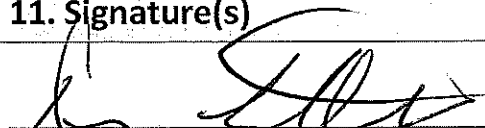
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 AM	1:30 AM	75	12-80	None
Monday	6 AM	1:30 AM	75	12-80	None
Tuesday	6 AM	1:20 AM	75	12-80	None
Wednesday	6 AM	1:30 AM	100	12-80	None
Thursday	6 AM	1:30 AM	100	12-80	None
Friday	6 AM	1:30 AM	150	12-80	First night after
Saturday	6 AM	1:30 AM	150	12-80	First night after

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
 (414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: On The Mill Co

Premises Address: 5132 W Millroad

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):
 MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):
 RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? Yes No
 A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast
 Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? No Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:
 Restaurant items (meals) will be sold – Complete this application and also contact DATCP.
 NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
 (Includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Ice Cream, Coffee, Cappuccino, Pastries

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes
 Will you be doing any catering? No Yes
 Will you be doing any delivery? *KL* No Yes
 Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining
 Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____
 Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 8
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only
 Provide a brief description of the changes: Parking Lot - Painting - Dry Wall
 Start date: 5-2019
 Name, Address & Phone Number of Architect: _____
 Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 9
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

KL I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
KL I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
KL I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
KL I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
KL I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: [Signature]
 Signature of Additional Partner: _____



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name:	<u>On The Mill Co</u>
Premise Address:	<u>5132 W. Millroad</u>
Proximity of Premises to Church, School, Daycare Center or Hospital	
Is the building within 300 feet of any church, school, daycare center or hospital? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
"Service Bar Only" Designation	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
Business Information	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If no, list the name and address of the person(s) who will: _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
If yes, explain: <u>City of Milwaukee Grants</u>	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, list name and address: <u>City of Milwaukee & WBI</u>	
Proof of Ownership, Lease, or Offer to Purchase (New & Transfer Applicants Only)	
Submit proof of ownership, lease, or offer to purchase the building with this application.	
A lease or offer to purchase must:	
a) Be in the same legal entity name as that apply for the license	
b) Reflect the same address as the premises address on this application	
c) Reflect current dates and	
d) Be signed by the lessor/seller and lessee/buyer	
Property Information (New & Transfer Applicants Only)	
a) Do you own or lease the building?	<input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)?	<u>On the Mill Co</u>
c) Are you purchasing the stock and/or fixtures?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business	\$ <u>0</u>
e) Total amount paid for goodwill of the business	\$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

See Application Information for a list of all required application forms.

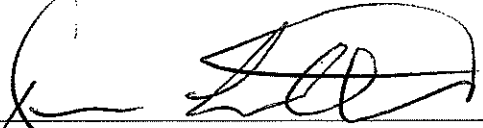
Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins 1-1-20 Ends 1-1-30
- b) Monthly rental \$ 100.00
- c) Do you have an option to renew the lease? No Yes NA
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes NA
- e) For what length of time have you been guaranteed occupancy (number of years)? 10
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain Heat
- g) Does the present owner or occupancy object to the granting of your license? No Yes NA
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

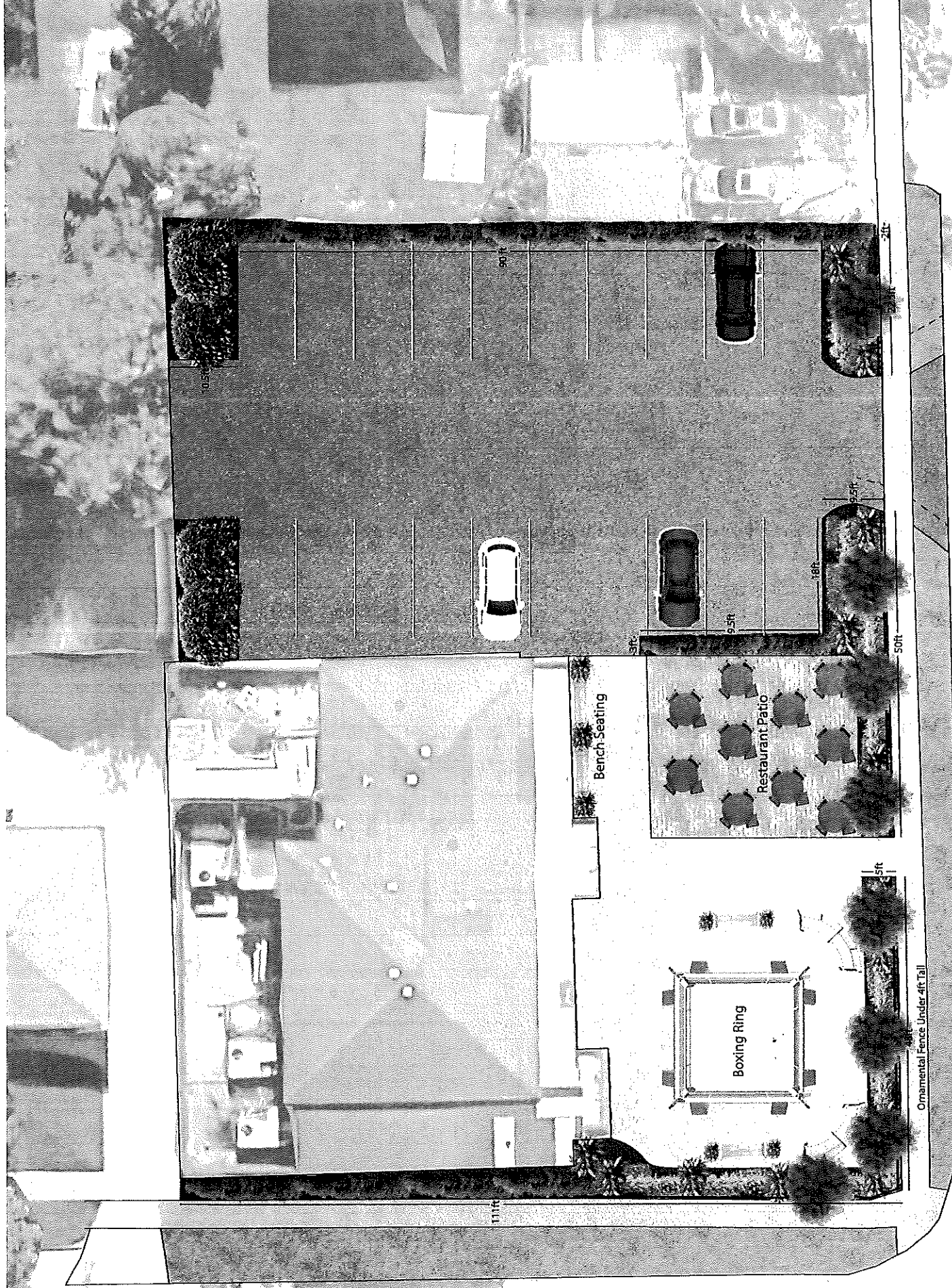
Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: <u>5132 W. Millroad MILWAUKEE 53218</u>			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input checked="" type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>7</u>
<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input checked="" type="checkbox"/> Wrestling / <u>Boxing</u>	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input checked="" type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input checked="" type="checkbox"/> Other: <u>Boxing</u>			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Boxing Promoters</u>			
At any time will sound amplification be used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe: _____			
LEGAL CAPACITY OF PREMISES			
_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)



Curb Cut Moved 4ft

Ornamental Fence Under 4ft Tall

Boxing Ring

Restaurant Patio

Bench Seating

111ft

5ft

50ft

25ft

18ft

9.5ft

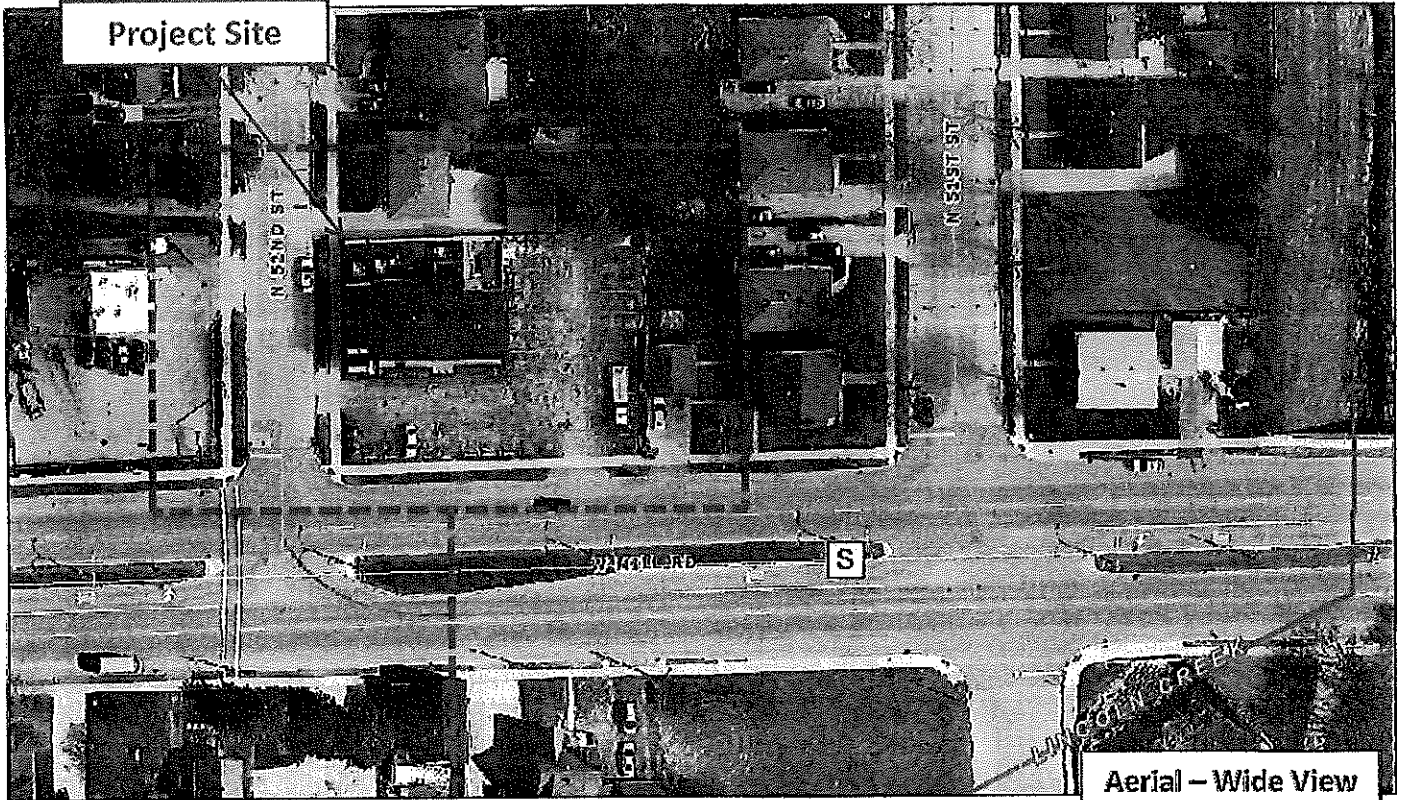
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34ft

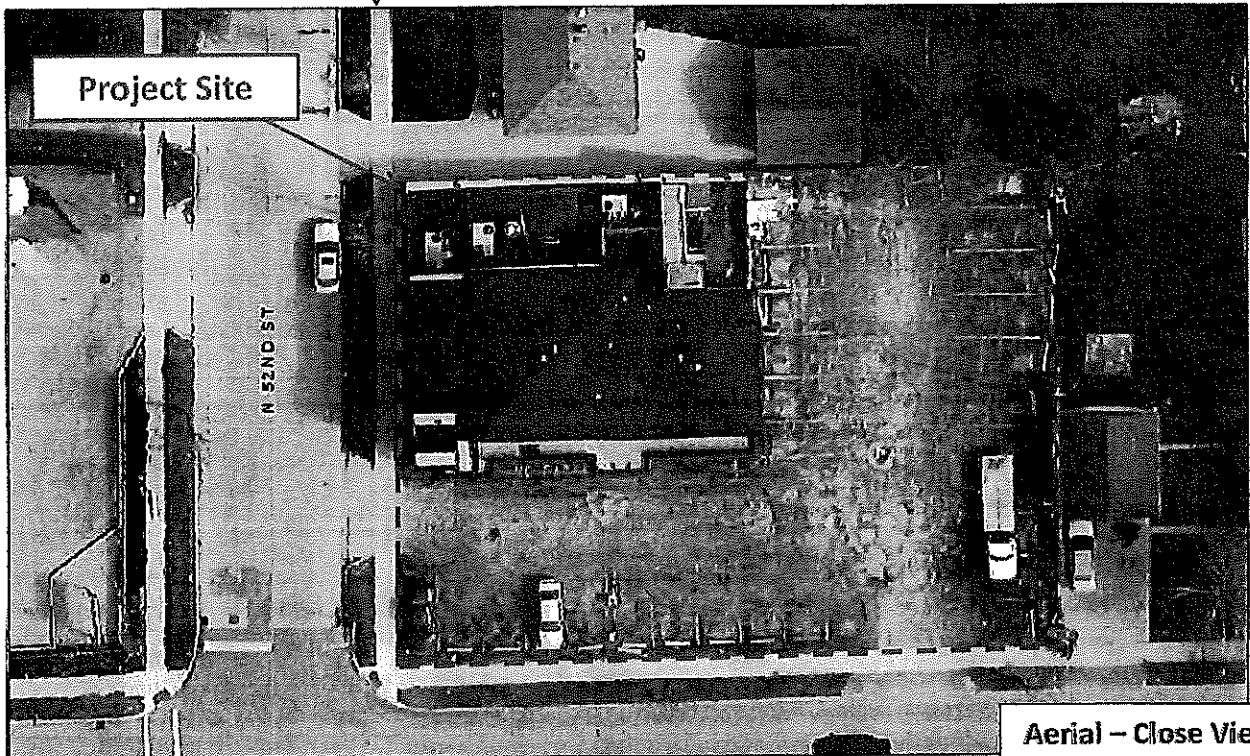
34ft

FIGURE 3

2013 AERIAL PHOTOGRAPH – Milwaukee County GIS
5132 West Mill Road, Milwaukee, WI

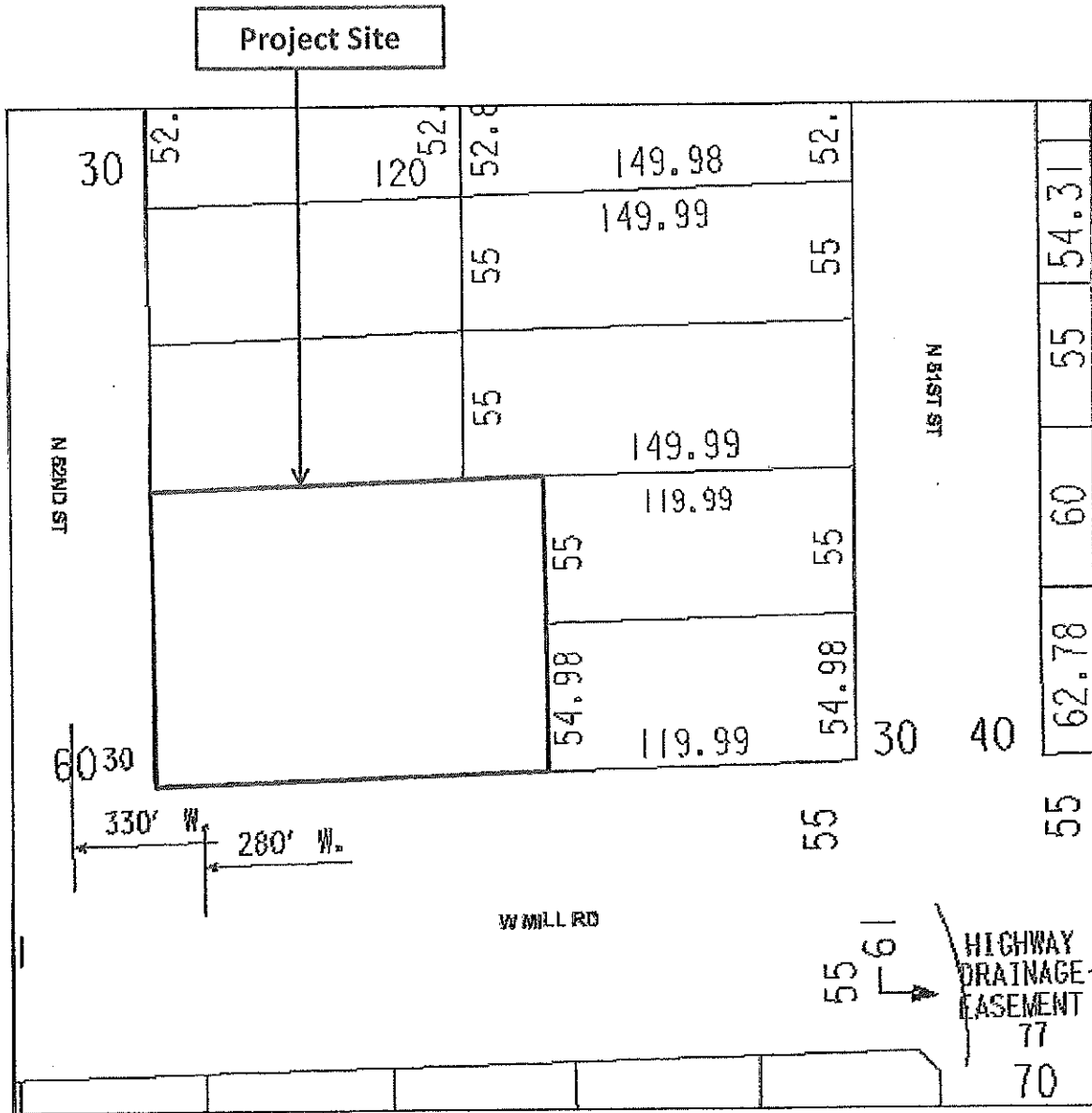


Aerial – Wide View



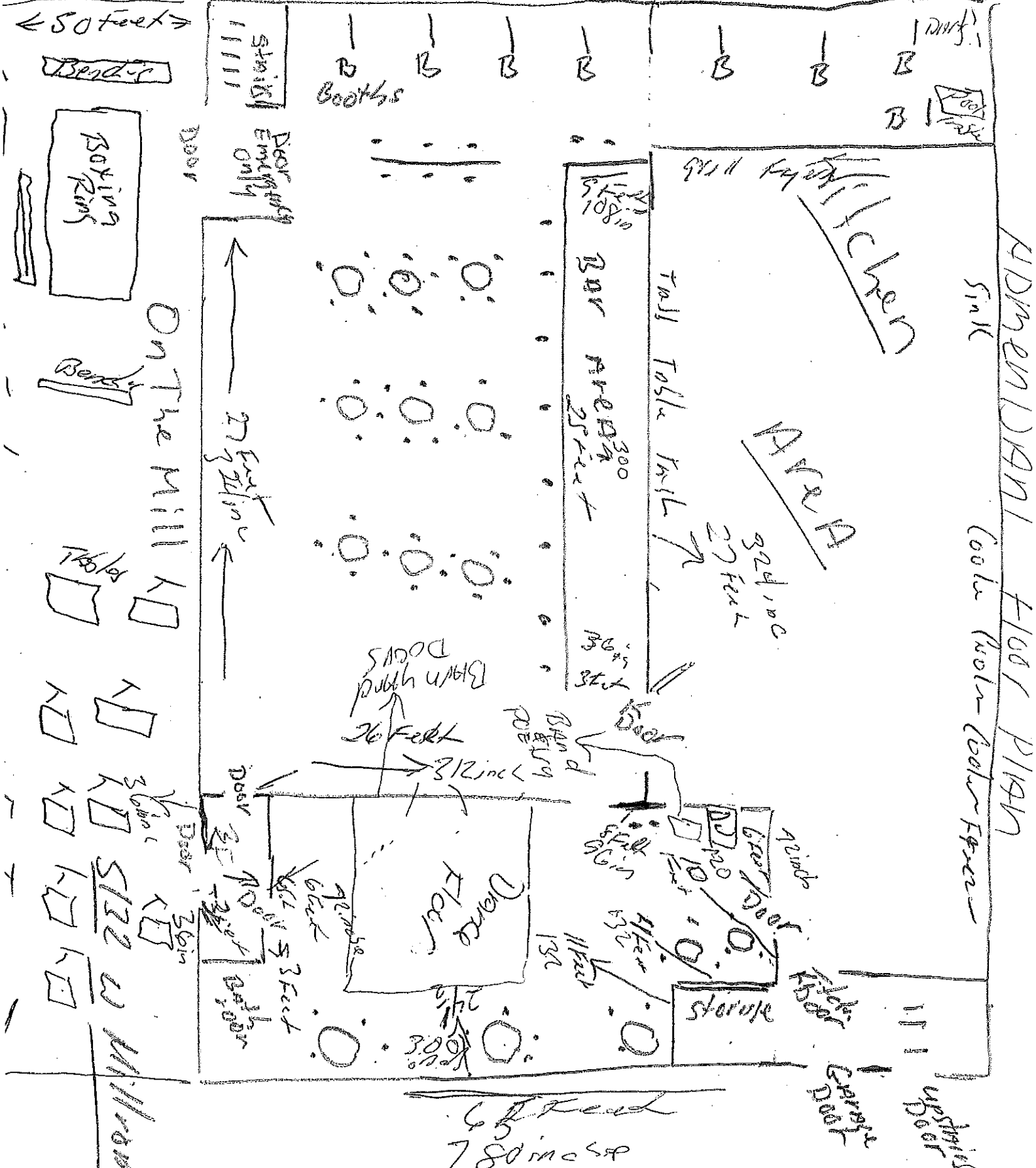
Aerial – Close View

FIGURE 2
PLAT MAP
 5132 West Mill Road, Milwaukee, WI



Agent: Kirby Locke
Legal Ent: On the Mill Co
Trade: On The Mill Co

Address: 5132 W. Millroad
Date: 2-3-2020
780 in sep



Parking AREA 30 spaces

Chairs Table 27 Feet Food
Dry Good Alcohol Storage

Basement Storage
Under Entire Kitchen only

Agent - Kirsy Lockett

Legal - On The Millico

Trade - On The Millico

5132 W. Millroad

2-4-2020