

Jocelynn Tatham

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Summary

A Milwaukee resident and small business owner seeking to improve community and neighborhood relations, cultivate awareness and support for neighboring small businesses, and assist in the direct growth of the Riverworks and Riverwest areas as a leader, a partner, and a resident.

Certifications/Trainings

200-Hour Teaching Certification, Core Essence Yoga, Milwaukee, WI
December 2012, Vinyasa Flow Yoga
Level 2 Reiki, Ryan Hader, Milwaukee, WI
December 2012
Level 1 Thai Bodywork, Thai Bodywork School of Thai Massage, Evanston, IL
December 2013
500-Hour Teaching Certification, Jason Crandell, Yoga Tree, San Francisco, CA
March 2017
Yoga, Mindfulness, and Social Change Certification, Loyola Marymount University
May 2017
Trauma-Informed Yoga Training, Street Yoga, Chicago, IL
May 2017
Embodied Brain Certificate, Embodied Philosophy
Forthcoming

Teaching Experience

Ascent Wellness Program, Milwaukee, WI
(2019-present), Yoga, Mindfulness, and Meditation Provider
Siddhi Yoga, Milwaukee, WI
(2018-present), Yoga Instructor, Studio Owner
UWM Sports & Recreation Department, Milwaukee, WI
(2014-present), Lecturer for Yoga I and Yoga II courses
Milwaukee Area Yoga Studios, Milwaukee, WI
(2013-2018), Yoga Instructor

Professional Experience

Loyola Marymount University, Yoga Studies Department
(08/2016-09/2017). Graduate Assistant
Events coordinator for Yoga Studies Department, including Yoga Day and monthly lectures with visiting academics and scholars
University of Wisconsin-Milwaukee, The Graduate School
(08/2010-09/2011). Assistant to the Associate Deans
Leader of the graduate fellowship committee

Maintained calendars for Associate Deans and Deans and assisted all staff with daily office duties

George Mason University – Fairfax, Writing Center
(08/2009-08/2010). Writing Tutor, Graduate Teaching Assistant

Assisted Undergraduates, Graduates, and Faculty in writing and editing

University of Wisconsin – Milwaukee, Various Departments
(06/2003-08/2009). Administration

Travel expense reports, payroll information, personnel action forms, scheduled appointments for Chair, room assignments, course scheduling

Ordered all equipment and resources for faculty, maintained financial records and grant information, recorded and logged budget

Answered multi-line phones, travel expense reports, general equipment set-up, payroll information, personnel action forms, ordered supplies, scheduled appointments for Chair, budget records, room assignments, course scheduling

Assisted Business Manager in daily, semesterly, and yearly duties, including budgeting, processing personnel action forms, room assignments, course scheduling, and maintaining financial records

Education

Loyola Marymount University

Los Angeles, CA

M.A., Yoga Studies

May, 2018

University of Wisconsin-Milwaukee

Milwaukee, WI

B.A., English – Creative Writing, 2008

Honors in the Major

Skills

- Small business owner proficient in organizing, scheduling, and planning small and large scale events, as well as daily operations of business for two yoga studios since 2015
- Experienced in public relations, advertising, marketing, and networking to support business growth and partnerships

Jocelynn Tatham
Biography
Riverworks BID Application

Jocelynn Tatham grew up in Cedarburg, WI, frequently visiting Milwaukee with her parents who were both employed at the University of Wisconsin-Milwaukee. She moved to Milwaukee when she was 18-years-old in 2003, nestling into the Riverwest neighborhood for the first of many moves around the area. After completing her Bachelor's Degree at UW-Milwaukee, Jocelynn made the decision to move around the country and explore new and exciting neighborhoods, developing a more comprehensive understanding of community. She spent time living in Urbana, IL, Tempe, AZ, Missoula, MT, and the Washington, D.C. area. After many great adventures around the country, she was drawn back to Milwaukee where she received her first of many Yoga Certifications and eventually opened her first small business, a yoga studio on the East Side. Her thirst for education and knowledge had not yet been quenched though and she ended up leaving her first business in order to pursue a Master's Degree in Yoga Studies, completing it in Los Angeles, CA at Loyola Marymount University in 2018. As quickly as she could, she returned to Milwaukee to open her second small business and current love, Siddhi Yoga, in the neighborhood that she has always found her home within, Riverwest.

Jocelynn has watched the Riverwest neighborhood transform, both in front of her eyes as well as during her time spent away from the city. During her time in the area, she has been driven to create and support change, seeking a sense of equality and safety for all. She has participated in several small neighborhood non-profits, volunteering her time to get to know the residents and their common issues in order to better understand how to affect the change that seemed so necessary. The step toward applying for the Riverworks BID is her first professional venture into being able to build a strong foundation for change and transformation in the neighborhood she has called home since 2003.