



**Department of City Development**  
City Plan Commission  
Redevelopment Authority of the City of Milwaukee  
Neighborhood Improvement Development Corporation

**Lafayette L. Crump**  
Commissioner

**Vanessa L. Koster**  
Deputy Commissioner

November 8, 2022

To the Honorable Members of the  
Zoning, Neighborhoods, and Development Committee  
City of Milwaukee  
City Hall, Room 301-B

Dear Committee Members:

File number 220772 relates to the establishment of a Development Incentive Zone (DIZ) known as the Bronzeville Cultural and Entertainment District on land located generally on the north and south sides of West North Avenue, at and west of North Dr. Martin Luther King Jr. Drive and east of Interstate 43, in the 6<sup>th</sup> Aldermanic District.

The DIZ overlay seeks to encourage development that will support the growth of Bronzeville as a cultural and entertainment destination that highlights African American arts and culture. To do so, the DIZ overlay establishes a use list as well as design standards to guide development that is consistent with the vision and goals for this district. The development of these standards was informed by the planning efforts, and community initiatives that have been ongoing in the past decade in the Bronzeville area. An Interim Study Overlay Zone was created in September 2021 for the Bronzeville Cultural and Entertainment District based on input from the Bronzeville Advisory Committee and other Bronzeville stakeholders working on the ongoing development of the district. When the interim study overlay zone was in place, City staff, the King Drive BID, and neighborhood stakeholders collaborated on the creation of this permanent Development Incentive Zone (DIZ) overlay.

The City Plan Commission held a public hearing on this item at its regular meeting on Monday, November 7, 2022. At the time, one resident who lives nearby the proposed DIZ boundary voiced concerns about the maximum height allowances and impact on parking. City staff gave clarification to address these concerns and provided contact information to this resident to answer any further questions. Commissioners emphasized the importance of the open space requirements in the DIZ standards and had questions about the boundary definition and impacts to parking in the area. Since the proposed DIZ use list and design standards reflect the goals and vision of the Bronzeville Cultural and Entertainment District and are consistent with the comprehensive plan, the City Plan Commission recommended approval of the subject file.

Sincerely,

for

Lafayette L. Crump  
Executive Secretary  
City Plan Commission of Milwaukee

Cc: Ald. Coggs

