



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner

Vanessa L. Koster
Deputy Commissioner

December 6, 2024

To the Honorable Members of the
Zoning, Neighborhoods, and Development Committee
City of Milwaukee
City Hall, Room 301-B

Dear Committee Members:

File Number 241040 relates to the Fourth Amendment to the General Planned Development (GPD) known as Kilbourn Square to allow additional freestanding signage on a site with an existing parking lot located at 2303 West State Street, on the west side of North 23rd Street, south of West State Street, in the 4th Aldermanic District.

A GPD known as Kilbourn Square was established in 1999. This custom zoning district establishes zoning standards, including allowable signs, for the entire campus. City on a Hill, a nonprofit agency that has had its offices within the campus since 2000, provides services including but not limited to health care, employment and skills development, and owns the surface parking lot at 2303 W. State Street. City on a Hill is requesting to amend the GPD zoning to allow two freestanding signs on the parking lot site, including an electronic changeable message sign at the corner of N. 23rd Street and W. State Street. This sign will be used to advertise services and events that are offered by their organization. This file will also memorialize the allowance of an existing freestanding sign located along N. 23rd Street, at one of the parking lot entrances

A public hearing was held during the December 2, 2024 City Plan Commission meeting. At that time, the applicant team presented on the proposal. No members of the public provided testimony. The City Plan Commission recommended approval of this file.

Sincerely,

 for

Lafayette L. Crump
Executive Secretary
City Plan Commission of Milwaukee

Cc: Ald. Bauman

