



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, May 21, 2020

COMMITTEE MEETING NOTICE

AD 05

ROETTGER, David J, Agent  
ROETTGER COMPANY, INC  
5169 N 37TH St

MILWAUKEE, WI 53209

You are requested to attend a virtual hearing to be held on:

**Tuesday, June 02, 2020 at 09:30 AM**



**Regarding:** Your Extended Hours Establishments, Food Dealer, Filing Station, and Weights & Measures License Renewal Applications as agent for "ROETTGER COMPANY, INC" for "HWY 45 MOBIL" at 5501 N LOVERS LANE Rd.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/303363133>. If you wish to call in, please call +1 (571) 317-3122 and use Access Code: 303-363-133.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella

License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov).

# MILWAUKEE POLICE DEPARTMENT

## LICENSE INVESTIGATION UNIT

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 04/17/20

**LICENSE TYPE:** 24HR, FILLING, FOOD

**NEW:**

**RENEWAL:** X

**No. 308901/308902/308905**

**Application Date:** 04/16/20

**Expiration Date:**

**License Location:** 5501 N. Lovers Lane Rd.

**Business Name:** Highway 45 Mobil

**Licensee/Applicant:** Roettgers, David J.

(Last Name, First Name, MI)

**Date of Birth:** 07/22/1957

**Male:**

**Female:**

**Home Address:** 2014 N. 90<sup>th</sup>

**City:** Wauwatosa

**State:** WI

**Zip Code:** 53226

**Home Phone:** (414) 774-7498

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 11/26/2011 at 9:15pm Milwaukee police responded to a theft/disorderly conduct complaint at 5501 N. Lovers Land Rd. (Mobil Gas Station). Investigation revealed that 7-9 subjects created a disturbance inside the business by knocking items from store shelves. These same subjects then fled the store with approximately \$100.00 worth of unpaid for merchandise. Milwaukee police incident report #113540107 filed.

- =====
2. On 09/29/2018 a 17 year old working in conjunction with the Milwaukee Police Department and WI WINS Tobacco initiative, was able to purchase a Black and Mild cigar from the clerk at Hwy 45 Mobil, 5501 N. Lovers Lane Rd. The clerk did not ask for ID. The clerk admitted the sale, saying the juvenile looked old enough. The applicant was mailed a MARTS enrollment package.
- =====

3. On 03/23/20 at 10:15pm, Milwaukee Police were dispatched to 5501 N. Lovers Lane Road for a shooting complaint. Investigation revealed, through surveillance footage, the victim and another subject enter a vehicle on the north side of the filling station. After about a minute, both subjects exited the vehicle very quickly and the victim entered the station with a gunshot wound to the leg. The other subject left camera view running and the suspects' vehicle fled the parking lot of the station. The clerk said she heard what she thought was a gunshot and a short time later the victim entered the establishment with a gunshot wound, so she called police. The employees were cooperative with the investigation.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200840004

OtherEvent #: 20-LP-0338

## Incident

### 5501 N LOVERS LANE RD Milwaukee, WISCONSIN 53225

Incident Date/Time:: 03/23/2020 22:15:00  
CAD Number:: 200840034  
District:: 4  
Beat:: 430  
Reporting Area:: 797

## Business Agent (1)

### ROETTGER, DAVID J

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 07/22/1957  
Sex:: MALE  
Race:: UNKNOWN  
Phone 1 Number:: (414)-527-3887  
Address:: 2014 N 90TH STREET  
City:: WAUWATOSA  
State:: WISCONSIN  
Zip Code:: 53226

## Licensed Persons Involved (2)

### SPEARS, ZELDA RENE

Person Involvement:: Manager  
DOB:: 12/08/1986  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 414-651-6467  
Phone 1 Type:: Cell  
Address:: 7643 N 76TH ST  
Apartment or Suite:: 1  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53223

### BALL, LATIA M

Person Involvement:: Employee  
DOB:: 07/22/1980  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 1300 E KANE PL  
Apartment or Suite:: 1110  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53202

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200840004

OtherEvent #: 20-LP-0338

## Licensed Premise Data (1)

### ROETTGER'S COMPANY LLC / Silver Spring Highway 45 Mobile

Phone 1 Number:: (414)-527-3887  
Phone 1 Type:: Work  
Address:: 5501 N LOVERS LANE RD  
City:: Milwaukee  
State:: WISCONSIN  
Zip Code:: 53225  
License Type:: Filling Station  
Licensee Notification Was Made:: Yes  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### LICENSE PREMISE REPORT

Finley, Jason T 029192

03/24/2020

This report is written by P.O. Jason FINLEY, assigned to District Four, Late Power Shift, Squad 4486.

On Monday, March 23, 2020 at approximately 10:15 PM my partner, P.O. Lee XIONG and I (in full duty uniform, marked MPD squad, and equipped with AXON 2 body cameras) were dispatched to 5501 N. Lovers Lane Rd. (Silver Spring Highway 45 Mobile) located in the City and County of Milwaukee, Wisconsin for a shooting complaint. **(PLEASE REFERENCE SHOOTING CAD:200832549/ IR:200830139 FOR A DETAILED REPORT OF THE INCIDENT)**

Upon arrival, it was determined there was a confirmed shooting that took place in the parking lot of the gas station. The victim, identified as Christopher K. EASLEY (m/b, 06/30/98) was inside the gas station laying on the floor in front of the window to the clerk. EASLEY stated he had been shot outside the gas station in the parking lot by an unknown subject.

I was able to review the video from the gas station, which showed EASLEY and another subject enter a black, possible Toyota Camry, 4DR, with no window tint on the north side of the gas station. EASLEY enters the front driver's seat of the vehicle, and the unknown subject gets in the right rear passenger seat. Both EASLEY and the subject are in the vehicle for approximately (1) minute before exiting the vehicle very quickly. Both EASLEY and the subject he was with, then took off running towards the front entrance of the store. The unknown subject leaves camera view, and I observed EASLEY enter the store bleeding and holding his leg. EASLEY waited in the store until police and the Milwaukee Fire Department arrived. The suspect and the suspect vehicle, then fled the location north on N. Lovers Lane Rd.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:200840004

OtherEvent #: 20-LP-0338

I spoke with the clerk at the time of the incident, who identified herself as Latia M. BALL (f/b, 07/22/80) who stated she was working behind the counter when one of her friends had come to pick her up because it was almost time for her to go home. She stated she was inside with her friend, when she heard what she believed to be a gun shot. BALL stated before she knew it, the subject who was shot (EASLEY) was inside the gas station asking her and her friend to call 911 because he had been shot, and that they were trying to rob him. BALL stated she and her friend, immediately called 911 regarding the incident. BALL stated she did not look outside, and that she was actually ducking slightly behind the counter because she did not know where the shooter was and or if her/she was going to be coming in the store.

BALL was very cooperative with the investigation and stated she did not have access to the cameras, but did contact Zelda R. SPEARS (f/b, 12/08/86) who is one of the managers of the gas station. SPEARS responded to the scene, and was able to access the cameras for us. SPEARS was also very cooperative with police and the investigation.

The gas station is licensed for the following:

Cigarette and Tobacco, Extender Hours, Filling Station, Food Dealer Retailer, and Weights and Measures. All licenses were properly displayed, and all licenses are valid until 06/30/2020.

This is the end of my report.

## Officer (2)

Reporting Officer:	Finley, Jason T (029192)	03/24/2020 00:49:00
Section: (Work Location):	44	
Approving Officer:	Gadzialinski, Matthew M (017783)	03/26/2020 19:23:54
Section: (Work Location):	44	

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	5356A N LOVERS LANE RD 201	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360A N LOVERS LANE RD 119	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360B N LOVERS LANE RD 223	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366A N LOVERS LANE RD 141	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 146	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 147	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 151	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 152	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 154	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 254	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 208	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 209	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 210	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358B N LOVERS LANE RD 115	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358B N LOVERS LANE RD 215	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360A N LOVERS LANE RD 218	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360B N LOVERS LANE RD 121	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360B N LOVERS LANE RD 123	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 128	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 225	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 227	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364A N LOVERS LANE RD 134	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364A N LOVERS LANE RD 135	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364B N LOVERS LANE RD 138	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366A N LOVERS LANE RD 241	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 148	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356A N LOVERS LANE RD 202	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 249	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 207	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 109	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 212	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362A N LOVERS LANE RD 226	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362B N LOVERS LANE RD 129	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362B N LOVERS LANE RD 229	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 245	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356A N LOVERS LANE RD 104	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 105	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 252	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 156	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 253	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368B N LOVERS LANE RD 256	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 206	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 111	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 112	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 211	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358B N LOVERS LANE RD 214	MILWAUKEE, WI 53225





CURRENT OCCUPANT	5366A N LOVERS LANE RD 143	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366A N LOVERS LANE RD 144	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366A N LOVERS LANE RD 244	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 246	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5366B N LOVERS LANE RD 247	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 150	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356A N LOVERS LANE RD 204	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 106	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5356B N LOVERS LANE RD 107	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 251	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358A N LOVERS LANE RD 110	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358B N LOVERS LANE RD 114	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5358B N LOVERS LANE RD 116	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360A N LOVERS LANE RD 219	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5360B N LOVERS LANE RD 124	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5362B N LOVERS LANE RD 130	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364A N LOVERS LANE RD 234	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5364B N LOVERS LANE RD 237	MILWAUKEE, WI 53225
CURRENT OCCUPANT	5368A N LOVERS LANE RD 149	MILWAUKEE, WI 53225
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Total Records: 112

Radius: 550.0 feet and Center of Circle: 5501 N Lovers Lane Rd



Thursday, May 21, 2020



# Notice of Public Hearing

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notice

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ROETTIGERS, David J, Agent  
HWY 45 MOBIL at 5501 N LOVERS LANE Rd  
Extended Hours Establishments, Food Dealer, Filing Station, and Weights & Measures License  
Renewal Applications

**Tuesday, June 02, 2020 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 6/2/2020 at 9:30 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or [molly.kuether-steele@milwaukee.gov](mailto:molly.kuether-steele@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



# BUSINESS LICENSE RENEWAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202

Licenses to be Renewed	Renewal Fee(s)	
Food Dealer - FOOD 10101	\$1,325.00	Expiration Date: 6/30/2020 File By Date: 4/16/2020 Date Late Fee Begins: 4/17/2020 Late Fee Amount: \$75.00
Extended Hours - 24HRS 199018	\$225.00	
Filling Station - FILL 1154	\$250.00	
Cigarette & Tobacco - CIG 1028485	\$100.00	
Weights & Measures - W&M 5231	\$1,440.00	
Sidewalk Dining -		
<b>TOTAL DUE</b>	<b>\$3,340.00</b>	

Legal Entity Name: **ROETTIGERS COMPANY, INC**

Premises Address: **5501 N LOVERS LANE RD**

## Changes Since Last Application?

Are there any changes in your plans to address litter, noise, and/or security?  No  Yes If yes, describe: \_\_\_\_\_

Are there any changes to the hours of operation (as listed on your current license)?  No  Yes If yes, describe: \_\_\_\_\_

Are there any changes to your current plan of operation or floor plan\*?  No  Yes If yes, describe: \_\_\_\_\_

\*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

## Weights & Measures Licensees Only

Number/Type of Devices: **Retail Petroleum Meters = 24**

Are there any changes to the number or types of devices?  
 No  Yes If yes, contact our office for further instructions.

## Sidewalk Dining:

Are there any changes to the sidewalk dining site plan?

No  Yes If Yes, submit an updated site plan with this application. *NA*

## Food Dealer Licensees Only

Your current food license includes the following business operations: **Processing, Hazardous Foods, Sales \$200,001 - \$2,000,000, Convenience - Gas Station**

Are there any changes to your plan of operation (for example, adding processing, changing sales amount or complexity, etc.)?  No  Yes  
If yes, you must complete a "Request to Modify Food Establishment/Food Operation Plan" which can be obtained at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under "Forms and Related Information" or by contacting our office.

## All Applicants: Signature

*John Roethy* President  
Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign