



Department of City Development
City Plan Commission
Redevelopment Authority of the City of Milwaukee
Neighborhood Improvement Development Corporation

Lafayette L. Crump
Commissioner

Vanessa L. Koster
Deputy Commissioner

CITY PLAN COMMISSION --

Resolution approving site changes on a portion of the existing parking lot at Schlitz Park to accommodate a seasonal beer garden adjacent to the Riverwalk located at 1555 North Rivercenter Drive, on the west side of the Milwaukee River, north of West Cherry Street, relative to the Riverwalk Site Plan Review Overlay Zone (SPROZ) established by Section 295-91.0021 of the former Milwaukee Code, in the 6th Aldermanic District.

- Analysis -

This resolution approves site changes on a portion of the existing parking lot at Schlitz Park to accommodate a seasonal beer garden adjacent to the Riverwalk located at 1555 North Rivercenter Drive, on the portion of the site located within the site plan review overlay zone.

Whereas, The City of Milwaukee has established design standards for the review of new developments as well as any site work for portions of properties located within a Site Plan Review Overlay Zone, generally located 50 feet landward of the Milwaukee River and established by Section 295-91.0012 of the former Milwaukee Code; and

Whereas, The applicant, Nick Marking, has prepared and submitted a site plan and associated drawings and photos for the installation of a seasonal beer garden on the Schlitz Park surface parking lot, a portion of which is within the Riverwalk overlay zone; and

Whereas, The proposed seasonal beer garden is consistent with the goals of the Riverwalk overlay and will activate a currently automobile-oriented use, and build upon the pedestrian-oriented synergy currently provided by the Riverwalk, kayak launch and water taxi stop; and

Whereas, The proposed temporary site changes within the Riverwalk overlay zone include beer trailers, a concessions container, food trucks, a game area, seating, restrooms, and space for a stage; and

Whereas, The applicant will obtain all required licenses and permits for the proposed use; and therefore, be it

Resolved, By the City Plan Commission of Milwaukee that the changes to the eastern portion of the existing surface parking lot for a seasonal beer garden are consistent with the Riverwalk SPROZ standards and are hereby approved; and, be it

Further Resolved, That the owner, or their assignees, are responsible for maintaining site improvements in accordance with approved plans; and, be it

Further Resolved, That the Department of City Development is authorized to review and approve minor modifications and signage of said plans deemed necessary that are consistent with the approved design guidelines and the Milwaukee Code.

CPC 04/04/22