

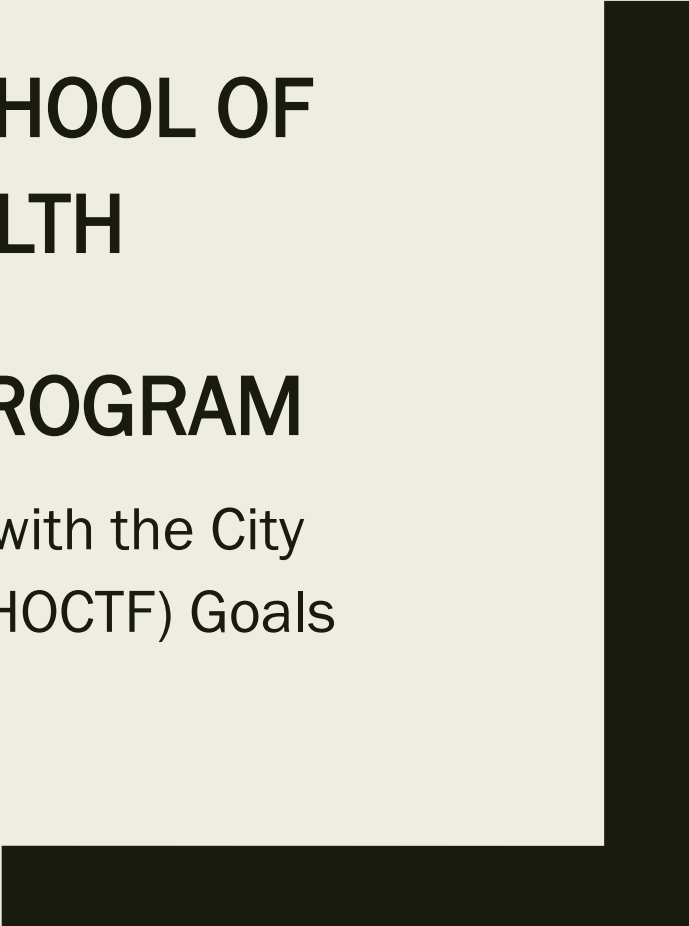


**UNIVERSITY OF WISCONSIN SCHOOL OF
MEDICINE AND PUBLIC HEALTH**

COMMUNITY IMPACT GRANTS PROGRAM

Overview of Proposal Concept and Alignment with the City
County Heroin, Opiate, Cocaine Task Force (CCHOCTF) Goals

May 12, 2017



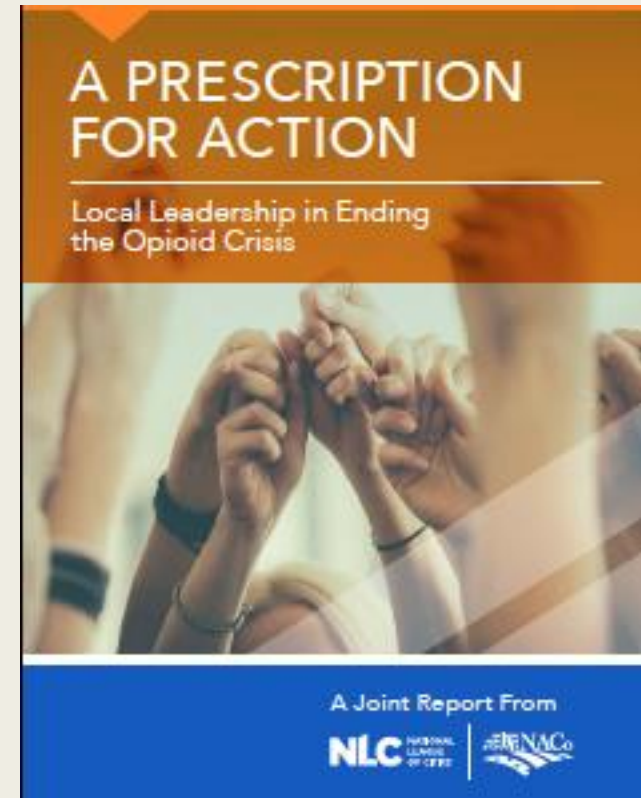
Goal: Community Impact Grant Program

- To improve the overall health, health equity and well-being of Wisconsin communities through support for large-scale, evidence-based, community-academic partnership initiatives.
- These partnerships require substantial community engagement to achieve sustained policy, systems and environmental change, and must be supported by robust evaluation and effective dissemination.
- Timeline:
 - *Phase 1: June 1, 2017 - Proposal narrative due.*
 - Invitation to proceed to Phase 2, July 19, 2017.
 - *Phase 2: September 20, 2017 - In-person presentation to the Oversight Advisory Committee (OAC).*
 - Invitation to proceed to Phase 3, September 20, 2017.
 - *Phase 3: November 8, 2017 - Final proposal and work plan due.*
 - Notification of awards, November 15, 2017.

Policy, Systems and Environmental (PSE) Change Goals

The project incorporates recommendations provided by the *National League of Cities (NLC)* and *National Association of Counties (NACo)* Task Force in the joint report, *A Prescription for Action: Local Leadership in Ending the Opioid Crisis (2016)*.

Overall, the proposed project seeks to create policy, system, and environmental changes that link (1) overdose survivors directly to care for underlying substance use disorders at the time of their care for the overdose, and (2) individuals identified through PDMP as likely seeking prescription drugs rather than for pain management to treatment services and community resources.



NLC and NACo Task Force Recommendations for Local Leaders

- **Leading in a Crisis:** City and County leaders must assume roles of leadership in local efforts to reverse the trends of the opioid crisis.
- **Focusing on Prevention and Education:** Local leaders must approach prevention and education efforts with the same urgency and determination with which we work to reverse overdoses and arrest drug traffickers.
- **Expanding Treatment:** Local leaders should institute policies that expand treatment for individuals struggling with opioid addiction.
- **Reassessing Public Safety and Law Enforcement Approaches:** Law enforcement agencies should focus resources on supply reduction and aim to divert individuals struggling with addiction from the criminal justice system to appropriate treatments.

Project Information

- **Lead community organization information.** Milwaukee County Behavioral Health Division
- **Lead academic partner information.**
 - *Dr. Lisa Berger, Director, Center for Urban Population Health; Professor, UW Milwaukee, Helen Bader School of Social Work*
- **List of collaborative partner organizations and agencies.**
 - *Medical College of Wisconsin, Department of Emergency Medicine;*
 - *County of Milwaukee Office of Emergency Management;*
 - *AIDS Resource Center of Wisconsin (pending); and the*
 - *City of Milwaukee Health Department.*

Project Information

- **Primary community served.** Milwaukee County and City residents.
- **Primary health, health equity and well-being focus.** Long-term health and safety, focus on non-fatal overdoses from opioid misuse and individuals identified through PDMP as likely seeking prescription drugs rather than for pain management to treatment services and community resources.
- **Primary geographic focus.** Milwaukee County and the City of Milwaukee.
- **Projected budget/timeline**
 - *3-year timeline, 2018 – 2020*
 - *\$1,000,000 budget*

Alignment with CCHOCTF Work Plan

- **GOAL B. Enhance community-based options for easy, safe, and environmentally friendly medication disposal.**
 - *Strategy C. Promote importance and availability of safe and environmentally friendly medication disposal. ARCW Partnership*
- **GOAL C. Enhance community understanding of substance use disorders.**
 - *Strategy A. Launch social media campaign focused on prevention and destigmatizing substance use disorder. Milwaukee Health Department Partnership*
- **GOAL D. Enhance and broaden the continuum of care for substance use disorder throughout the county.**
 - *Strategy D. Enhance care management for those moving from ED admission for overdose to treatment. Office of Emergency Management, MCW Department of Emergency Medicine, Milwaukee County BHD Partnership*

Alignment with CCHOCTF Work Plan

- **GOAL E. Enhance the availability and quality of timely data.**
 - *Strategy B. Support efforts to streamline and collate data from multiple sources. UW-Milwaukee and Center for Urban Population Health, MCW Department of Emergency Medicine, Milwaukee County BHD Partnership*
 - *Strategy C. Increase frequency of data reporting made available to stakeholders and general public. UW-Milwaukee and Center for Urban Population Health, MCW Department of Emergency Medicine, Milwaukee County BHD Partnership*

- **GOAL F. Enhance collaboration between community-based initiatives and government agencies.**
 - *Strategy A. Leverage funding opportunities through collaboration. Milwaukee County BHD, CCHOCTF Partnership*

Questions and Comments?