

BY ALDS. COGGS, PRATT, CHAMBERS, BROSTOFF, BAUMAN, WESTMORELAND,
ZAMARRIPA, TAYLOR, PEREZ, SPIKER, DIMITRIJEVIC, STAMPER

Resolution commemorating Fred Reed for his decades of community service.

WHEREAS,

FRED REED

is being commemorated for his decades of community service and a lifelong history of work to make the world a better, more just, and safer place.

WHEREAS, *Fred Reed, born in Kinloch, Missouri, is a passionate advocate and leader in the modern civil rights movement in Wisconsin, who successfully organized the enacting of transformational policy of minority communities for over 60 years; and*

WHEREAS, *His major career defining achievements have been working with the NAACP Youth Council Commandos alongside Vel R. Phillips for the passage of Federal Fair Housing Legislation that ended segregation in Milwaukee and across the nation; and*

WHEREAS, *Mr. Reed has also been involved in voter registration and education campaigns, spearheading the first Black Voters Registration Campaign in Milwaukee, and he also developed the framework of the American Disabilities Act of Wisconsin which led to increased accessibility and resources for disabled Wisconsinites in public and private spaces; and*

WHEREAS, *Mr. Reed has made his mark in the business development sector, as a key priority during his tenure as Vice President of the NAACP Madison Branch to ensure that higher wage employment opportunities would be afforded to African Americans in Madison Area banks; and*

WHEREAS, *Mr. Reed was the recipient of the Milwaukee Times' 2017 Black Excellence Award and was honored by For My Brothers for his significant contributions to the Black community, and in 2017, he and his fellow NAACP Youth Council members received the Milwaukee ACLU's Lifetime Achievement Award; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee commemorates Fred Reed's accomplishments and unwavering commitment to economic justice, civic engagement, and empowering underserved communities over the last 60 years and wish that his life serve as the standard of service and leadership for generations to come; and, be it*

FURTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to Fred Reed.*

Introduced by Common Council members Milele A. Coggs, JoCasta Zamarripa, Andrea M. Pratt, Mark Chambers, Jr., Jonathan Brostoff, Robert Bauman, Lamont Westmoreland, José G. Pérez, Larresa Taylor, Scott Spiker, Marina Dimitrijevic, and Russell W. Stamper, II and approved by all members of the Milwaukee Common Council on May 21, 2024.

